



### Collective Dynamics of 'Small-world' Networks

Watts, D., Strogatz, S. (1998). *Nature* 393, 440-442.

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### 01 Introduction

- Authors & Paper

#### 02 Network

- Regular, Random, Small-world Network
- Characteristics (L, C)

### 03 Examples

- Three Empirical Examples
- Infectious Disease

### 04 Summary

- Significance of Small-world Network

# 1) Authors & Paper



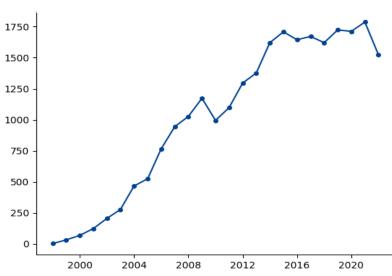
#### **Authors**





I think I've been contacted by someone from just about **every field**.

〈 Yearly Citation Trends for This Paper 〉



#### Duncan J. Watts

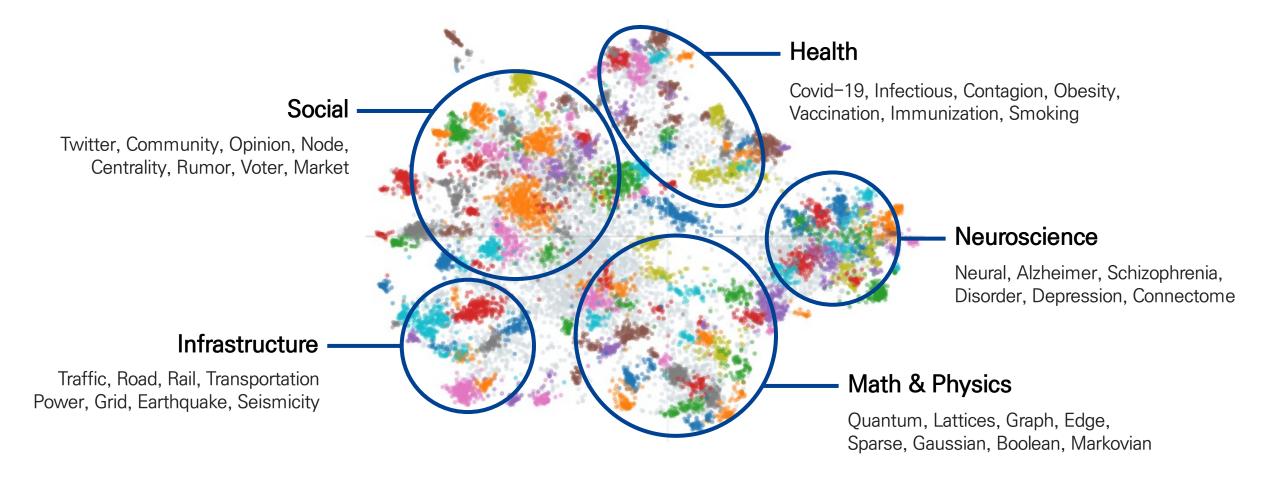
- Ph.D in Theoretical and Applied Mechanics (Advisor Steven Strogatz)
- Penn Integrates Knowledge University Professor at the University of Pennsylvania (CSS Lab)

#### Steven Strogatz

- Ph.D in Applied Mathematics
- Distinguished Professor for the Public Understanding of Science and Mathematics at the Cornell University

