

Social Media Marketing

Custom Strategies to Build Your Online Presence & Drive Results



Presented by: Team TPC

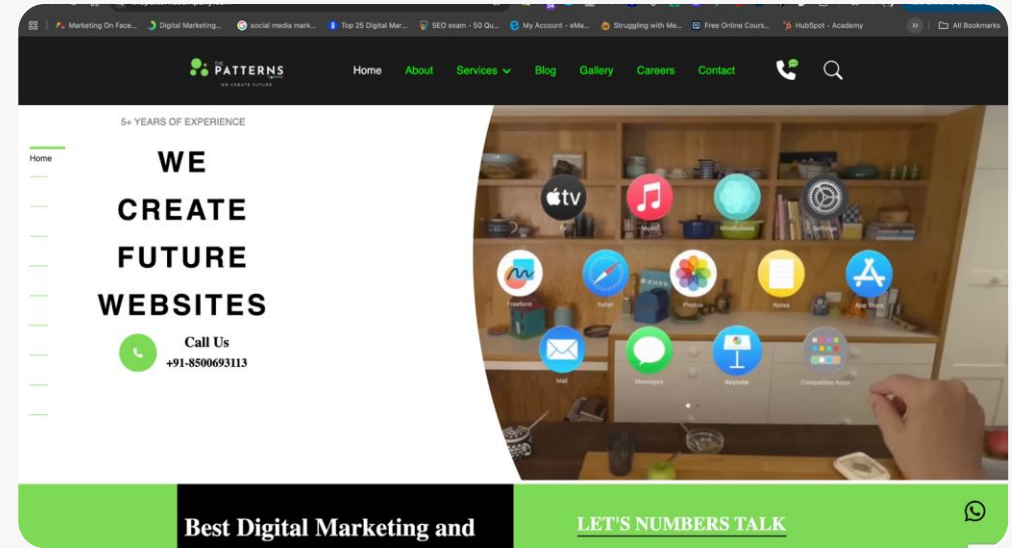


Who We Are



TPC is a creative and performance-driven digital team with 6+ years of experience in managing social media for Interior Designers, Hospitals, Educational Institutions, Tech Businesses, and Construction companies.

We've helped 45+ brands grow their digital presence through strategic content and performance marketing.



OUR SOCIAL MEDIA EXPERTISE

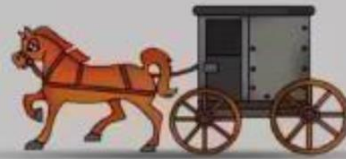


- Instagram & Facebook Growth
- Ad Campaigns & Lead Gen
- Content Creation (Reels, Stories, Static Posts)
- Influencer Collaborations
- Hashtag Strategy + Page Optimization
- Video Marketing for Doctors & Interiors



BRAND WITHOUT
DIGITAL MARKETING
IS JUST LOOK LIKE THIS





BRAND WITHOUT
DIGITAL
MARKETING



BRAND WITH
DIGITAL
MARKETING




Brand without
Digital Marketing



Brand with
Digital Marketing

Helping brands shine online with smart digital marketing — from social media and SEO to content that connects and converts



Offering expert digital marketing services to boost your online visibility. From social media management to SEO and content marketing, we help your brand connect with the right audience and grow.

