

Documentation

English User

v1.11



The Gift Card

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OVERVIEW

Name : The gift card

Version : 1.11

Prestashop : 1.6, 1.7

Author : Keyrnel

License

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Each license is unique and can be installed and used on only one shop.

Any reproduction or representation total or partial of the module, one or more of its components, by any means whatsoever, without express permission from us is prohibited.

If you have not received this module from us, thank you for contacting us.

Do not edit or add to this file if you wish to upgrade this module to newer versions in the future.

About

The module 'The gift card is a front-office features module.

It generates customizable gift cards directly from the back office of your PrestaShop store. Purchasing a gift card by a user generates voucher which can be used for further orders

A back office interface enables you to create, modify and customize gift cards.

MODULE INSTALLATION

Prerequisite

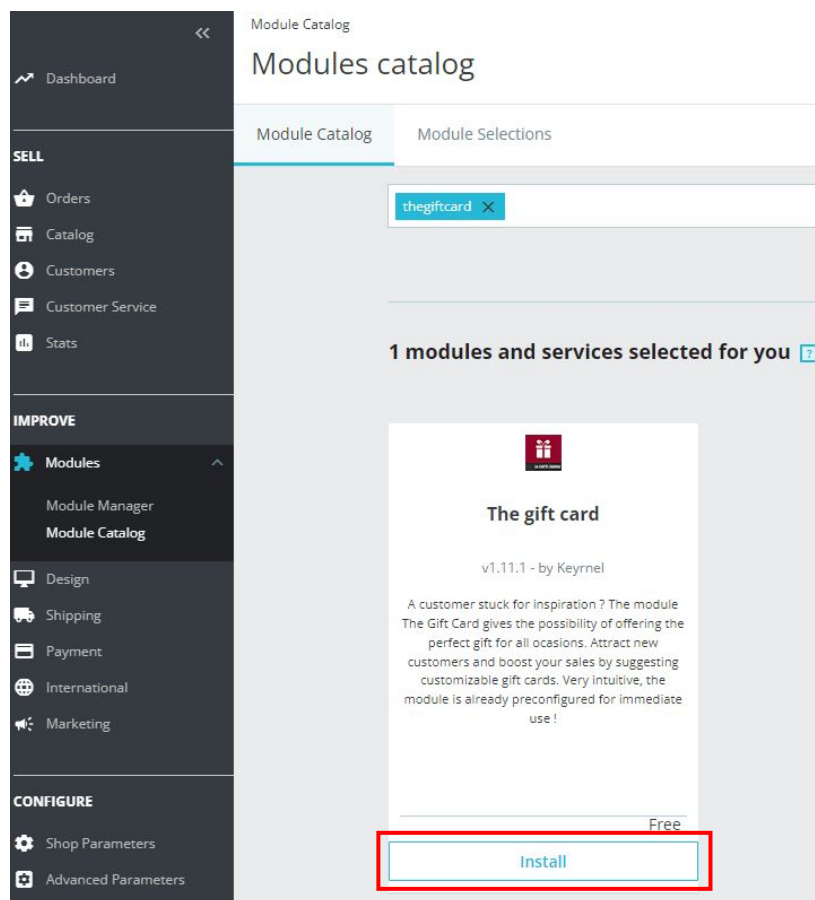
You need to have installed a working version of PrestaShop 1.6.1 or higher on your server:

<http://www.prestashop.com/en/download>

Installation

The module is installed with transparency on your shop, no core are altered or modified, enabling the continuity of future updates to your shop.

1. Unzip the archive containing the module to a temporary directory
2. Connect to your FTP server
3. Transfer the entire folder contents via your ftp server to the directory 'root/modules/'
4. Connect to your back-office, click on the menu 'Module Catalog', search for the module 'The gift card', then click on the button 'Install'.




BACK-OFFICE FEATURES

Module configuration

1. Connect to your back-office, menu 'Modules / Module Manager'
2. Search for the module 'The gift card'
3. Click on the button 'Configure'

Design & Navigation



The gift card

v1.11.1 - by
Keyrnal

A customer stuck for inspiration ? The module The Gift Card gives the possibility of offering the perfect gift for all occasions. Attract new customers and boost your sales by suggesting customizable gift cards. Very intuitive, the module is already preconfigured for immediate use !

[Configure](#)

The module configuration page is now displayed

Modules / thegiftcard / [Configure](#)

Configure
The gift card

Back Translate Check update Manage hooks

Statistics


Gift card generator

Email templates

Display settings

Translations

STATISTICS


ID	Template	Amount	Voucher code	Beneficiary	Used	Validity	Order	Actions
 <p>No records found</p>								

The configuration page is divided in five categories

- Statistics
- Gift card generator
- Email templates
- Display settings
- Translations

Statistics

Statistics cover all gift cards purchased by your customers. They provide information needed to monitor the activation and use of gift cards.

