

If you are having trouble viewing this email, [click to view this email in a browser](#).

Ready4Trade Central Asia

Supporting inclusive development
through trade and digitalization



International
Trade
Centre



Funded by
the European Union

TAJIKISTAN

NEWSLETTER ISSUE - No. 3 (ITC #60)

NOVEMBER 2021

[Бо тоҷикӣ](#) [На русском](#)

Dear Readers,

Thank you for your continued support! This is the third issue of the Ready4Trade newsletter. The Ready4Trade Central Asia project is implemented by the International Trade Centre (ITC) and funded by the European Union (EU). Since our last publication, we have had plenty to report on from our various events. We've made a lot of progress and we're starting to see great results from some of our beneficiaries. Read on to see what we have been up to.

Enjoy!

NEWS

#LearnFromNeighbour: Tajik Delegation Visits Tashkent Border Control

On 12 August 2021, a delegation from Tajikistan visited Tashkent, the capital of neighbouring Uzbekistan, to study the work of local modern customs terminals and meet border agencies. The visit allowed the Tajik delegation to learn about local measures to improve customs administration and transport and logistics activities, as well as initiate closer cooperation between the two groups. The delegation, composed of six government agencies, two business associations, and two border transport companies met with Uzbek counterparts during an intense one-day study tour.



[Read more](#)

Next steps of Tajikistan's E-commerce Development

Programme



Photo credit: ITC Tajikistan

From 24 to 25 August 2021, EU-funded Ready4Trade project brought together high-ranking Tajik public servants, mostly deputy heads of related ministries and state agencies and heads of relevant departments to Hisor to continue work on developing a plan of action for the country's first E-Commerce Development Programme.

This was the fourth meeting of the E-Commerce Development Programme Working Group for Tajikistan. The core team is comprised of both ITC experts and relevant government bodies' representatives. In this latest meeting, the group continued working on its plan of action which it had created as a key document in precedent meetings. The plan's objective is to improve the digitalization of the economy in Tajikistan, playing a key role in achieving the goals set by the Tajik Government to promote the digital economy, and e-commerce in particular.

Some 22 public and 31 non-public institutions, as well as 72 independent experts have participated in the efforts to help identify the needs and priorities of the E-commerce Programme, which now is built around nine ecosystem areas, such as digital economy policy, cyberlaw framework, digital entrepreneurship, fintech, domestic and cross-border logistics, etc. and aims to implement over 100 technical activities.

The comments and feedback collected from the relevant ministries and agencies will be

reviewed by the Core Team members and ITC experts, finalized, and shared back for final validation before the plan of action is submitted to the Government for endorsement.



Photo credit: National Association of Tajik businesswomen

Ready4Trade conducts gender-responsive trade facilitation workshops in Tajikistan

Ready4Trade completed a series of awareness-raising gender workshops for customs officials in Tajikistan this past August. The workshops have been designed for Tajik border officials in close cooperation with the Tajikistan Customs Service and the National Association of Tajik businesswomen.

Some 100 local Tajik officials from state agencies participated in the workshops held across the country. The sessions were delivered by local customs experts who had previously successfully completed ITC trainings on the methodology and content of the workshop.

Thanks to the training, customs officials increased their understanding of why inclusion of women in trade is important, what constraints women face when engaging in international



Photo credit: Customs Service of Tajikistan

Tajikistan's private sector offered a new trade facilitation regulation to reduce time and costs at the border

A new innovative trade regulation called the “Authorized Economic Operator” (AEO) has been introduced to Tajikistan this past August 2020 with Ready4Trade’s support.

The AEO is aimed at enhancing international supply chains security and facilitating legitimate trade in Tajikistan. This new regulation will reduce the time and costs of cross-border procedures for any business registered with the AEO label. Those with the label will be given priority access for customs procedures and formalities without any additional fees.

A series of workshops were held throughout of Tajikistan in September and October to introduce the AEO system to representatives from the private sector.