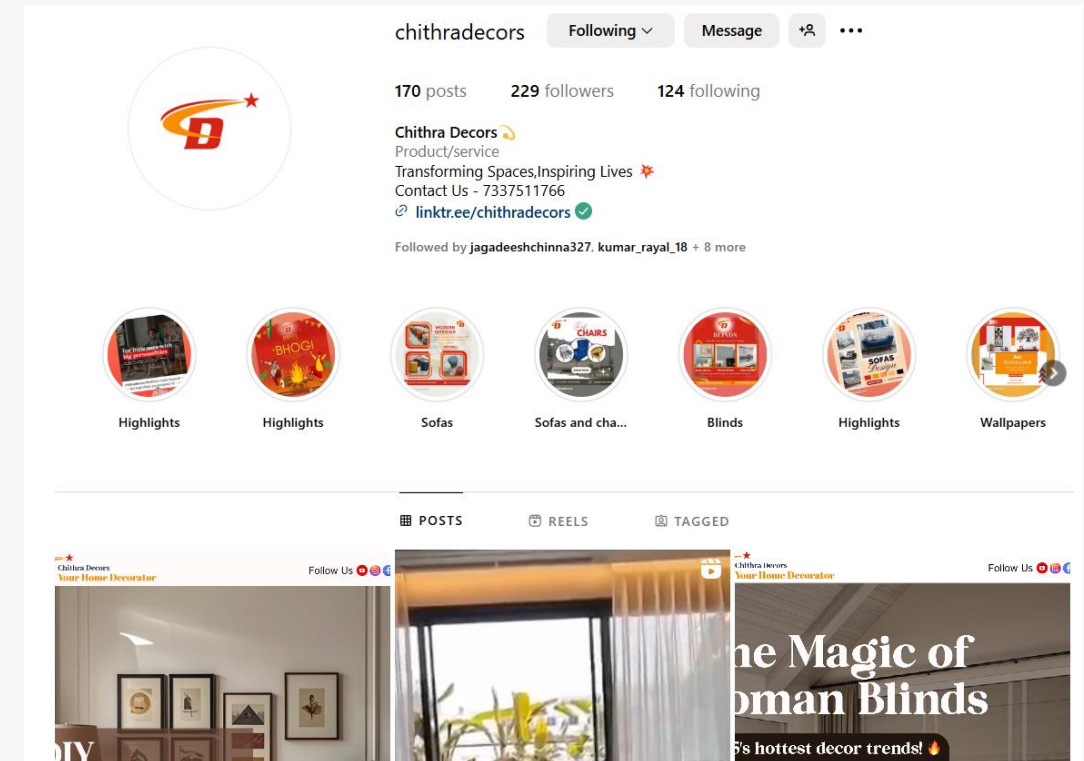
Helping Chithra Decors Build a Digital Presence That Converts. ——— ⚡

150+

Sales Leads
March 2025

Chithra Decors is a
Hyderabad-based
interior design studio.

- **Platforms:** Instagram, Google My Business (GMB), Facebook, YouTube, LinkedIn, Threads, and Twitter.
- **Goal:** Increase leads and followers
- **Results:** 12k+ profile visits in 30 days
- 150+ leads from interior walkthrough reel ads
- 3x post engagement in 2 months



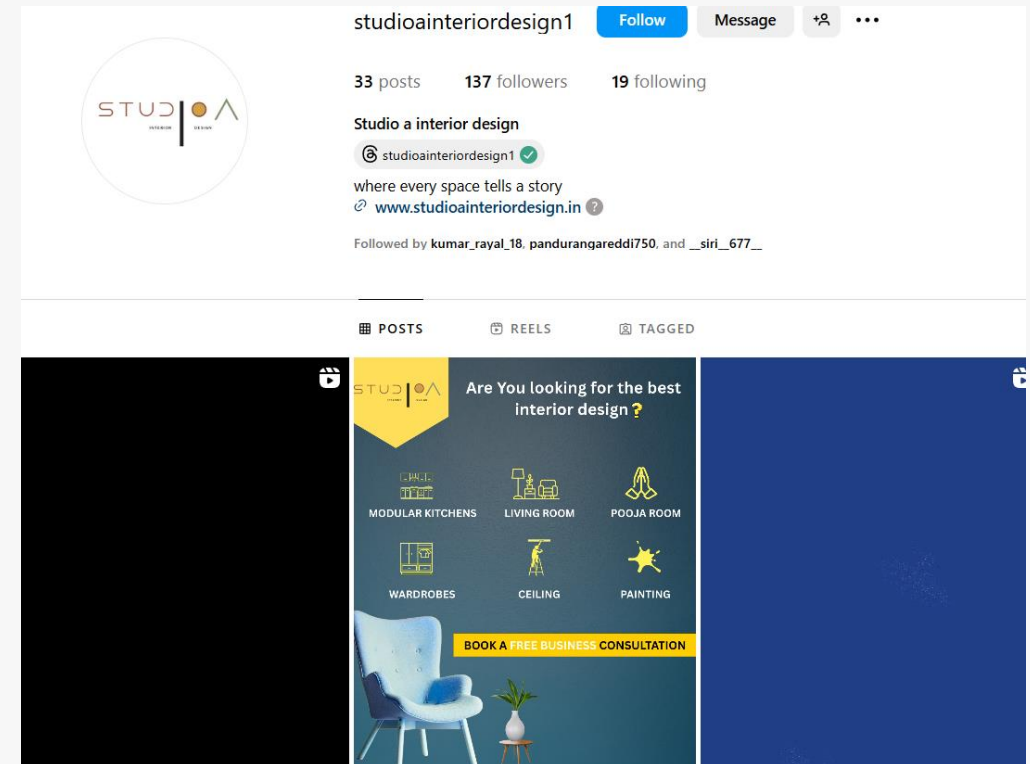
Studio A Interiors



- **Platforms:** Instagram, Google My Business (GMB), Facebook, YouTube, LinkedIn, Threads, and Twitter.
- **Goal:** Brand awareness for modular kitchen services
- **Results:** Custom reel templates built
- Achieved 10+ enquiries/month via DM campaigns
- Trending reel crossed 20k views organically



Studio A interiors :-
Interiors is on a mission to transform everyday homes into thoughtfully designed spaces.



