

Ready4Trade Central Asia

Supporting inclusive development
through trade and digitalization



International
Trade
Centre



Funded by
the European Union

TAJIKISTAN

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Бо тоҷикӣ На русском

Dear Readers,

In our very first Ready4Trade newsletter in 2022, we report on our end-of-2021 activities, and share with you some key annual stats of achievements from last year. Just to remind you again that the Ready4Trade Central Asia project is implemented by the International Trade Centre (ITC) and we'd like to use this opportunity to thank our project donor - the European Union (EU). Read on to see what we have been up to.

NEWS

Numbers:

In 2021, regulations updated, studies conducted, coaches trained, businesses benefitted, hundreds raised awareness

300

officials, trade experts, and businessmen raised awareness on local and international customs clearance procedures.



140

government officials and 22 women entrepreneurs were trained on gender-responsive trade facilitation.



48

local businesses, including 19 women-led and women managed SMEs, received practical and action oriented one-on-one, on-the-job coaching services.



38

trainers, and coaches on different economic spheres were prepared.



30

businesses benefitted from webinars and 9 businesses from in-person coaching on e-commerce.



4

detailed reports and 1 study on different trade and export-related themes have been developed.



2

mechanisms/documents have been developed to regulate the customs procedures.



eLabs and virtual workshopping spaces made available for Tajik businesses.



eBay, Payoneer, and Alibaba have been introduced to Tajik businesses.

Interview:

Making women business leaders in Tajikistan: Trade Forum magazine interviews R4T's coach Farzona



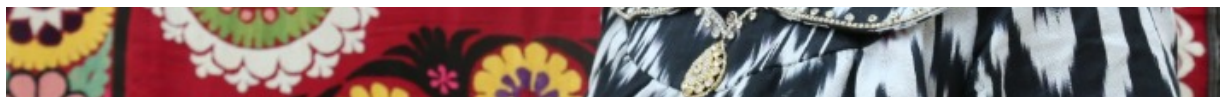


Photo credit: Sabir Sabirov

ITC Tajikistan's long-term consultant, Farzona Tilavova of Kamolot 1 in Tajikistan helps companies implement quality management systems for international certification while empowering women to become leaders. Farzona is currently engaged in Ready4Trade project activities in Tajikistan as a national coach and is training local companies on export management. ITC interviewed her for the latest #TradeForum issue.

[Read the interview](#)

Video:

50 companies ready to export: Results of the Export Management Coaching Initiative in Tajikistan



Photo credit: NASMB

In 2021, the six national coaches, trained under R4T project, visited 48 businesses across Tajikistan, analyzed their activities, and provided more than 1,200 recommendations to help them to start or to improve their export business. More than 750 of these recommendations have already been implemented and are bringing results for the economy of Tajikistan.

Enterprises in Tajikistan benefitted from the Ready4Trade Export Management Coaching Initiative (EMCI), the initiative to improve SMEs' capacity to comply

with cross-border requirements (including quality standards, technical regulations, relevant preferential trading schemes/GSP+). To accomplish this, Ready4Trade, in cooperation with the National Association of Small and Medium Business of Tajikistan (NASMB), is offering practical and action-oriented advisory services to businesses. Six local professionals with extensive experience in the fields of import/export, freight forwarding and logistics were trained as coaches to then extend their knowledge to certain selected Tajik businesses through one-on-one, on-the-job training over the course of five days.

See the result of this initiative in 2021 in this video (in Russian)



Photo credit: Customs Service of Tajikistan

Achievement:

Tajik customs officers tackle operational risks to improve business environment



Photo credit: ITC Tajikistan

Knowledge:

Ready4Trade trains to collect gender-disaggregated data

How do we set benchmarks and gauge progress on topics like gender

The International Trade Centre's European Union-funded Ready4Trade project supported Tajikistan's Customs Service in updating the regulation on customs risk management and in developing a user guide that enables customs officials to enforce the regulation at the border.

The user guide provides a comprehensive list of actions for customs officers to rely on when developing a risk profile, suspend or cancel one, and record it in a tailored software. Moreover, the guide allows customs officials to determine how to treat a red-flagged business, and more importantly, helps to facilitate efficiency and transparency of cross-border trade operations.

[Read more](#)

equality through the collection of relevant data?

That is what Ready4Trade set out to do with its latest trainings in its five Central Asian project countries.

To end 2021, Ready4Trade conducted a set of workshops on gender-disaggregated data for trade policymaking.

The workshops were comprised of four training modules and focused on demonstrating the importance of collecting data that not only accounts for the number of people present in a data set, but also considers how many women or men have been surveyed in order to assess differences and limitations and present more accurate data.

[Read more](#)

Stay connected: #Ready4Trade #CentralAsia

With the project 'Ready4Trade Central Asia', the European Union (EU) and the International Trade Centre (ITC) are joining forces to contribute to the overall sustainable and inclusive economic development of Central Asia by boosting intra-regional and international trade in the region. Beneficiaries of the Ready4Trade Central Asia project include governments, micro, small and medium-sized enterprises (MSMEs), in particular women-led enterprises, and Business Support Organizations (BSOs). The project operates in five countries: Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan and Uzbekistan. The total project budget is 15 mln Euros.



5 Central Asian Countries
Kazakhstan, Kyrgyzstan, Tajikistan,
Turkmenistan and Uzbekistan



4 Objectives

- ✓ Address regulatory and procedural obstacles to international trade
- ✓ Improve SMEs capacities to comply with cross-border requirements
- ✓ Improve SMEs readiness to conduct cross-border e-commerce
- ✓ Increase opportunities for women-led enterprises to participate in international trade

3 types of Beneficiaries



Governments



SMEs



BSOs

3 Sustainable Development Goals

The project contributes to the realization of SDGs:



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