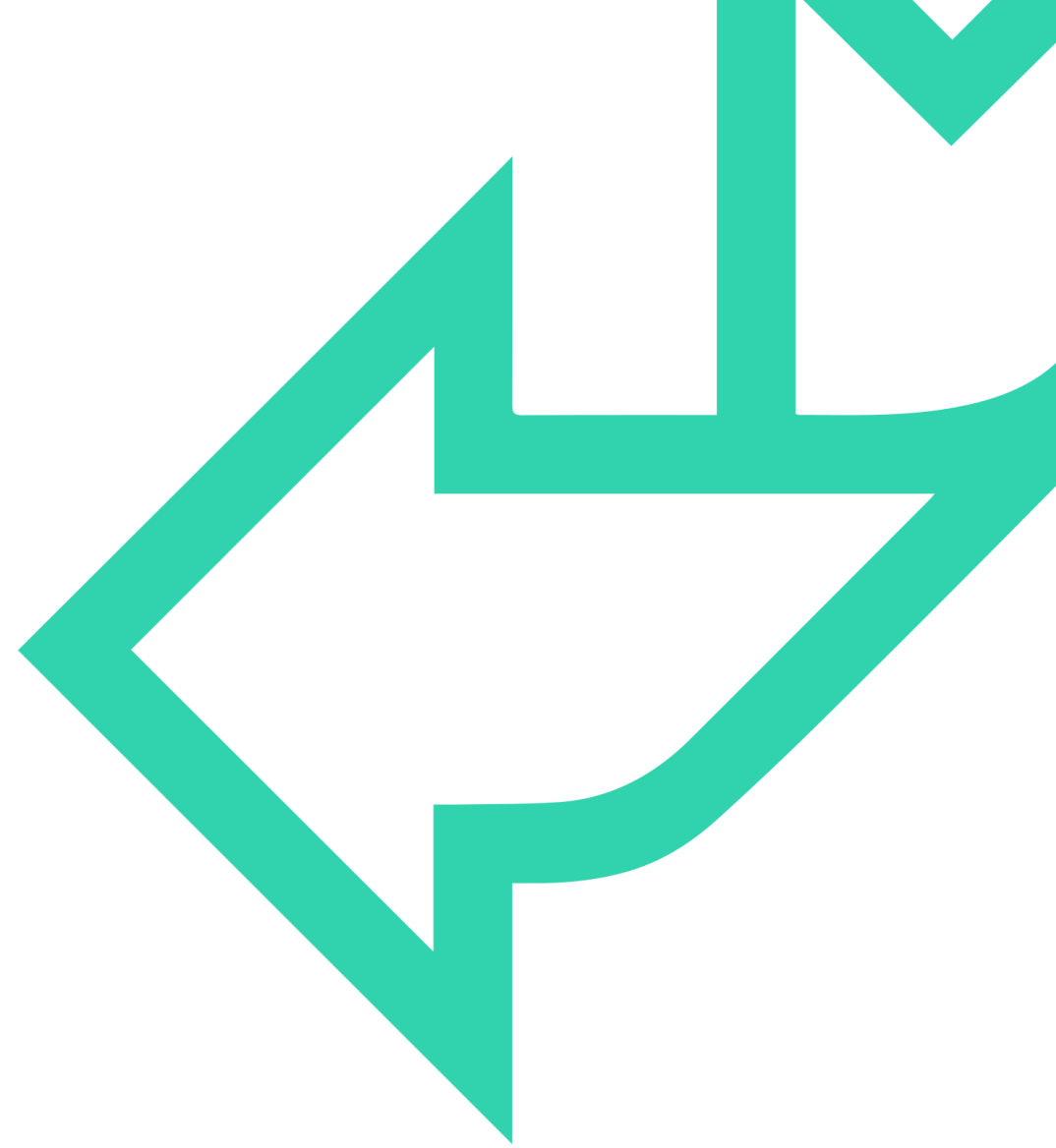
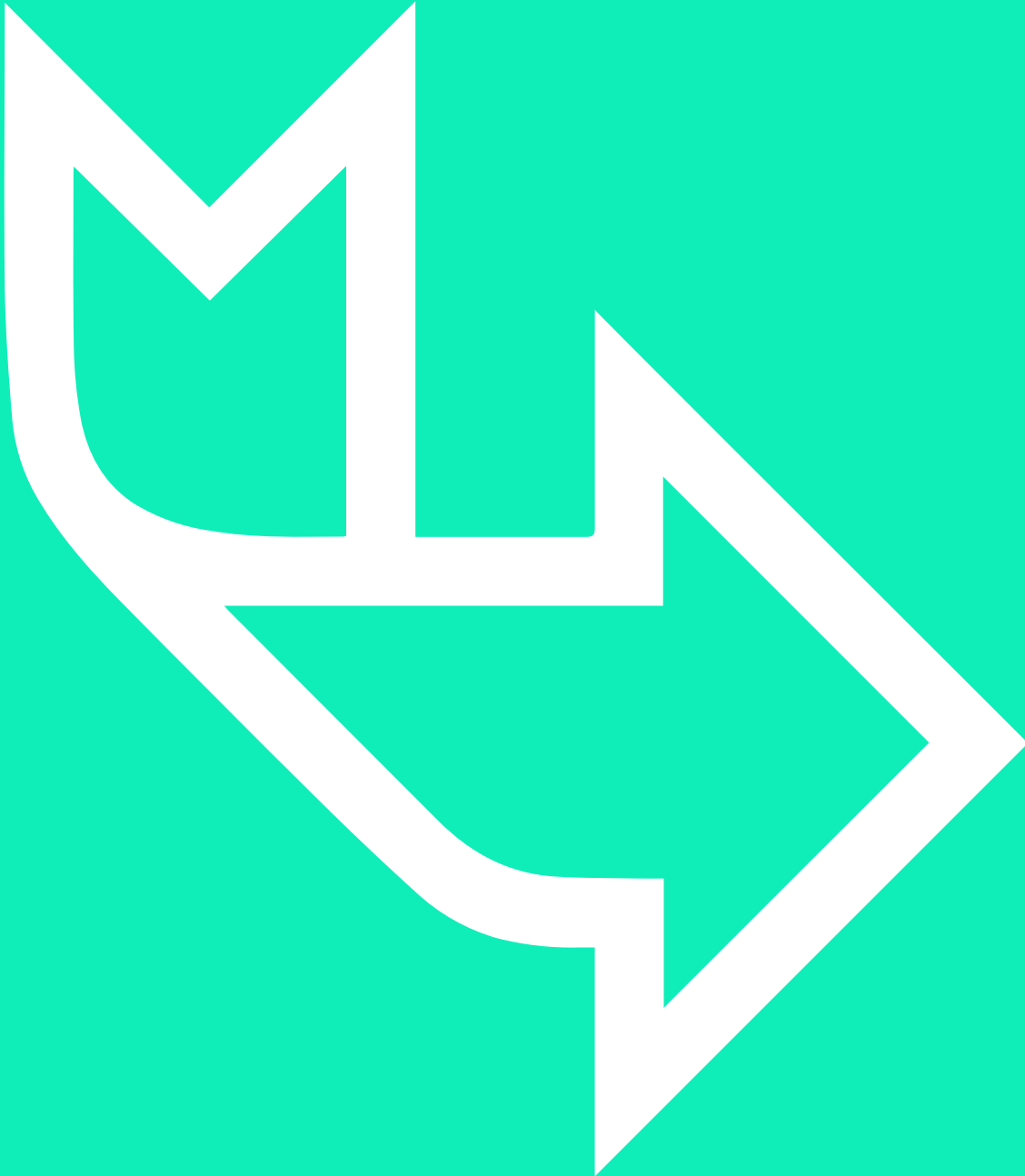




