Paul Buske

CSCI 3350-W01

Final Project Part 1

Website Title: Paul's Construction Solutions (PCS)

The website targets perspective customers who want to build with Paul's Construction

Solutions. The intent of the website is to offer a platform that allows the customer to get a feel

for the Clarksville area by highlighting different places like the Roxy and Dunbar cave. The

website will also feature links to information about the local schools around the neighborhood.

The neighborhood link to the website will include floor plans, estimated pricing, and

amenities like the community pool and golf course. It will feature the benefits of building with

Paul's Construction Solutions including an unmatched full two-year warranty. The website will

also have a way for people to file claims for warranty repairs.

Target audience: Homebuyers that can afford homes starting in the low \$200,000s.

Sections:

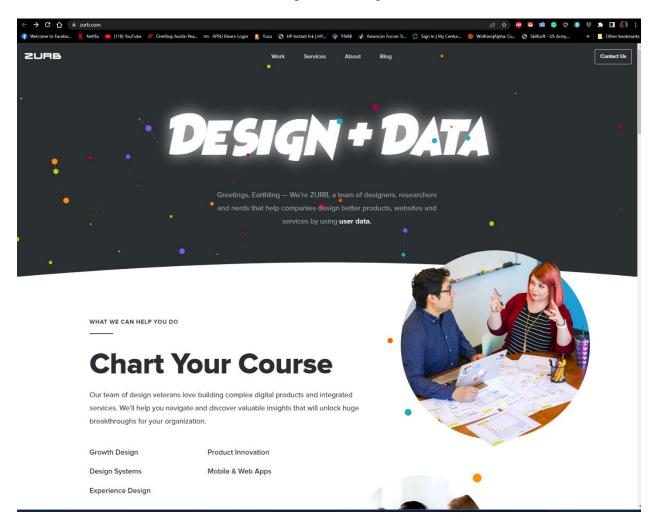
- 1. Landing Page
 - a. Header (from left to right)
 - i. Logo
 - ii. Nav Bar
 - 1. Remodels
 - 2. Floor Plans
 - 3. Loan Calculator
 - 4. Build Process
 - 5. Contact Us
 - iii. File a Warranty Claim Button
 - b. About us section
 - i. Background is the Clarksville Pride Picture
 - ii. Brief description of the company.
 - c. About Clarksville section
 - i. Button one
 - 1. Background is the Roxy image.
 - 2. Button text: Downtown Clarksville
 - ii. Button two
 - 1. The background is the Dunbar Cave image.
 - 2. Button text: Surrounding Clarksville.
 - d. Neighborhood section Carousel
 - i. Image one with button Community pool photo

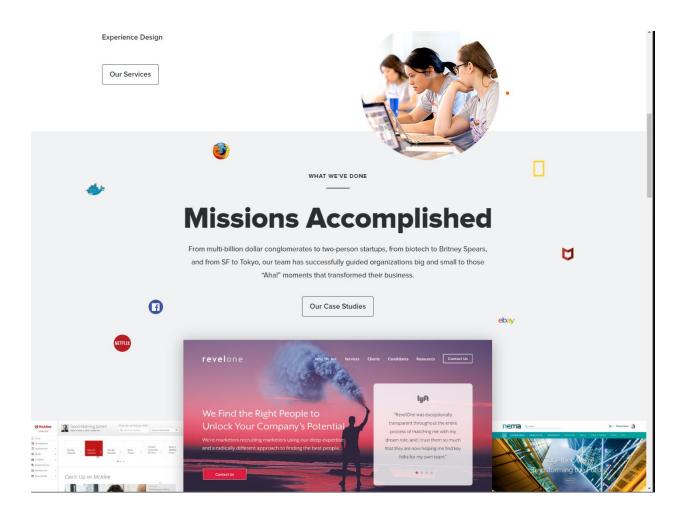
- ii. Image two with button Golf course photo
- iii. Image three button School photo

