Paul Garcia Galeana

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Results-driven **software engineer** with a record of designing and delivering scalable solutions that streamline operations and enhance user experiences. Adept at solving problems through automation, reducing manual workloads by 80%. Strong collaborator who bridges cross-functional gaps between technical and non-technical teams. Passionate about building systems that drive measurable business outcomes.

Experience

Software Engineer
Sol Beauty and Care

Tijuana, B.C. México
2023 - 2025

- Developed and maintained a **React** based full-featured and tailored e-commerce platform using Remix and Hydrogen, integrating with **Shopify Storefront** GraphQL API to deliver a scalable, dynamic shopping experience.
- Built a **Vue.js** internal tool I for onboarding influencers, managing coupons and commissions, with role-based access and conditional rendering.
- Spearheaded redesign of a legacy **Shopify theme** using **Liquid** to reduce page load by ~60% in real-world CrUX metrics, improve UX/SEO, to let non-technical users update layout/content.
- Designed and built an **ASP.NET Core Web API** for managing e-commerce banners, storing banner images directly in an **AWS S3 bucket** to decouple file storage and simplify delivery via public or pre-signed URLs. Integrated with **Entity Framework Core** and **SQL Server**.

Web Developer
Grupo Gurú

Tijuana, B.C., México
2022

- Built responsive, SEO-friendly websites for clients across diverse industries using WordPress..
- Developed custom JavaScript scripts to extend site capabilities, including dynamic content rendering, form validation, and user interaction features.
- Performed basic server administration and site configuration using cPanel, ensuring stable deployment environments and smooth domain/email setup.

Education

Universidad Autónoma de Baja California
Bachelor of Computer Engineer

Tijuana, B.C., México
2023

Relevant coursework: Data Structures & Algorithms, Object Oriented Programming (OOP), Database Management, Software Engineering, Technical Documentation, System Analysis, Cloud Computing.

Projects

Open Source ERP Template

2024

- **Description**: A professional, production-ready template to help teams rapidly launch React applications with best practices in place.
- **Technologies**: React, TypeScript, Vite, CSS
- **Outcome**: Engineered a clean, modular codebase with reusable components modern starter template for scalable React projects

Skills

Language: English and Spanish.
Frontend Development: React, Remix, Vue, Astro, HTML, CSS, TailwindCSS.
Backend Development: ASP.NET Core, Entity Framework, Node.js, Express.
Databases: SQLServer, MySql.
Programming Languages: Typescript, Javascript, C#, C/C++, Java.
Other techs: Git, Github, Github Actions, Docker, AWS, Google Cloud Platform, Linux.