

DASHBOARD NIVELL 1

2021

2022

Q1

Q2

Q3

Q4

VENDES

ANUALS

21,83 mil€!

Objectiu: 25000 (-12.66 %)

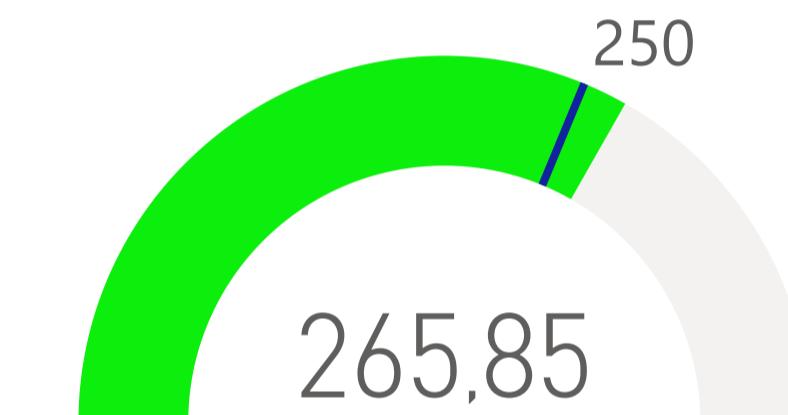
TRIMESTRALS

32,62 mil€ ✓

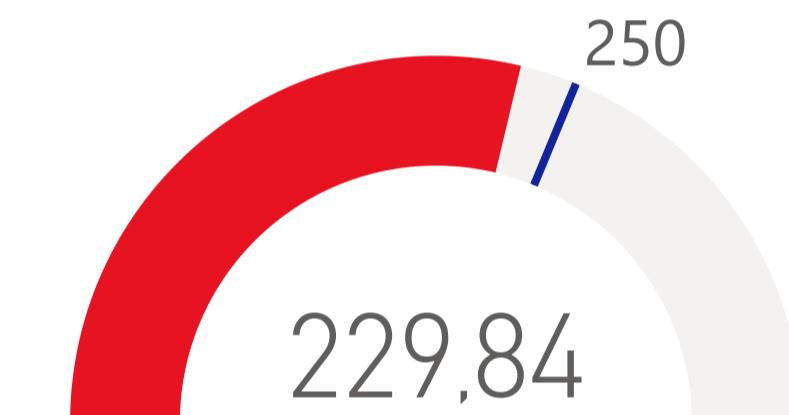
Objectiu: 6,25 mil (+421.9 %)

MARKETING

2021

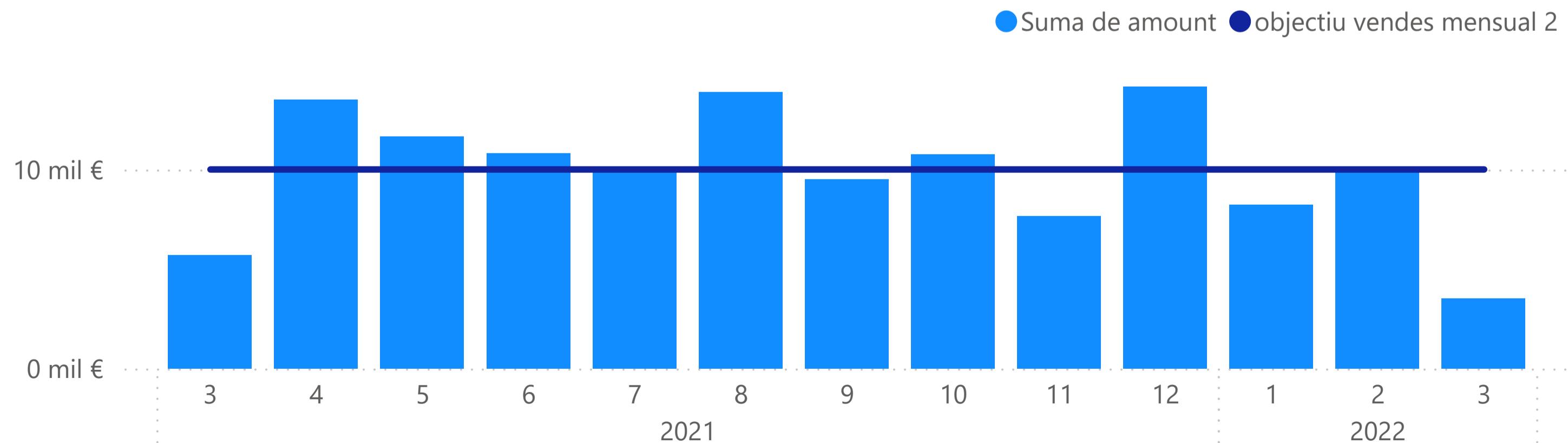


2022



VENDA MITJANA €

MENSUALS



TRANSACCIONS / PAIS

7,58 ✓

Objectiu: 3 (+152.56 %)