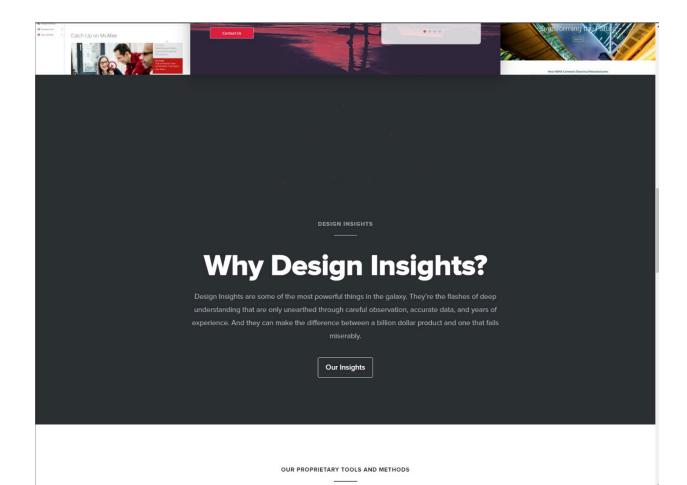
e. Build Process

- i. Carousel that talks about the build process.
 - 1. Photo one architect
 - 2. Photo two hard hat
 - 3. Photo three neighborhood construction
- f. Contact us section.
 - i. Background is the buying a home photo.
 - ii. Button text: Start building!

Visual Research Site 1 uses flex box for responsive design:







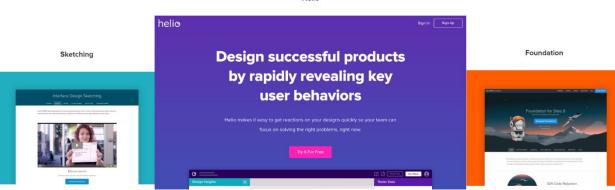
OUR PROPRIETARY TOOLS AND METHODS

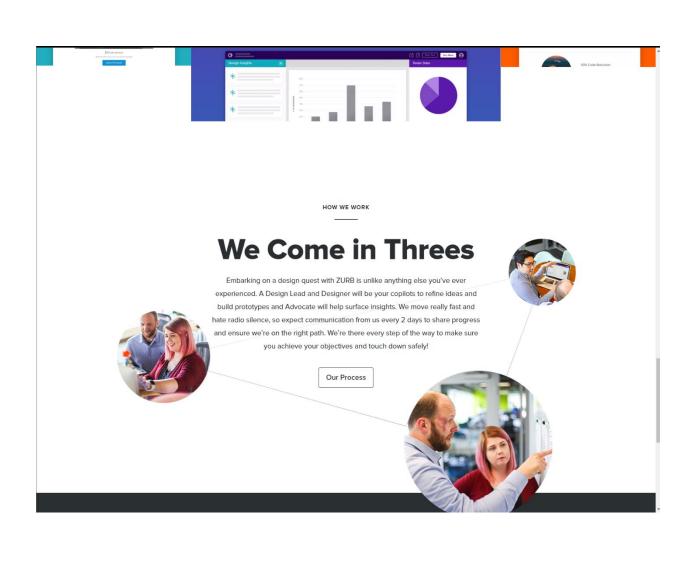
Ray Guns, Force Fields, Tractor Beams and Other Fun Toys

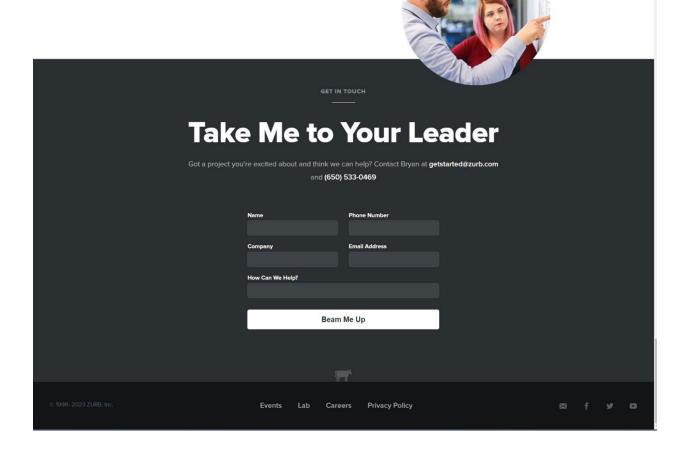
Our mad scientists have developed a system called Progressive Design to consistently bring these realizations to the surface and harness their full potential for maximum impact.