Businesses in Tajikistan have been called upon to actively use this opportunity. The AEO label will be given to any business

trade and how to create conducive border environments through trade facilitation reforms.

[Read more](#)

that agrees to conduct its work in a transparent and trustworthy manner.

[Read more](#)

Made-in-Tajikistan products on Amazon and eBay? Ready4Trade is working on it



Photo credit: Legend Valley

Imagine relaxing on the Qayroqum shores and with just a few taps on your smartphone, being able to order fresh apricots from Isfara. Imagine packing handmade suzanis and chakans in your warehouse in Kulob to send them to Norway, to a new client who ordered them on eBay and paid you on Payoneer. This is the new reality that the Ready4Trade project is aiming for with e-commerce in Tajikistan.

Ready4Trade, in cooperation with the Tajikistan Chamber of Commerce and Industry, has launched a series of e-commerce webinars to support the digital revolution for Tajik businesses. The webinars in September covered unique value proposition and customer profiling, and the webinars in October and November featured more topics to help businesses go online.

Tajik enterprises also joined regional webinars for Central Asia. On 20 September 2021, guest speakers from Qoovee, a B2B platform, and Satu, a B2C platform for online

shopping, hosted a webinar covering opportunities for regional trade. On 27 September, Payoneer, an international digital payment service, discussed their solutions for cross-border transactions. Further regional webinars envisaged opportunities in the Russian market.

Stay connected: #Ready4Trade #CentralAsia

With the project 'Ready4Trade Central Asia', the European Union (EU) and the International Trade Centre (ITC) are joining forces to contribute to the overall sustainable and inclusive economic development of Central Asia by boosting intra-regional and international trade in the region. Beneficiaries of the Ready4Trade Central Asia project include governments, micro, small and medium-sized enterprises (MSMEs), in particular women-led enterprises, and Business Support Organizations (BSOs). The project operates in five countries: Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan and Uzbekistan.

Ready4Trade Central Asia in a nutshell



5 Central Asian Countries
Kazakhstan, Kyrgyzstan, Tajikistan,
Turkmenistan and Uzbekistan



4 Objectives

- ✓ Address regulatory and procedural obstacles to international trade
- ✓ Improve SMEs capacities to comply with cross-border requirements
- ✓ Improve SMEs readiness to conduct cross-border e-commerce
- ✓ Increase opportunities for women-led enterprises to participate in international trade

3 types of Beneficiaries



Governments



SMEs



BSOs

3 Sustainable Development Goals

The project contributes to the realization of SDGs:



Stay connected and Share your thoughts: #Ready4Trade

Visit

intracen.org/readyfortrade



Visit

ec.europa.eu/international-partnerships



International Trade Centre in Tajikistan:



ITC HEADQUARTERS

Elena Boutrimova, Chief, Office for Eastern Europe
and Central Asia

Ready4Trade@intracen.org

+41 22 730 0111

Palais des Nations
1211 Geneva 10, Switzerland

ITC IN TAJIKISTAN

Saidmumin Kamolov
National Project Manager

skamolov@intracen.org

+992 37 221 98 70

5/1 Rudaki prospect
734012, Dushanbe, Tajikistan

EU DELEGATION IN TAJIKISTAN

Francesco Straniero
Attaché, Operations Section

Francesco.Straniero@eeas.europa.eu

+992-37-227 09 76

eeas.europa.eu/Tajikistan

74, Adhamov Street
734013 Dushanbe, Tajikistan

REGIONAL EU OFFICE

Youri Skaskevitch
Programme Manager, Central Asia
Regional Programmes and Turkmenistan
Cooperation Section

youri.skaskevitch@eeas.europa.eu

+7 7172 97 4584

62 Kosmonavtov Street, 7th floor
Dist. Chubary, Z05E9E1 Nur-Sultan
Republic of Kazakhstan

You are receiving this communication because you are on our mailing list. You have the right to access, rectify
and oppose your personal data, which you can use at any time. If you no longer want to receive our
communications, [follow this link](#)