



TITLE

# Analysing Movie Trends:

What Films Perform Best at the Box Office?

DATE

GROUP

PHASE

04/04/2025

#6

#2



# What is the Problem?



Movie studios invest millions, but revenue is unpredictable!



Challenges:



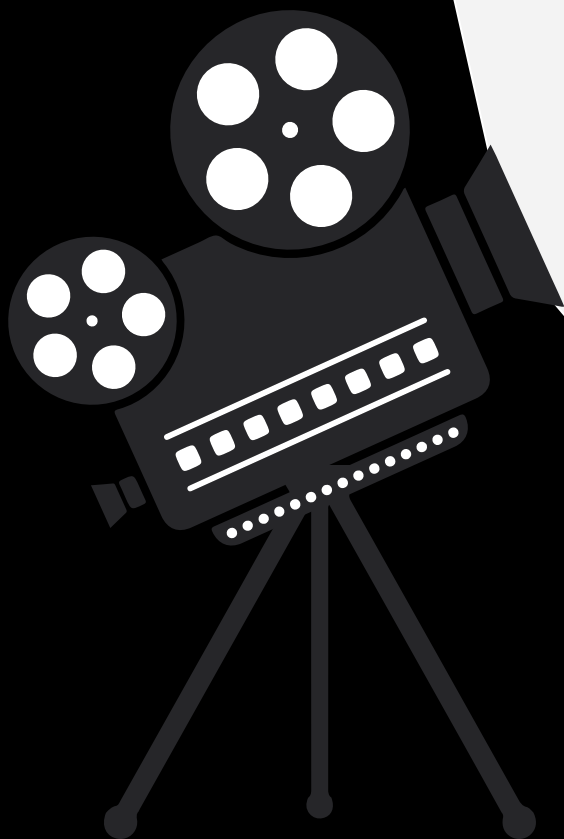
Uncertain Box Office Performance

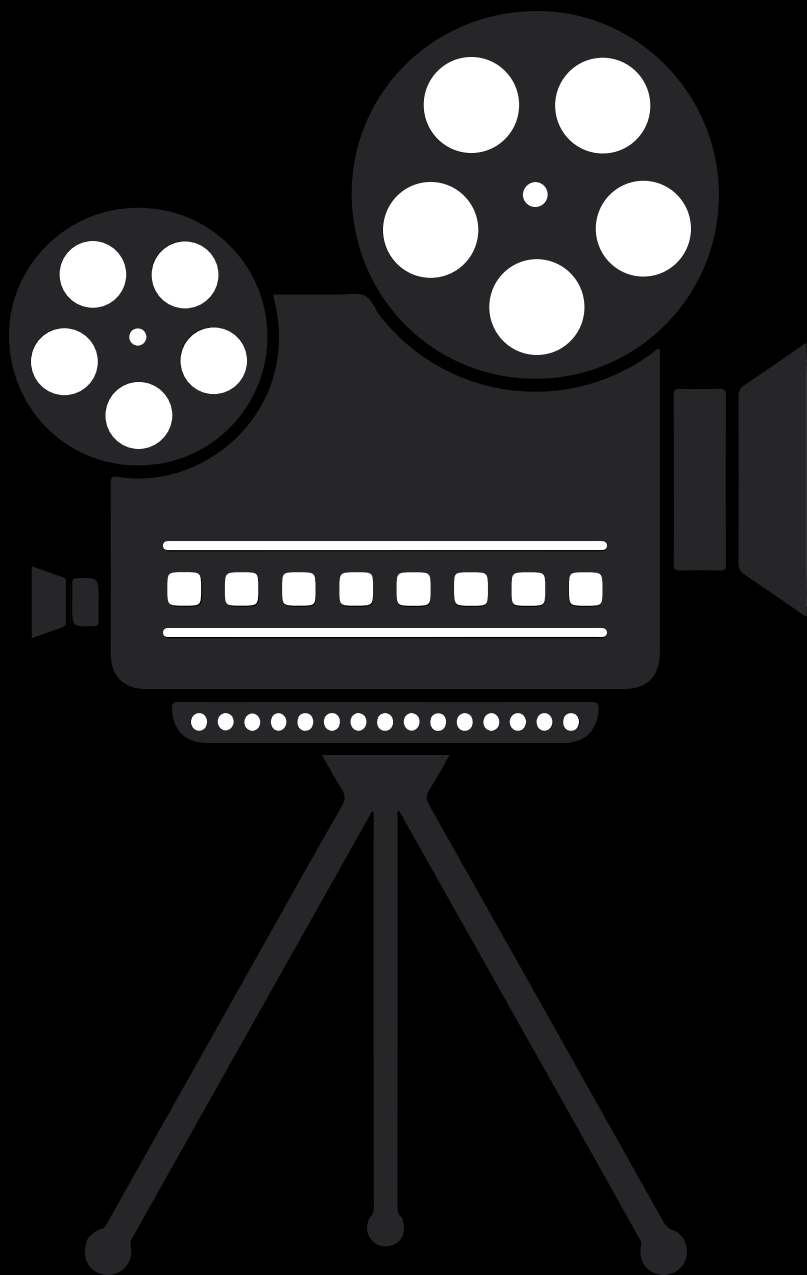


Lack of Data-Driven Decision Making



Misallocation of Budgets





# Why does it matter?



Maximizing Box Office Revenue



