

# Exercise 1 - Review and Critique

This exercise is to:

- Review the following dashboards
- Evaluate each dashboard for:
  - Style
  - Use of colour
  - Spacing
  - Information available

The example dashboards are available on your PC.

## Example 1:

The dashboard is organized into three main sections: Reseller, Internet, and Customers.

- Reseller:**
  - Distinct Resellers by Territory:** Bar chart showing the number of distinct resellers per territory. The data is as follows:

Territory	Distinct Resellers
Southwest	131
Northwest	92
Southeast	85
Central	63
Northeast	56
  - Reseller Quantity by Territory:** Bar chart showing the total quantity of resellers per territory. The data is as follows:

Territory	Quantity
Southwest	21K
Northwest	14K
Central	9K
Northeast	9K
Southeast	8K
  - Distinct Resellers by Territory:** Bar chart showing the number of distinct resellers per territory. The data is as follows:

Territory	Distinct Resellers
Southwest	99
Northwest	72
Southeast	65
Central	50
Northeast	44
- Internet:**
  - Order Quantity by Month:** Bar chart showing the total order quantity for each month. The data is as follows:

Month	Order Quantity
January	100
February	270
March	1017
April	1334
May	1472
June	1462
July	1842
August	1685
Septe...	1640
October	1695
Noveme...	1788
Dece...	2044
  - Top 5 States By Order Quantity:** Horizontal bar chart showing the top 5 states by order quantity. The data is as follows:

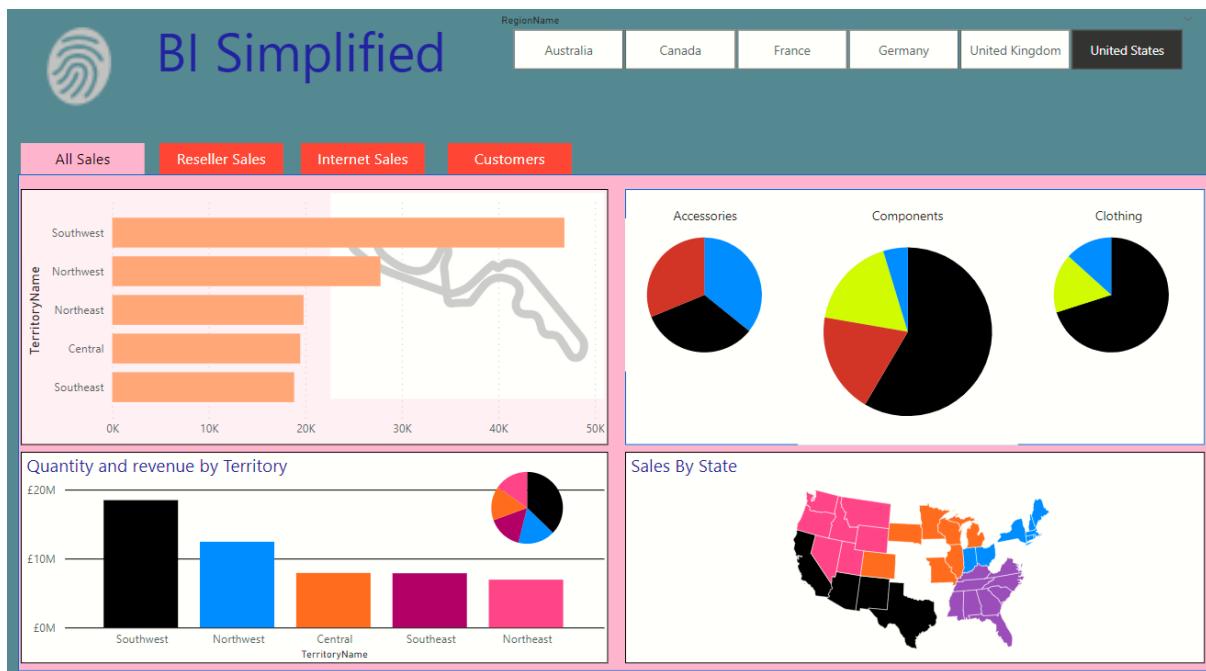
State	Order Quantity
California	10K
Washington	8K
Texas	7K
Colorado	3K
Florida	3K
- Customers:**
  - Customer By Last Order Range:** Bar chart showing the count of customers based on their last order range. The data is as follows:

Last Order Range	Count
1-Current Year	887
2-Previous Year	5386
3-More than 2 years	1546
  - Web Quantity by Territory:** Bar chart showing the total quantity of web customers per territory. The data is as follows:

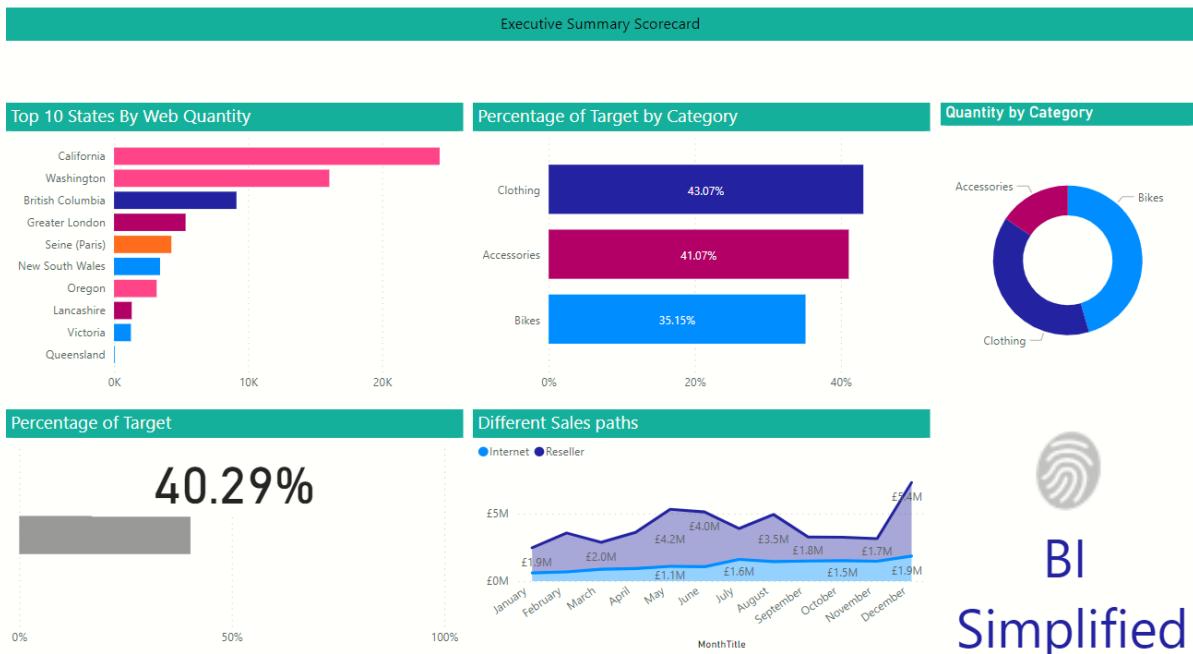
Territory	Quantity
Southwest	9K
Northwest	7K
Southeast	0K
Northeast	0K
Central	0K
  - Web Customers By Territory:** Bar chart showing the total number of web customers per territory. The data is as follows:

Territory	Count
Southwest	4.45K
Northwest	3.34K
Southeast	0.01K
Central	0.01K
Northeast	0.01K

