

About Me

Highly driven and motivated designer with over four years of experience in employment and study. Graduate of App Design & User Experience at ATU Sligo, with honours. Seeking a new role with long-term career potential where I can use and apply my skillset as a designer in a fast-paced dynamic environment.

Skills

Design

Experienced with the following design software:

- Adobe XD
- Figma
- Adobe Creative Suite
- Photoshop
- Illustrator
- Inkscape

Research

Experienced with the following UX research skills:

- User Testing
- A/B Testing
- User Flows
- Empathy Mapping
- Site Mapping
- Accessibility Analysis

Programming

Also experienced with programming in the following languages:

- HTML
- CSS/ Bootstrap
- JavaScript
- Python
- React / Express/ Node

References

References available on request

Work Experience

User Experience & User Interface Designer

Kudos Health (Remote) 2023
Leading redesigning of Kudos Health product range; Conducting research on existing services; Creating design prototypes; Building new design system guidelines; Collaborating and presenting to product owner and development teams.

Customer Service Advisor

EIR 2018 – 2019

Sales Assistant

CEX 2016 - 2018

Freelance Work

Brand Designer & Graphic Designer

Sligo Chess Club (Remote) 2022 - 2025
Branding Design; Including logo creation, colour palettes, typography, colour, composition and design guides; Creating branding elements including signage, social media posts, web design elements, and competition material for multiple competitions.

User Experience Designer & Content Strategist

The Gym Advisors (Remote) 2024
Worked with redesign of The Gym Advisors website; Reduced signup time by 60% leading to increased customer acquisition rate; redesigned site homepage to maximise Conversion Rate Optimization (CRO).

User Experience Designer

Play 25 Online (Remote) 2022
Redesigned Play25online's game service; Created new teaching platform for new customers to play the game; created new gameplay modes for multiple players; introduced leaderboard to increase user engagement.

Education

Bachelor of Arts (hons) in App Design & User Experience

ATU Sligo 2020 - 2024
Gained Experience in all aspects of User Experience & User Interface design, from research through to final deliverables. Obtained final GPA of 78%.

It Support Specialist

MSLETB Sligo 2019 - 2020
Obtained Certification in CompTIA A+; Network+ & Security+.

Leaving Certificate

Summerhill College, Sligo 2013