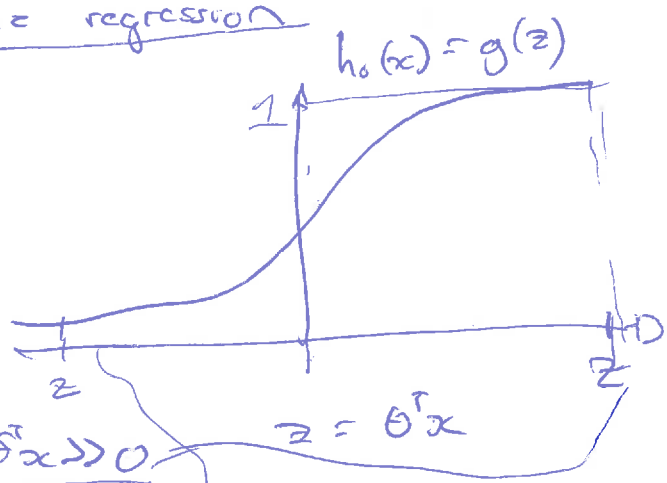


# Week 7

## Support Vector Machines - Optimization objective

Alternative view of logistic regression

$$h_\theta(x) = \frac{1}{1 + e^{-\theta^T x}} ?$$



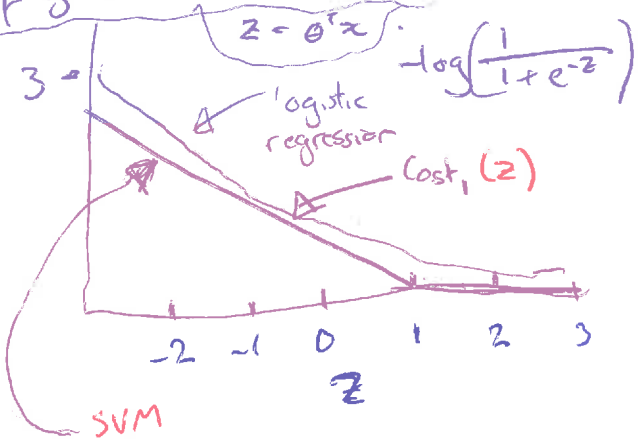
If  $y=1$ , we want  $h_\theta(x) \approx 1$ ,  $\theta^T x \gg 0$   
 If  $y=0$ , we want  $h_\theta(x) \approx 0$ ,  $\theta^T x \ll 0$

$(x, y)$

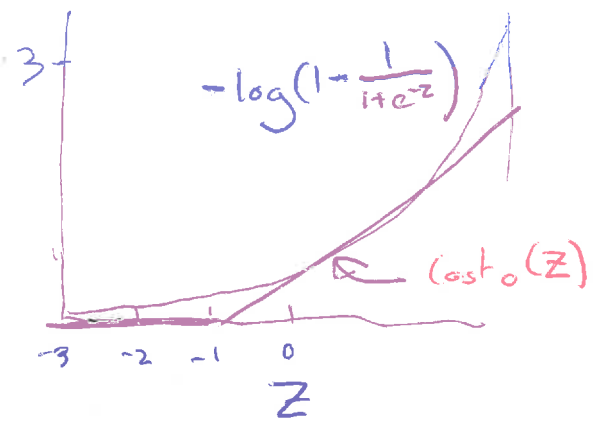
Alternative view of logistic regression

Cost of example:  $-(y \log h_\theta(x) + (1-y) \log (1 - h_\theta(x)))$   
 $= -y \log \frac{1}{1 + e^{-\theta^T x}} - (1-y) \log \left( 1 - \frac{1}{1 + e^{-\theta^T x}} \right)$

If  $y=1$  (want  $\theta^T x \gg 0$ )



If  $y=0$  (want  $\theta^T x \ll 0$ )



Support Vector Machine

logistic regression

replace with

$cost_1(\theta^T x^{(i)})$   ~~$cost_0(\theta^T x^{(i)})$~~

$$\min_{\theta} \frac{1}{m} \left[ \sum_{i=1}^m y^{(i)} (-\log h_\theta(x^{(i)})) + (1-y^{(i)}) (-\log (1 - h_\theta(x^{(i)}))) \right] + \frac{\lambda}{2m} \sum_{j=1}^n \theta_j^2$$

