

CV

| Padraic McAteer

Senior Designer

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www.trypaud.com

| Education

University of Ulster

MSc Computing and Design

Sep 2005 - Aug 2006

University of Ulster

BSc (Hons) Interactive Multimedia Design

Sep 2001 - Aug 2004

| Career

Piranha Games

Interactive Designer

Aug 2013 - Jan 2025

- Led the design of product websites in front-end coding HTML, CSS and JavaScript.
- Created website mockups, in-game screens and prototypes for live ops team.
- Designed the UI and collaborated on the user experience for sales pages with developers.
- Consulted on the results of site designs and implemented team / customer feedback.
- Coordinated marketing efforts with the CEO, Creative Director, Project Managers and Art Director.
- Used Sales data to improve overall functionality for mobile and desktop.
- Owned logo creation for game products.
- Created and collaborated branding for products and live game events.
- Produced content and UI components for in-game features.
- Provided support for game developers working in ActionScript / Flash.
- Collaborated on creative direction of product names and straplines most notably Mechwarrior Online "Legends".
- Participated in game pitches providing slide decks and creative direction.

Smartt

Web / Graphic Designer

Dec 2010 - June 2013

- Designed and coded websites, marketing emails plus landing pages.
- Worked closely with Clients on startup businesses owning the UX most notably Connectthedoc.
- Owned branding for Columbia College including logo and brand guide.
- Developed the company rebrand working closely with company CEO and marketers.

Screeendragon

UI / UX Designer

May 2007 - Oct 2010

- Designed Flash applications to support global brands corporate identity.
- Coded animation and navigation with ActionScript to create delightful user experiences.
- Worked closely with developers and QA to improve products.
- Collaborated with sales executives to generate new product ideas to sustain company growth.
- Designed mockups and wireframes soliciting team feedback to advance product UI.

| Skills

- + Photoshop
- + Illustrator
- + InDesign
- + After Effects
- + Figma
- + HTML
- + CSS
- + JavaScript
- + React
- + Docker
- + Flash
- + ActionScript
- + UX Design
- + UI Design
- + Branding
- + Logo Design
- + Communication Design
- + Product Design
- + Art Direction
- + Game Design
- + Marketing
- + Print Design
- + Web Design
- + Email Design

| Certificates

- ✓ BrainStation AI Course