Conceptual Data Models





Data Modelling

Lesson Objectives and Contents

→ Conceptual Data Model



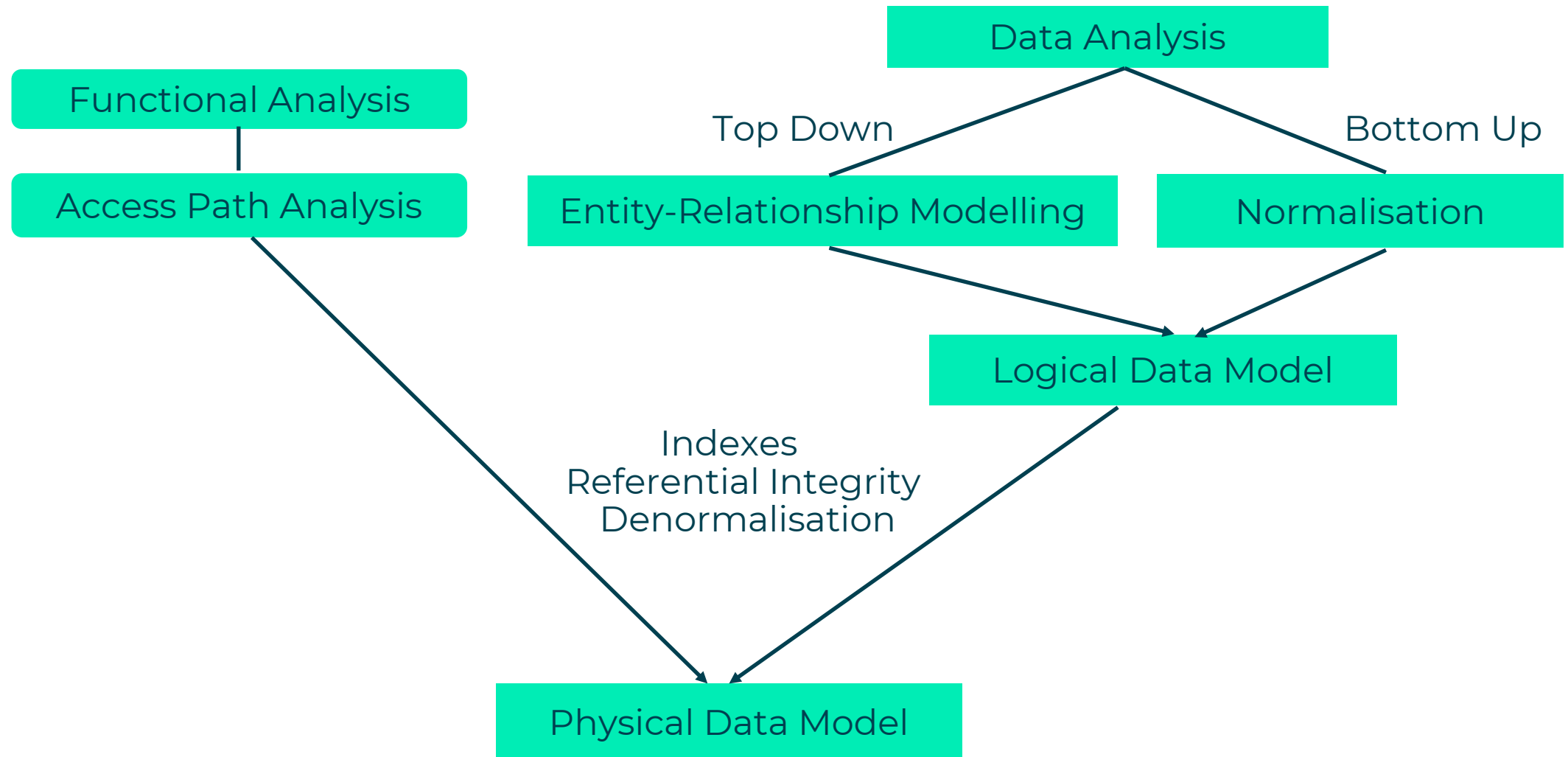
DATA MODELLING

Let's take a look at an **Airline System**.

- Passenger
- Ticket
- Aircraft
- Flight



From Analysis to Data Model...





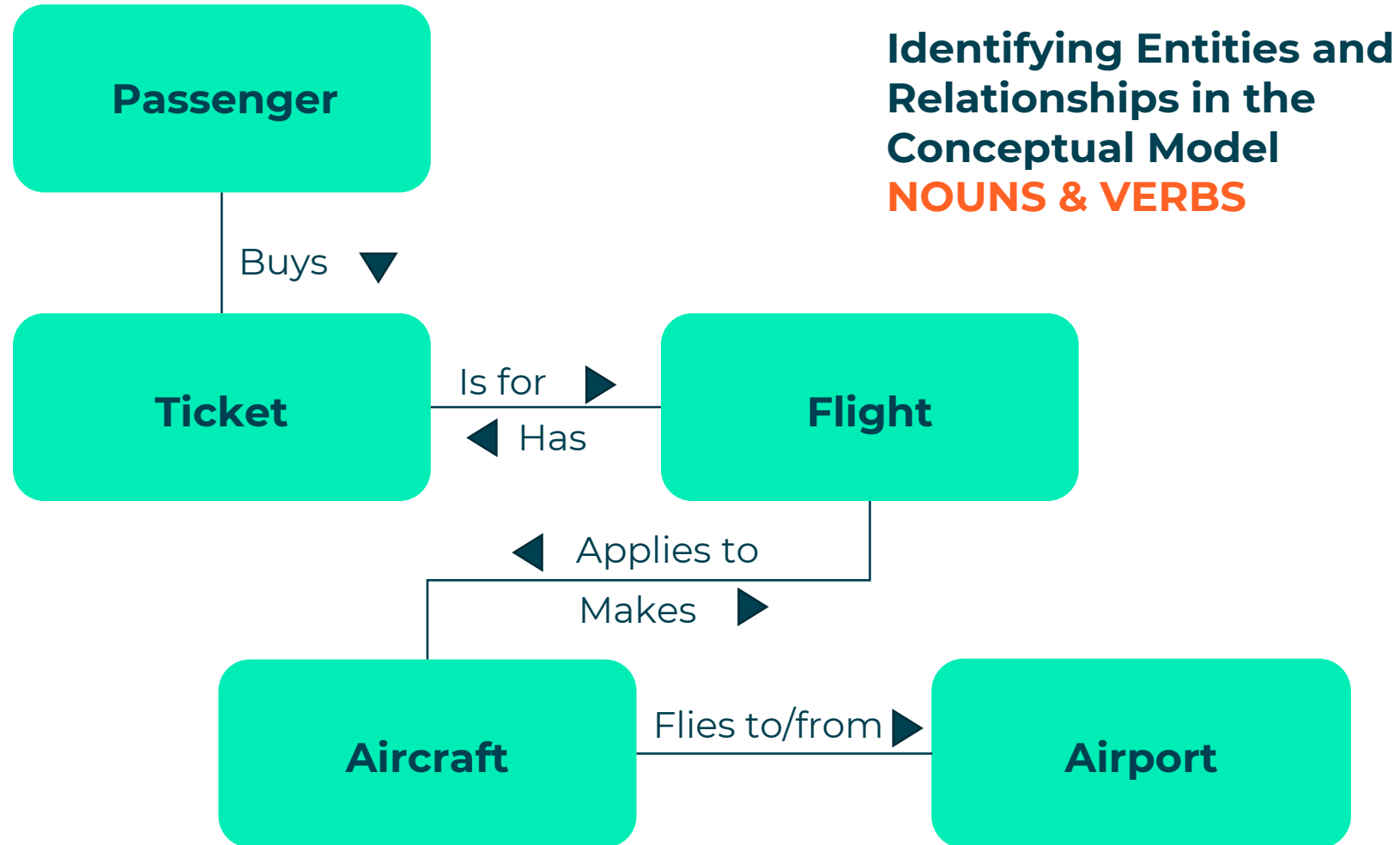
ENTITIES AND RELATIONSHIPS

Identifying Entities and Relationships – NOUNS & VERBS

Let's take a look at an ...
Airline System

- A Passenger buys a Ticket to travel on an Aircraft which carries out a Flight from one Airport to another Airport.
- A **Passenger** buys a **Ticket** to travel on an **Aircraft** which carries out a **Flight** from one **Airport** to another **Airport**.