Support vector machine:

remove constant

$$\min_{\theta} \frac{1}{m} \sum_{i=1}^m y^{(i)} cost_1(\theta^T x^{(i)}) + (1-y^{(i)}) cost_0(\theta^T x^{(i)}) + \frac{\lambda}{2m} \sum_{j=1}^n \theta_j^2$$

m LR we used

$A + \frac{\lambda}{2} B$  to control the balance of parameters  $\theta$

In SVMs we use

$C A + B$   $C$  is smaller  $= \frac{1}{\lambda}$

So overall SVMs are defined by:

$$\min_{\theta} C \sum_{i=1}^m [y^{(i)} \text{cost}_1(\theta^T x^{(i)}) + (1 - y^{(i)}) \text{cost}_0(\theta^T x^{(i)})] + \frac{1}{2} \sum_{j=1}^n \theta_j^2$$

hypothesis:

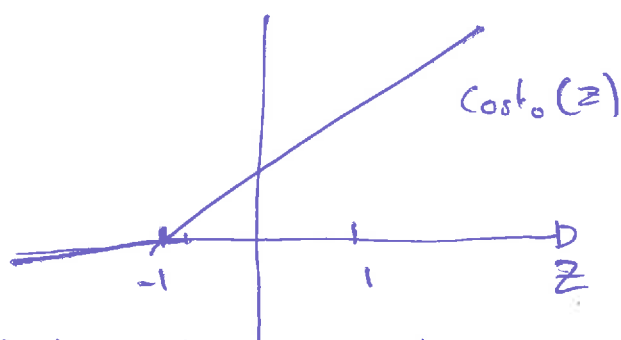
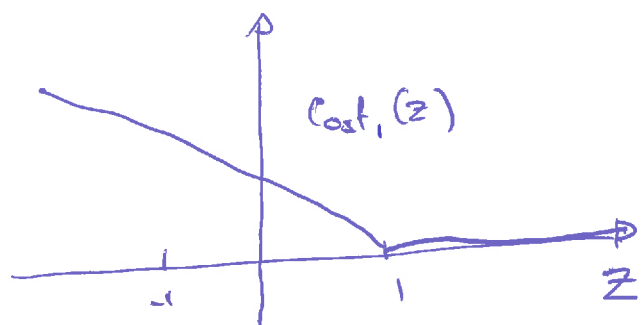
$$h_{\theta}(x) = \begin{cases} 1 & \text{if } \theta^T x \geq 0 \\ 0 & \text{otherwise} \end{cases}$$

The SVM does not output a probability...

# Week 7

## Support Vector Machines: Large margin intuition

$$\min_{\theta} C \sum_{i=1}^m [y^{(i)} \text{cost}_1(\theta^T x^{(i)}) + (1-y^{(i)}) \text{cost}_0(\theta^T x^{(i)})] + \frac{1}{2} \sum_{i=1}^n \theta_i^2$$



if  $y=1$ , we want  $\theta^T x \geq 1$  (not just  $\geq 0$ )  
 if  $y=0$ , we want  $\theta^T x \leq -1$  (not just  $\leq 0$ )

$$\left| \begin{array}{l} \theta^T x \geq 0 \\ \theta^T x < 0 \end{array} \right.$$

$$C = 100,000$$

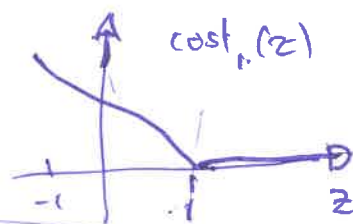
SVM decision boundary

$$\min_{\theta} C \sum_{i=1}^m [y^{(i)} \text{cost}_1(\theta^T x^{(i)}) + (1-y^{(i)}) \text{cost}_0(\theta^T x^{(i)})] + \frac{1}{2} \sum_{i=1}^n \theta_i^2$$

$= 0$

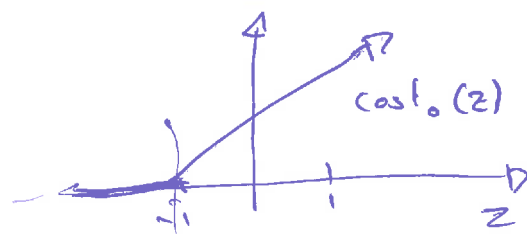
whenever  $y^{(i)} = 1$ :

$$\theta^T x^{(i)} \geq 1$$



whenever  $y^{(i)} = 0$ :

$$\theta^T x^{(i)} \leq -1$$



$$\min C \times 0 + \frac{1}{2} \sum_{i=1}^n \theta_i^2$$

$$\text{s.t. } \begin{array}{ll} \theta^T x^{(i)} \geq 1 & \text{if } y^{(i)} = 1 \\ \theta^T x^{(i)} \leq -1 & \text{if } y^{(i)} = 0 \end{array}$$