#### KAIST CULTURE TECHNOLOGY

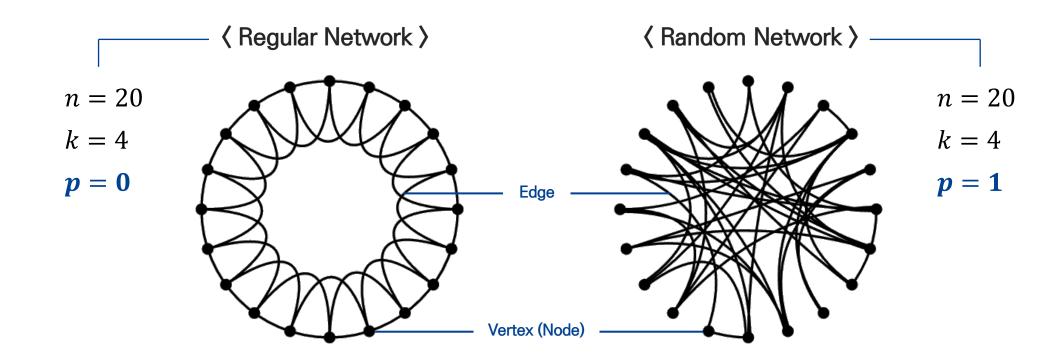
# 1) Authors & Paper



⟨ BERTopic Results Based on Papers Citing This Paper (n=21,705) ⟩

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### Network 1) Regular & Random Network

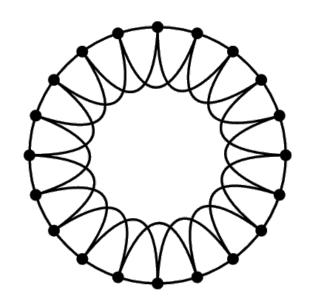


 $n = Number of Vertices, \quad k = Number of Edges per Vertex$  p = Probability of Rewire Each Edge at Random (0

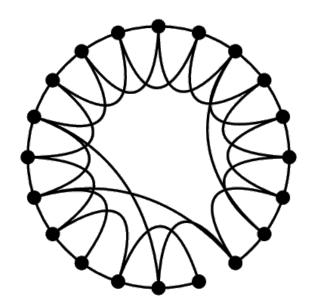
# 02 Network 2) Small-world Network



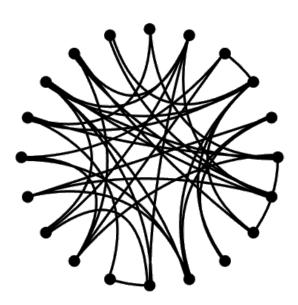
⟨ Regular Network ⟩



⟨ Small-world Network ⟩



〈 Random Network 〉



$$p=0$$
 ———— Increasing Randomness (Disorder) ————

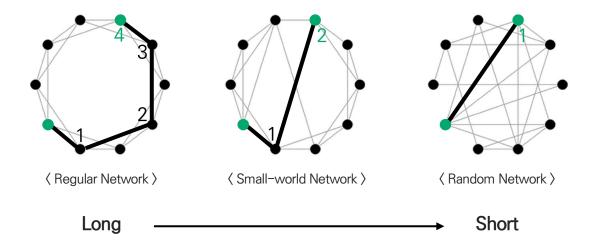
p = 1





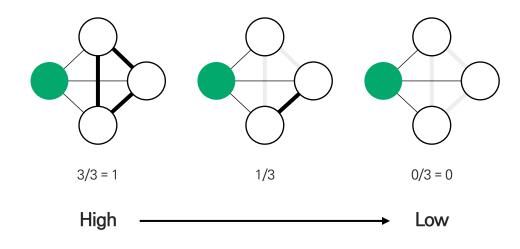
### Mean Path Length (Global)

- Typical separation between two vertices
- Average of steps along the shortest paths for all possible pairs of network nodes
- How separate are the nodes in the network



### Clustering Coefficient (Local)

- Cliquishness of a typical neighborhood
- Cliquishness: No matter which node you choose, all nodes are connected to each other
- How many strong tie in the network



## **O2** Network 3) Characteristics (L, C)

Length = L(p): Long

Clustering = C(p): High



⟨ Regular Network ⟩ ⟨ Small-world Network ⟩ ⟨ Random Network ⟩

High C(p)

Short L(p)