TAULA CLIENTS

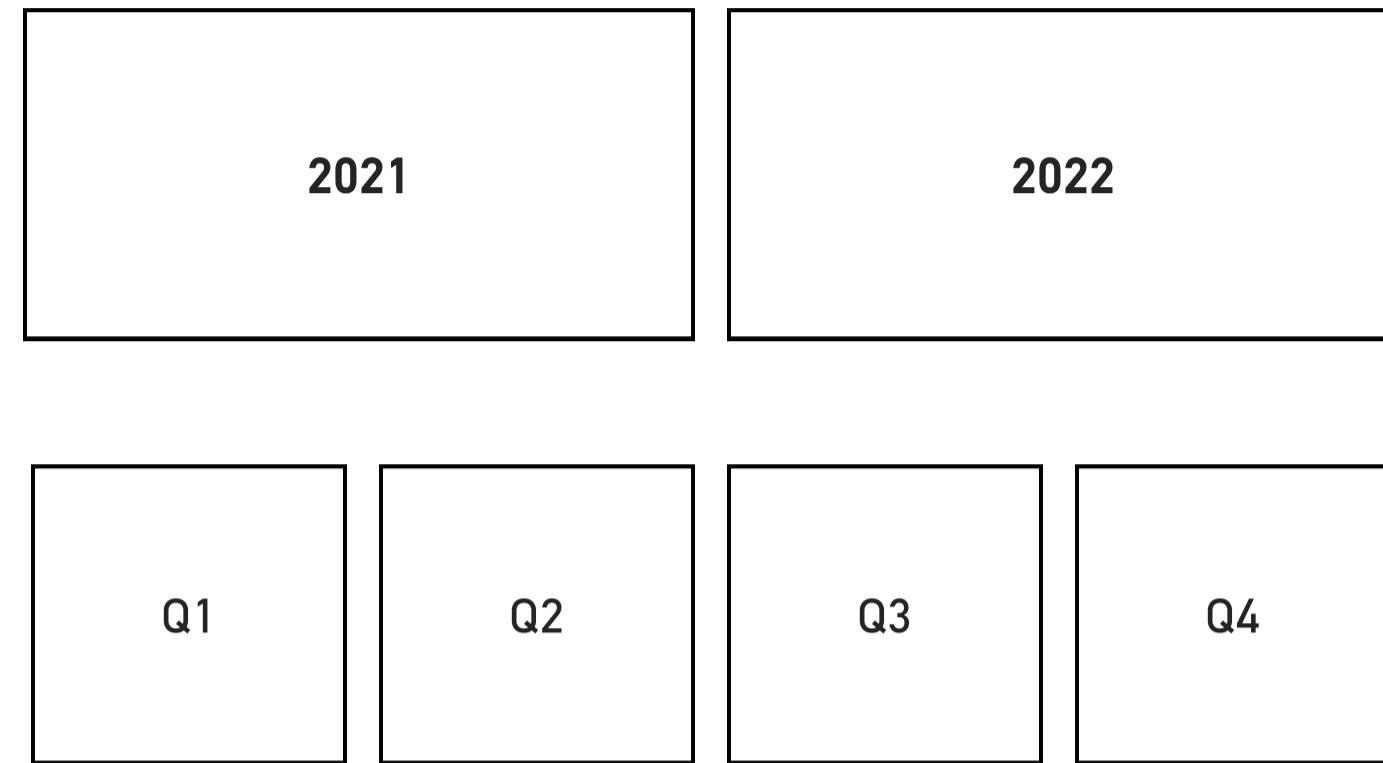


DECLINADES / MES

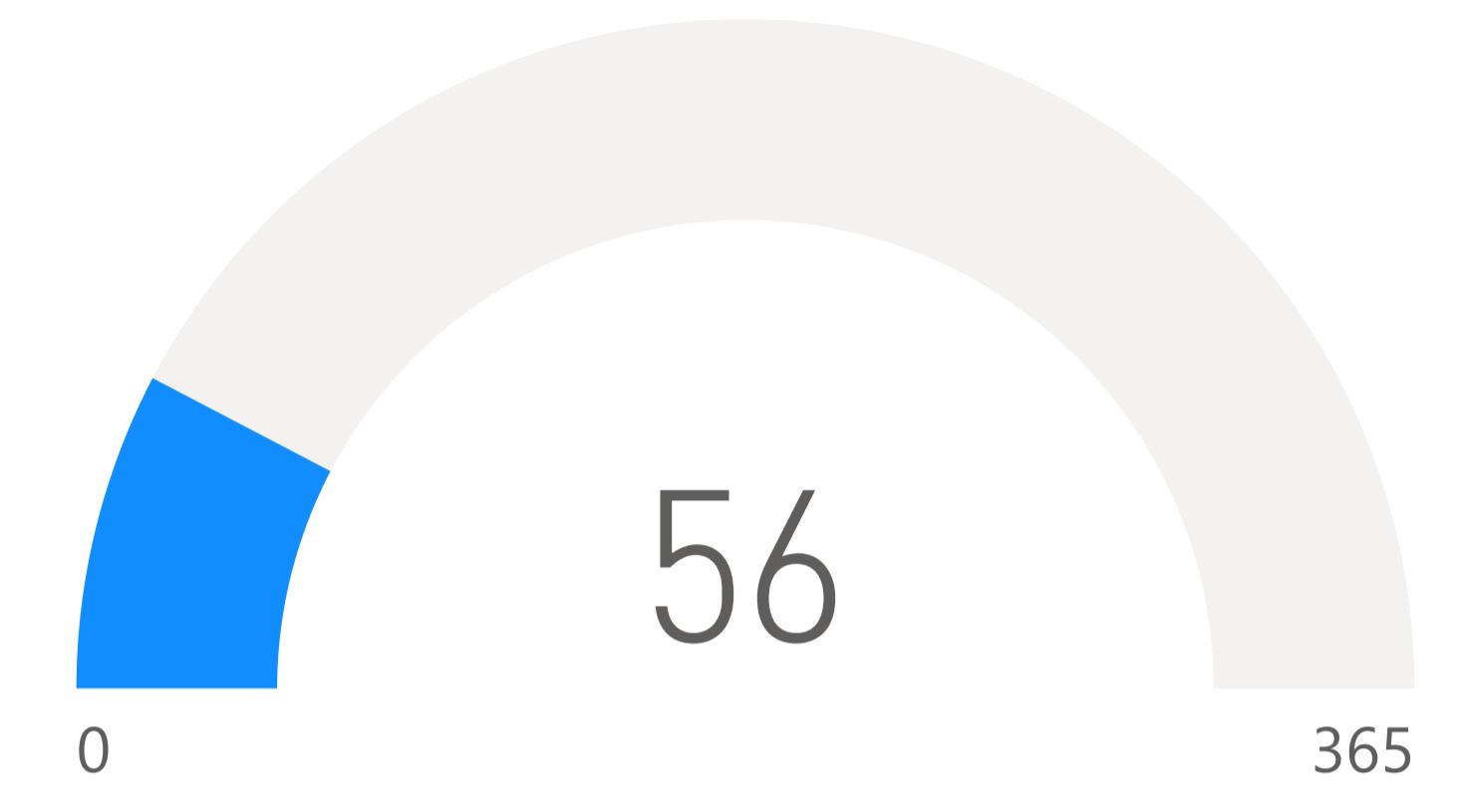
3 ✓

Objectiu: 10 (+70 %)

