

## **OFFICIAL RULES JUST SALAD BLACK BOWL JINGLE CONTEST 2012**

NO PURCHASE NECESSARY. INTERNET ACCESS AND A VALID E-MAIL ADDRESS ARE REQUIRED TO ENTER. Just Salad Jingle Contest ("Contest") begins at 10 A.M. Eastern Time ("ET") on 03/14/12 and ends at 11:59 P.M. ET on 03/28/12 ("Contest Entry Period").

HOW TO ENTER: (1) Go to [bit.ly/jsjingle](http://bit.ly/jsjingle) during the Contest Entry Period and submit an Official Entry Form including your complete name, date of birth, and your primary e-mail address and upload a video or music clip no more than 90 seconds in length which consists of an original musical track for Just Salad ("Entry"). No more than four individuals may perform in the Entry video/song. All music and lyrics must be performed by the individuals represented in the Entry. The Entry must consist primarily of the Just Salad Jingle performance. In the event the same video/song is submitted by more than one person, only the first Entry received will be accepted and all additional duplicate Entries will be deemed void.

(2) If the Entry was performed by you and other individuals, include the names, dates of birth, and e-mail addresses of the other individuals (up to three) on the Entry Form. The individual, who submits the Entry will be designated as the "Team Leader" and all additional names listed on the Entry, if any, will be deemed "Team Members". Entries must include a valid e-mail address for the Team Leader. The Team Leader and Team Members collectively are defined as "Team" or "Entrant". The Team must be the sole creator of the Entry, including all music, lyrics, production and other elements. If a Team is selected as a Semi-Finalist, Finalist and/or Grand Prize Winner, Sponsor will notify the Team Leader. Once the Entry is submitted, the Team cannot change the Team Leader or any Team Member. Each Team is solely responsible for its own cooperation and teamwork. In no event will Sponsor officiate in any dispute regarding the conduct or cooperation of any Team or Team Member.

(3) Entry may not have won a previous award, may not have been published previously, must not be obscene or indecent and the use of the Entry by Just Salad LLC ("Sponsor") as outlined herein must not infringe upon any other person's rights. Entries that include profanity, inappropriate or explicit language or demonstrate any lewd or sexually suggestive gestures or full or partial nudity, drug or alcoholic beverage use, any unsafe behavior or any other representations deemed inappropriate by Sponsor will be disqualified. All Entries become the property of Sponsor and none will be acknowledged or returned.

(4) Company names, trademarks and/or logos, other than those owned by Sponsor, music, , artwork and any other copyrighted materials, and the name, voice or likeness of any person not on the Team (collectively, Third Party Intellectual Property") may not be included in any Entry submitted. Any Entry submitted with any Third Party Intellectual Property, by way of example (a Team Leader or Team Member included in the Entry is wearing branded merchandise with any brand logo) may be disqualified if such use is deemed inappropriate, impermissible or illegal, as determined by Sponsor in its sole discretion. Use of automated devices is not valid for entry.

(5) By submitting an Entry, each Team Leader and Team Member: 1) irrevocably grants Sponsor the royalty-free right throughout the world to use, re-use, copy, publish, republish in whole or in part, edit, add to, modify, and rearrange the Entry in whatever media, including without limitation edit, rearrange, and/or copy the Entry for use in the promotion of Sponsor's products and services, without further

permission, consideration or payment to the Entrant, except where prohibited; 2) warrants and represents that the Entry is 100% the original creation/work by the Entrant and that use of the Entry as described herein will not violate any law or infringe upon the rights, title, claim or interest of any third party; and 3) certify that Team Leader and/or Team is the creator and sole copyright owner of the video. Further, all individuals appearing in the video must be at least 18 years of age and must have consented to the submission of the Entry into this Contest.

(6) Sponsor and its parent, related, affiliated and subsidiary companies, advertising, promotion and fulfillment agencies and legal advisors and their respective officers, directors, agents, employees, and assigns (collectively, the "Released Parties") are not responsible for any problems or technical, hardware, or software malfunctions of any telephone network or telephone lines, failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Contest, computer online systems, servers or providers, computer equipment, software, failure of any e-mail or Entry to be received by the Sponsor due to technical problems, human error or traffic congestion, unavailable network connections on the Internet or at any website, or any combination thereof, including, without limitation, any injury or damage to Entrant's or any other person's computer relating to or resulting from participating in this Contest or downloading any materials in this Contest. By submitting an Entry, Entrant agrees to abide by the terms of these Official Rules and the [www.bestpartofwakeup.com](http://www.bestpartofwakeup.com) Terms and Conditions and Privacy Policy.

**ELIGIBILITY** (for Team Leader and all Team Members): This Contest is open to legal residents of the 50 United States and the District of Columbia, 18 years of age or older who are not: (i) represented under a music recording contract (e.g., by a talent agent or manager) either at the time of entry or at any time since 03/14/12; (ii) subject to an acting, modeling or any other contract that would make his/her appearance in the work a violation of any third-party rights; or (iii) under any other contractual relationship, including but not limited to any guild or union memberships, that would in any way limit or impair Sponsor's ability to display or use his/her Entry, name, likeness or any work that he/she has created for the Contest in any media form, in perpetuity on a royalty-free basis, without any payment of fee obligations of any kind. Employees of Sponsor, its parent, affiliates, subsidiaries, sales representatives, advertising, promotion, and judging agencies and all other service agencies involved with this Contest, and members of the immediate families (parent, child, sibling and spouse) or households (whether or not related) of any of the above are not eligible.