STATISTICS								
ID	Template	Amount	Voucher code	Beneficiary	Used	Validity	Order	Actions
1		€10.00	701M55HQ0FR3	pub@prestashop.com email send resend		Date from: 10/11/2022 Date to: 10/11/2023	Reference: NHGRZCXHJ Date: 10/11/2022	GENERATE PDF

ID : unique number of the gift card

Template : thumbnail of the gift card template ordered by the customer

Amount : amount of the gift card purchased

Voucher code : code generated by the gift card to use the voucher

Beneficiary : email address of the recipient of the gift card. A status indicates whether the email has been sent or not.

Used : listing of amounts used on the gift card

Validity : validity date time of the gift card


Order : order reference and date of the gift card

3 actions are possible for a better management of emails.

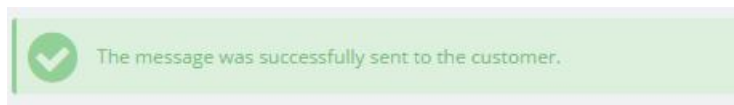
Resend email

The 'Resend email' button lets you send again the email containing all the gift card information to the beneficiary.

This button is visible only when the first email generated during the payment validation has been correctly send.

STATISTICS								
ID	Template	Amount	Voucher code	Beneficiary	Used	Validity	Order	Actions
1		€10.00	701M55HQ0FR3	pub@prestashop.com email send resend		Date from: 10/11/2022 Date to: 10/11/2023	Reference: NHGRZCXHJ Date: 10/11/2022	GENERATE PDF


To resend an email, click on the button 'Resend email' of the line corresponding to the gift card you want to resend again. A confirmation message will be displayed once the email correctly sent.



Manually send not delivered emails

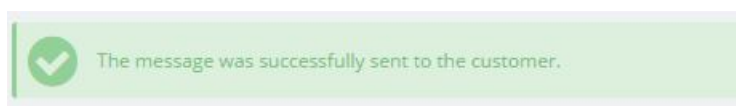
If some emails have not been correctly sent, an error message appears mentioning the number of emails not delivered and the gift cards linked to the error are highlighted with a red background.

! 1 emails have not been automatically sent to users. Use the following button to manually send them. Send emails

ID	Template	Amount	Voucher code	Beneficiary	Used	Validity	Order	Actions
2		€10.00	TCFAQSJXCXZ	pub@prestashop.com email not send		Date from: 10/11/2022 Date to: 10/11/2023	Reference: FFCIUQMH Date: 10/11/2022	GENERATE PDF

Non-delivery of emails may occur due to a temporary failure of the mail server or the cron runtime server.

To manually send undelivered emails, click the 'Send emails' button to the right of the error message. A confirmation message will appear after all emails have been sent correctly.

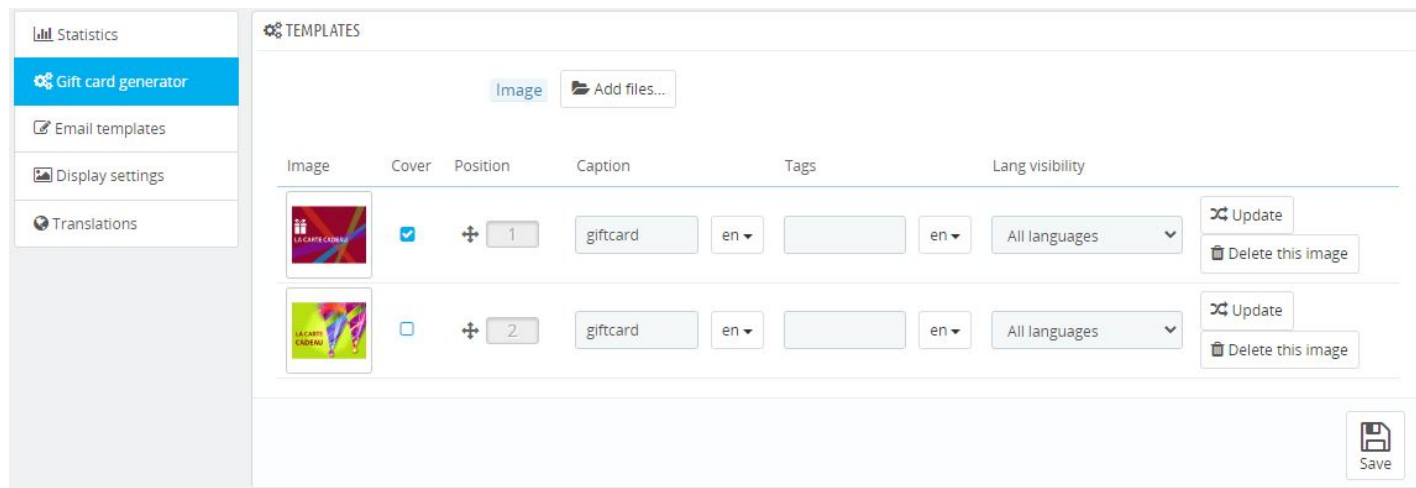


Generate PDF

The "Generate PDF" button allows you to manually regenerate the PDF containing the gift card information.