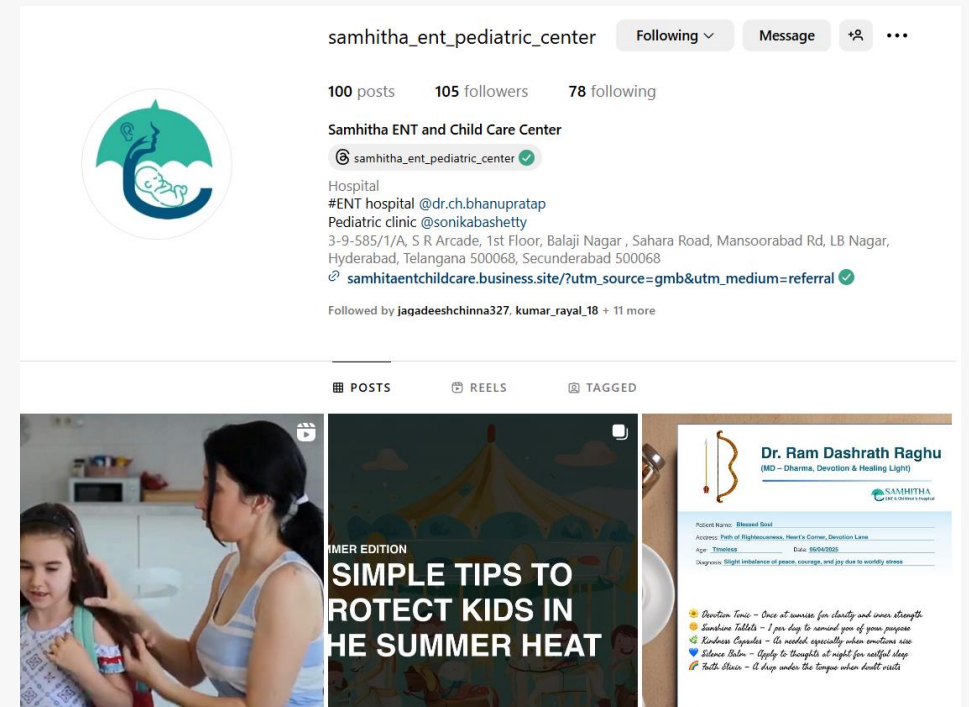
Samhitha



- **Platforms:** Instagram, Google My Business (GMB), Facebook, YouTube, LinkedIn, Threads, and Twitter.
- **Goal:** Build credibility and educate patients
- **Results:** Doctor-led reels got 40k+ views
- Improved appointment bookings by 30%
- Increased patient trust via testimonial series



Home Swarga Interiors
is on a mission to
transform everyday
homes into thoughtfully
designed spaces.