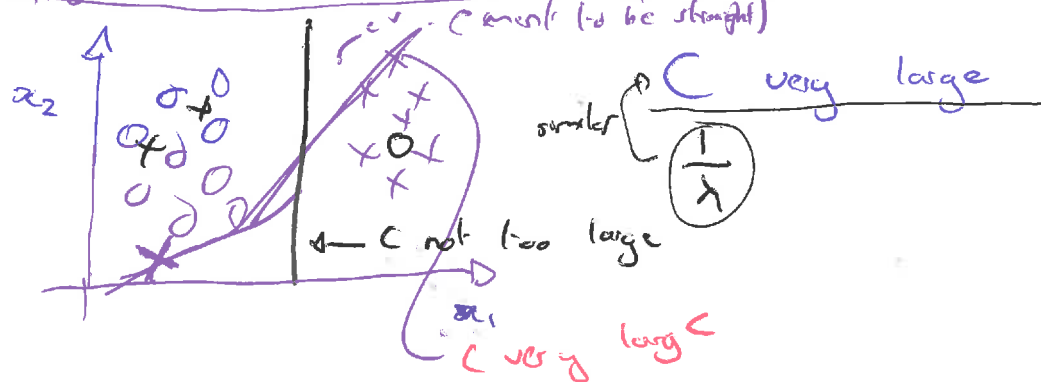
# Support vector machines: large margin intuition



The margin gives the sum some robustness because it tries to separate the margin with as large as possible

"Large Margin classifier"

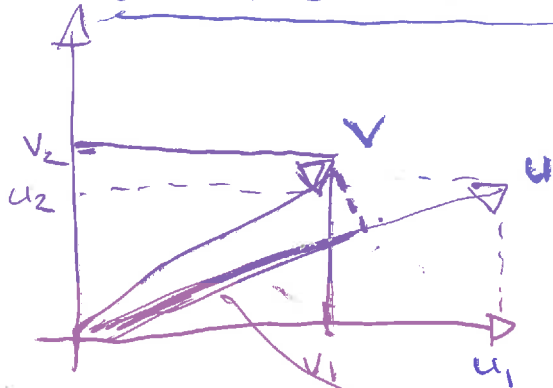
## Large margin classifier in presence of outliers



# Week 7

## Support Vector Machines - The mathematics behind large margin classification

### Vector Inner Product

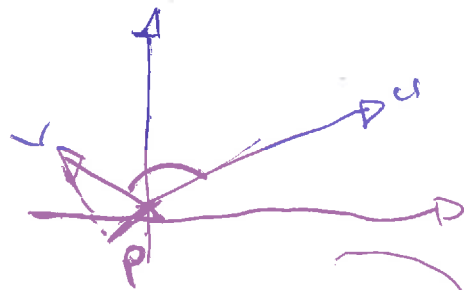


$$u = \begin{bmatrix} u_1 \\ u_2 \end{bmatrix}$$

$$v = \begin{bmatrix} v_1 \\ v_2 \end{bmatrix}$$

$$u^T v = ?$$

$$\|u\| = \text{length of vector } u = \sqrt{u_1^2 + u_2^2} \in \mathbb{R}$$



$p$  = length of projection of  $v$  onto  $u$ .

$$\text{signed } u^T v = p \cdot \|u\| = v^T u = u_1 v_1 + u_2 v_2 \quad p \in \mathbb{R}$$

$$u^T v = p \cdot \|u\|$$

$p < 0$  (signed)

### SVM decision boundary

$$w = (\sqrt{w})^2 = (w^{\frac{1}{2}})^2$$

$$\min_{\theta} \frac{1}{2} \sum_{j=1}^n \theta_j^2 = \frac{1}{2} (\theta_1^2 + \theta_2^2) = \frac{1}{2} \left( \theta_1^2 + \theta_2^2 \right) = \frac{1}{2} \|\theta\|^2$$