Our Tools

Helio









WHAT WE CAN HELP YOU DO

Chart Your Course

Our team of design veterans love building complex digital products and integrated services. We'll help you navigate and discover valuable insights that will unlock huge breakthroughs for your organization.

Growth Design Product Innovation

Design Systems Mobile & Web Apps

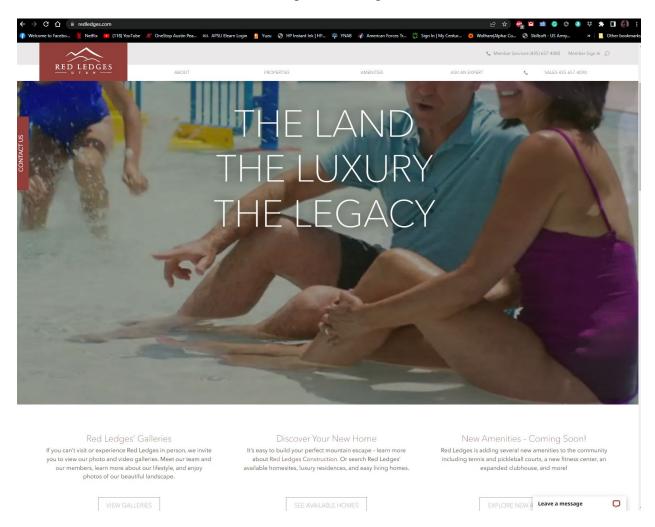
Experience Design

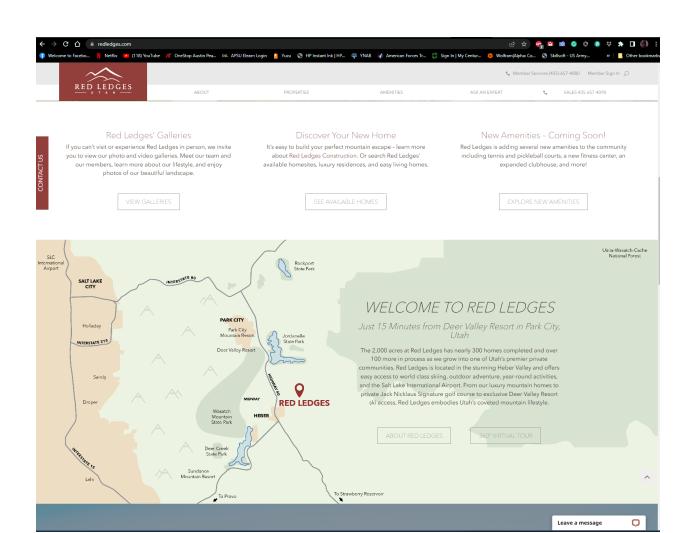
Our Services

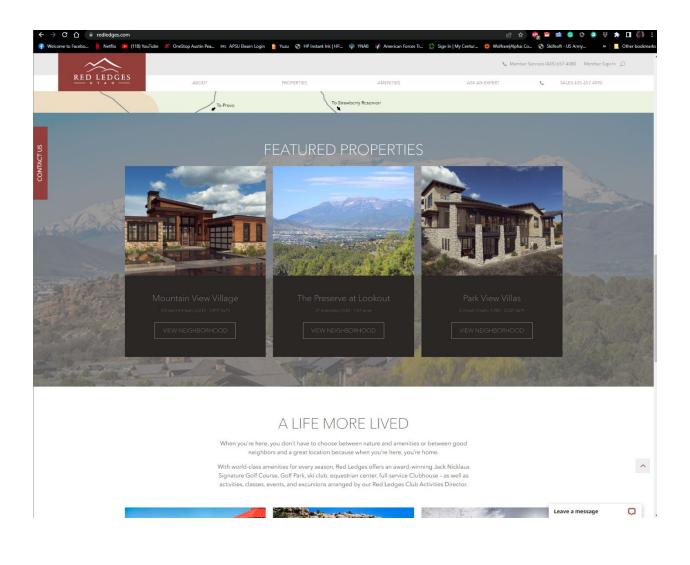


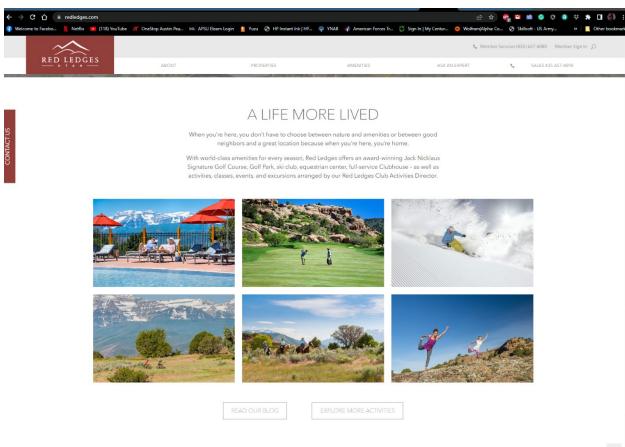


Visual Research Site 2 uses flex box for responsive design:

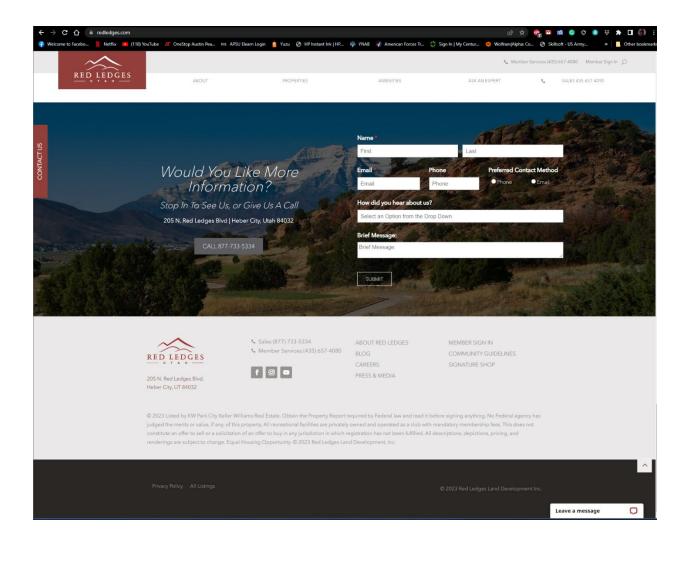


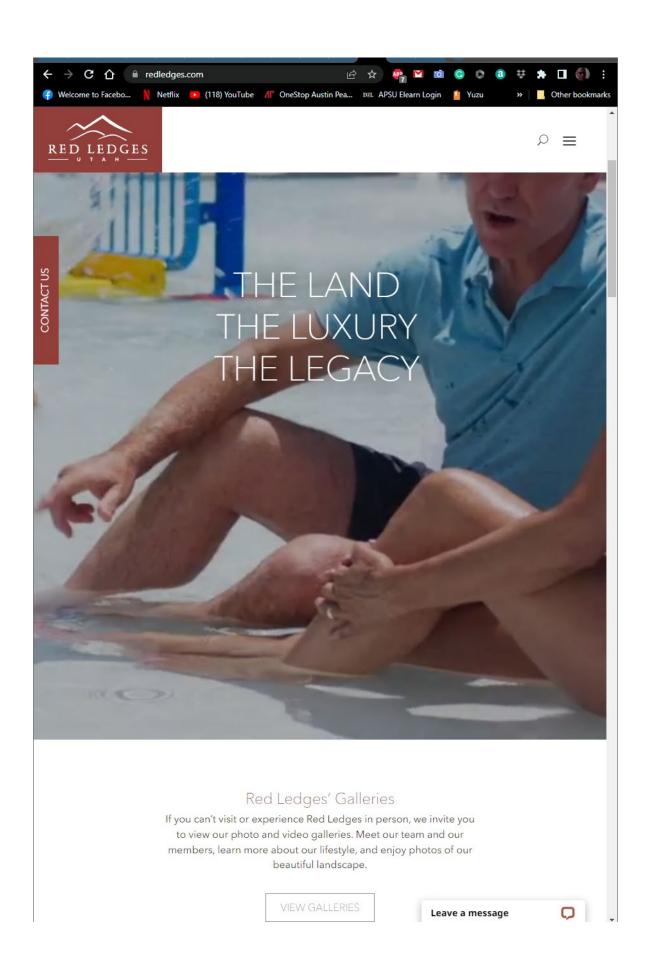




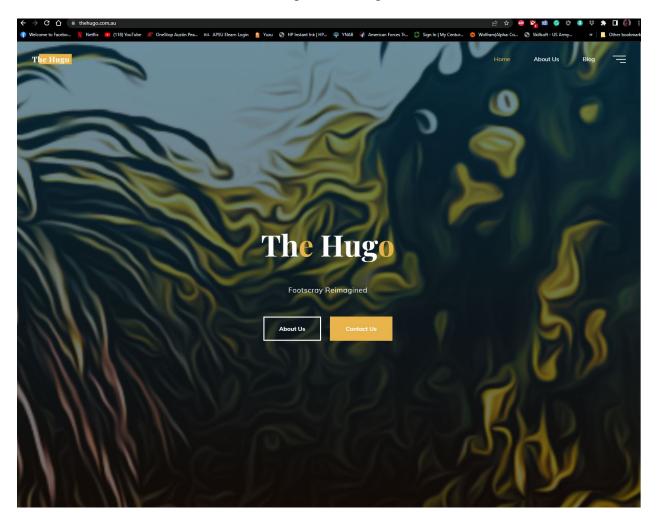


