

Edinburgh, 15.01.2021

Certificate of Training Completion

awarded to

Patryk Szymański

Participant in the Introduction to Jobs To Be Done Training

This full-day course covered basic concepts of the Job To Be Done framework.

All course participants should be able to:

1. Understand the concept of JTBD,
2. Conduct basic research and analysis of Job Statements and Outcomes,
3. Work with Job Maps,
4. Write and prioritise Job Stories.

Congratulations on completing the training.



Wojtek Kutyla, Course Tutor