

Paul Garcia Galeana

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Results-driven **software engineer** with a record of designing and delivering scalable solutions that streamline operations and enhance user experiences. Adept at solving problems through automation, reducing manual workloads by 80%. Strong collaborator who bridges cross-functional gaps between technical and non-technical teams. Passionate about building systems that drive measurable business outcomes.

Experience

Software Engineer

Sol Beauty and Care

Tijuana, B.C. México

2023 - 2025

- Developed and maintained a **React** based full-featured and tailored e-commerce platform using **Remix**, **Hydrogen** and **TailwindCSS**, integrating with **Shopify Storefront** GraphQL API to deliver a scalable, dynamic shopping experience.
- Built an internal tool for onboarding influencers, managing coupons and commissions, with role-based access and conditional rendering using **React** and **TypeScript**.
- Spearheaded redesign of a legacy **Shopify theme** using **Liquid** to reduce page load by ~60% in real-world CrUX metrics, improve **UX/SEO**, to let non-technical users update layout/content.
- Designed and built an **ASP.NET Core Web API** for managing e-commerce banners, storing banner images directly in an **AWS S3 bucket** to decouple file storage and simplify delivery via public or pre-signed URLs. Integrated with **Entity Framework Core** and **SQL Server**.

Web Developer

Guru Group

Tijuana, B.C., México

2022

- Built responsive, SEO-friendly websites for clients across diverse industries using WordPress..
- Developed custom JavaScript scripts to extend site capabilities, including dynamic content rendering, form validation, and user interaction features.
- Performed basic server administration and site configuration using cPanel, ensuring stable deployment environments and smooth domain/email setup.

Projects

Open Source ERP Template

2024

- **Description:** A professional, production-ready template to help teams rapidly launch React applications with best practices in place.
- **Technologies:** React, TypeScript, Vite, CSS
- **Outcome:** Engineered a clean, modular codebase with reusable components modern starter template for scalable React projects

Education

Universidad Autónoma de Baja California

Bachelor of Computer Engineer

Tijuana, B.C., México

Relevant coursework: Data Structures & Algorithms, Object Oriented Programming (OOP), Database Management, Software Engineering, Technical Documentation, System Analysis, Cloud Computing.

Skills

Languages: English and Spanish.

Frontend Development: React, Remix, Vue, Astro, HTML, CSS, TailwindCSS.

Backend Development: ASP.NET Core, Entity Framework, Node.js, Express.

Databases: SQLServer, MySQL.

Programming Languages: Typescript, Javascript, C#, C/C++, Java.

Other techs: Git, Github, Github Actions, Docker, AWS, Google Cloud Platform, Linux.