## Example 2:

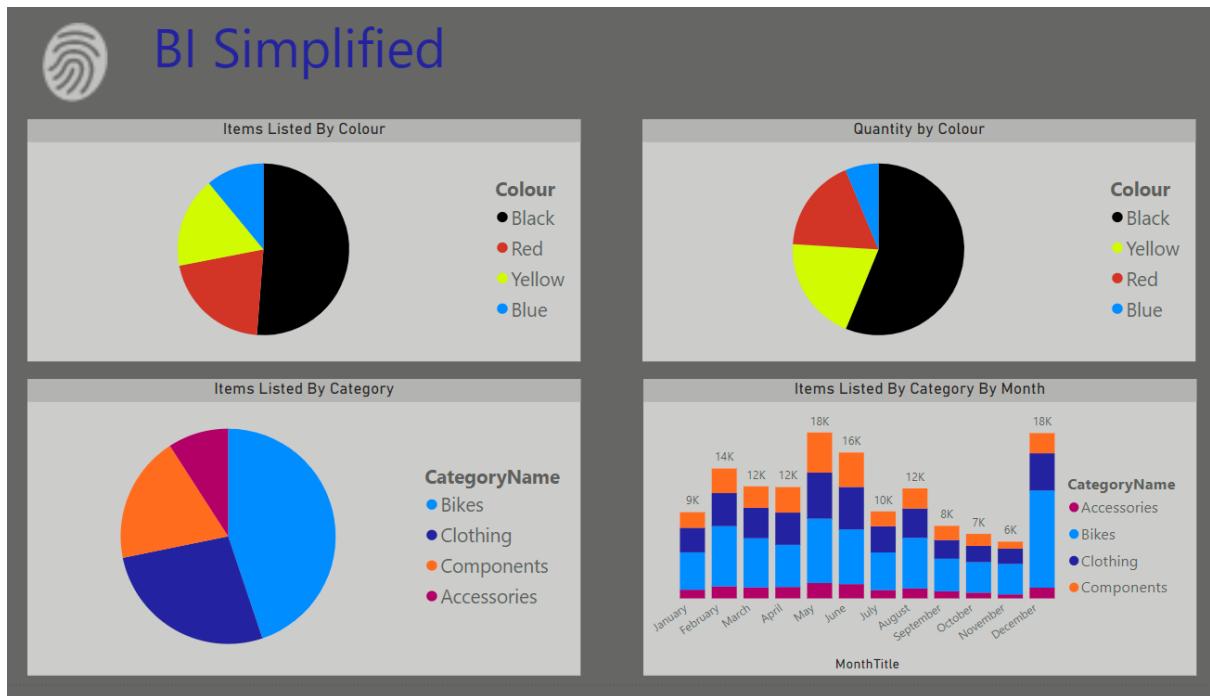


### Example 3:

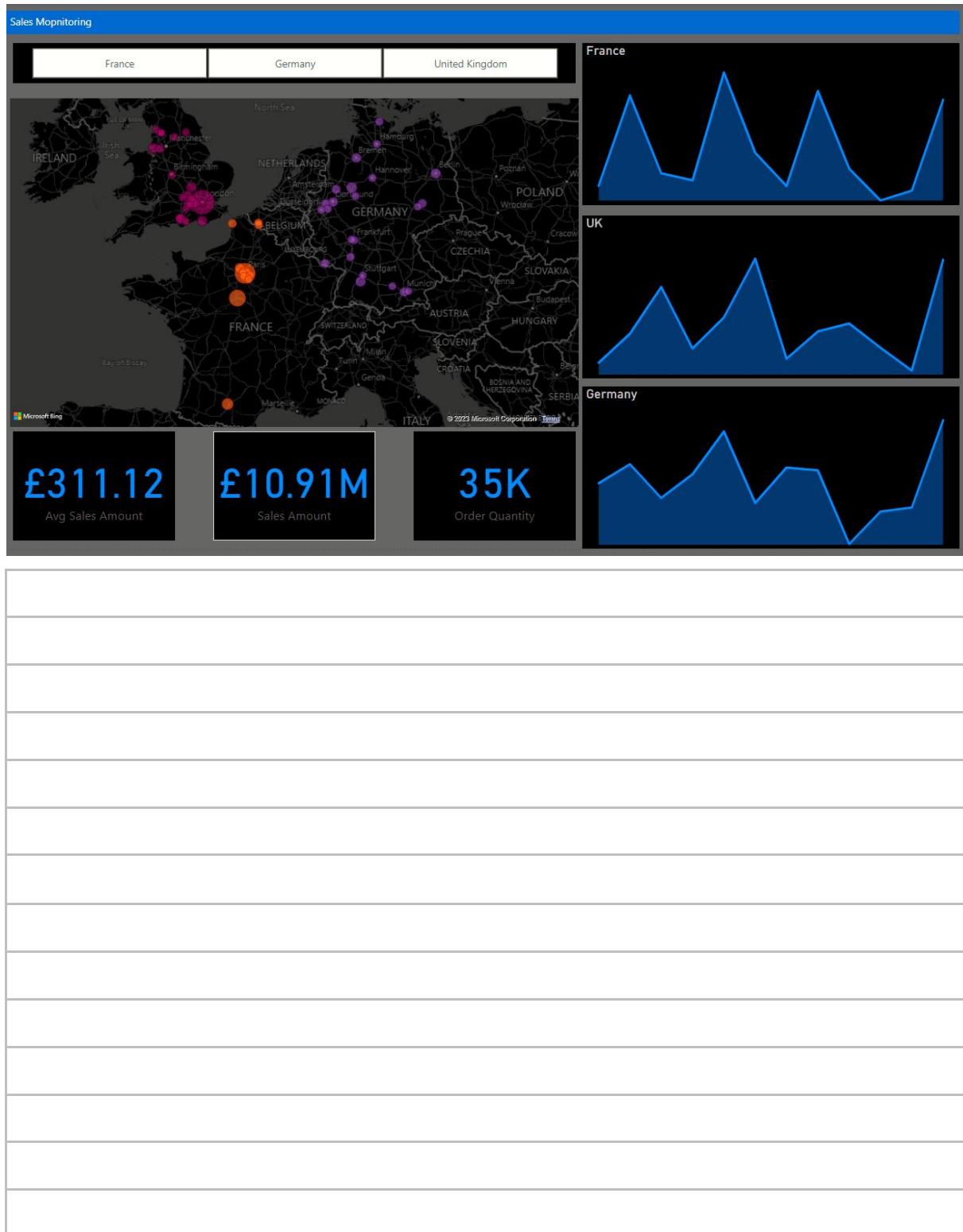


