CV

Padraic McAteer
Senior Designer
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www.trypaud.com

Education

University of Ulster
MSc Computing and Design
Sep 2005 - Aug 2006

University of Ulster
BSc (Hons) Interactive Multimedia Design
Sep 2001 - Aug 2004

Career

Piranha Games
Interactive Designer
Aug 2013 - Jan 2025

- Led the design of product websites in front-end coding HTML, CSS and JavaScript.
- Created website mockups, in-game screens and prototypes for live ops team.
- Designed the UI and collaborated on the user experience for sales pages with developers.
- Consulted on the results of site designs and implemented team / customer feedback.
- Coordinated marketing efforts with the CEO, Creative Director, Project Managers and Art Director.
- Used Sales data to improve overall functionality for mobile and desktop.
- Owned logo creation for game products.
- Created and collaborated on branding for products and live game events.
- Produced content and UI components for in-game features.
- Provided support for game developers working in ActionScript / Flash.
- Collaborated on creative direction of product names and straplines most notably Mechwarrior Online "Legends".
- Participated in game pitches providing slide decks and creative direction.

Smartt
Web / Graphic Designer
Dec 2010 - June 2013

- Designed and coded websites, marketing emails plus landing pages.
- Worked closely with Clients on startup businesses owning the UX most notably Connectthedoc.
- Owned branding for Columbia College including logo and brand guide.
- Developed the company rebrand working closely with company CEO and marketers.

Screendragon
UI / UX Designer
May 2007 - Oct 2010

- Designed Flash SaaS applications to support global brands corporate communication.
- Coded animation and navigation with ActionScript to create delightful user experiences.
- Worked closely with developers and QA to improve products.
- Collaborated with sales executives to generate new product ideas to sustain company growth.
- Designed mockups and wireframes soliciting team feedback to advance product UI.

Skills

+ Photoshop
+ Illustrator
+ InDesign
+ After Effects
+ Figma
+ HTML
+ CSS
+ JavaScript
+ React
+ Docker
+ Flash
+ ActionScript
+ UX Design
+ UI Design
+ Branding
+ Logo Design
+ Communication Design
+ Product Design
+ Art Direction
+ Game Design
+ Marketing
+ Print Design
+ Web Design
+ Email Design

Certificates

✓ BrainStation AI Course