



JOHN RICHFIELD

*John Richfield is a young professional moving into a new home.
He wants to conserve water but doesn't know where to start.*



Responsible

Gardeners

Environmental

Home Owners

Frugal

Landscapers

Drought Native allows users to easily discover native plants from their area to replace water intensive lawns. This app will demonstrate environmental and economic reasons for users to plant native, drought tolerant plants instead of more water intensive options like grass lawns. Instead of attempting to solve all the problems associated with the drought, my web app focuses in on one problem, giving users the tools they need to help solve it.

"The cactus thrives in the desert

while the fern thrives in the wetland."

