PUX Activities-Experiences Matrix

Activities

Columns: CA1 Incrementation · CA2 Transcription · CA3 Modification · CA4 Exploratory design · IA1 Search · IA2 Comparison · IA3 Sense-making · SA1 Illustrate a story · SA2 Organise a discussion · SA3 Persuade an audience

Experiences (rows):
- CE1 You can extend the language
- CE2 You can redefine how it is interpreted
- CE3 You can see different things when you look again
- CE4 Anything not forbidden is allowed
- IE1 Interaction opportunities are evident
- IE2 Actions are fluid, not awkward
- IE3 Things stay where you put them
- IE4 Accidental mistakes are unlikely
- IE5 Easier actions steer what you do
- IE6 It is easy to refer to specific parts
- ME1 It looks like what it describes
- ME2 The purpose of each part is clear
- ME3 Similar things look similar
- ME4 You can tell the difference between things
- ME5 You can add comments
- ME6 The visual connotations are appropriate
- PE1 The order of tasks is natural
- PE2 The steps you take match your goals
- PE3 You can try out a partial product
- PE4 You can be non-committal
- PE5 Repetition can be automated
- PE6 The content can be preserved
- SE1 You can see relationships between parts
- SE2 You can change your mind easily
- SE3 There are routes linking known to undiscovered
- SE4 You can compare or contrast different parts
- TE1 You don't need to think too hard
- TE2 You can read-off new information
- TE3 It makes you stop and think
- TE4 Elements mean only one thing
- TE5 You are drawn in to play around
- VE1 The information you need is visible
- VE2 The overall story is clear
- VE3 Important parts draw your attention
- VE4 The visual layout is concise
- VE5 You can see detail in context

PUX Experiences Tradeoff Matrix

Link Strength To

Link Strength From

Legend — Correlation Strength:
- Positively Correlated (0.8, 0.6, 0.4, 0.2)
- Negatively Correlated (−0.2, −0.4, −0.6, −0.8)