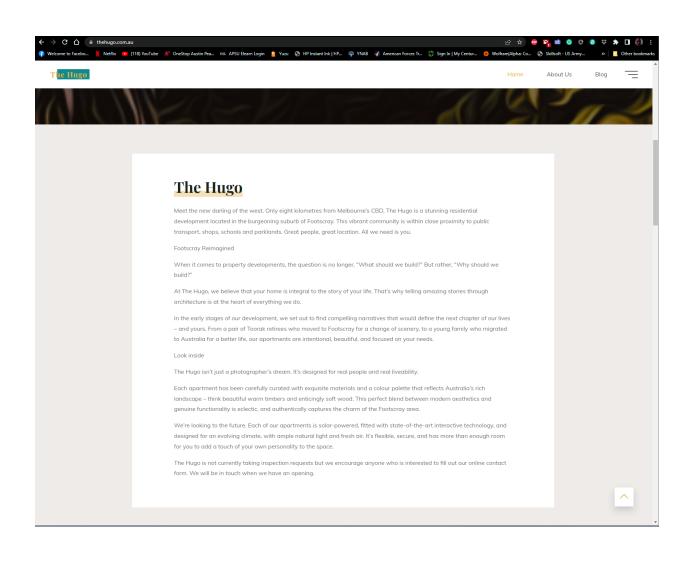


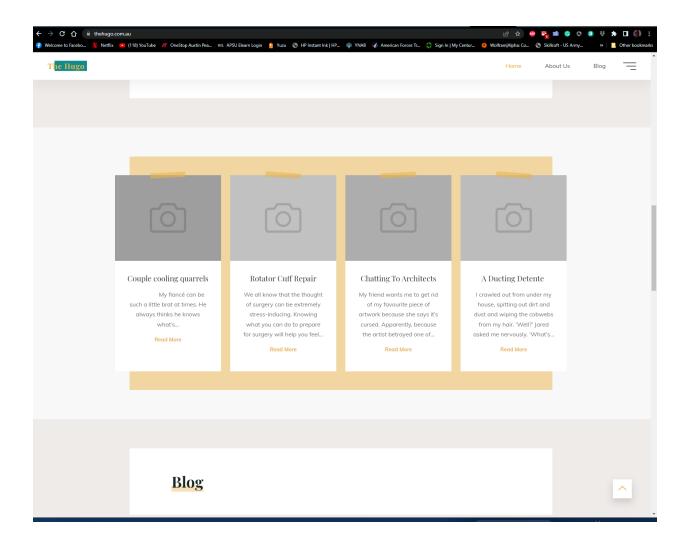


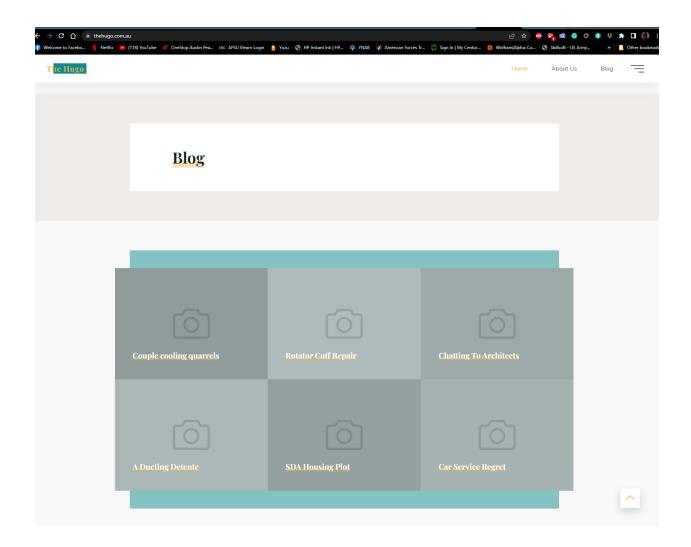


