

# ROSETTA + SITECORE



Rosetta is a full-scale interactive agency with proven expertise delivering personalized multi-channel marketing solutions across channels and platforms. We are focused on solving our clients core business problems by partnering with Sitecore to deliver differentiated experiences driven by advanced customer insights, and brought to life with technology. Our personalized marketing solutions are designed to deliver measurable results that matter.

- A fully integrated marketing approach focused on generating deep customer insights that allows us to create better brand experiences
- Deep vertical expertise with a proven understanding of our clients' needs
- Full suite of marketing services including marketing strategy & insights, brand interaction & planning, paid, owned & earned media, and technology & implementation.

# OUR PARTNERSHIP

Rosetta is NOT your typical Sitecore implementation partner. We are marketers who use technology to drive lead gen, personalization, and eCommerce revenue across multiple channels and platforms. We have extensive experience executing site builds, implementation services, analytics and content personalization on the Sitecore platform.

- Digital Agency AND System Integrator
- 20 Sitecore developers and Marketers in a Microsoft Development Practice of 100+
- Rosetta knows how to sell to CMOs and marketing organizations
- 200+ Multi-channel marketing solutions
- Value-add services such as strategy & insights, SEO & SEM, and analytics & optimization
- Award-winning creative & customer experience team of 100+
- 15+ years experience delivering web-based solutions on Microsoft technology

OfficeMax engaged Rosetta to create and re-platform a series of 16 Private Label Brands web properties.



## Contact



**Mike Brunst**  
Associate Partner, Partnership & Alliances  
Rosetta®  
Cleveland, OH 44114  
216.970.9727  
mike.brunst@rosetta.com