Gift card generator

The gift card generator lets you define images and amounts necessary to generate each gift cards.



Templates

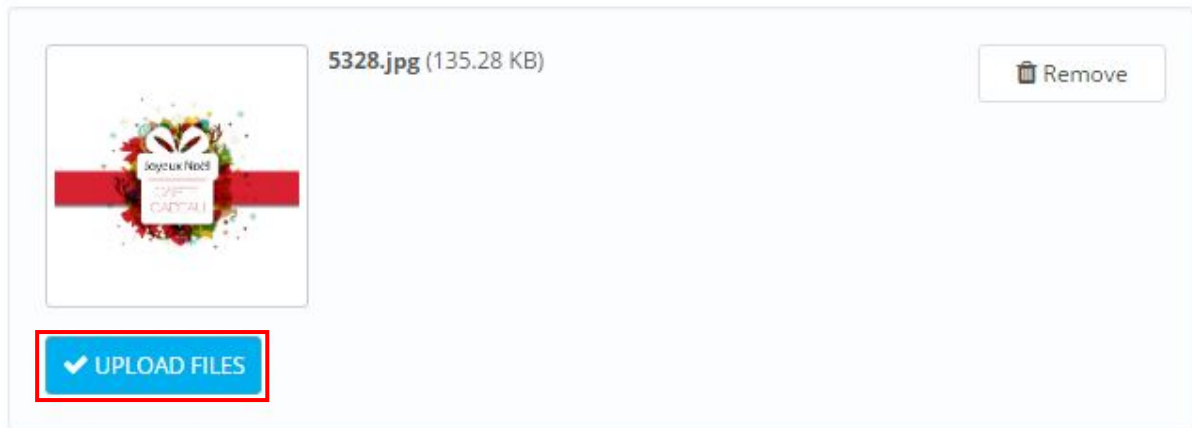
Templates are the images used to generate gift cards. You can add as many templates as you want. These will be selected directly by customers for purchasing a gift card.

Add a new template

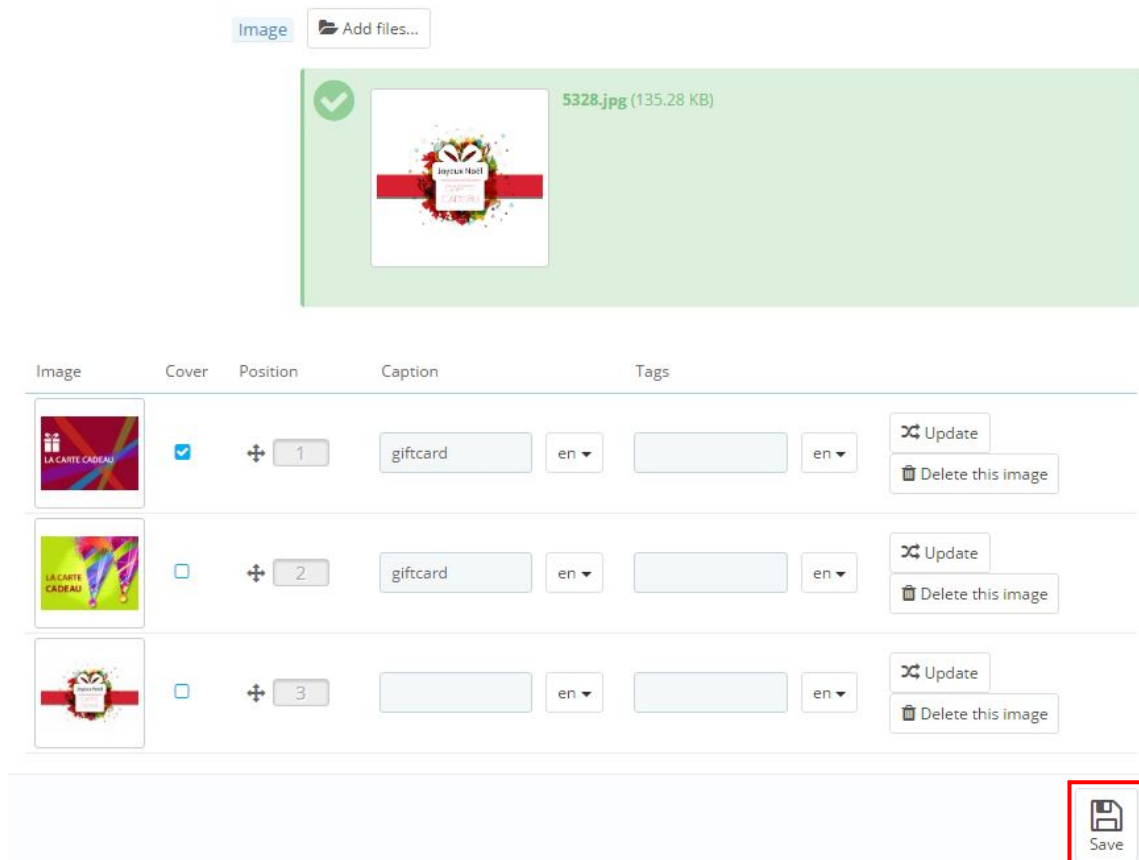
1. Click on the button 'Add files'



