

Invest Kenya WordPress Site â Developer Documentation

This is a **deep, practical reference** for developers maintaining the Invest Kenya WordPress child theme.

1) How the Theme is Organized

â Folder structure (what matters most)

- **Child theme root:** `'leroux-child/'`
- **Custom components:** `'leroux-child/components/'`
- **Helper utilities:** `'leroux-child/helpers/'`
- **Primary entry point:** `'leroux-child/functions.php'`

â What `'functions.php'` does (important)

`'functions.php'` is the **central loader** for the theme. It:

- Enqueues the child theme stylesheet.
- Adds multiple **shortcodes** that are used inside Elementor sections.
- Defines custom helper behavior (e.g., related news placement, post meta display helpers).
- Loads all component files from `'components/'` using `'require_once'` so shortcodes are available site-wide.
- Adds a redirect for 404 pages to a custom `not found` page.

If a new component is added and **not required** in `'functions.php'`, it will not load in production.^a `F:\leroux-child/`

2) Content Philosophy (Why the site works this way)

This website is mostly **custom coded**, but intentionally avoids hardcoded text. Instead:

- **ACF fields** power nearly all text, images, icons, buttons, and statistics.
- **Post meta fields** power filters and special post type details.
- **Elementor** is primarily used for layout, spacing, and placement of shortcodes.

This approach allows:

- Non-technical editors to update content.
- Designers to preserve consistent layouts.
- Developers to add new sections without rewriting templates.

3) Data Sources (ACF + Post Meta)

A) ACF fields (page-level content)

ACF fields drive almost every landing page section. Examples:

- **Page banner slider** (primarily used on the homepage) uses ACF for slide images, title parts, and links.
- **Why Kenya** sections use ACF for icons, stats, and tabbed image grids.^a `F:\leroux-child/`

- **Get Started** and **How we support investors** are ACFâ driven, including icons and button links.^a

B) Post meta (dynamic lists and details)

Custom meta keys are required for filters and detail pages:

- **Events:** `'location'`, `'start_date'`, `'end_date'` (filters + display).^a F:leroux-child/functions.php L236-L237
- **Careers:** `'job_classification'`, `'location'` (detail metadata).^a F:leroux-child/functions.php L186-L200
- **Opportunities:** `'investment_ammount'`, `'project_stage'`, `'county'` (filters + cards).^a F:leroux-child/components/resources.php L186-L200
- **Resources / Tenders:** `'download_url'` for download actions.^a F:leroux-child/components/resources.php L186-L200
- **Governance:** `'job_position'` required for leadership listings.^a F:leroux-child/components/governance.php L186-L200

4) Elementor Workflow (Especially for News, Events, Resources, Governance)

Many post types rely on a **consistent template layout**. The most reliable method is:

1. Duplicate an existing post (so the layout and styling are preserved).
2. Open the duplicate in **Elementor**.
3. Update only the content sections or blocks if needed (most layouts stay the same).
4. Edit the post fields (title, content, custom fields) in the WordPress editor.

This ensures:

- Layout consistency across posts
- Filters and listing views continue working
- Custom field sections stay wired correctly

This workflow applies especially to:

- **News posts**
- **Event posts**
- **Resource posts**
- **Governance profiles**

5) Elementor Page Settings CSS Fix (Leroux Theme)

The Leroux theme has a known issue: when multiple meta fields are present, it injects extra left/right padding.

Use the page's actual ID in the selector (example below uses '13407'):

““

```
.page-id-13407 .qodef-grid,
.page-id-13407 #qodef-page-content.qodef-grid,
.page-id-13407 #qodef-page-inner.qodef-content-grid,
.page-id-13407 .qodef-grid-inner {
    max-width: 100% !important;
    width: 100% !important;
}
```

““

Repeat this per page by replacing the ID to match the current page you are editing.

6) Page Map (Which shortcodes build which pages)

Why Kenya

- `[[first_section_why_kenya]]` â title split + 6 icon/subtitle/text rows.^a F:leroux-child/components/first-section-why-kenya
- `[[second_section_block_why_kenya]]` â 3 values, midâ text, and 5 icon cards.^a F:leroux-child/components/second-section-block-why-kenya
- `[[third_section_block_why_kenya]]` â up to 13 stat cards with icons/labels/descriptions.^a F:leroux-child/components/third-section-block-why-kenya
- `[[fourth_section_block_why_kenya]]` â title + 2 subtitles + 3 values/labels.^a F:leroux-child/components/fourth-section-block-why-kenya
- `[[fifth_section_block_why_kenya]]` â tabbed image gallery (up to 8 tabs).^a F:leroux-child/components/fifth-section-block-why-kenya

> â ï, The `[[page_banner_slider]]` ('`[[page_banner_block]]`') is primarily used on the `[[homepage]]` and is

Incentives

- `[[incentives_tabs_block]]` â tabbed incentive content with steps + CTA buttons.^a F:leroux-child/components/incentives-tabs-block
- `[[eligible_investments_block]]` â twoâ column list of eligible investment types.^a F:leroux-child/components/eligible-investments-block

Laws and Regulations

- `[[laws_regulations_tabs_block]]` â tabbed legal content + CTA buttons.^a F:leroux-child/components/laws-regulations-tabs-block
- `[[second_section_laws_regulations]]` â secondary supporting section.^a F:leroux-child/components/second-section-laws-regulations

Investment Trends

- `[[tabs_block_investment_trends]]` â tabbed statistics + descriptions.^a F:leroux-child/components/tabs-block-investment-trends
- `[[second_section_investment_trends]]` â supporting trend content block.^a F:leroux-child/components/second-section-investment-trends

Opportunities (Overview)

- `[[sector_overview_opportunities]]` â intro + contact + CTA link/button.^a F:leroux-child/components/sector-overview-opportunities

Investment Opportunities (Listing)

- `[[kenya_opportunities_filters]]` â filters (amount, stage, county).^a F:leroux-child/components/kenya-opportunities-filters
- `[[kenya_opportunities_posts]]` â grid/list output.^a F:leroux-child/components/kenya-opportunities-posts

Sector Pages (Agriculture, ICT, Tourism, etc.)