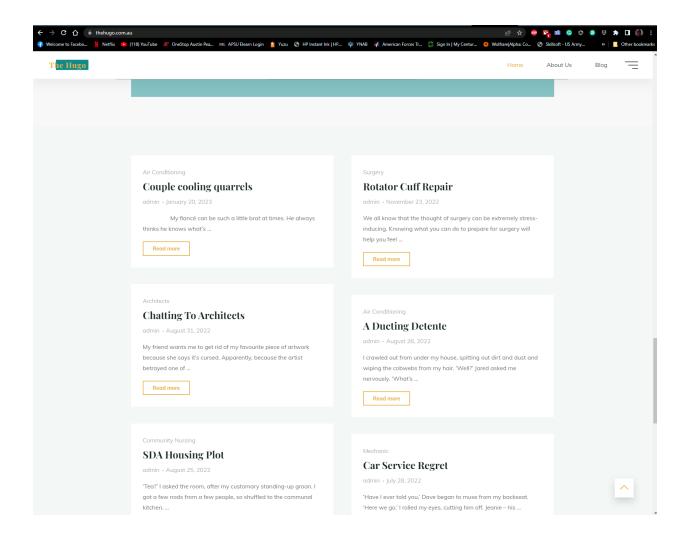
Visual Research Site 3 uses flex box for responsive design:

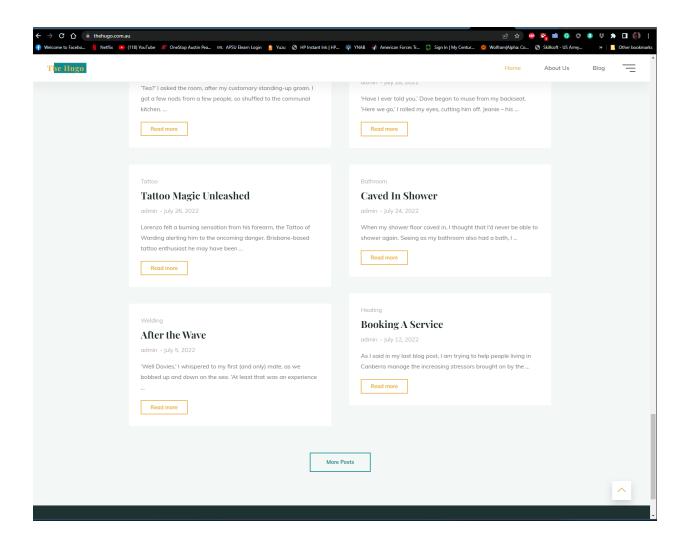


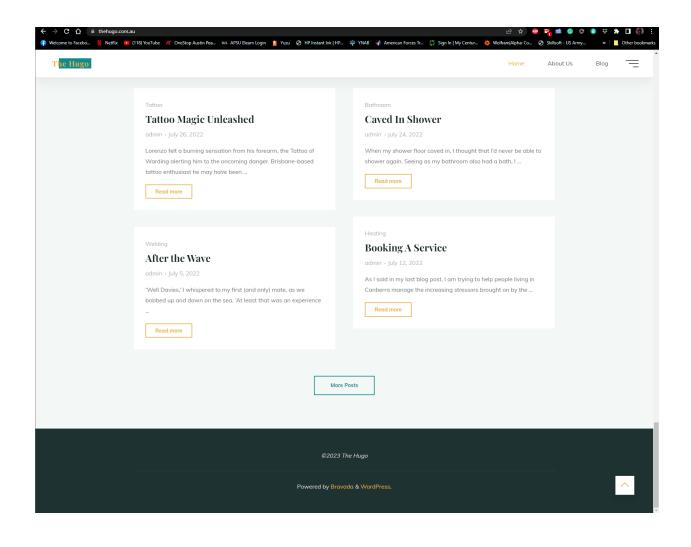


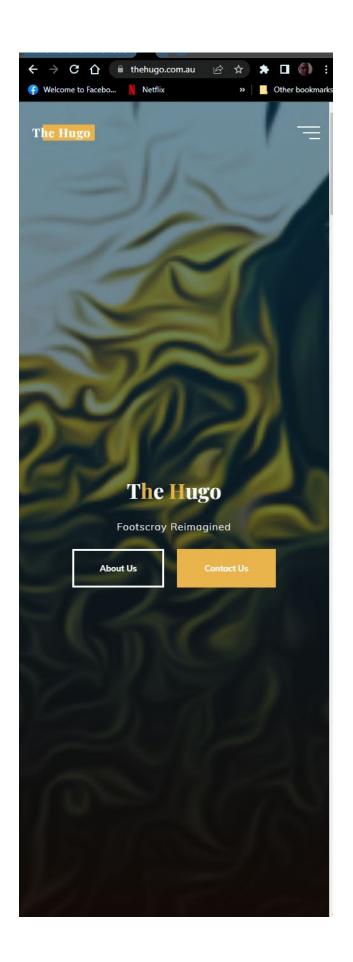




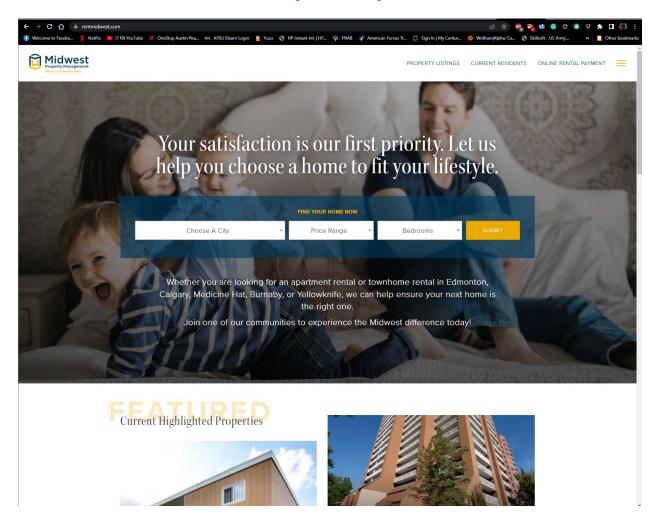


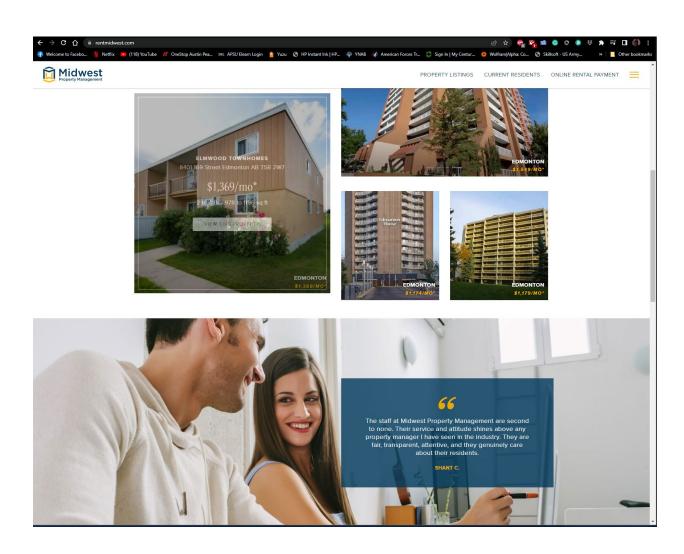






Visual Research Site 4 uses flex box for responsive design:







Where community lives.



Superior Service

We are committed to providing the best value and quality in rental accommodation for our residents. Focused on building community within our rental apartments and townhomes, we promise to deliver excellent customer service and follow rigorous maintenance at all our properties. Our