Entities and Relationships





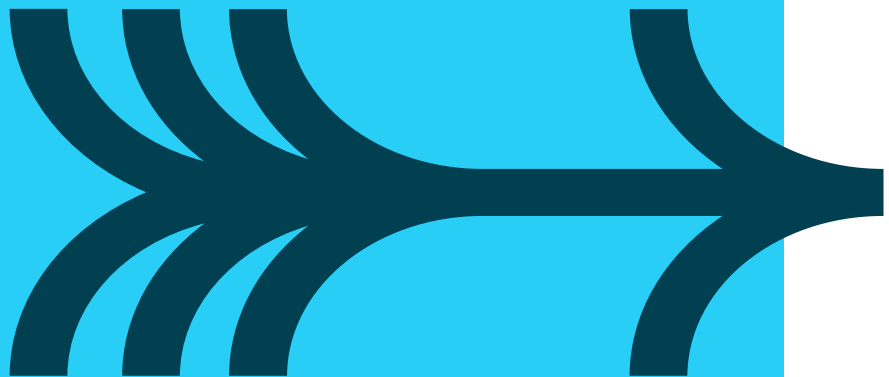
CARDINALITY

Let's introduce another term – Cardinality.

This specifies the **number** of each **entity** that is involved in the relationship.

There are three types of cardinality:

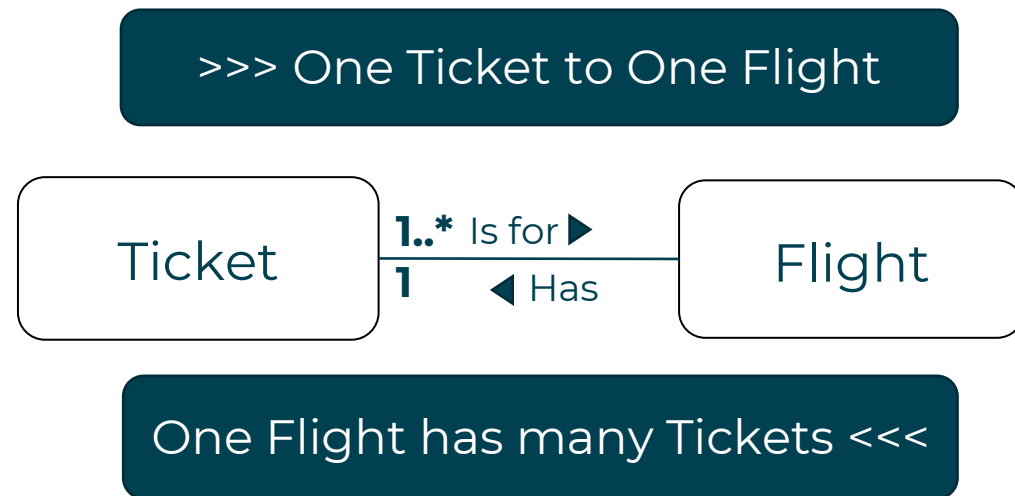
1. One to one (1:1). For example, 1 person is in a relationship with another person.
2. One to many (1:m). For example, 1 manager manages many employees, each employee is managed by 1 manager.
3. Many to many (m:n). For example, each students take many modules, each module is taken by many students.



CARDINALITY

The cardinality in our Airline model.

In a UML diagram, we specify the cardinality along our relationship edge:





CARDINALITY

Cardinality is controlled by defined Business Rules, so...

Passenger ----- **Ticket**

One passenger can buy multiple tickets

Or

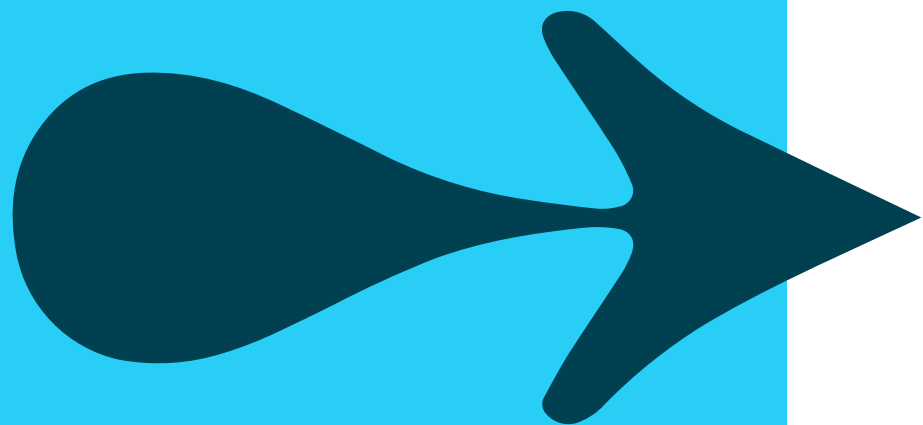
One passenger can travel on one ticket

Depends on the definition of Passenger – what's the business rule?



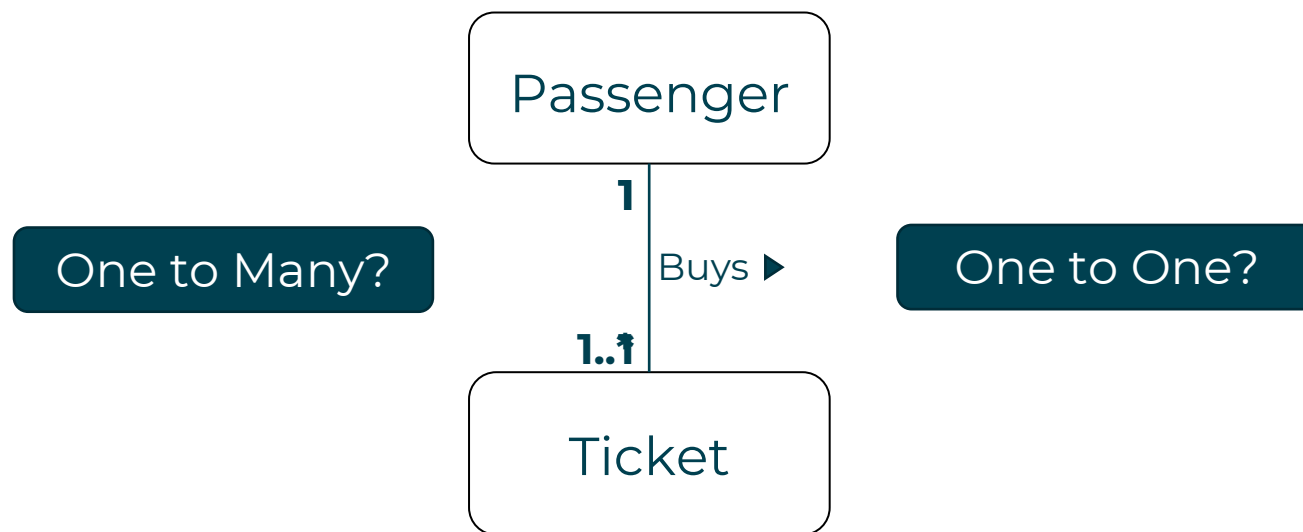


CARDINALITY



The cardinality in our Airline model.

So, we specify the cardinality according to our business rule.





OPTIONALITY

Optionality expresses how a relationship can be optional or mandatory for each entity.