2. Select images you want to use as template (You can select several images at once by keeping the key 'Ctrl' pressed)
3. Click on the button 'Upload images'



4. Click on the button 'Save'



Delete a template

1. Click on the button 'Delete this template'



2. Click on the button 'Save'

Set a default template

The default template will be visible by users in all product pages (if 'gift card Visibility' is different from 'Nowhere'), and it will be selected by default in the page containing gift cards.



1. Click on the checkbox 'Cover' of the image you want as default.

Image	Cover	Position	Caption	Tags
	<input checked="" type="checkbox"/>	<input type="text" value="1"/>	giftcard	en ▼

Edit template position

The position let you set the display order of a template on the page containing gift cards.

1. In the 'Position' column, click and hold the left mouse on the template you want to move.

Image	Légende	Position	Couverture
	carte-cadeau	<input type="text" value="2"/>	<input type="button" value="Supprimer cette image"/>
	carte-cadeau	<input type="text" value="1"/>	<input checked="" type="checkbox"/> <input type="button" value="Supprimer cette image"/>

Update image captions

The legend is used to provide the same information as the image in the code of the page. The purpose of this information is that it remains available when the image cannot be loaded (because of a server overload or a connection problem ...) or it cannot be viewed (by a search engine robot or a screen reader user ...)

1. For each language installed on your shop, set the caption attached to the uploaded image.

Légende

gift card en ▼

Légende

carte cadeau fr ▼

- Click on the 'Update' button on the right for each line whose caption has been modified

Image	Cover	Position	Caption	Tags
	<input checked="" type="checkbox"/>	<input type="text" value="1"/>	giftcard en ▼	<div> <input type="text" value=""/> en ▼ </div> <div> <input type="button" value="Update"/> <input type="button" value="Delete this image"/> </div>

Update tags (grouping images by theme)

The tags let you group the gift cards by theme. So all gift cards with a common tag will be displayed together in a tab with the name of the tag in front-office.

- For each language installed on your shop, enter the tags attached to the uploaded image. You can add as many tags as you like by pressing the space key.

Tags

Noël x Fêtes x fr ▼

Tags

Christmas x en ▼

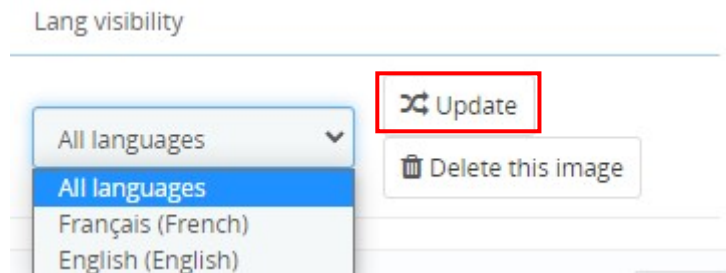
- Click on the 'Update' button on the right for each line whose tags have been modified

Image	Cover	Position	Caption	Tags
	<input checked="" type="checkbox"/>	<input type="text" value="1"/>	giftcard en ▼	<div> <input type="text" value=""/> en ▼ </div> <div> <input type="button" value="Update"/> <input type="button" value="Delete this image"/> </div>

Restrict the display of images to a specific language

This option allows you to filter the images visible in the front office according to the customer's language

1. Select the language in which the image will be visible in the front office
2. Click on the 'Update' button on the right, for each line whose language has been modified



Amounts

The amounts represent the value of the discount vouchers linked to the purchase of a gift card by a customer.

AMOUNTS

? You must enter the custom amount limit, then pick up fixed amounts which will be directly selectable by customers in front-office.

Currency: Euro

Active: YES NO

Tax: No tax


Custom amount: from 10 € to 50 €

Pitch between each custom amount: 1 €

Fixed amount: 10,20,30,40,50 €

Only show fixed amount: YES NO

Default amount:

 Amount: 10 €

☐ Automatically select this amount on template click

Save

- **Currency**

Select the currency of the "gift card" product for which you wish to configure the gift cards amounts. There is 1 "gift card" product per currency installed on your shop.

- **Active**

This option allows you to activate or not the "gift card" product associated with the selected currency.

- **Tax**

Select the tax rate to be applied to the "gift card" product

- **Custom amount 'from' – 'to'**

Those fields define the limits of custom amounts for a gift card. This means that a customer will be able to enter the amount she/he wants for his gift card between these two limits.

- **Pitch between each custom amount'**

Set the pitch between each custom amount. For example with a pitch of 5 €, users will be able to select an amount such as 10, 15, 20 € etc.

- **Fixed amount**

A fixed amount is an amount that will be directly selectable by the customer when purchasing the gift card. You can define as many fixed amounts as you like. These must be within the defined limits of custom amounts. Each fixed amount must be followed by a comma (10, 20, 30 ...).

- **Only show fixed amount**

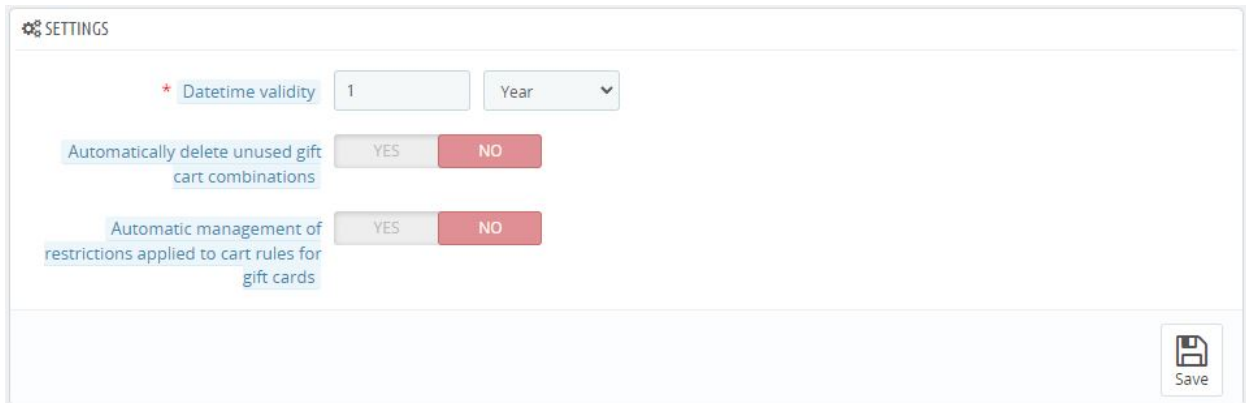
Only fixed amounts will be visible in the front office. Select 'Yes' if you do not want the customer to be able to enter a custom amount.

- **Default Amount**

Enter the default amount that will be automatically selected and visible in front-office. This amount must correspond to one of the fixed amounts entered in the 'Fixed Amount' field.

For validating modifications, click on the button 'Save'.

Settings




SETTINGS

* Datetime validity

Automatically delete unused gift card combinations

Automatic management of restrictions applied to cart rules for gift cards

 Save

- **Datetime validity**

The validity period is the time to use the gift card once the customer confirms the order thereof. The default value is set to one year.

- **Automatically delete unused gift card combinations**

Enable this option to delete the combinations chosen by users when they are no longer in use. This option reduces module loading time on both the back office and the front office.

- **Automatic management of restrictions applied to cart rules for gift cards**

Enable this option to allow or disallow the ability to stack voucher codes generated by the module and other cart rules in your shop.

- **Allow combinations of gift card codes with other cart rules**

Select 'Yes' to allow compatibility of voucher codes generated by the module and other cart rules in your shop.

Select 'No' to restrict compatibility

- **Allow cart rules on gift card product**

Select 'Yes' to authorize the addition of a discount code when the cart contains a "gift card" product.

Select 'No' to restrict compatibility

For validating modifications, click on the button 'Save'.

Customizing email templates

Settings



The screenshot shows a settings box titled 'SETTINGS'. Inside, there are two input fields for 'Gifcard image size'. The first field has '400' and 'px' selected. The second field has '300' and 'px' selected. Below these fields is a 'Generate PDF' section with a blue 'YES' button and a grey 'NO' button.