apartment and townhouse rental communities have everything you need to make them your home at every stage of your life.

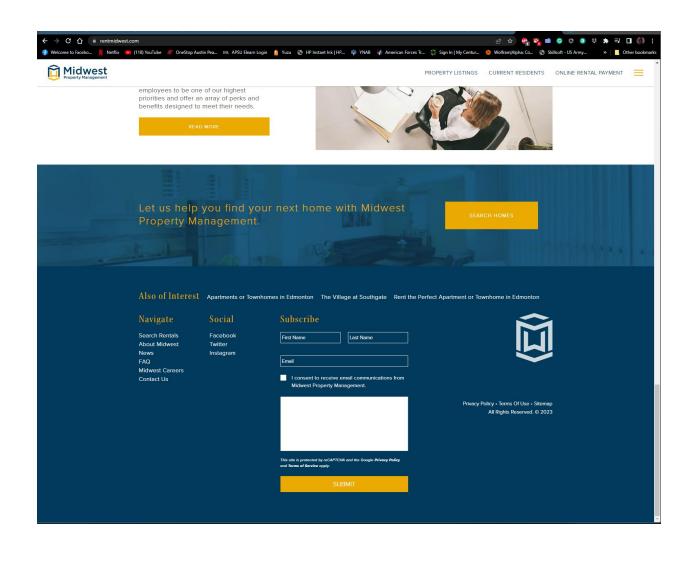
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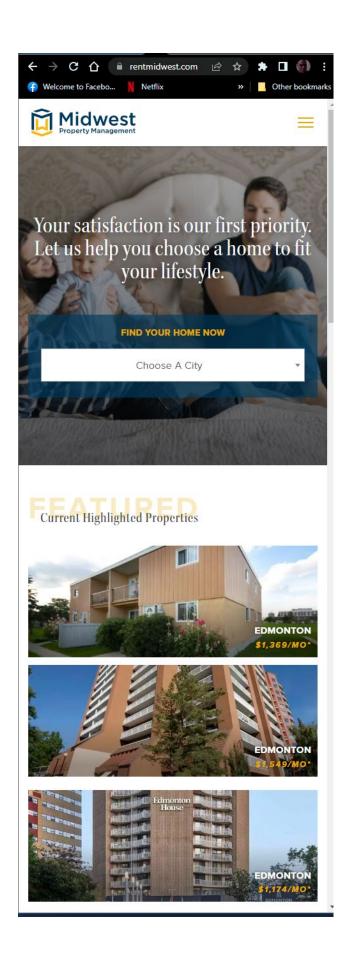
Careers with Midwest

Our Team Members are working for our company because we altract the best and the brightest. We view the wellbeing of our employees to be one of our highest priorities and offer an array of perks and benefits designed to meet their needs.

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Color Pallet:

Paul Buske Project 1 Color Palette