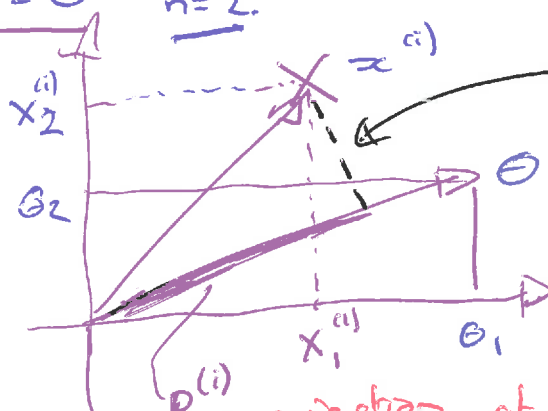
$$\text{s.t. } \theta^T x^{(i)} \geq 1 \quad \text{if } y^{(i)} = 1$$

$$\theta^T x^{(i)} \leq -1 \quad \text{if } y^{(i)} = 0$$

Simplification:  $\theta_0 = 0$   $n=2$

$$\theta^T x^{(i)} = ?$$

$$u^T v$$



$$\text{project } \theta^T x^{(i)} = p^{(i)} \cdot \|\theta\| = \theta_1 x_1^{(i)} + \theta_2 x_2^{(i)}$$

$p^{(i)}$  - projection of the  $i^{\text{th}}$  training example onto the parameter vector  $\theta$

# Week 7

## Support vector Machines - TMB LMC

### SVM Decision boundary

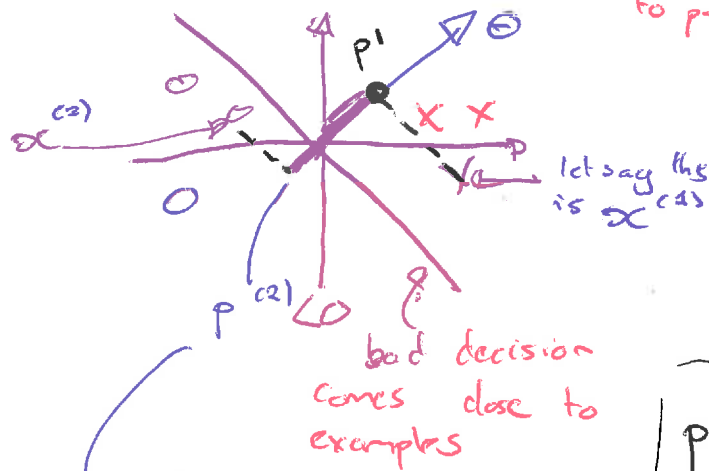
$$\min_{\theta} \frac{1}{2} \sum_{j=1}^n \theta_j^2 = \frac{1}{2} \|\theta\|^2 \quad \text{--- find a setting of parameters where } \|\theta\| \text{ is small}$$

$$\text{s.t. } p^{(i)} \cdot \|\theta\| \geq 1 \quad \text{if } y^{(i)} = 1 \quad (\otimes)$$

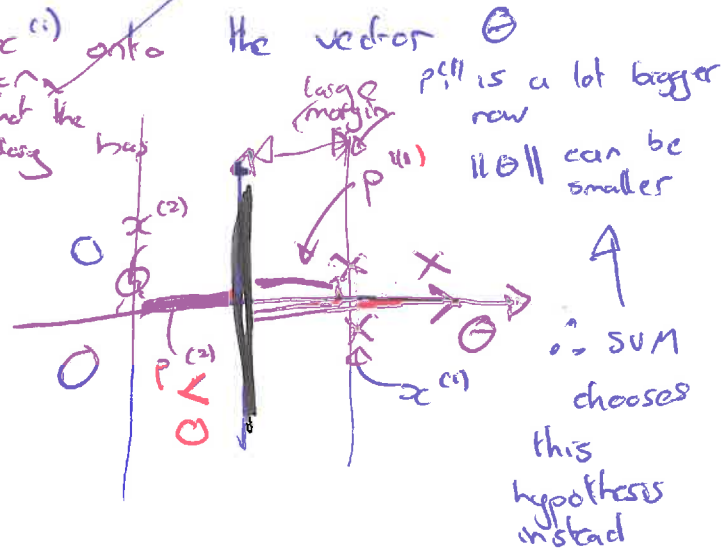
$$p^{(i)} \cdot \|\theta\| \leq -1 \quad \text{if } y^{(i)} = -1$$

where  $p^{(i)}$  is the projection of  $x^{(i)}$  onto the vector  $\theta$

Simplification:  $\theta_0 = 0$  (this means that the decision boundary has to pass through the origin)



projection of the second example onto the direction of parameter vector  $\theta$