This gives three types for binary relationships:

1. Optional for **both** entities (not very common).

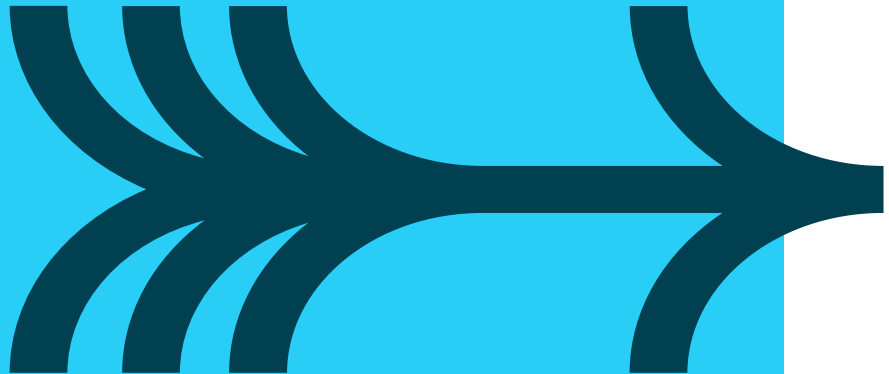
- Employee may not have a manager.

2. Optional for **one** entity, mandatory for the other.

- Employee may not have a Manager (e.g. CEO).
- Manager must have at least one employee.

3. Mandatory for **both** entities.

- Employee must work in a department.
- Department must have at least one employee.



Optionality Types

Mandatory:



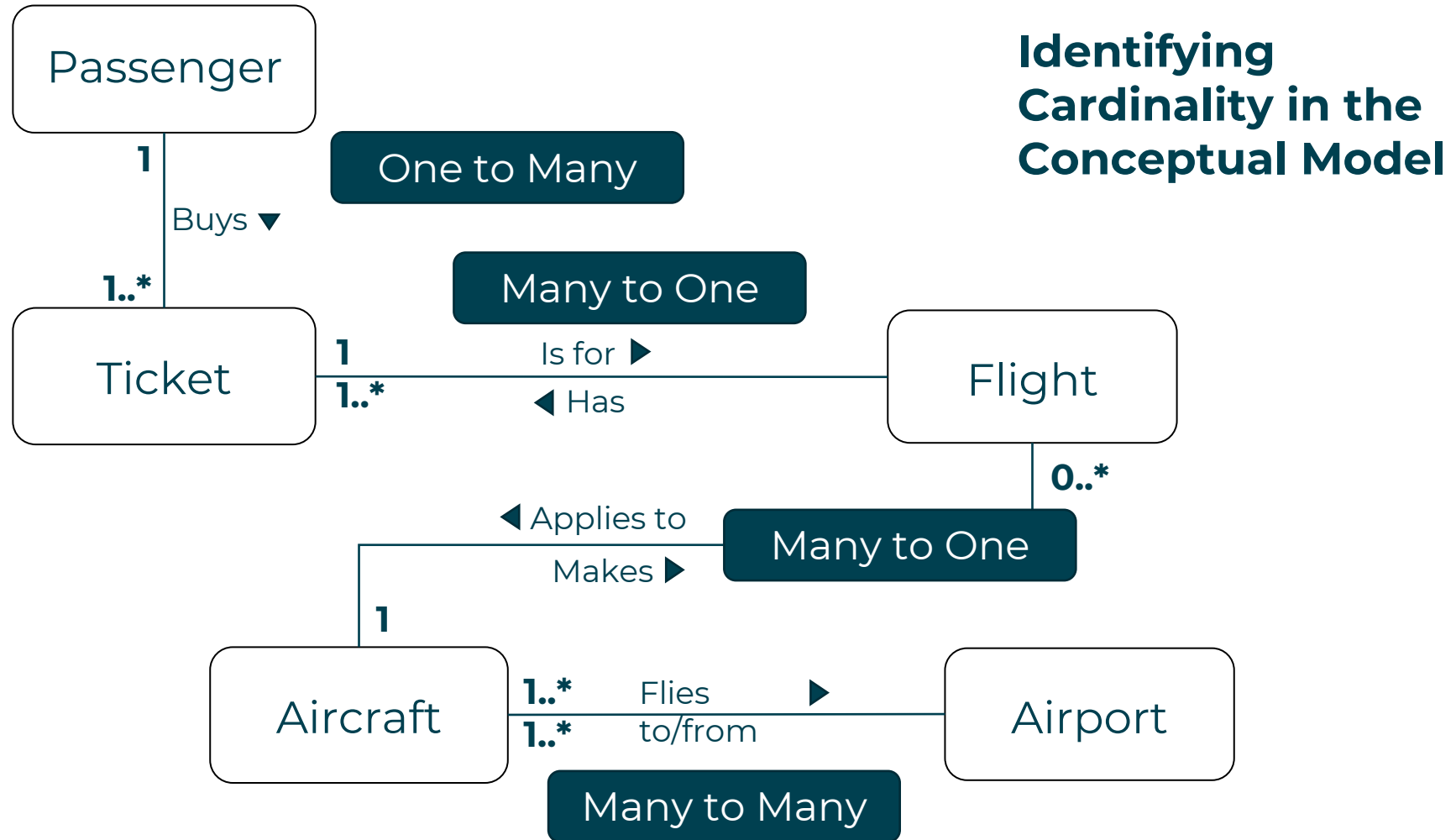
Conditional:



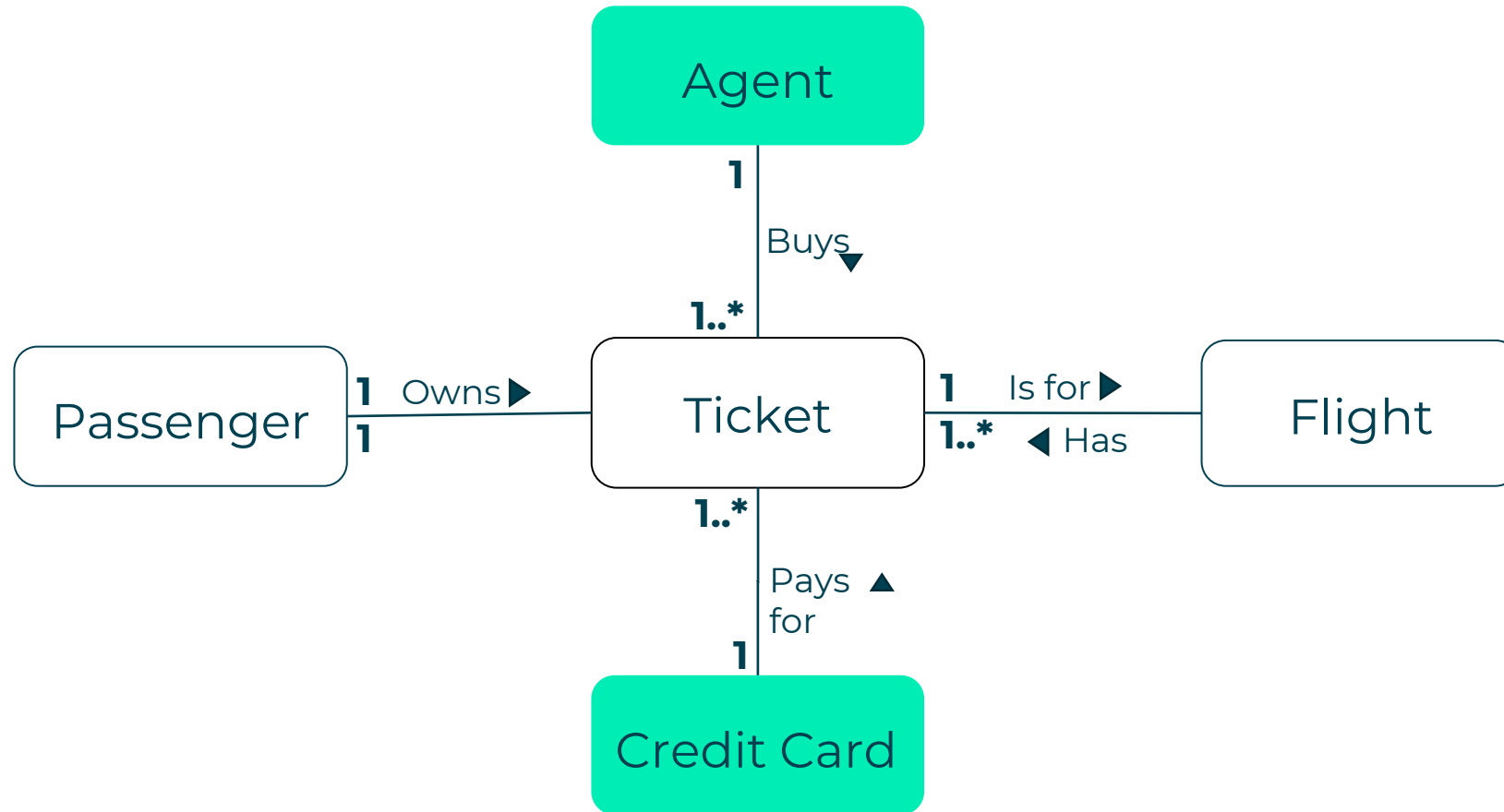
Optional:



Cardinality in our model



Extending the Conceptual Model



Extended Conceptual Model

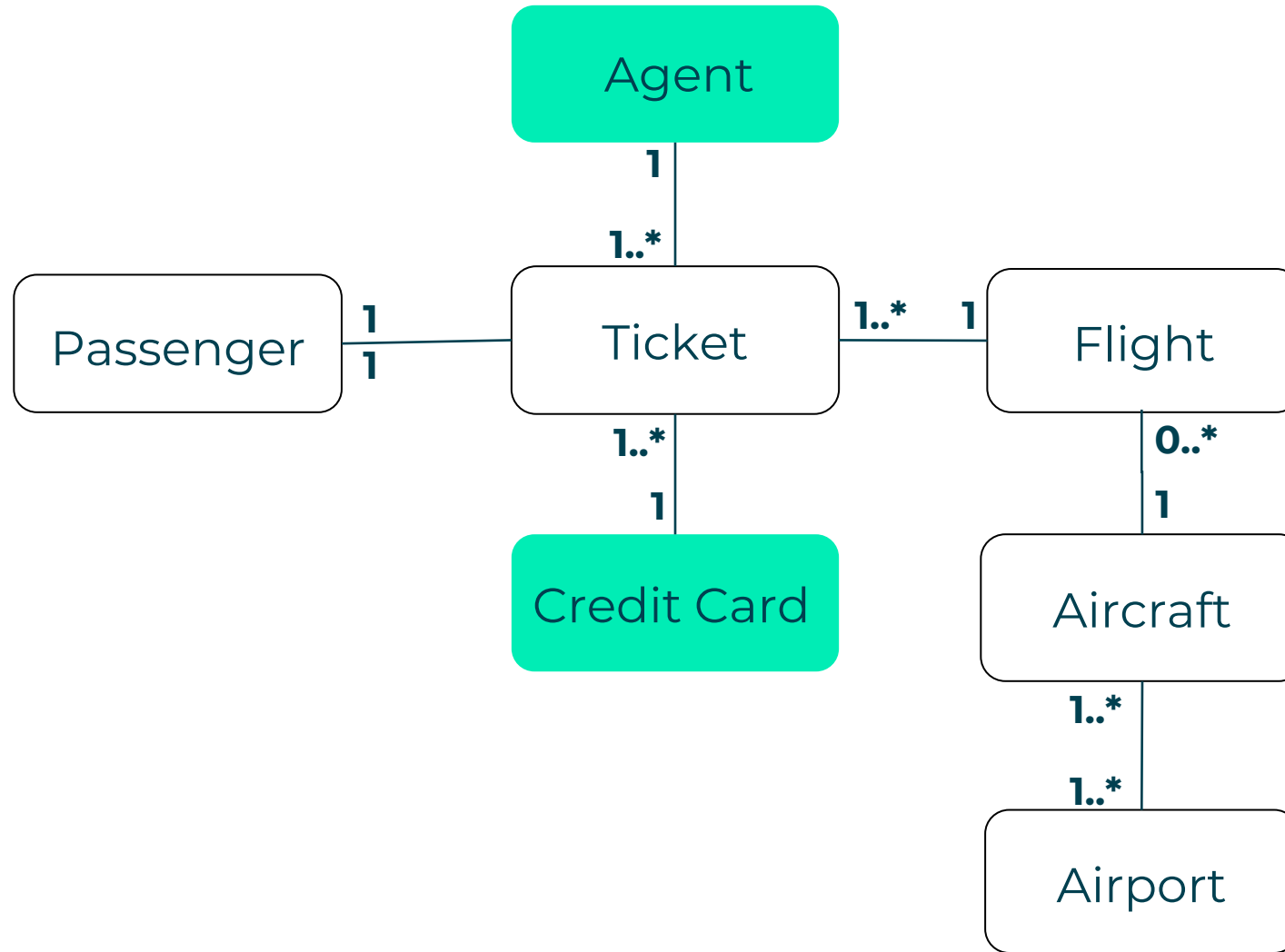
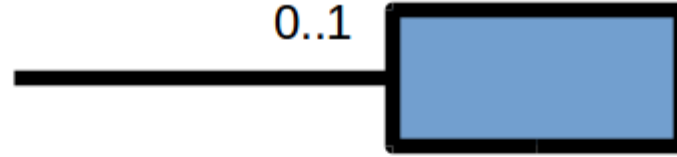


Diagram Notations - UML

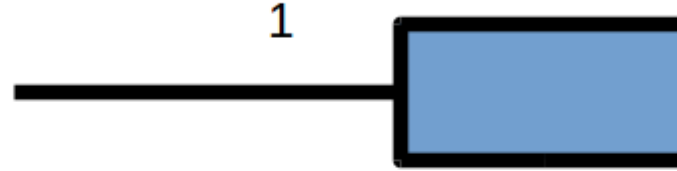
Zero or one

0..1



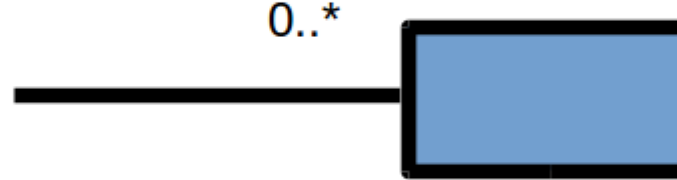
One and only one

1



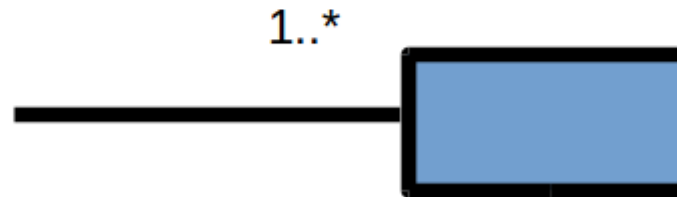
Zero or more

0..*



One or more

1..*



The range is specified

n..m

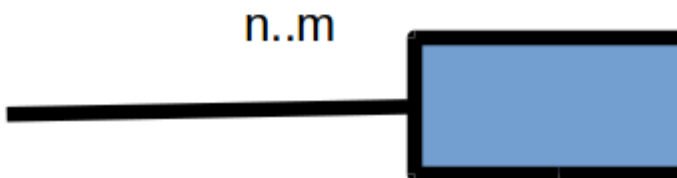


Diagram Notations – IEM (Crow's Foot)

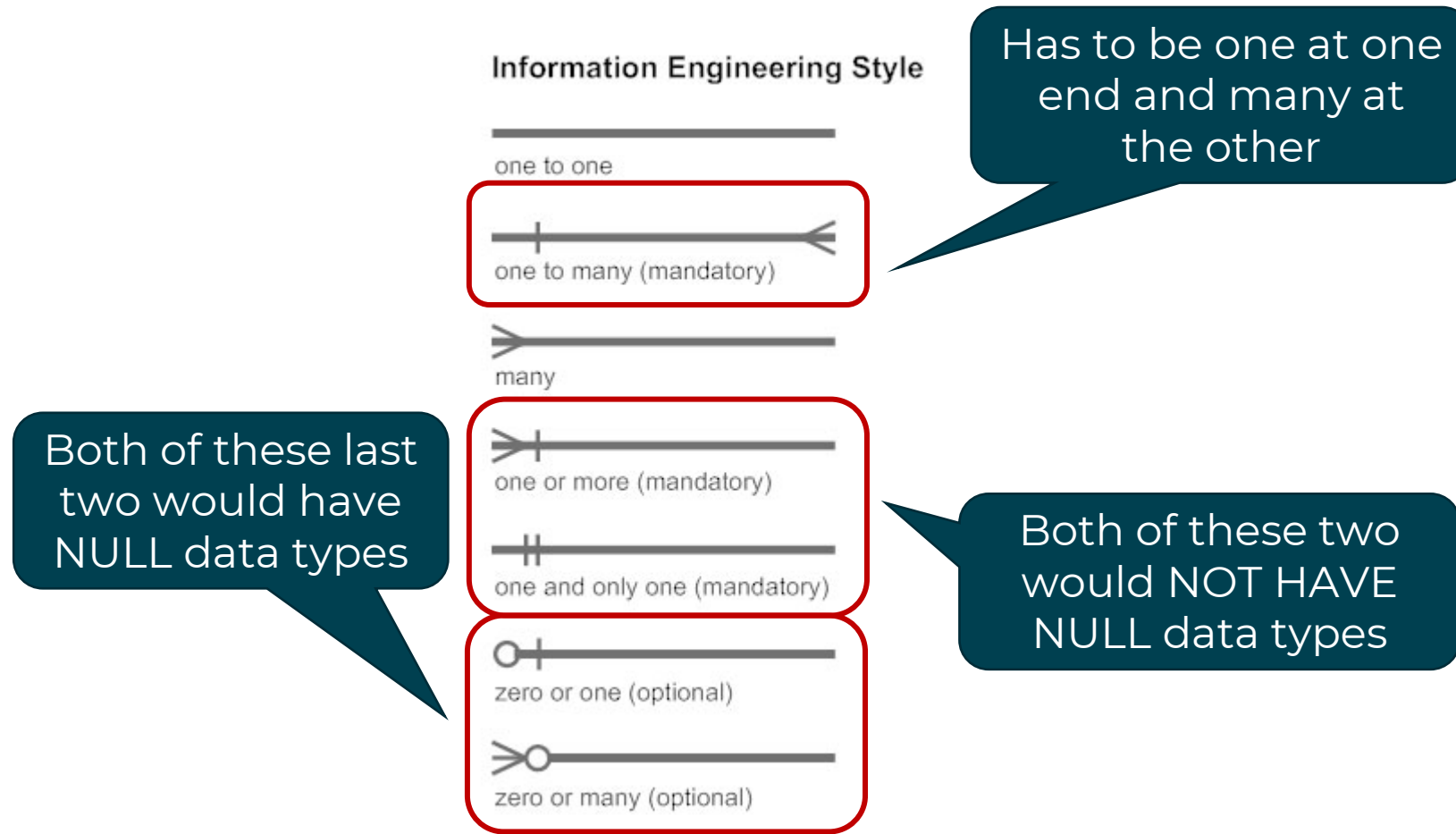


Diagram Notations – Chen

Chen

→ 1 to represent one

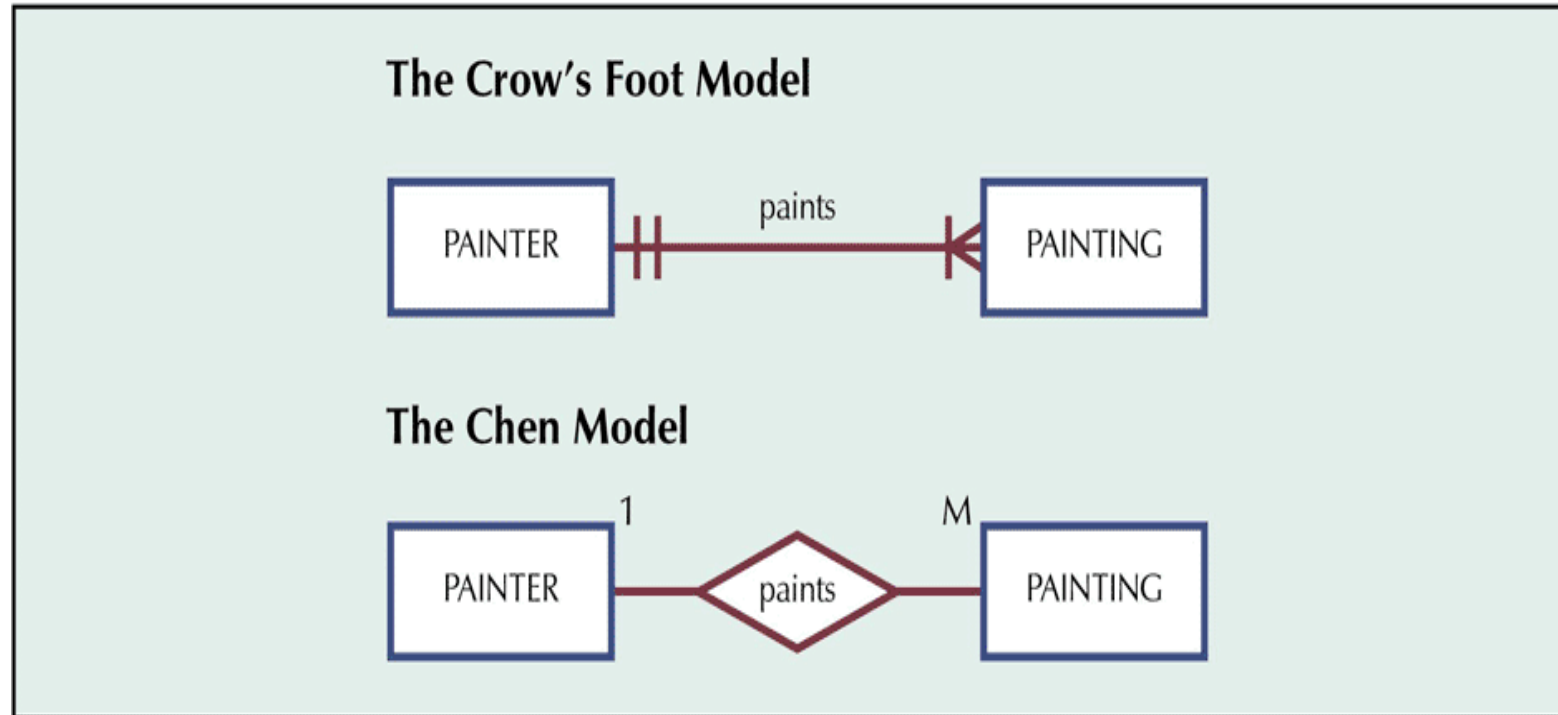
→ M to represent many



Relationships

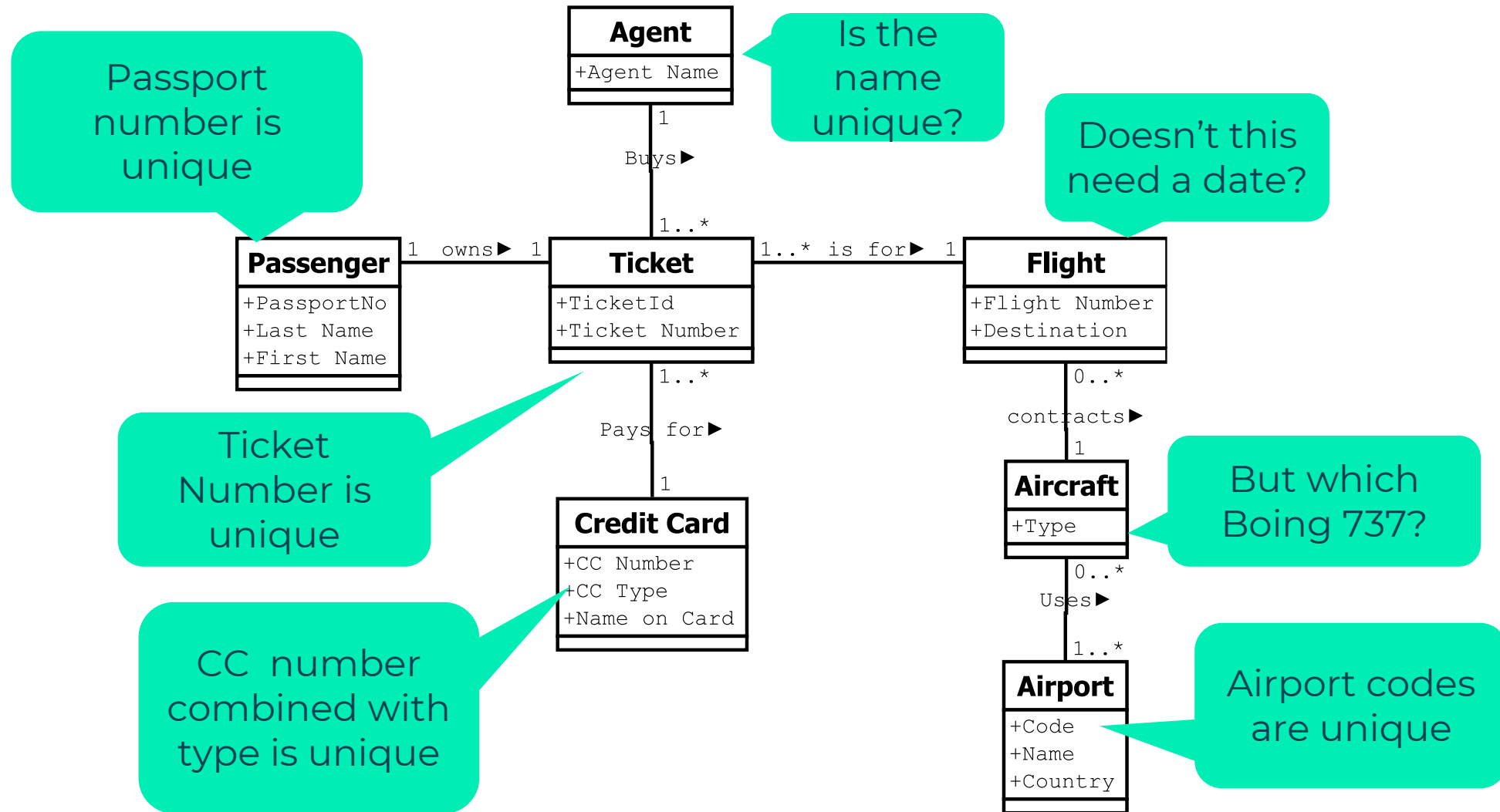
1:M relationship

- Relational modeling ideal
- Should be the norm in any relational database design



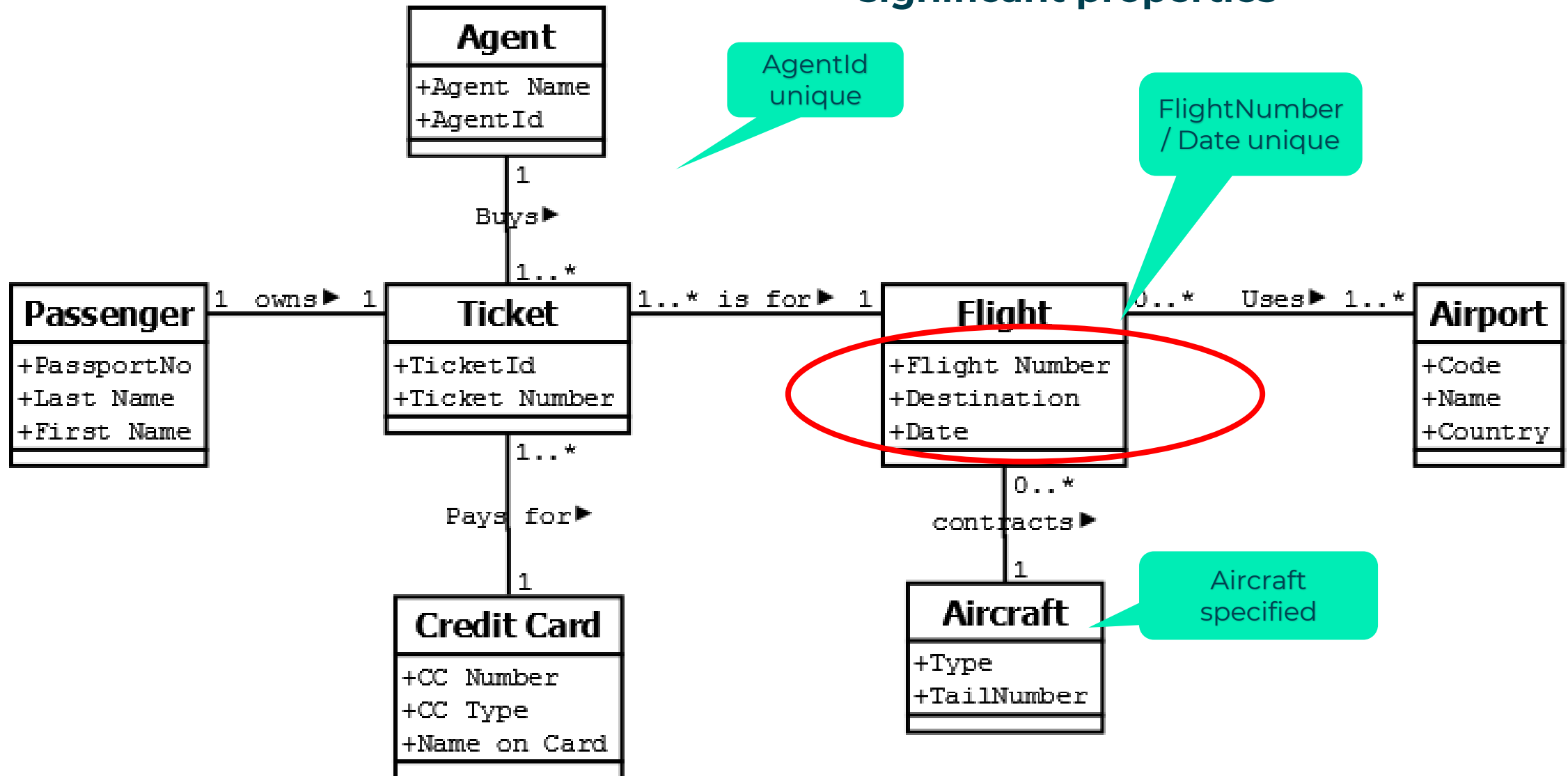
The 1: M relationship between PAINTER and PAINTING

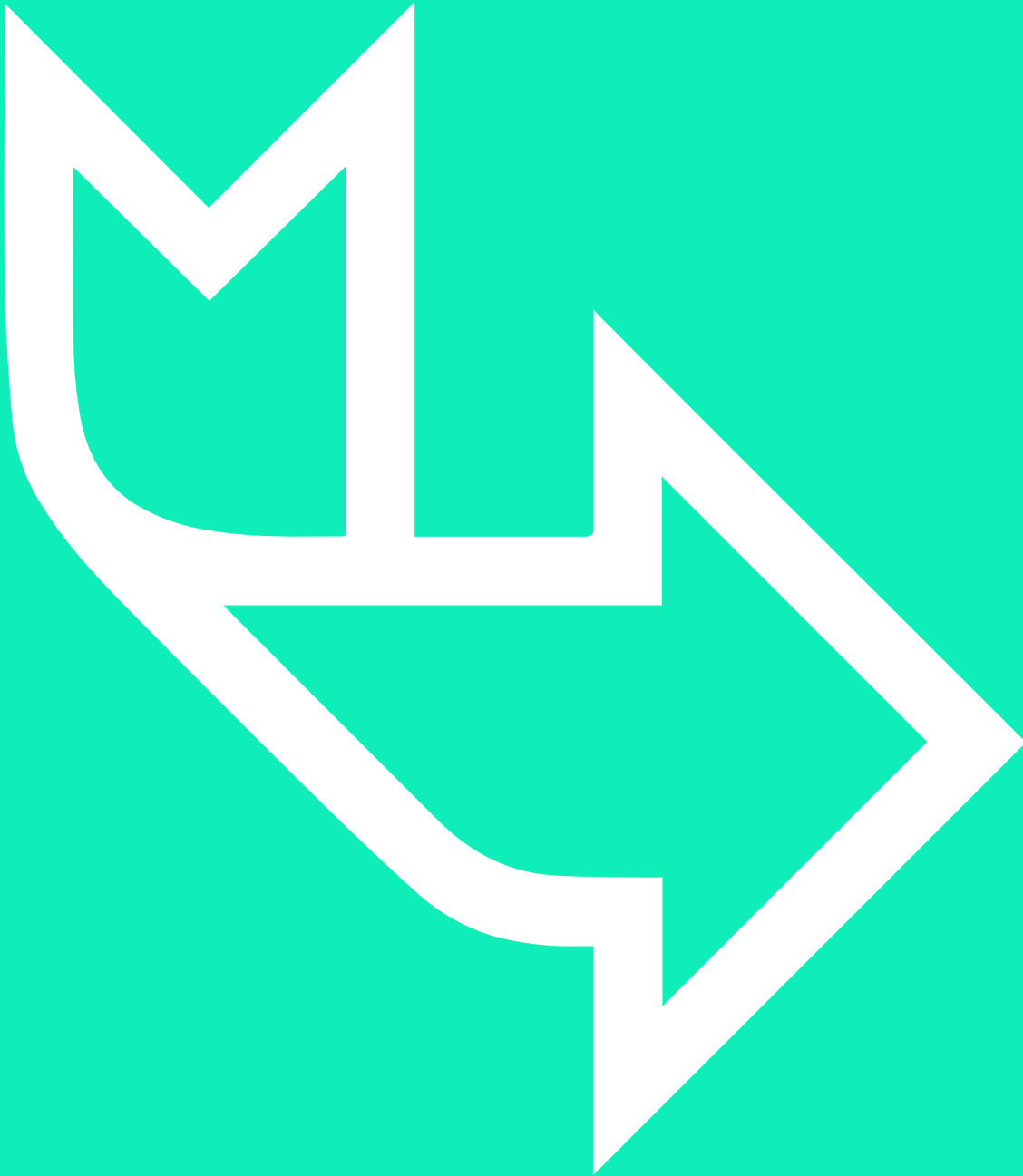
Model + significant properties



Data Modelling

Extended Conceptual Model with significant properties



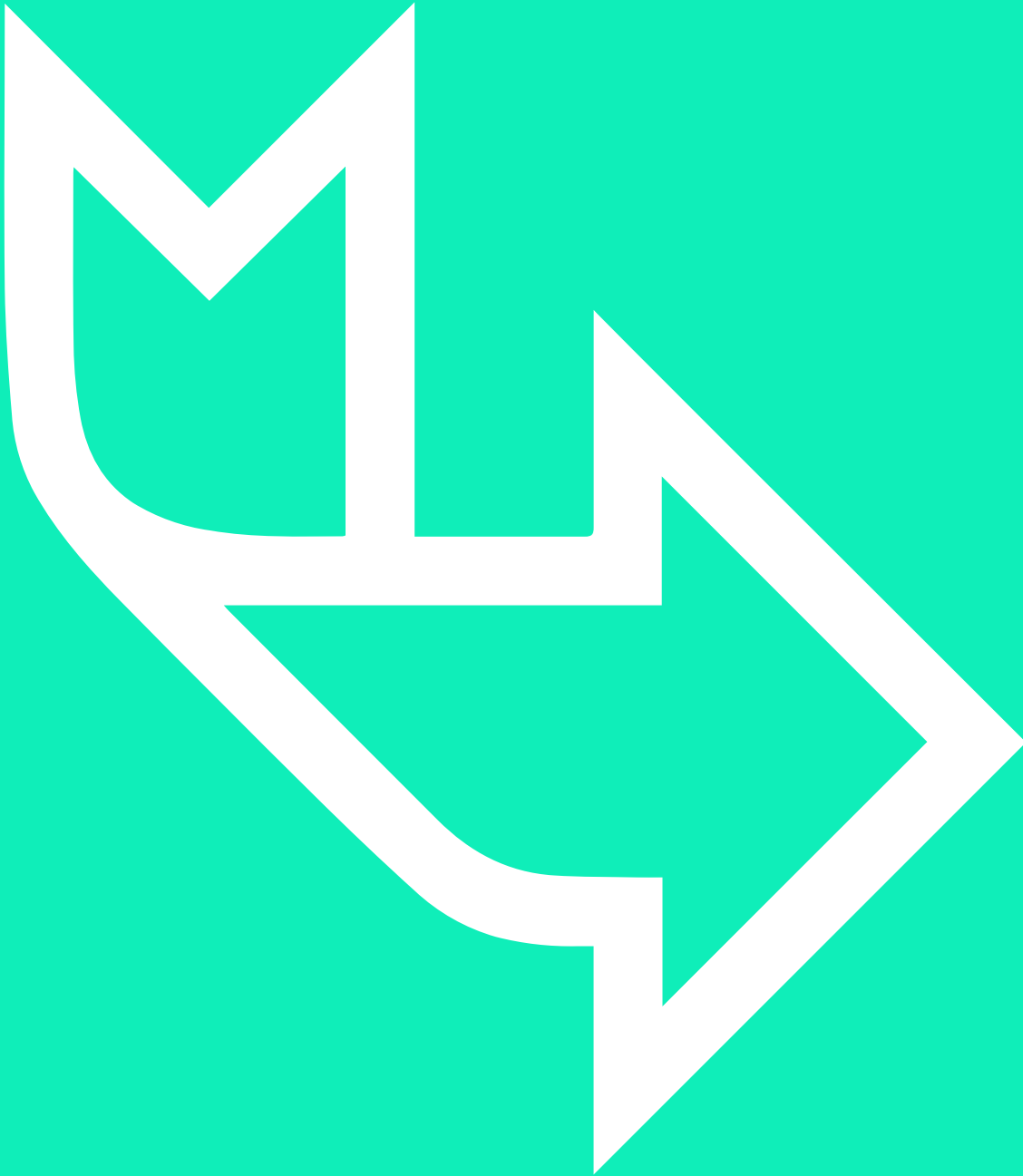


Data Modelling

Exercise EG_01-Conceptual Data
Diagrams

Part 1 – Acme Vehicle Hire

Part 2 – Cerberus Security Systems



Data Modelling

Summarising ...

Conceptual Diagram

- Entities
- Relationships
- Cardinality
- Significant Attributes
- *Inclusion is optional at this stage*

No knowledge of the database technology!