VENDES ANUALS



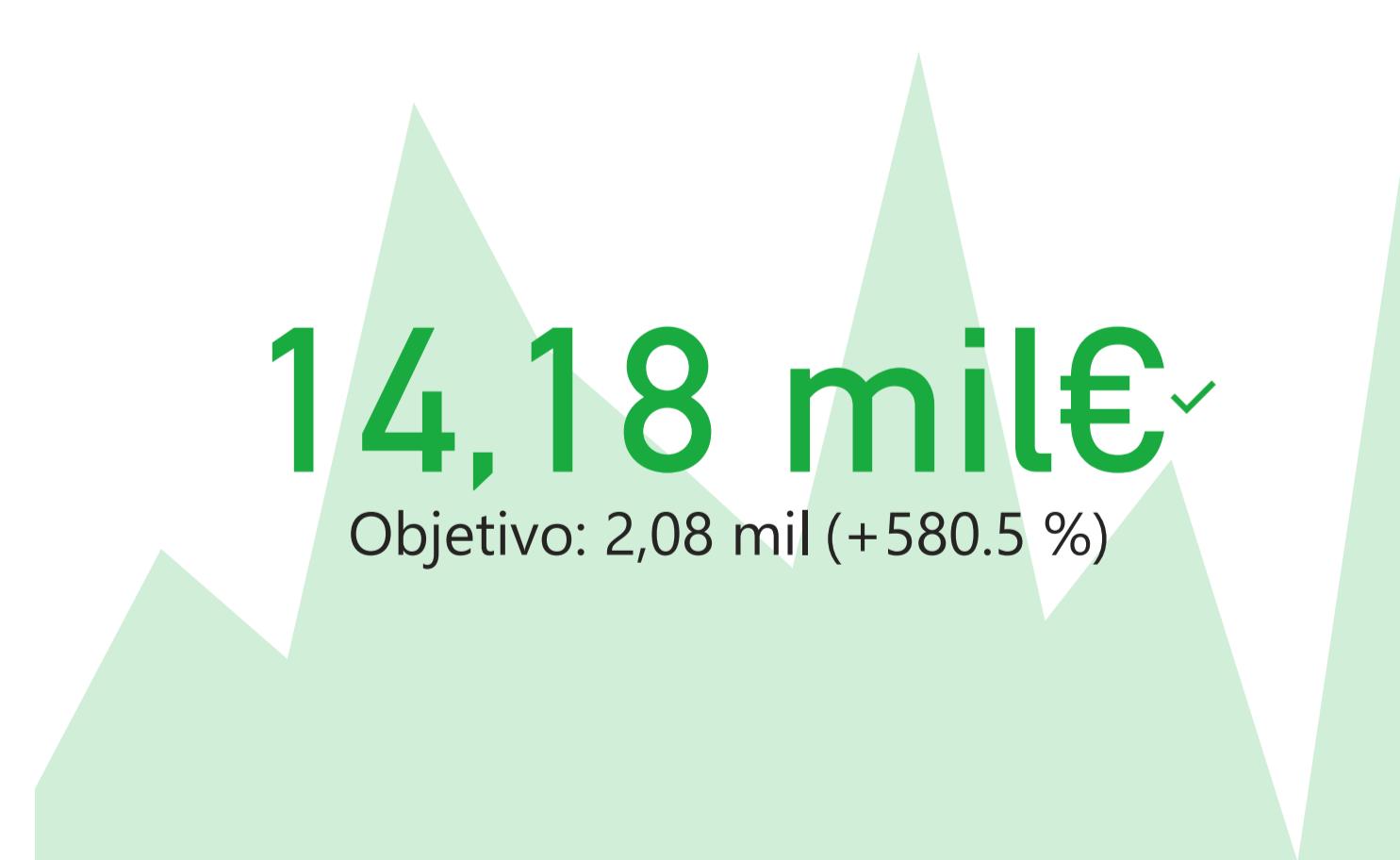
DIES PASSATS de 2022



VENDES TRIMESTRALS



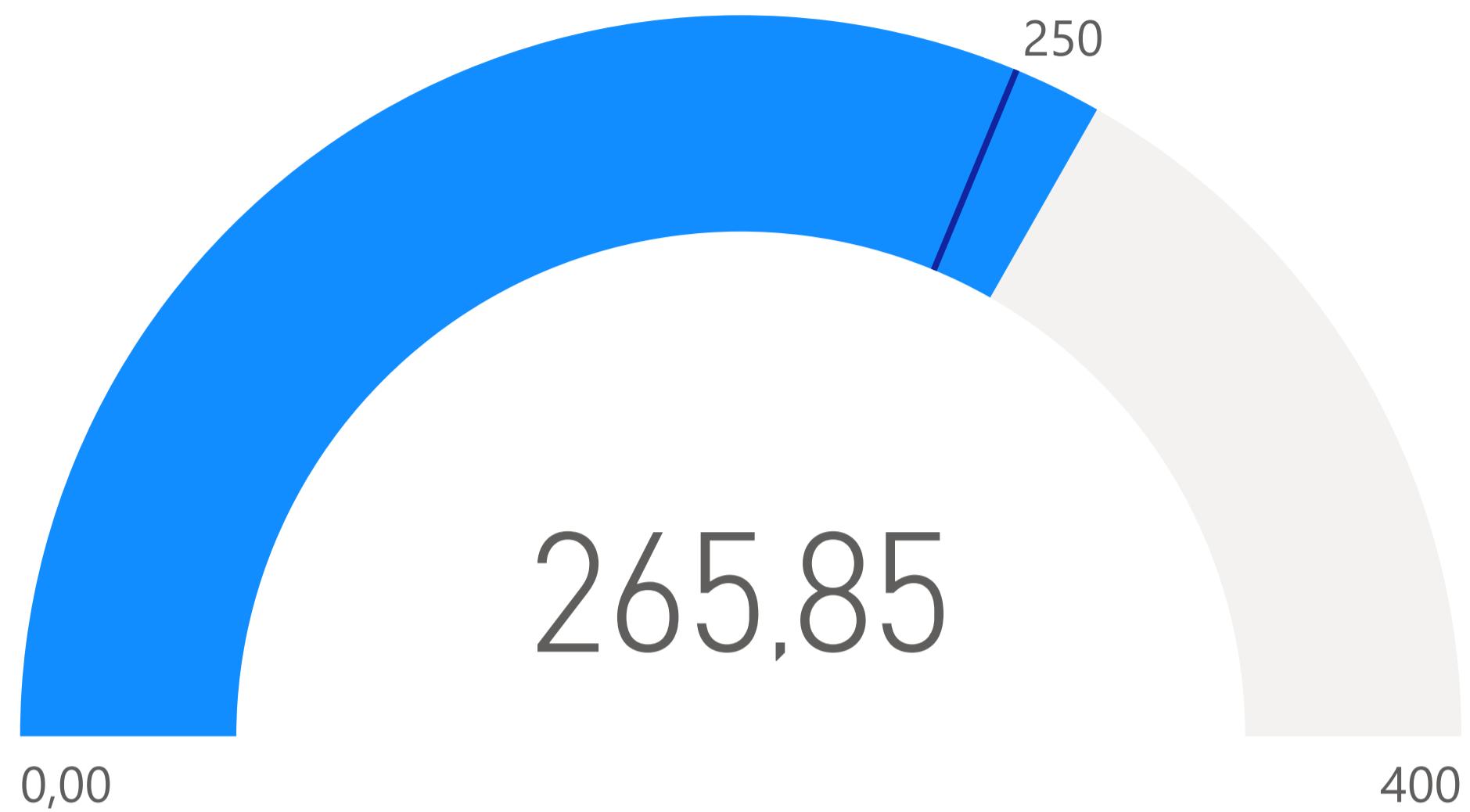
VENDES MENSUALS



VENDES DIARIES

529,75 €✓
Objetivo: 68,49 (+673.44 %)

VENDA MITJANA € 2021



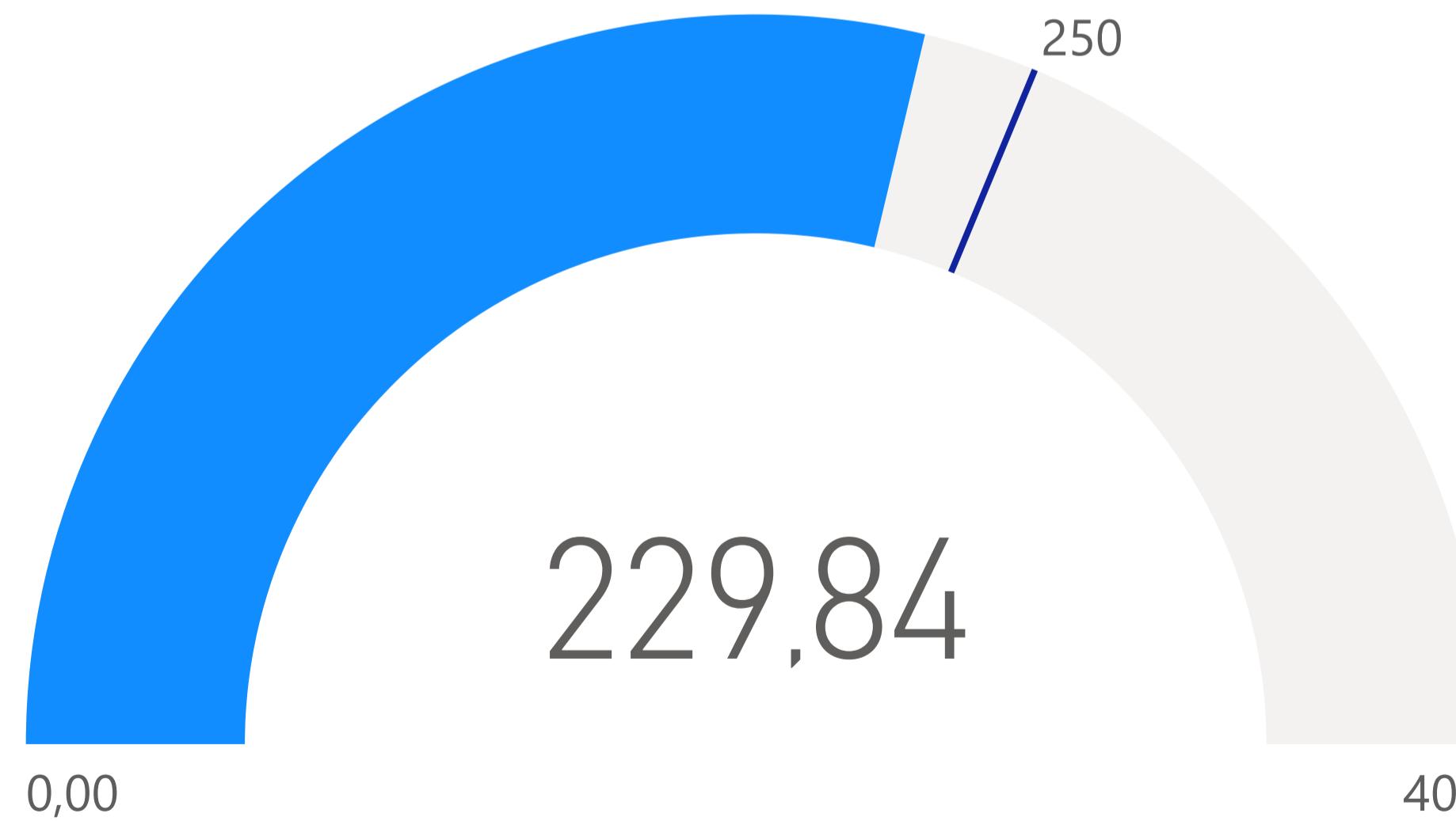
VENDA MITJANA € 2021

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VENDA MITJANA € 2022



VENDA MITJANA € 2022

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TRANSACCIONS PER PAIS



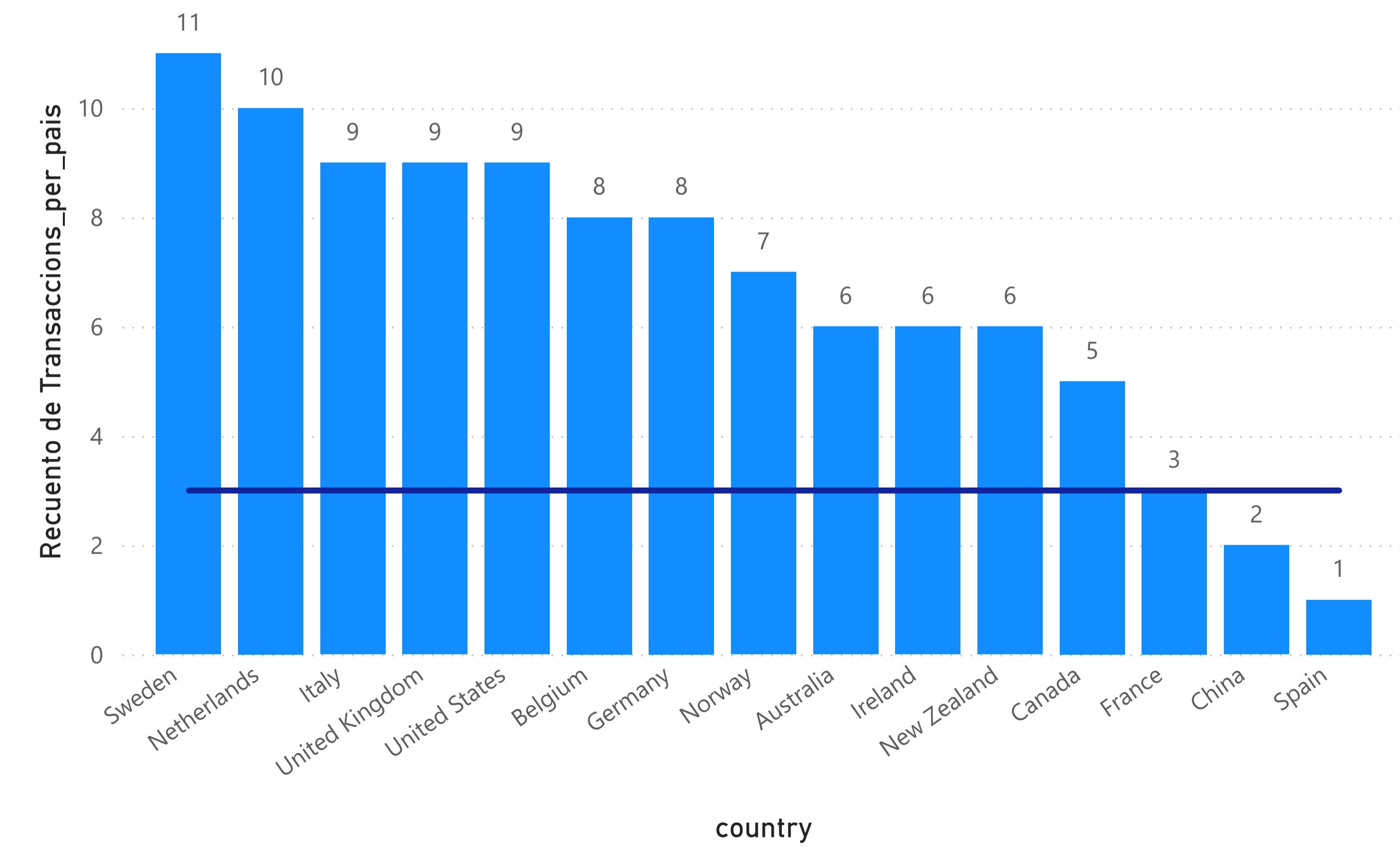
Recuento de company_id Recuento de country

pais empresas	Transaccions_per_pais
Sweden	11
Netherlands	10
Italy	9
United Kingdom	9
United States	9
Belgium	8
Germany	8
Norway	7
Australia	6
Ireland	6
New Zealand	6
China	1

- any, mes, dia
- ✓ 2021
- ✓ 2022

TRANSACCIONS PER PAIS

● Recuento de Transaccions_per_pais ● objectiu empresesxpais



Suma de declined Date

0	17/03/2021
0	18/03/2021
0	21/03/2021
1	23/03/2021
0	25/03/2021
0	26/03/2021
0	27/03/2021
0	28/03/2021
1	29/03/2021
1	30/03/2021
0	31/03/2021
0	01/04/2021