$$\boxed{p^{(i)} \cdot \|\theta\| \geq 1}$$

$\|\theta\|$  large

for  $(\otimes)$  to hold true

what we are doing for SVM's is optimizing

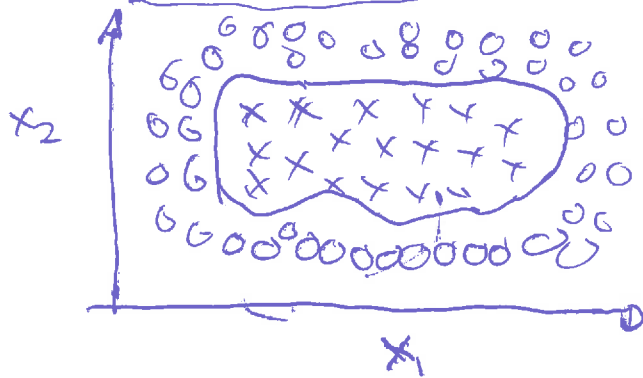
$\theta$  such that  $\|\theta\|$  (norm of theta) is small

$\therefore$  SVM's work to minimize  $\|\theta\|$ .

# Week 7

## Support Vector Machines - kernels I

Non-linear decision boundary



Predict  $y=1$  if

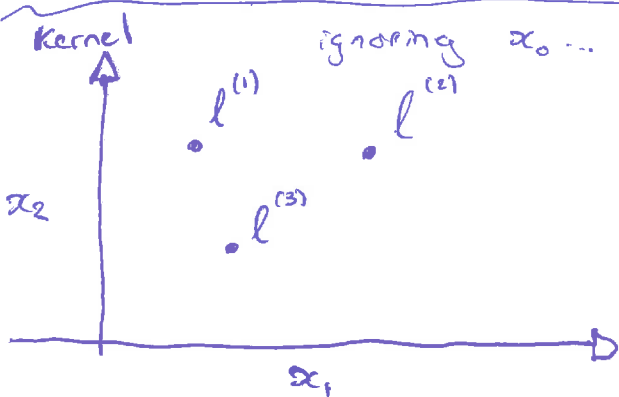
$$\theta_0 + \theta_1 x_1 + \theta_2 x_2 + \theta_3 x_1 x_2 + \theta_4 x_1^2 + \theta_5 x_2^2 + \dots \geq 0$$

$$h_0(x) = \begin{cases} 1 & \text{if } \theta_0 + \theta_1 x_1 + \dots \geq 0 \\ 0 & \text{otherwise} \end{cases}$$

$$\theta_0 + \theta_1 f_1 + \theta_2 f_2 + \theta_3 f_3 + \dots$$

$$f_1 = x_1, f_2 = x_2, f_3 = x_1 x_2, f_4 = x_1^2, f_5 = x_2^2, \dots$$

Is there a better choice of features than  $f_1, f_2, f_3, \dots$ ?



Given  $x$ , compute new feature depending on proximity  $l^{(1)}, l^{(2)}, l^{(3)}$

$$\begin{aligned} \text{Given } x: f_1 &= \text{similarity}(x, l^{(1)}) = \exp\left(-\frac{\|x - l^{(1)}\|^2}{2\sigma^2}\right) \\ f_2 &= \text{similarity}(x, l^{(2)}) = \exp\left(-\frac{\|x - l^{(2)}\|^2}{2\sigma^2}\right) \\ f_3 &= \text{similarity}(x, l^{(3)}) = \exp(\dots) \end{aligned}$$

going to be represented by a kernel function. (Gaussian Kernel)  $k(x, l^{(i)})$

# Week 7

## Support vector machines - kernels I

Kernels & similarity

also called a "kernel"

$$f_1 = \text{similarity}(x, l^{(1)}) = \exp\left(-\frac{\|x - l^{(1)}\|^2}{2\sigma^2}\right) = \exp\left(-\frac{\sum_{j=1}^n (x_j - l_j^{(1)})^2}{2\sigma^2}\right)$$

If  $x$  is close to  $l^{(1)}$   
if  $x \approx l^{(1)}$  & landmark:

$$f_1 \approx \exp\left(-\frac{\sigma^2}{2\sigma^2}\right) \approx 1$$

$f_1$  will be 1 when close to landmarks

$$\begin{matrix} l^{(1)} \rightarrow f_1 \\ l^{(2)} \rightarrow f_2 \\ l^{(3)} \rightarrow f_3 \end{matrix}$$

given some  $x$ .

if  $x$  is far from  $l^{(1)}$ :

$$f_1 = \exp\left(-\frac{(\text{large num})^2}{2\sigma^2}\right) \approx 0$$

$f_1$  will be zero when  $x$  is far from  $l$

example:

$$l^{(1)} = \begin{bmatrix} 3 \\ 5 \end{bmatrix}, f_1 = \exp\left(-\frac{\|x - l^{(1)}\|^2}{2\sigma^2}\right)$$

$$\sigma^2 = 1$$

if  $\sigma^2 = 0.5$ :

the width of the contour plot becomes narrower.

