



Just Salad Win Free Salad for a Year Official Rules

NO PURCHASE NECESSARY. INTERNET ACCESS AND A VALID E-MAIL ADDRESS ARE REQUIRED TO ENTER. Just Salad 663 Lexington Win Free Salad for a Year Contest ("Sweepstakes") begins at 9 A.M. Eastern Time ("ET") on 10/22/12 and ends no later than one month (30 days) after the official opening of the Just Salad 663 Lexington Avenue store location at 11:59 PM ("Sweepstakes Entry Period").

1. HOW TO ENTER: Go to www.justsalad.com/lex during the Sweepstakes Entry Period and submit an Official Entry Form including your complete name and your primary e-mail address.

2. ELIGIBILITY: This Sweepstakes is open to legal residents of the 50 United States and the District of Columbia, 18 years of age or older who are not employees of Just Salad LLC ("Sponsor"), its parent, affiliates, subsidiaries, sales representatives, advertising, promotion, and judging agencies and all other service agencies involved with this Contest, and members of the immediate families (parent, child, sibling and spouse) or households (whether or not related) of any of the above are not eligible. Void in Quebec, U.S. territories and where prohibited by law. In the event of a dispute regarding any entry, the entry will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry (i.e., the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address). The Sponsor's decision is final in deciding the identity of an entrant.

3. WINNER SELECTION: One winner will be selected in a random drawing conducted by Sponsor or its agent no later than one month (30 days) after the official opening of the 663 Lexington Avenue Just Salad store location, from among all eligible entries received. Odds of winning depend on the number of eligible entries received. The potential winner is subject to verification. The potential winner will be notified by email. If the potential winner is unreachable or fails to respond to any notification during a period of forty-eight (48) consecutive hours, or if any attempted notification or prize delivery is returned as undeliverable, the potential winner may be disqualified and an alternate winner may be selected. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements.

4. PRIZE: One Prize will be awarded. The Prize consists of one (1) salad a week, for 52 consecutive weeks. Each week is considered as a calendar week (Monday through Sunday). Each salad must be no greater than \$10 before tax. The winner is responsible to pay for any remaining balance. More than one salad cannot be redeemed per week. If the winner does not redeem his or her weekly salad, he or she loses the prize that week, and cannot redeem it in future weeks. Prize must be redeemed at the Sponsor's store location at 663 Lexington Avenue, New York, NY 10022, and cannot be fulfilled at any other Just Salad location. The prize is non-transferable, non-refundable, non-negotiable for cash, may not be resold, and cannot be used as payment for any catering or online purchases from Sponsor. No substitution of the prize or any component thereof is permitted, except in the discretion of the Sponsor, which reserves the right to substitute a prize. The approximate retail value of the prize is \$520.00. The prize will be awarded if properly claimed. Prize will commence on the Monday after the prize is properly claimed.

5. GENERAL RULES: Sponsor is not responsible for late, lost, delayed, illegible, corrupted or incomplete entries, incorrect or inaccurate capture of entries or entry information, loss of entries or entry information, or any other human or technical errors of any kind relating to the submission, collection, storage or processing of entries or the administration of the Sweepstakes. Sponsor is not responsible for

undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or e-mail client or for insufficient space in user's e-mail account to receive e-mail. Sponsor is not responsible for any liability for damage to any computer or computer system resulting from participation in or accessing or downloading information in connection with this promotion. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Use of any macro, "bot" or other automated system or mechanism to submit entries is prohibited. Sponsor, in its sole discretion, may disqualify any individual who tampers with the entry process, cheats, or otherwise attempts to undermine the legitimate operation of the Sweepstakes or acts in a manner that is intended or likely to annoy, abuse, threaten or harass any other entrant or any representative of Sponsor. Sponsor reserve the right, in its sole discretion, to cancel, modify or suspend all or part of this Sweepstakes should a virus, bug, technical failure or problem, entrant fraud or misconduct or other cause(s) beyond the reasonable control of Sponsor, in Sponsor's determination, corrupt the administration, integrity, security or proper operation of the Sweepstakes. In the event of termination of the Sweepstakes, a notice will be posted online and a random drawing to award the prize will be conducted from among all eligible entries received prior to the time of termination. All federal, state/provincial and local laws and regulations apply. Sponsor and its parent companies, affiliates, subsidiaries, distributors and agents, and each of their directors, officers, employees and assigns, shall have no liability for any damage or loss to person or property or any other liability due, in whole or in part, directly or indirectly, to the operation of this Sweepstakes, any person's participation in this Sweepstakes, and/or the acceptance, possession, use and/or misuse of any prize. By entering, entrants agree to release and hold Sponsor, its parent companies, affiliates, subsidiaries, distributors and agents, and each of their directors, officers, employees and assigns, harmless from and against any and all claims and liability arising out of the operation of this Sweepstakes, the entrant's participation in this Sweepstakes, and/or the acceptance, possession, use and/or misuse of any prize, including, without limitation, any claims or liability relating to loss of or damage to property, personal injury and/or death. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes or use or redemption of any prize. Acceptance of prize constitutes permission for Sponsor and its parent companies, affiliates, subsidiaries, agents and licensees to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. All entries become the sole property of Sponsor and will not be returned. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of Sponsor, which are final and binding in all respects. Sponsor is not responsible for and shall not have any liability for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of any prize. In no event will more than the number of prizes stated in these Official Rules be awarded.

6. PRIVACY: Entrants agree that personal data provided to the Sponsor in connection with this Sweepstakes, including name, and email address may be processed, stored or otherwise used within the context of administering the Sweepstakes and engaging in marketing and public relations related activity. The entrant expressly consents to such processing, storage and use. Sponsor takes its data privacy/protection obligations seriously and entrants have the right to enquire as to how their data is being processed by writing to the Sponsor. By entering the Sweepstakes, each entrant consents to the collection and use of his/her personal data as permitted pursuant to the privacy policy and this Section 6.

7. WINNER LIST: For the name of the winner, available after March 1, 2013, send a self-addressed, stamped envelope to: Just Salad LLC, 320 Park Avenue, New York, NY 10022 Attn: JS Lexington Sweepstakes Winners List

8. SPONSOR: Just Salad LLC, New York, NY.

Any questions? Please email us at comments@justsalad.com.