# BI Simplified

## Example 4:



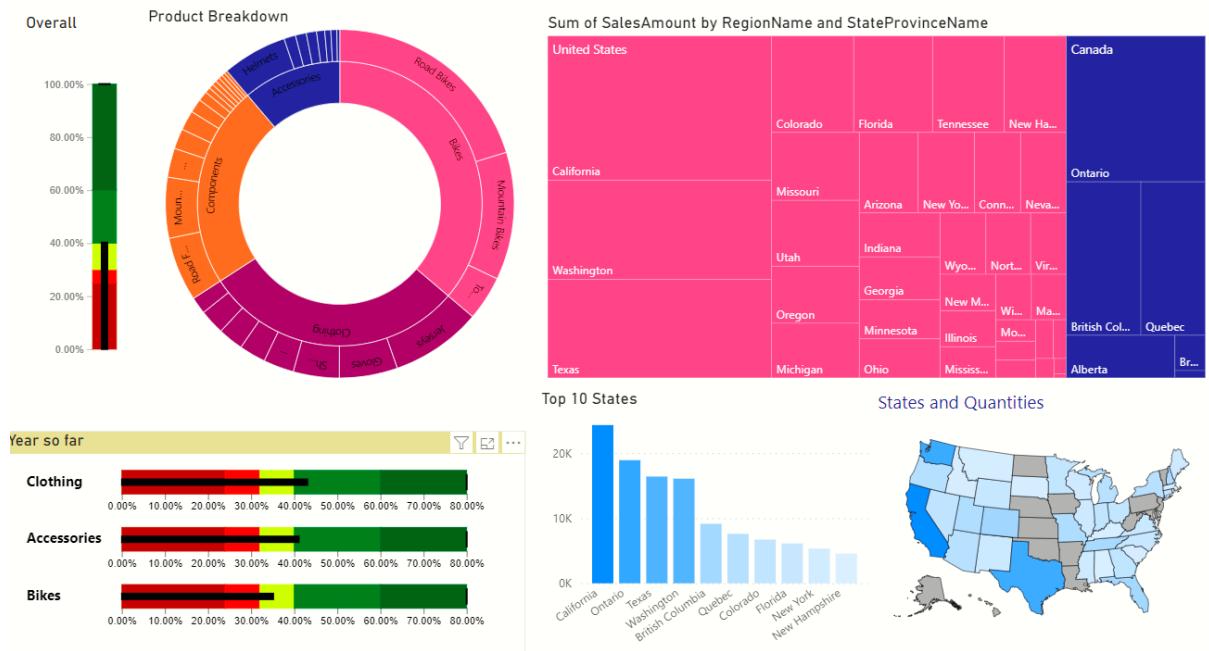
## Example 5:



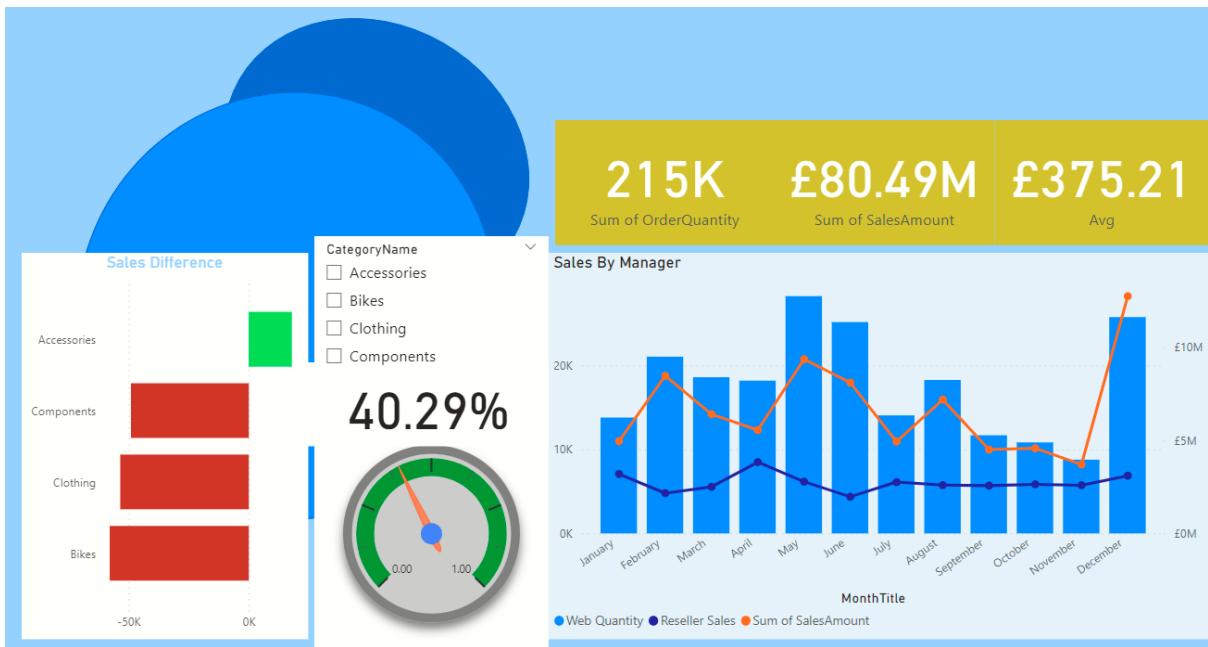
## Example 6:



### Example 7:



## Example 8:



### Example 9:

