Ideas	Costs	App/ Service Aspects	Pulling Factor	Setbacks
online mental coaching	App Maintnance	Age Ranges for Audience (Target Audience)	Good App Visuals (Graphics)	Device Compibility
accountablility coaching app	Paying For A Team	Advertisemnt Platforms (InstagraM, Tiktok, etc.)	Automated Subscription Service	Loss of Clients
google inttegrated career research app	Start Up Costs (Domains, Employees, Business/Online Infrastructure)	Good User Interface	Incentivising Learning	MIssed App Developemtn Deadlines
AI Career Research and Preperation App	Accountants/Finacial Advisors for growth/expansion	Platform (Apple, Android, General Website)	Daily Words of Affirmation	No WIlling Investors