- **Gift card image size**

Set width and height for the gift card image that will be displayed in the email

- **Generate PDF**

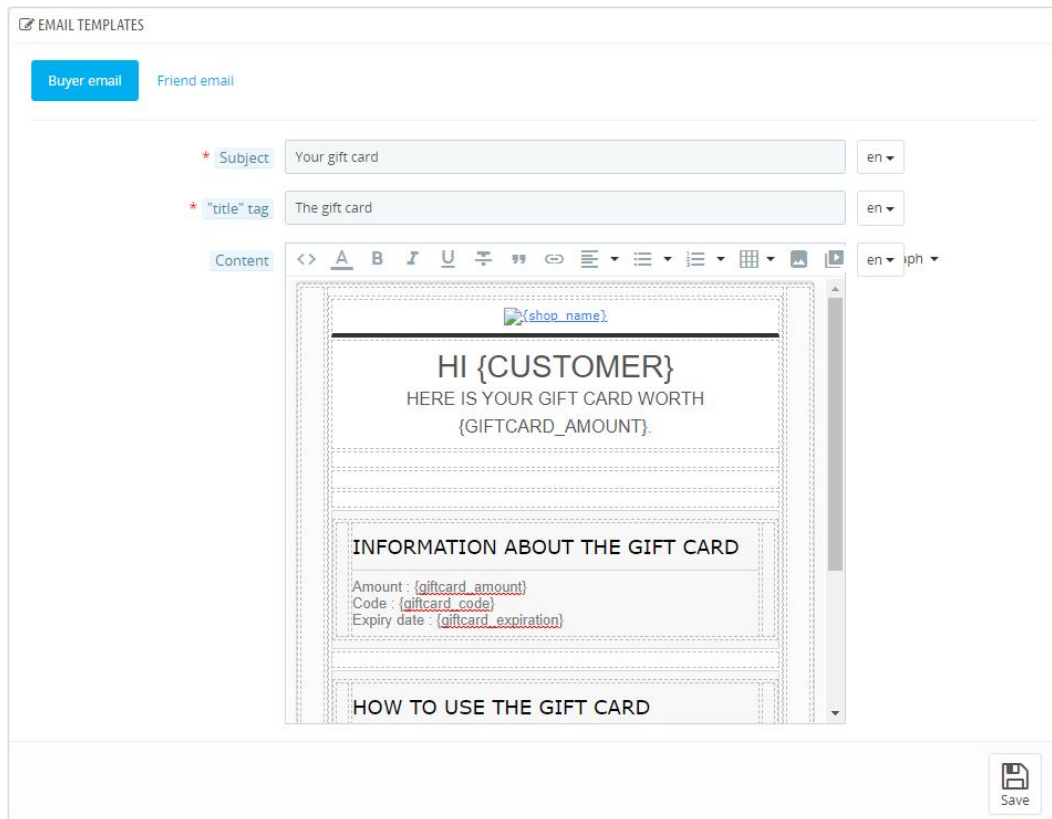
Select "YES" to generate a PDF containing the gift card information and send it as an attachment to the beneficiary by email.

Email templates

Two templates are available :

- **'Print at home'** : email generated if customers select the option 'Print at home' for sending their voucher.
- **'Send to a friend'** : email generated if customers select the option 'Send to friend' for sending their voucher.

Each email template is customizable for all languages installed on your shop.



The screenshot shows the 'EMAIL TEMPLATES' interface in Prestashop. It has two tabs: 'Buyer email' (selected) and 'Friend email'. Below the tabs, there are three main sections: 'Subject', 'title tag', and 'Content'. Each section has a text input field and a language dropdown menu (currently set to 'en'). The 'Content' section also has a 'ph' dropdown. The 'Content' field is a rich text editor showing a preview of the email template. The preview includes a shop logo placeholder, a greeting 'HI {CUSTOMER}', a message 'HERE IS YOUR GIFT CARD WORTH {GIFTCARD_AMOUNT}.', a section titled 'INFORMATION ABOUT THE GIFT CARD' containing variables for amount, code, and expiry date, and a section titled 'HOW TO USE THE GIFT CARD'. A 'Save' button is at the bottom right.

- **Subject**

Set the email subject

- **Tag 'title'**

The tag 'title' wraps the document title. It means that is the text will be displayed in the user viewer window.

- **Content**

Set the email content.

Be careful, all text wrapped by {} are variables. These ones have to be present in order to display all information about the gift card.

List of variables used :

{customer} : full name of the customer purchasing a gift card

{name} (only for 'Send to a friend' email template) : name of customer's friend

{image_url} : gift card image link generated

{image_width} : gift card image width

{image_height} : gift card image height

{giftcard_amount} : gift card amount

{giftcard_code} : voucher code generated

{giftcard_expiration} : expiration date of the gift card

{giftcard_expiration_date} : expiration period of the gift card

For validating modifications, click on the button 'Save'.

Display options

The display options manage visibility of gift cards in your shop as well as customizing the page associated with them.

Category settings

The screenshot shows the 'CATEGORY SETTINGS' interface in PrestaShop. It includes fields for 'Category name' (set to 'Gift cards'), 'Category description' (with a rich text editor), and 'Category image' (showing a dark, textured image with a file size of 68.412kb). There are buttons for 'Delete' and 'Add file'. At the bottom, there is a 'Display category' section with 'YES' and 'NO' radio buttons, and a 'Save' button in the bottom right corner.

- **Category name**

Category name containing the 'gift card' product. Forbidden characters: <>;=#{}.

The title (meta tag) as well as the rewritten url of the front-office gift card page will also be updated

- **Category description**

The description (meta tag) of the front-office gift card page will also be updated with the description of the category.