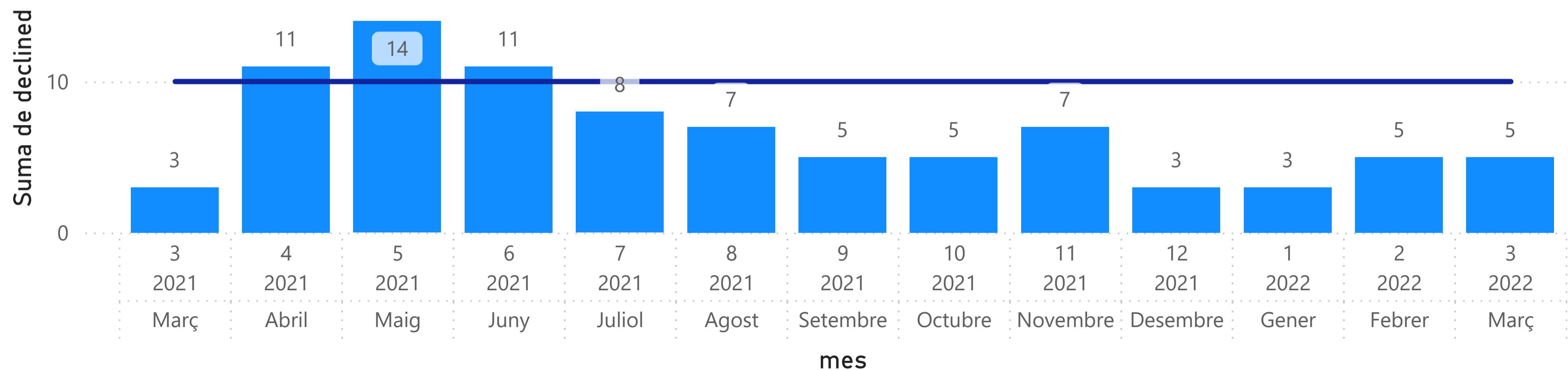
87

TRANSACCIONS DECLINADES AL MES



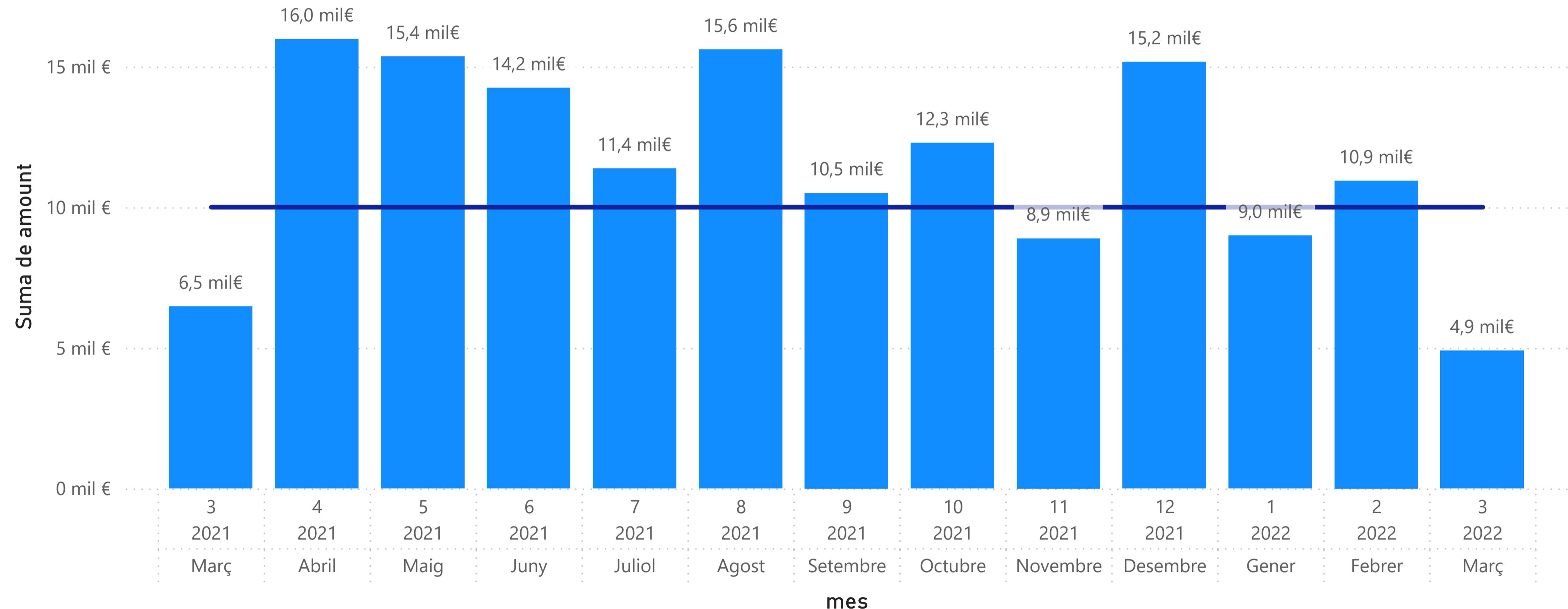
TRANSACCIONS DECLINADES

● Suma de declined ● objectiu declinades/mes



VENDES MENSUALS

● Suma de amount ● objectiu vendes mensual 2



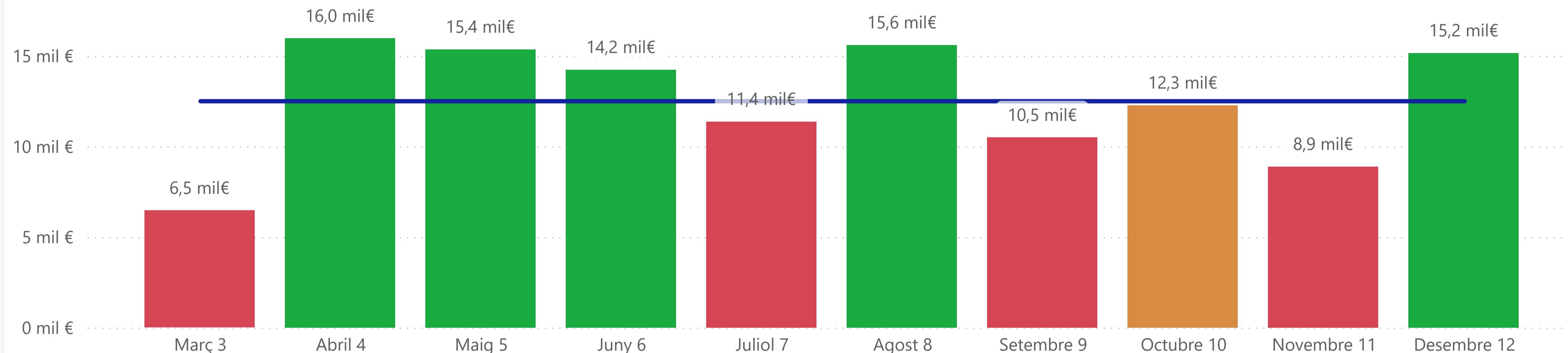
CLIENTS PER EDAT I DESPESA

nom complert	Edat	Mitjana import transaccions	Mitjana en \$	alta despesa
Sacha Compton	43	494,82 €	\$534,41	SI
Gary Robbins	29	485,31 €	\$524,13	SI
Zelenia Good	36	481,75 €	\$520,29	SI
Brody Goodwin	42	478,54 €	\$516,82	SI
Guinevere Kemp	37	476,75 €	\$514,89	SI
Genevieve Nolan	34	474,76 €	\$512,74	SI
Astra Baldwin	25	472,18 €	\$509,95	SI
Clark Hewitt	27	471,78 €	\$509,52	SI
Irma Whitehead	36	471,47 €	\$509,19	SI
Urielle Holman	39	466,46 €	\$503,78	SI
Damian Mcgee	36	465,97 €	\$503,25	SI
Duncan Romero	34	460,82 €	\$497,69	SI
Lewis Melendez	34	459,79 €	\$496,57	SI
Brody Talley	33	458,66 €	\$495,35	SI
Jeanette Blanchard	28	458,52 €	\$495,20	SI
Walker Gibson	44	452,66 €	\$488,87	SI
Brent Bates	28	451,66 €	\$487,79	SI
Martha Barlow	36	447,06 €	\$482,82	SI
Camilla Roach	31	445,48 €	\$481,12	SI
Ursula Stewart	30	444,82 €	\$480,41	SI
Halla Pearson	30	441,27 €	\$476,57	SI
Chloe Keith	25	434,62 €	\$469,39	SI
Drake Walsh	40	434,54 €	\$469,30	SI
Camilla Zimmerman	27	424,18 €	\$458,11	SI
Stuart Small	41	420,59 €	\$454,24	SI
Zephania Collins	30	418,11 €	\$451,55	SI
Total		56.390,88 €	\$60.902,16	



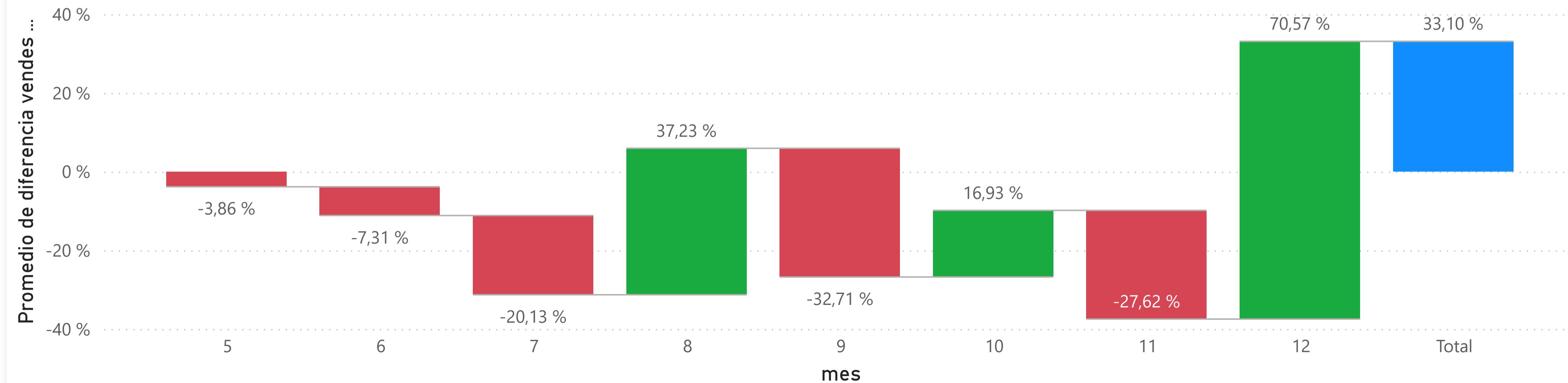
VENDES MENSUALS 2021

● Suma de amount ● objectiu vendes mensuals 3



DIFERENCIA VENDES MENSUALS 2021

● Aumento ● Disminución ● Total



VENDA MITJANA ANUAL ALEMANYA

€ 203,71 !

Objectiu: 250 (-18.52 %)

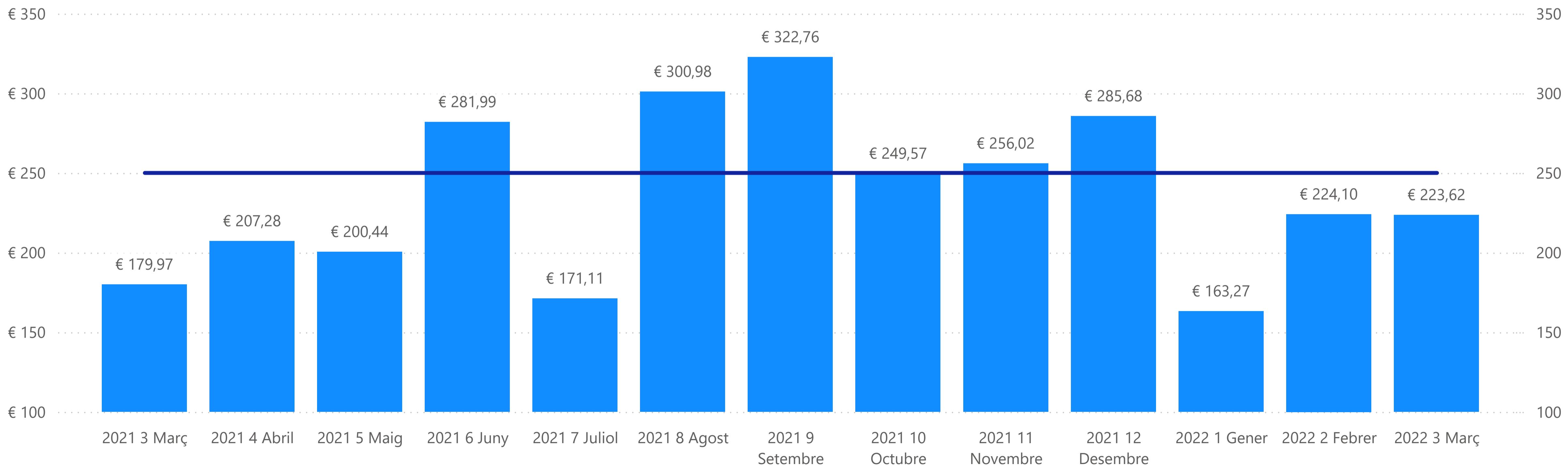
VENDA MITJANA MENSUAL ALEMANYA

€ 223,62 !

