# PAUL HEBERT

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### **WORK EXPERIENCE**

#### Work Truck Solutions

Graphic Designer | June, 2015 - Present

Updated and improved the company website
Designed web pages and HTML email templates
Conveyed complex information through animation
Created printed marketing materials

Collaborated on the UX of their primary service

# Zojo Media

Graphic Designer and Web Developer | June, 2015 - April, 2016

Designed branding, a style guide and an interactive website prototype for a new data streaming company

Maintained and improved existing e-commerce sites

Handled support tickets, updating and maintaining client sites

### INTERNSHIP

# **Tehama Group Communications**

Design Intern | January - June, 2015

Worked with clients to produce print and web materials Staffer of the Month

2015 TGC \$1,000 Scholarship for exemplary client work and dedication to the agency.

# FREELANCE CLIENTS

# Picture This Photography

Developed an e-commerce website for a local photographer

### The Pour House

Designed and developed a static site for a restaurant

# Wildflour Bakery

Designed and developed a minimalist site for a bakery

#### Impurity Bike Co.

Designed graphics for engraved bike frames, shirts, and stickers

#### **Dann Rogers**

Maintained and updated a Wordpress site for Kenny Rogers' nephew, the musician Dann Rogers

# **EDUCATION**

#### CSU Chico

Fall, 2010 - Spring, 2016

BA in Communication Design, Emphasis in Graphic Design, Minor in Photographic Studies

Dean's List - Spring, 2015

#### SKILLS

# Design

Using Adobe Suite to create vector graphics, edit photos and lay out text

Creating photographs and illustrations for use in designs

Utilizing typographic hierarchies to organize information

Designing intuitive user interfaces

### Development

Developing responsive sites and web applications using HTML, CSS, JS, SVG, PHP and mySQL

Incorporating interaction and animation into web design

Using content management systems such as Wordpress, Joomla, Drupal and Magento

Harnessing libraries and frameworks to accelerate development

Keeping large projects organized with version control

# **MEMBERSHIPS**

AIGA Student Chapter, CSU Chico