- **Image**

For deleting an existing banner, click on the button 'Delete'.

- **Display category**

Enable this option if you want to make visible the category containing gift cards. This is useful if you wish to index the gift card in the search engine of your shop.

Product settings

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- **Product name**

Product name. Forbidden characters: <>;=#{}

- **Short description**

Product short description.

- **Description**

Product description.

- **Category association**

Select the categories to associate with the product. Miniature of the product "the gift card" will be visible in the front office in these categories.

- **Gift card visibility**

In the same way as a default product, this option changes the visibility of the default gift card

Everywhere: The default gift card will be visible throughout the store

Catalog only: The default gift card will be visible only in the catalog mode

Search Only: The default gift card will be visible only in the search page (requires activation option 'Display category')

Nowhere : The default gift card will not be visible at all through your shop (except in the page containing gift cards)


For validating modifications, click on the button 'Save'.

Translations

The 'Translations' tab contains all the data used by the module and visible in front-office for each language installed on your shop.

TRANSLATIONS

* Product name	<input type="text" value="The gift card"/>	en ▼
* Customization field "Name"	<input type="text" value="Friend Name"/>	en ▼
* Customization field "Email"	<input type="text" value="Email"/>	en ▼
* Customization field "Content"	<input type="text" value="Email content"/>	en ▼
* Customization field "Date of send"	<input type="text" value="Date of send"/>	en ▼
* Attribute group "Template"	<input type="text" value="Gift card template"/>	en ▼
* Attribute group "Amount"	<input type="text" value="Gift card amount"/>	en ▼



- **Customization field 'Name'**

Attached to the label, visible on the gift card page, of the name of the recipient that the user must enter when he wishes to send a gift card to a friend.

- **Customization field 'Email'**

Attached to the label, visible on the gift card page, of the email of the recipient that the user must enter when he wishes to send a gift card to a friend.

- **Customization field 'Content'**

Attached to the label, visible on the gift card page, of the message delivered to the recipient that the user must enter when he wishes to send a gift card to a friend.

- **Customization field 'Date of send'**

Attached to the label, visible on the gift card page, of the date field

- **Attribute group 'Template'**

Attached to the attribute group name grouping together the images attached to the gift cards. This one will be visible on front-office in the url of the page containing the gift cards as well as in the cart.

- **Attribute group 'Amount'**

Attached to the attribute group name grouping together the amounts attached to the gift cards. This one will be visible on front-office in the url of the page containing the gift cards as well as in the cart.

Other settings

Automatic email sending

In order to send the gift card to a recipient on a later date, it will be necessary to install the module 'cronjobs' from Prestashop ; it still works with the latest versions of Prestashop e.g. 1.7.8.

*Note : It can be downloaded via the Prestashop github repo :
<https://github.com/PrestaShopCorp/cronjobs/releases>*

Once downloaded, it is necessary to unzip the archive then rename the folder containing the source files of the 'cronjobs-1.4.0' module to 'cronjobs' then rezip it before installing the module.

Once installed, you will have to use the option 'Advanced cron mode' and create a cron task with the url provided by the module either on your server or via a dedicated web service such as easycron.com (tuto. <https://www.easycron.com/cron-job-tutorials/how-to-set-up-cron-job-for-prestashop-cron-tasks-manager>)

Show/hide columns on the front office 'Gift Card' page

To display or not display the right/left column on the 'Gift card' page in the front office :

1. Go to the page 'Design/Theme and logo'
2. Click on the button 'Choose layouts' visible at the bottom of the page
3. Search for the page 'Gift cards'
4. Select a layout

Gift cards

Full Width - No side columns, ideal for distrac ▾

Save

5. Click on the button 'Save'

FRONT-OFFICE FEATURES

Ordering a gift card

Customization of the gift card

Go to the front page associated to gift cards. (default: <https://your-domain/gift-cards>)

Selecting a gift card is divided into three steps

1. Choose a template

Here are grouped all templates defined in back office (see Back-office Features / Module configuration / customizing gift cards)

To select a template, simply click on it. The selected template is outlined by a blue border.

CHOOSE A TEMPLATE



You can view the model in larger mode by flying over the image and clicking on the icon in the center.

2. Choose an amount

Here are shown all amounts defined in back office (see Back-office Features / Module configuration / customizing gift cards).

CHOOSE THE AMOUNT

€ 10,00 € ▼

The fixed amounts defined in back office are directly selectable.

For entering a custom amount, select 'Other amount'

CHOOSE THE AMOUNT

€ Other amount ▼

Custom amount between 10,00 € and 50,00 € :
Price range: 1,00 €

€


A new field appears allowing users to enter the amount they want for their gift card.

3. Choose a sending method

Two solutions are available for users to send their gift card.