Objectiu: 250 (-10.55 %)

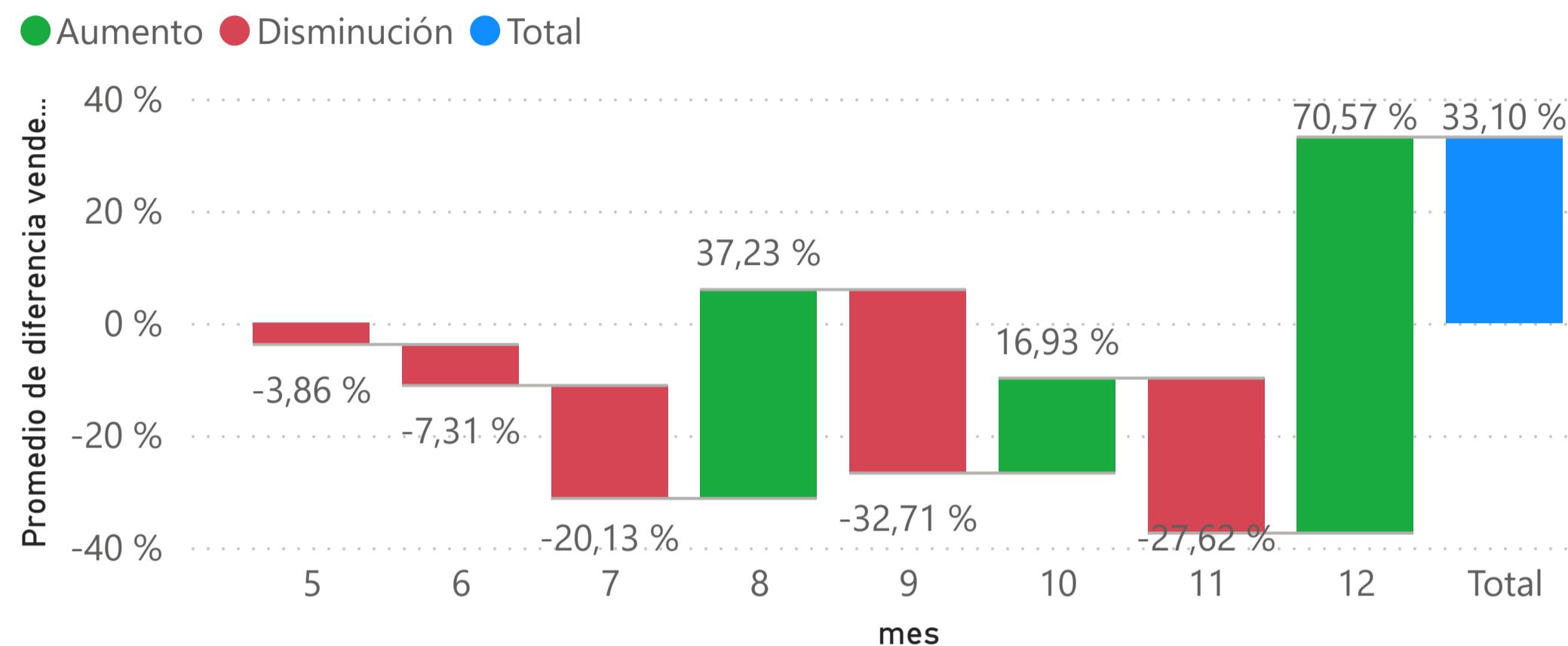
MITJANA DE VENDES ALEMANYA

● Promedio de mitjana transaccions/pais/dia ● objectiu mitjana amount pais empresa