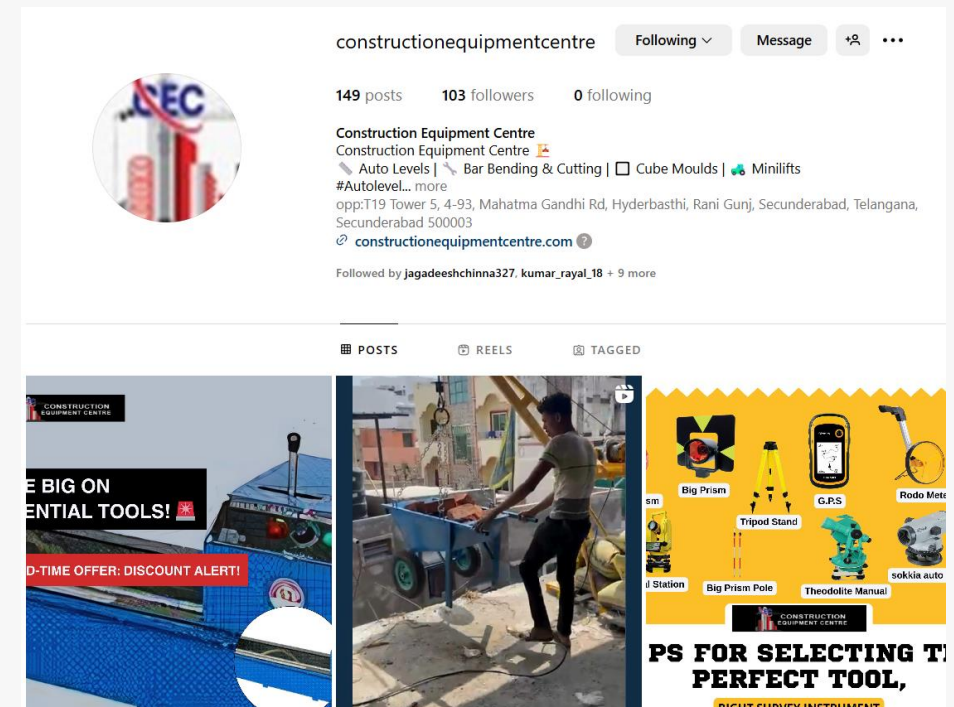
Construction equipment centre



- **Platforms:** Instagram, Google My Business (GMB), Facebook, YouTube, LinkedIn, Threads, and Twitter.
- **Goal:** Showcase products & increase B2B sales
- **Results:** B2B lead magnet posts generated 40+ queries
- Machinery walkthrough reels created authority
- Reach improved by 3-4x in 60 days



Construction Equipment Centre provides reliable machinery for all your construction needs — from rentals to heavy-duty solutions, we've got you covered

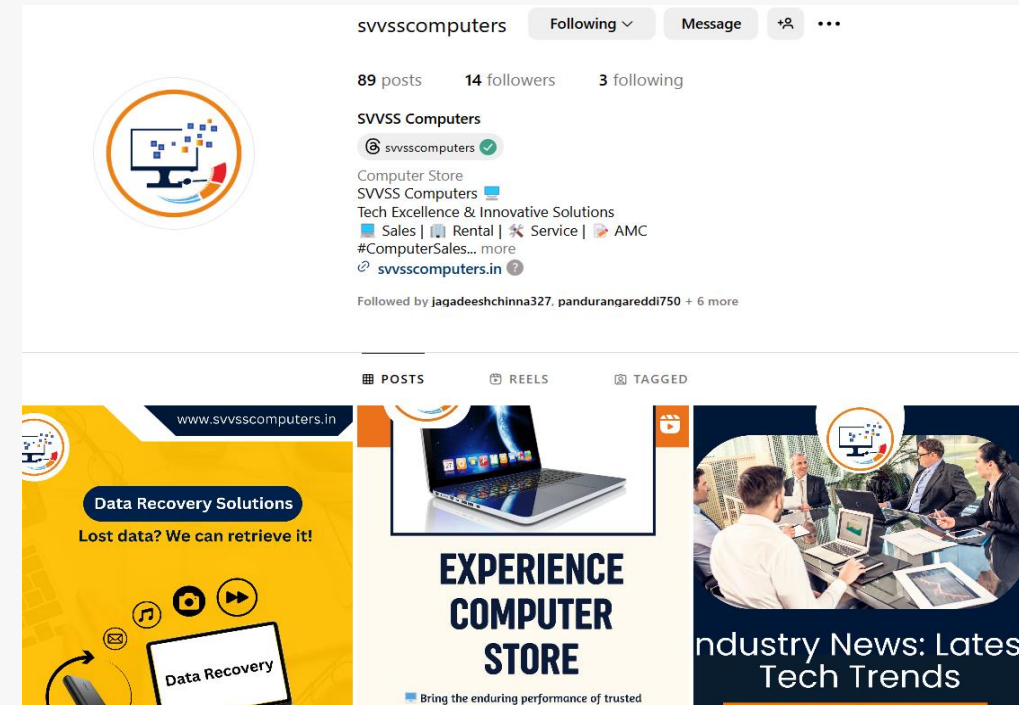


Svvss Computers

- **Platforms:** Instagram, Google My Business (GMB), Facebook, YouTube, LinkedIn, Threads, and Twitter.
- **Goal:** Sell laptops & highlight tech deals
- **Results:** Interactive deals campaign generated 60+ WhatsApp leads
- Used influencer for brand promo
- Branded theme design for posts



SVVSS Computers offers reliable computer sales, rentals, and repair services — your one-stop solution for all tech needs