Print at home : Customers will receive their gift card in their email (the same as the customer account)

Send to a friend : new fields appear to customize information contained in the email sent to the gift card beneficiary

 CHOOSE YOUR SENDING METHOD


☐ Print at home
 ☒ Send to a friend

Friend Name

Email

Email content

Date of send



- **Friend name** : the gift card beneficiary's name
- **Email** : the gift card beneficiary's email
- **Contenu de l'email** : custom text attached to the email sent
- **Date of send** : mailing date of the gift card

Note: If the mailing date is scheduled after the purchase date, email will be send automatically thanks to a cron job task (see Back-office Features / Other settings / Automatic email sending).

To view the PDF that will be generated and send by email as an attachment to the beneficiary of the gift card, click on the 'Preview' button.


For validating all the custom fields, click on the button 'Add to cart'.

Order validation

The order tunnel for a gift card is the same than a classical product.

All of gift card customizations are displayed in the order summary.


SHOPPING CART



The gift card
€10.00

Gift card template: 42
Gift card amount: 10

€10.00



1 item €10.00
Shipping Free


Total (tax incl.) €10.00

[PROCEED TO CHECKOUT](#)

Users are able to edit the desired quantity. A new gift card will be generated for each quantity.

Once ordered and the payment is confirmed, a new voucher is created in your back-office. The activation date corresponds to the purchase date if users select the option 'print at home' or to the scheduled send date if they choose the option 'Send to friend'.

All information needed to monitor the activation and the use of gift cards are visible in back office (see Back-office Features / Statistics).

STATISTICS								
ID	Template	Amount	Voucher code	Beneficiary	Used	Validity	Order	Actions
1		€10.00	701M55HQ0FR3	pub@prestashop.com email send resend		Date from: 10/11/2022 Date to: 10/11/2023	Reference: NHGRZCXHJ Date: 10/11/2022	GENERATE PDF

Using a gift card


Once ordered, the beneficiary receives by email a code corresponding to the coupon generated by the gift card.

INFORMATION ABOUT THE GIFT CARD

Amount : €10.00
Code : DXYVC1ZT9HK7
Expiry date : 10/14/2023

For using this code, simply copy / paste it in the 'Promo code' field during the order process.

SHOPPING CART



Hummingbird printed t-shirt

€23.90 **-20%**

€19.12

Size: S


Color: White

1

^

v

€19.12



1 item €19.12

Shipping Free




Total (tax incl.) €19.12

[Close](#)


The gift card can be used several times and supplemented by another payment method.

Once the order has been created, information on the gift card used is displayed in the order summary in the back office

Products (1)

Product	Base price Tax: included	Quantity	Available	Total Tax: included	Actions
 <p>Hummingbird printed t-shirt - Size : S- Color : White Reference number: demo_1</p>	€19.12	1	298	€19.12	 

Items per page:

Name	Value	Actions
The gift card	- €10.00	

Discount code **DXYVC1ZT9HK7**

Remaining amount **€0.00**

Related order **SZDSGENXW**

Products **€19.12**

Discounts **-€10.00**

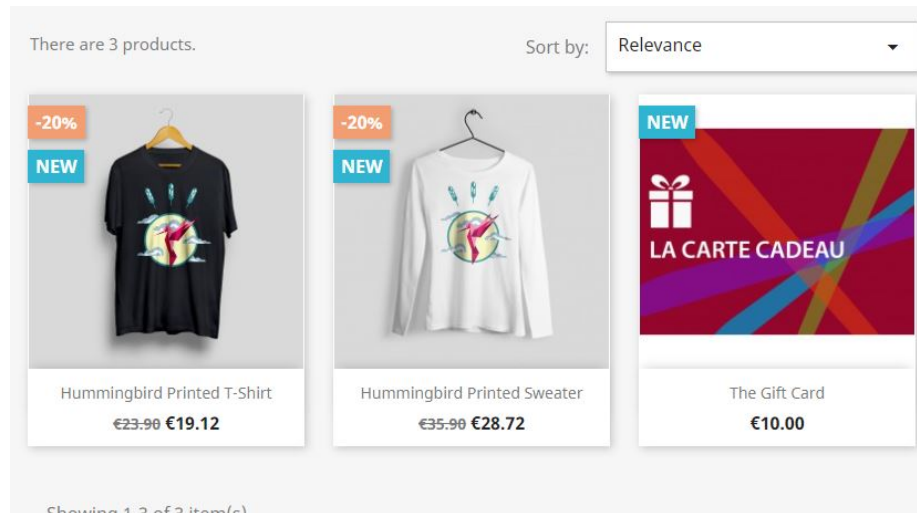
Total €9.12

For this customer group, prices are displayed as: Tax included. Merchandise returns are disabled

Display options

Visibility of the default gift card

(cf. Back-office Features/Module Configuration/Display options).



Visibility of the category 'the gift card' in the search engine

(cf. Back-office Features/Module Configuration/Display options).

