Part III

Deciding Whether to Use Paper

Now that you know the basics of conducting a paper prototype usability study, it's time to revisit the larger questions about when and if this makes sense for your project. Paper prototyping, like any technique, works well in some situations but may not provide sufficient value in others. The next three chapters give you a more in-depth look at the strengths and weaknesses of paper prototyping, the political issues you may face when introducing paper prototyping into your organization, and factors that can argue for or against the use of paper prototypes in real-world project situations.