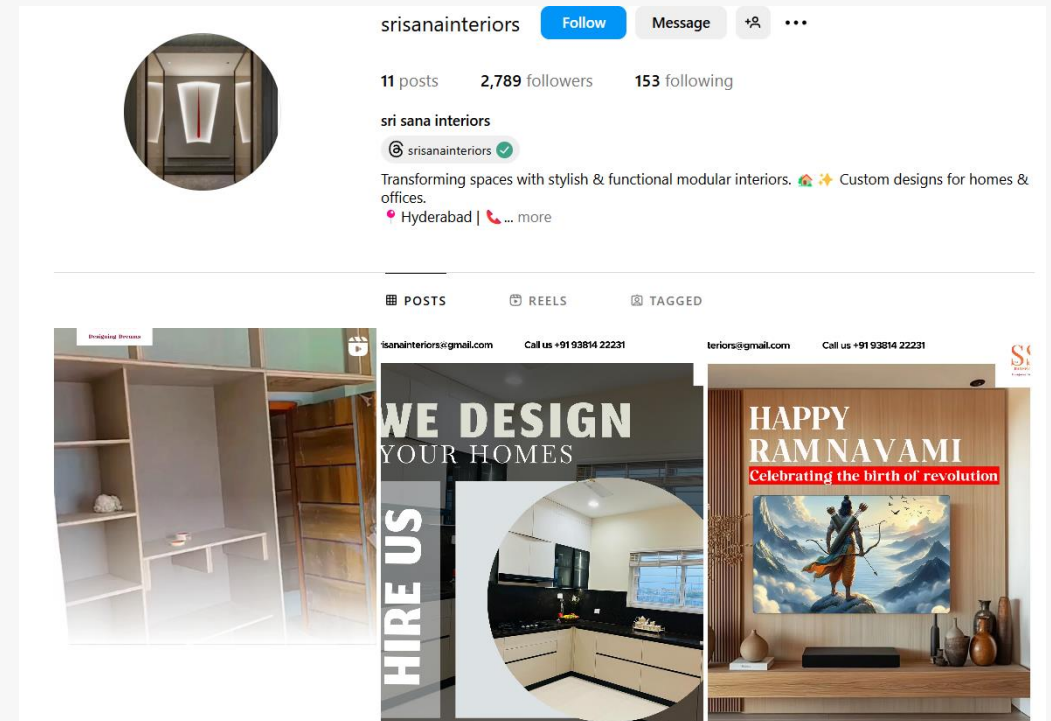
Sri Sana interiors



- **Platforms:** Instagram, Google My Business (GMB), Facebook, YouTube, LinkedIn, Threads, and Twitter.
- **Goal:** Position as premium interiors brand
- **Results:** Highlighted design process + project stories
- Gained 900+ followers in 45 days
- Mood board post reached 8.2k organically



Sri Sana Interiors is on a mission to transform everyday homes into thoughtfully designed spaces.



WHY SOCIAL MEDIA IS ESSENTIAL FOR YOU



- Builds trust & credibility
- Generates enquiries & direct bookings
- Gives a voice to your brand
- Competes with top players
- Shows up where your audience is spending time



WHAT WE WILL DO FOR YOU



Services

Details

| | |
|---------------------|--|
| Content Strategy | Monthly calendar, hooks, CTAs |
| Design & Posting | Reels, carousels, stories, testimonials |
| Platform Management | Profile optimization, insights |
| Ad Management | Paid campaigns for lead gen/sales |
| Engagement | Replying to comments/DMs, building community |
| Reporting | Monthly performance insights |

PRICING PLANS



| S.NO | Particulars | Quantity | Price |
|------|----------------------------------|----------|-----------|
| 1 | SEO (Search Engine Optimization) | - | - |
| 2 | SMM (Social Media Marketing) | - | ₹20,000/- |
| 3 | Google Ads | - | YES |
| 4 | Meta Ads | - | YES |
| 5 | 360 Degrees Digital Marketing | - | YES |
| 6 | Total | - | ₹20,000/- |

Monthly



| S.NO | SOCIAL MEDIA | GRAPHIC/VIDEO | POST |
|------|----------------|---------------|------------------------|
| 1 | FACEBOOK | YES | 12 Graphics + 4 Videos |
| 2 | INSTAGRAM | YES | 12 Graphics + 4 Videos |
| 3 | YOUTUBE | YES | 04 Videos |
| 4 | LINKEDIN | YES | 12 Graphics + 4 Videos |
| 5 | TWITTER | YES | 12 Graphics + 4 Videos |
| 6 | PINTEREST | YES | 12 Graphics + 4 Videos |
| 7 | GMB | YES | - |
| 8 | GOOGLE REVIEWS | YES | 10 |

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Marketing

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Let's Start Your Digital Journey Together —



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Contact Customer Service

We're happy to assist you with any queries, updates, or service-related support. Let's build something amazing together!