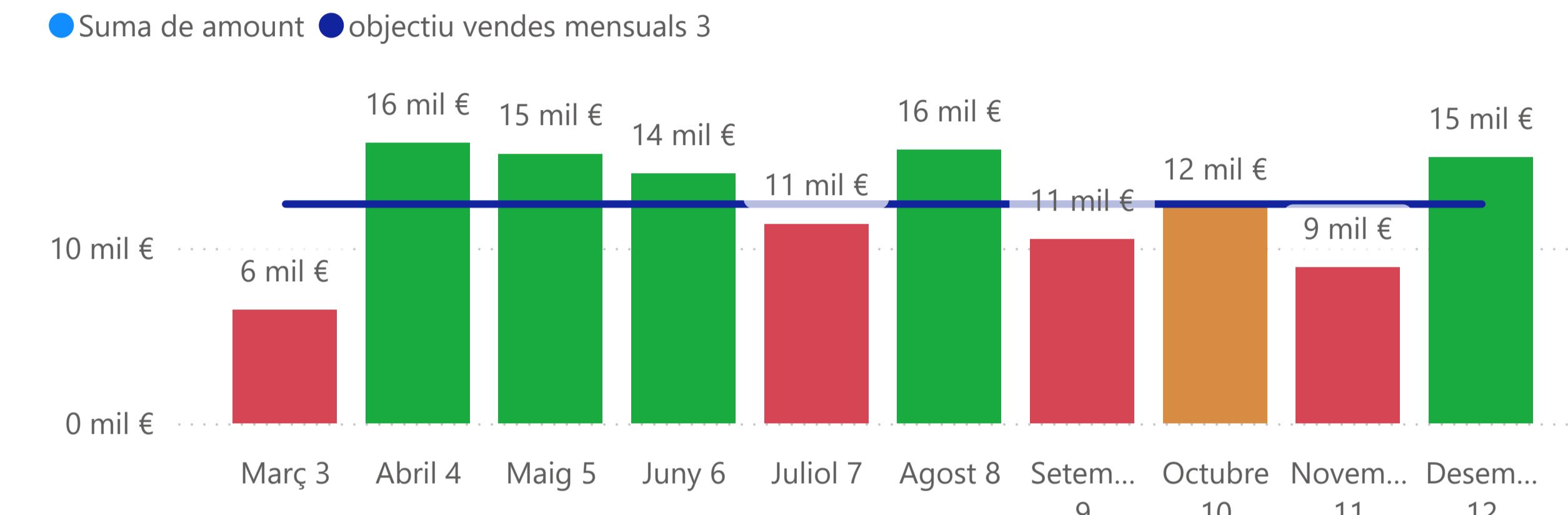


EVOLUCIÓ VENDES 2021

DIFERENCIA VENDES MENSUALS 2021

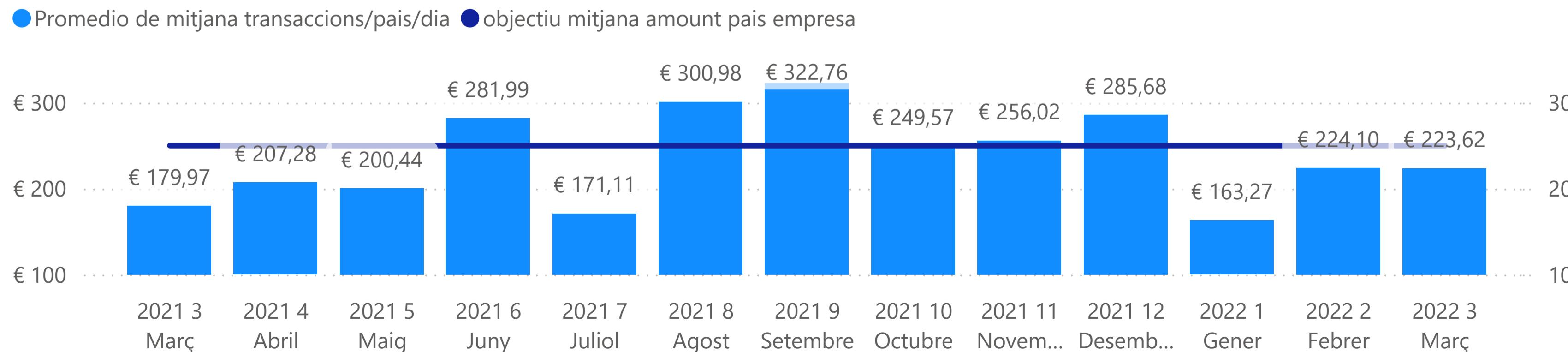


VENDES MENSUALS 2021



VENDA MITJANA ALEMANYA

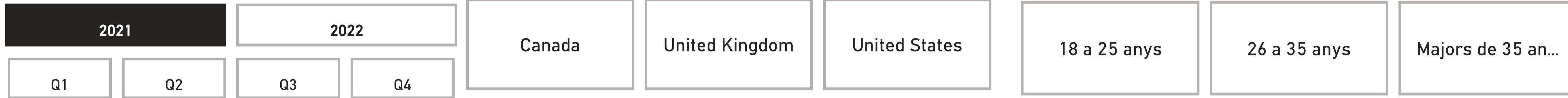
MITJANA DE VENDES ALEMANYA



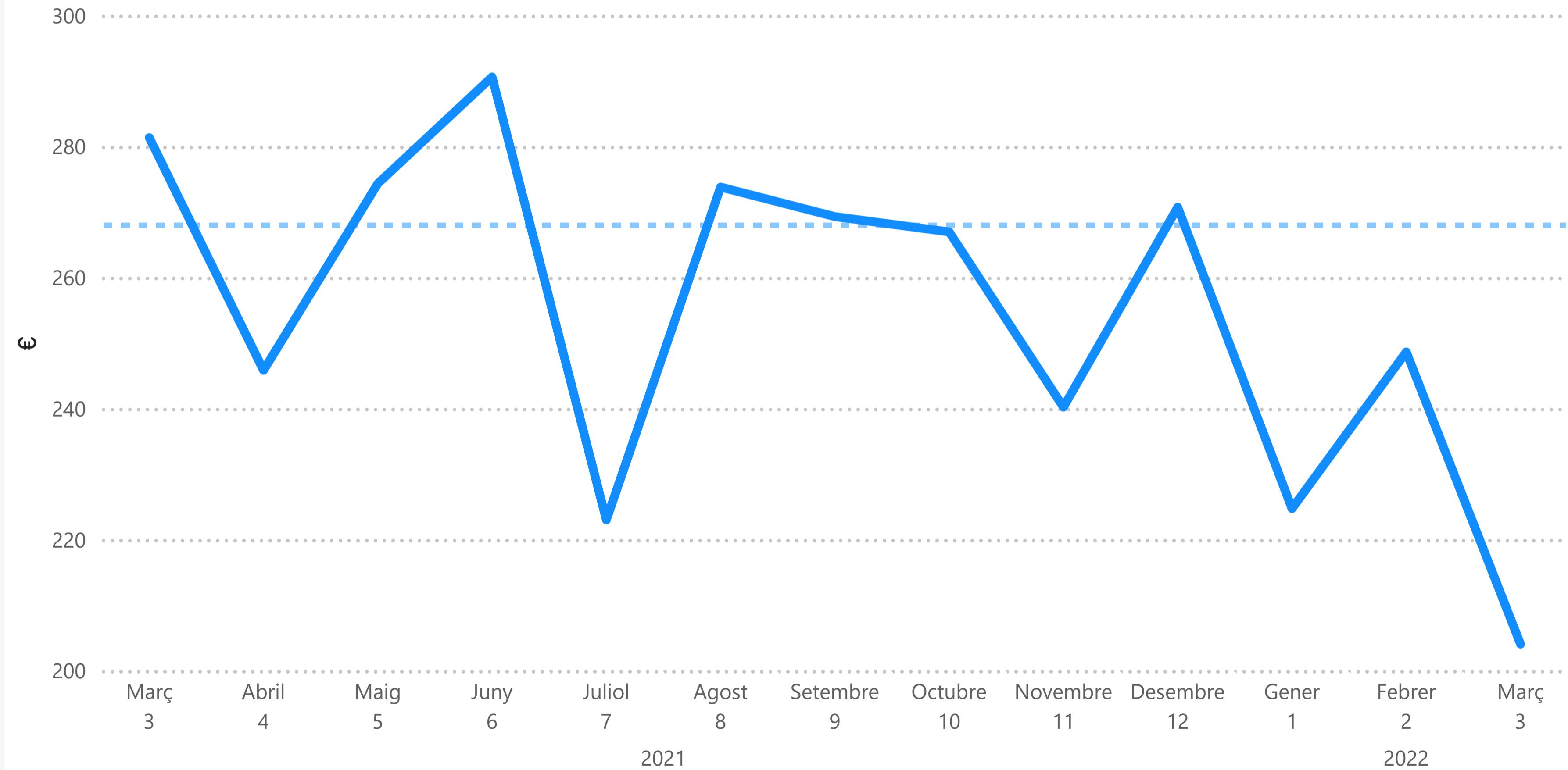
VENDA MITJANA ANUAL ALEMANYA

€ 203,71 !
Objectiu: 250 (-18,52 %)

DASHBOARD NIVELL 3



EVOLUCIÓ PREU COMPRA MITJANA



PREU COMPRA MITJANA

261,38!
Objectiu: 268 (-2.47 %)

PRODUCTES/COMPRA

2,51 ✓
Mitjana 2021: 2,51 (+0 %)

TRANSACCIONS/USUARI/MES

1,45!
Mitjana 2021: 1,57 (-7.86 %)

TAULA →

MAPA →

2021		2022	
Q1	Q2	Q3	Q4

Canada	United Kingdom	United States	18 a 25 anys	26 a 35 anys	Majors de 35 anys
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TAULA USUARIS

nom complert	Suma de amount	Recuento de product_id	Promedio de amount	producte més car	despesa > 150	country
Acton Gallegos	283,15 €	3	283,15 €	\$9.24	SI	United States
Aiko Chaney	556,71 €	7	278,36 €	\$171.13	SI	Canada
Ainsley Herrera	105,51 €	1	105,51 €	\$60.33		United States
Alan Vazquez	515,71 €	2	257,86 €	\$59.80	SI	Canada
Alika Kinney	394,59 €	3	394,59 €	\$195.94	SI	United States
Allen Calhoun	573,20 €	3	286,60 €	\$63.33	SI	Canada
Amal Kennedy	411,64 €	1	411,64 €	\$141.01	SI	United Kingdom
Amber Blevins	193,33 €	4	193,33 €	\$63.33	SI	United States
Amelia Valenzuela	321,39 €	1	321,39 €	\$85.02	SI	United Kingdom
Andrew Strong	750,95 €	5	375,48 €	\$91.89	SI	Canada
Astra Baldwin	472,18 €	3	472,18 €	\$91.89	SI	United States
Athena Malone	325,12 €	5	162,56 €	\$9.24	SI	Canada
Avye Key	792,07 €	7	396,04 €	\$63.33	SI	Canada
Bert Juarez	381,17 €	4	381,17 €	\$91.89	SI	United States
Bertha Sloan	58,16 €	4	58,16 €	\$65.25		United Kingdom
Beverly Burt	82,43 €	1	82,43 €	\$26.51		United States
Blake Strickland	298,12 €	3	149,06 €	\$85.02		Canada
Blaze Daniel	535,51 €	6	267,76 €	\$91.89	SI	Canada
Blaze Duke	799,24 €	4	399,62 €	\$91.89	SI	United Kingdom
Total	150.703,75 €	1236	256,74 €			

2021	2022
Q1	Q2
Q3	Q4

Canada	United Kingdom	United States
18 a 25 anys	26 a 35 anys	Majors de 3...

MAPA USUARIS/PREU TRANSACCIÓ

