

# CyberKnowhow.com

Cyber Knowhow is a place where people can learn how to protect their online information in the digital world.

It's no secret, we all can do better at keeping our personal information safe on the internet. Cyber Knowhow offers tips and techniques to help keep you or your organization's digital information in the right hands. Our team of cyber security experts have compiled information critical for maintaining and protecting online data in one convenient learning environment. These solutions are tailored to be easy for inexperienced computer users to comprehend. We also offer more advanced options for those, with more experience, looking to step up their abilities.

## Personas

1. Inexperienced user
  - a. Little background in digital technology
  - b. Need simple explanations
  - c. Need rudimentary tips and techniques
2. Business contact
  - a. Searching for information to relay
  - b. Looking for scalable solutions
  - c. Interested in cost and time to implement
3. Experienced users
  - a. Know basics at least
  - b. Looking for specific or advanced solutions

## Comps

<https://www.akamai.com/>  
<https://www.itsecurityguru.org/>  
<https://danielmiessler.com/>