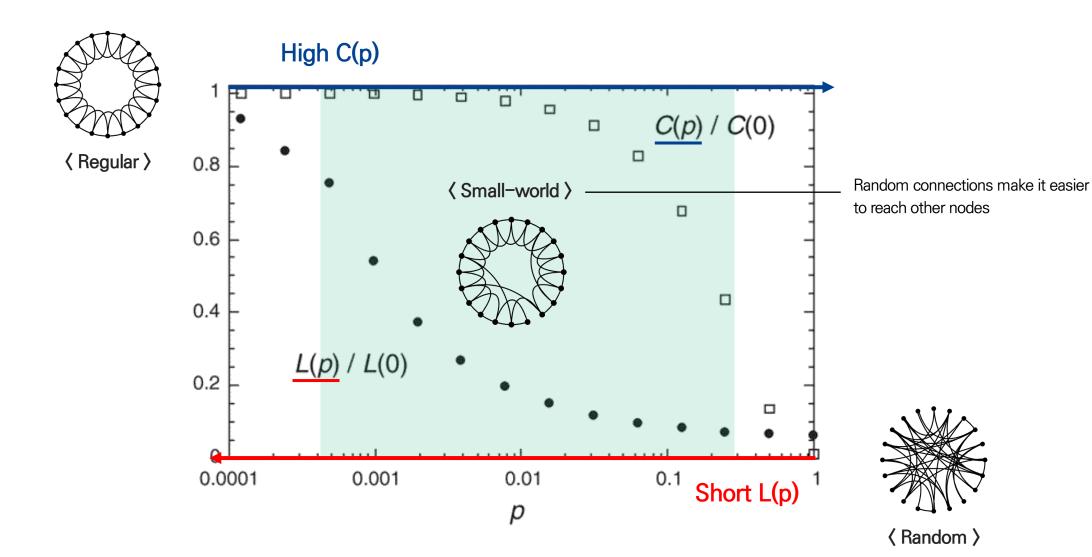
Length = L(p): Short

Length = L(p): Short Clustering = C(p): Low

Clustering = C(p): High

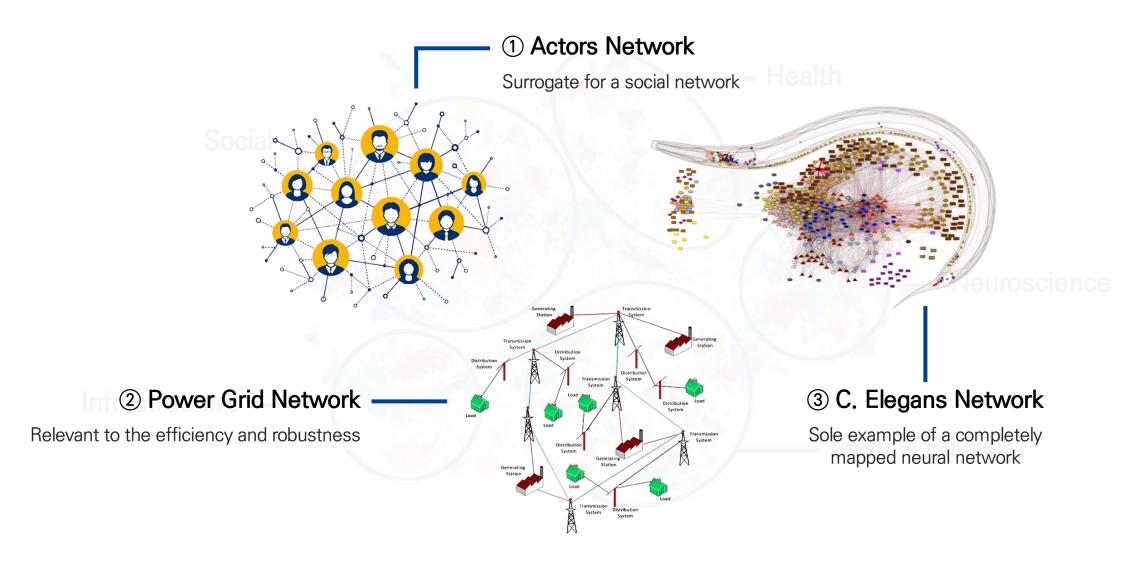
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## **O2** Network 3) Characteristics (L, C)