Smarter Production & Marketing Strategies



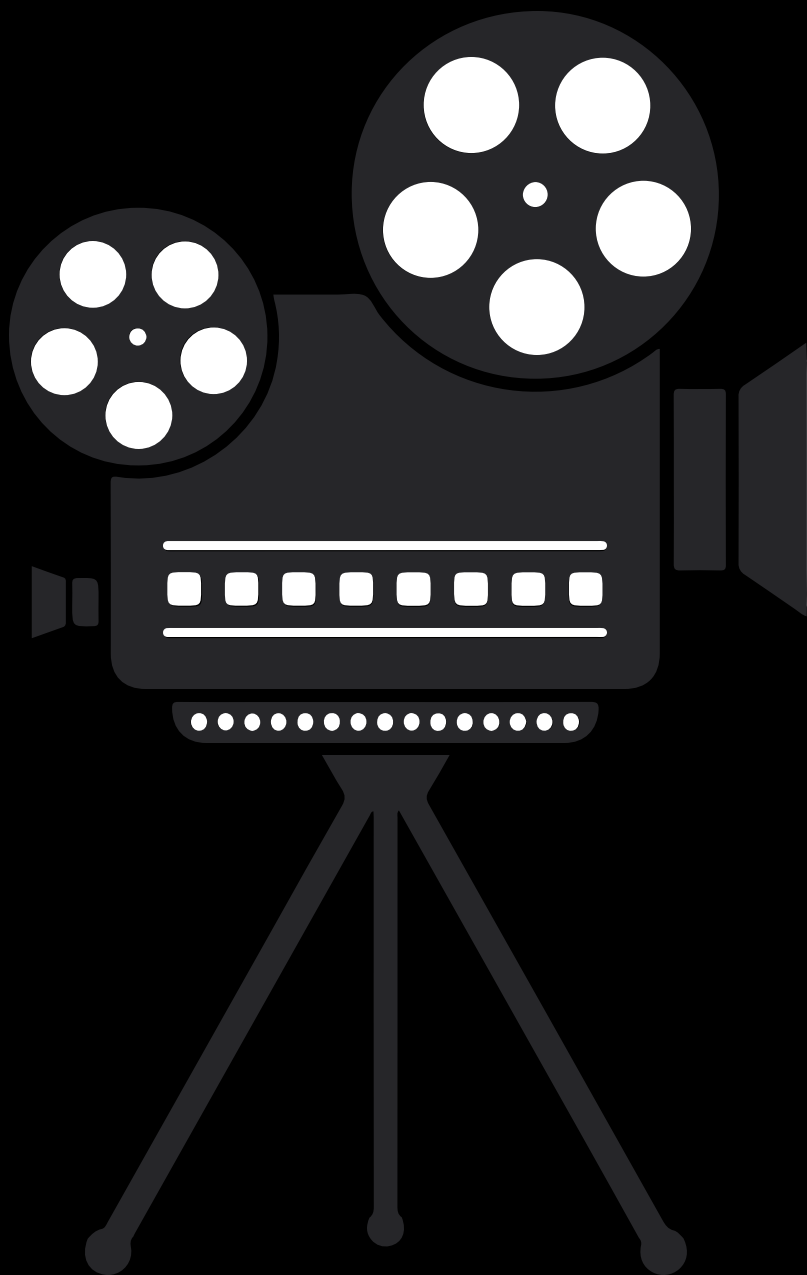
Staying Ahead of Industry Trends



Competitive Advantage



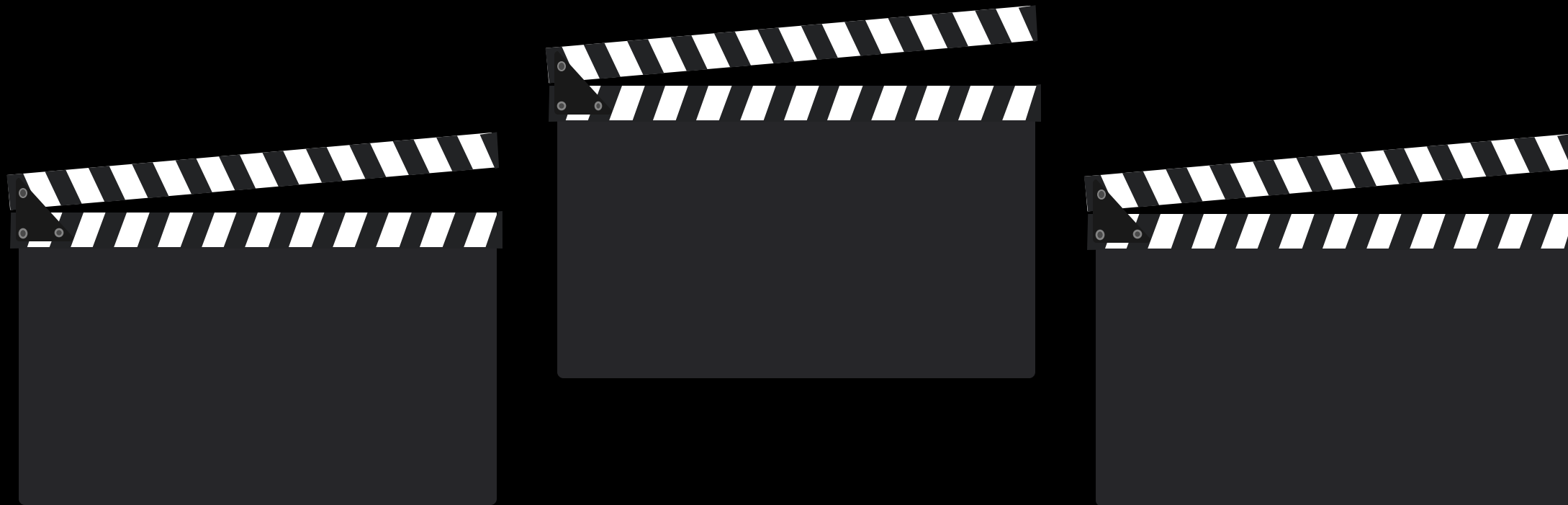
Bottom Line: Data-driven insights = Smarter,  
More Profitable Movies! 🚀



