

# Typestack Desktop

Desktop/Title/H1

COVID-19: How the market reaction changed the Investment Grade credit landscape for UK insurers.

Font Family: BNPP Sans Condensed-Bold;  
Font-size: 64px;  
Letter-spacing: 0.72px;  
Line-height: 105%;

Desktop/Title/H2

Active investment: The ability to rapidly respond to change.

Font Family: BNPP Sans Condensed-Bold;  
Font-size: 56px;  
Letter-spacing: 0.8px;  
Line-height: 105%;

Desktop/Title/H3

Markets are in a constant state of change. Yields are low, inflation is returning and regulatory complexity continues to expand.

Font Family: BNPP Sans Condensed-Bold;  
Font-size: 40px;  
Letter-spacing: 0.4px;  
Line-height: 110%;

Desktop/Title/H4

AXA Investment Managers has a long history of innovation and, as a part of the broader AXA group, our DNA is attuned to thinking long term about both risk and return.

Font Family: BNPP Sans Condensed-Bold;  
Font-size: 32px;  
Letter-spacing: 0.2px;  
Line-height: 120%;

Desktop/Title/H5

AXA Investment Managers has a long history of innovation and, as a part of the broader AXA group, our DNA is attuned to thinking long term about both risk and return.

Font Family: BNPP Sans Condensed-Bold;  
Font-size: 20px;  
Letter-spacing: 0.2px;  
Line-height: 125%;

Desktop/Headline/H1

AXA Investment Managers works with its clients today to provide the solutions they need to help secure a better tomorrow for their investments, while creating a positive change for the world in which we all live.

Font Family: BNPP Sans-Light;  
Font-size: 32px;  
Letter-spacing: -0.1px;  
Line-height: 150%;

Desktop/Headline/H2

AXA Investment Managers works with its clients today to provide the solutions they need to help secure a better tomorrow for their investments, while creating a positive change for the world in which we all live.

Font Family: BNPP Sans-Regular;  
Font-size: 22px;  
Letter-spacing: -0.1px;  
Line-height: 32px;

Desktop/Button Label

PRIMARY LINK

Font Family: Source Sans Pro-SemiBold;  
Font-size: 14px;  
Letter-spacing: 1px;  
Line-height: 100%;

Desktop/Text/B1/Regular

Inflation—the rate at which the prices of goods and services increases—can be a risk if the level of inflation is higher than the level of income made on savings and investments.  
The income paid by bonds is fixed so when inflation is rising, that level of income may be less appealing and bond prices tend to fall—and vice-versa.

Font Family: BNPP Sans-Regular;  
Font-size: 18px;  
Letter-spacing: 0.2px;  
Line-height: 150%;

Desktop/Text/B2/Regular

Inflation—the rate at which the prices of goods and services increases—can be a risk if the level of inflation is higher than the level of income made on savings and investments.  
The income paid by bonds is fixed so when inflation is rising, that level of income may be less appealing and bond prices tend to fall—and vice-versa.

Font Family: BNPP Sans-Regular;  
Font-size: 16px;  
Letter-spacing: 0.2px;  
Line-height: 150%;

Desktop/Text/B3/Light

Inflation—the rate at which the prices of goods and services increases—can be a risk if the level of inflation is higher than the level of income made on savings and investments.  
The income paid by bonds is fixed so when inflation is rising, that level of income may be less appealing and bond prices tend to fall—and vice-versa.

Font Family: BNPP Sans-Light;  
Font-size: 14px;  
Letter-spacing: 0.2px;  
Line-height: 150%;