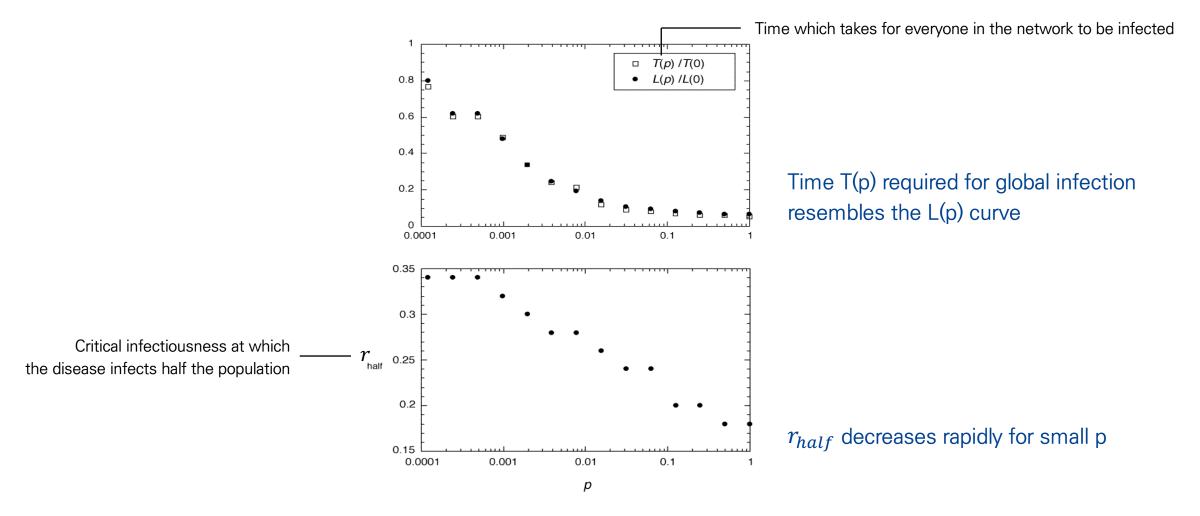
# O3 Examples 1) Three Empirical Examples



### 13 Examples



2) Infectious Disease (Functional Significance of Small-world Network)

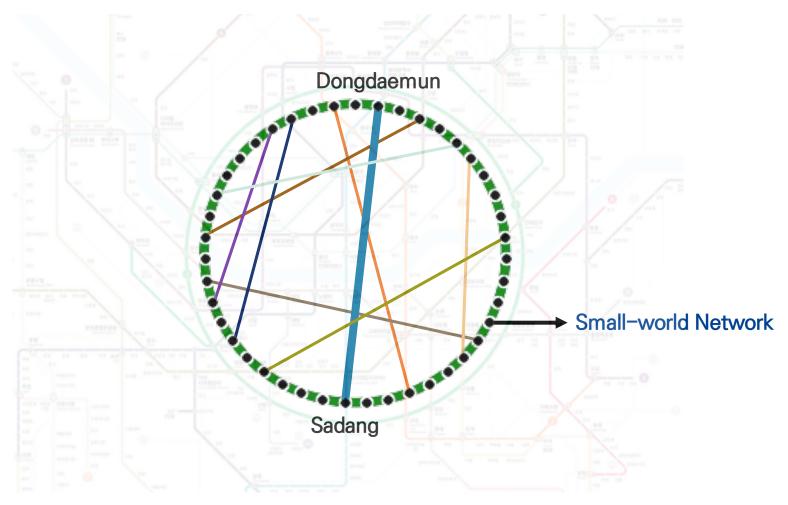


⟨ Simulation Results for Simple Model of Disease Spreading ⟩



### O4 Summary 1) Significance of Small-we

1) Significance of Small-world Network



\ Seoul Metro as 'Small-world Network' Analogical Example \>

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# O4 Summary 1) Significance of Small-world Network