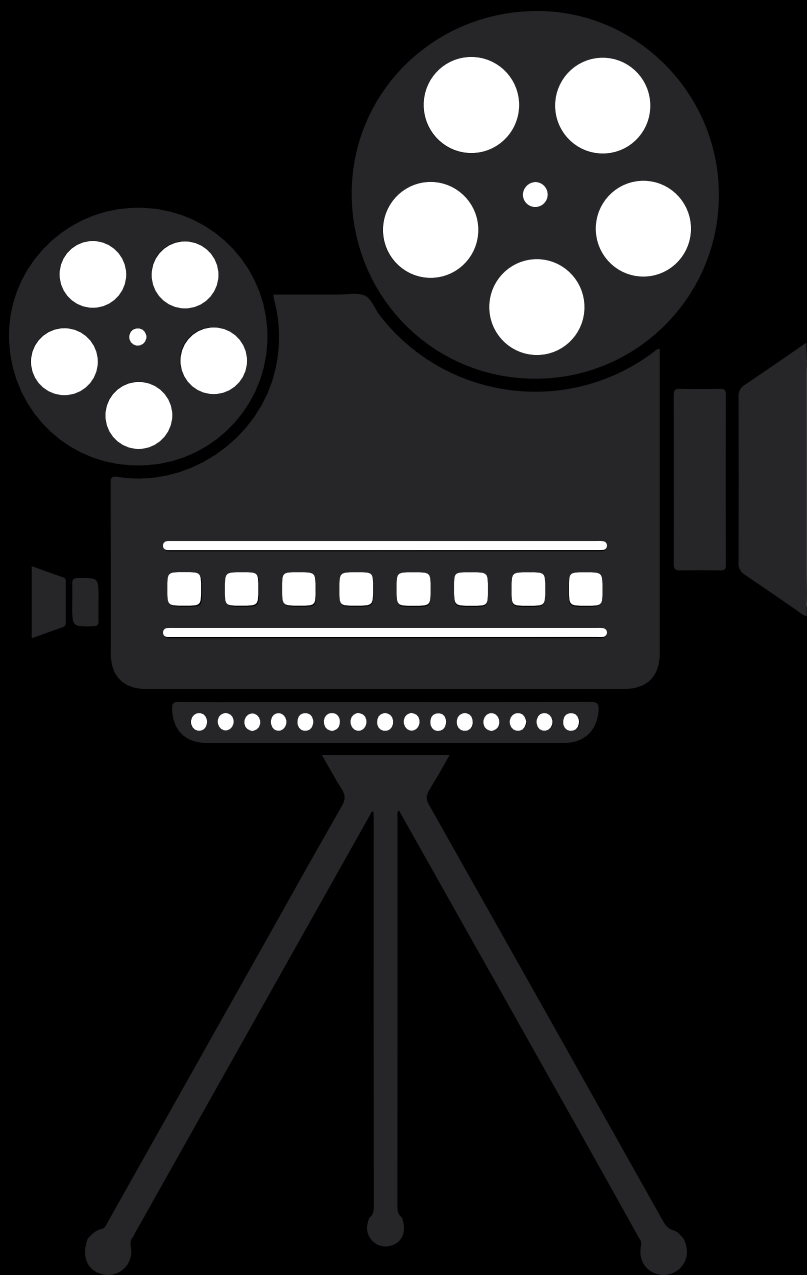
# Data Analysis

- The sources used for the analysis were:
  - Xxx
  - Xxx
  - Xxx
- Data Structure:
- Analysis was done using the Python language

# As per the Analysis



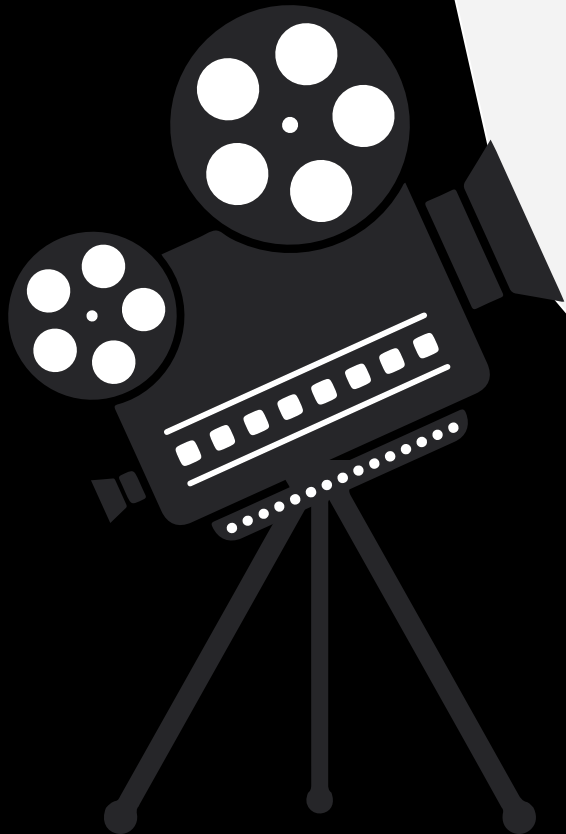
**...more analysis**



**Business Recommendations:**

# Next Steps

How do we proceed?



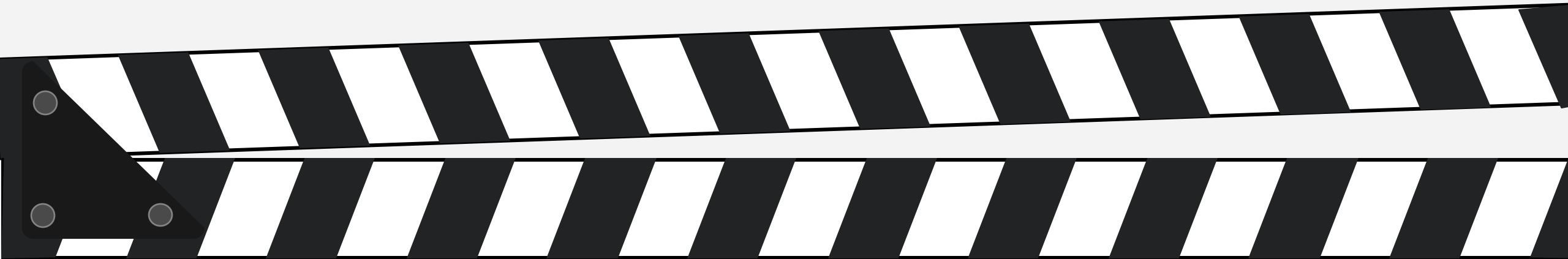


A graphic of a clapperboard. The top bar has a black and white diagonal striped pattern. Below it is a solid light gray bar. The main body of the clapperboard is dark gray. The word "Questions?" is written in white, bold, sans-serif font in the center of the dark gray area.

**Questions?**

# COMPILED BY:

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Thank you!