Each sector uses two blocks:

- **Overview block** â sector description, snapshot values, contact details.^a F:leroux-child/components/sector-overview-block.php
- **Tabs block** â deeper statistics, checklists, logos by tab.^a F:leroux-child/components/sector-tabs-block.php

Get Started

- **[get_started_home_page]** â 2â column step layout + icon grid + buttons.^a F:leroux-child/components/get-started-home-page.php
- **[how_we_support_investors]** + **[how_we_support_investors_second_section]** â support content.^a F:leroux-child/components/how-we-support-investors.php
- **[tab_block_investing_in_kenya]** â stepâ byâ step multiâ tab guide content.^a F:leroux-child/components/tab-block-investing-in-kenya.php

About Us

- **[vision_mission_values_block]** â vision/mission/values and icons.^a F:leroux-child/components/about-us/vision-mission-values-block.php
- **[partners_showcase_block]** â partner logos grid.^a F:leroux-child/components/about-us/partners-showcase-block.php
- **[kenya_investment_history]** â history/timeline section.^a F:leroux-child/components/about-us/kenya-investment-history-block.php
- **[kenya_governance_block]** â governance overview text + links.^a F:leroux-child/components/about-us/kenya-governance-block.php

Governance

- **[governance_board_grid]** / **[governance_senior_grid]** â leadership listings.^a F:leroux-child/components/governance/governance-board-grid.php
- Requires 'job_position' meta on posts.^a F:leroux-child/components/governance-posts-component.php

News

- **[kenya_news_filters]** + **[kenya_news_posts]** for archives.^a F:leroux-child/components/news/news-filters-shortcode.php
- **[kenya_news_slider]** for featured slider content.^a F:leroux-child/components/news/news-slides-shortcode.php

Events

- **[kenya_events_filters]**, **[kenya_events_posts]**, **[kenya_events_upcoming]**, **[kenya_event_meta]** for event content.^a F:leroux-child/components/events/events-filters-shortcode.php
- 'kenya_event_meta' outputs location + date range on detail pages.^a F:leroux-child/functions.phpâ L22

Resources

- **[kenya_resources_filters]**, **[kenya_resources_posts]**, **[kenya_resource_download_btn]** for resource content.^a F:leroux-child/components/resources/resources-filters-shortcode.php

Careers

- `careers_first_section` + `careers_second_section` for page content.
- `kenya_career_meta` outputs job classification + location on detail pages.^a F:\leroux-child/compon

7) Active Plugins (Operational Dependencies â Detailed)

These plugins are active and used in production. Removing or disabling them may break site functionality.

Core content engine

- `Advanced Custom Fields (ACF)` â the foundation of this site's content system. ACF defines almost all content fields.

Page building & layout

- `Elementor` â primary layout tool; shortcodes are usually placed inside Elementor sections for spacing and alignment.
- `Elementor Pro` â provides advanced widgets, theme builder, and dynamic data features used by the site.

Backups & migration

- `All in One WP Migration` â full site export/import for backups.
- `All in One WP Migration Unlimited Extension` â removes import/export size limits.
- `Migrate Guru` â alternate site migration tool for large sites.

Performance & optimization

- `LiteSpeed Cache` â page caching, minification, and performance tuning.
- `QODE Optimizer` â image compression and optimization.

Forms & marketing

- `Contact Form 7` â contact forms and inquiry forms.
- `MC4WP (Mailchimp for WordPress)` â newsletter and signup integration.

Translation & accessibility

- `GTranslate` â multilingual translation support.
- `Ally â Web Accessibility & Usability` â accessibility features (contrast, text resizing, etc.).

Theme & design utilities

- `Leroux Core` â required plugin providing theme-specific features.
- `Qode Framework` â base framework for the Qode theme ecosystem.
- `Qi Addons for Elementor` â extra Elementor widgets used in layouts.
- `Qi Blocks` â Gutenberg block library (kept active for compatibility).

Editorial workflow utilities

- `Duplicate Page` â efficient duplication of pages/posts for consistent layout.
- `Classic Widgets` â legacy widget management support.
- `WP File Manager` â direct file access (admin only; use carefully).
- `Envato Market` â update management for theme and plugins via Envato.

WooCommerce compatibility (kept active)

- `QODE Quick View for WooCommerce` â quick product previews.

- **QODE Wishlist for WooCommerce** â wishlist functionality.

8) Maintenance & Best Practices

- **Prefer ACF fields over hardcoded values** in templates.
- **Document new meta fields** when adding filters or listâbased features.
- **Register new components in 'functions.php'** so they load correctly in production.^a F:leroux-child/f
- **Keep Elementor templates consistent** by duplicating existing posts rather than starting from scratch.

If needed, we can also produce:

- A **diagram** of page â shortcode â data flow
- A **field inventory spreadsheet** for content editors
- A **short training video** for internal staff