If  $\sigma^2 = 3$ :

the width of the

contour plot

widens and

is the value

of  $f_1$  falls

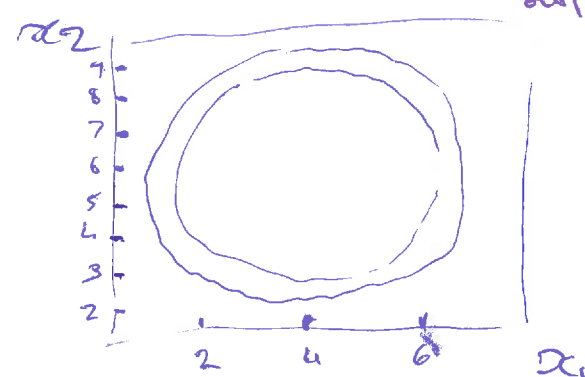
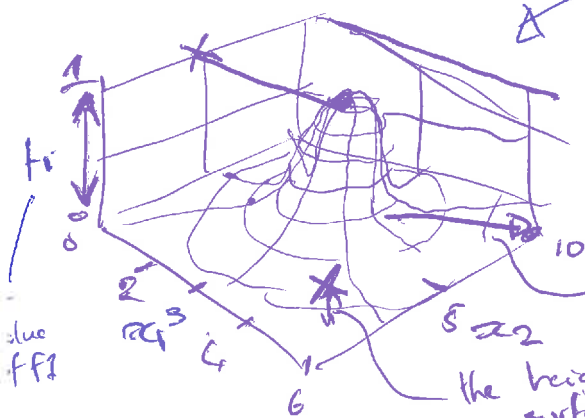
away much more slowly.

This is what  $f_1$  looks like

$$\text{when } x = \begin{bmatrix} 3 \\ 5 \end{bmatrix} = \begin{bmatrix} x_1 \\ x_2 \end{bmatrix}, f_1 = 1$$

as  $x$  moves away  $f_1 \approx 0$ .

the height above the surface shows the corresponding value of  $f_1$ .

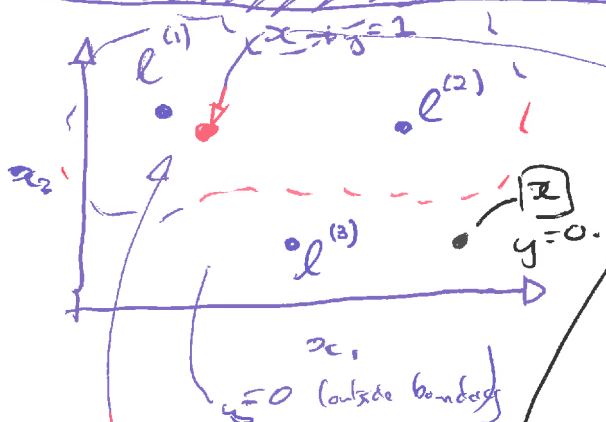


contour plot of 3d surface.



Week 7

# Support vector machines - kernels I



inside decision boundary  
predict that  $y=1$

Predict "1" when

$$\theta_0 + \theta_1 f_1 + \theta_2 f_2 + \theta_3 f_3 \geq 0$$

lets say we already have run on example  
end

$$\theta_0 = -0.5, \theta_1 = 1, \theta_2 = 1, \theta_3 = 0$$

|   |   |  |
|---|---|--|
| $f_1$ is close<br>to $l_1$<br>so<br>$f_1 \approx 1$ | $f_2$ is far<br>from $l_2$<br>so<br>$f_2 \approx 0$ | $f_3$ is same<br>so<br>$f_3 \approx 0$ |
|---|---|--|

$$\begin{aligned} &\Rightarrow \theta_0 + \theta_1 \times 1 + \theta_2 \times 0 + \theta_3 \times 0 \\ &= -0.5 + 1 = 0.5 \geq 0 \rightarrow \therefore y=1 \end{aligned}$$

for  $[x]$ :  $f_1, f_2, f_3 \approx 0$

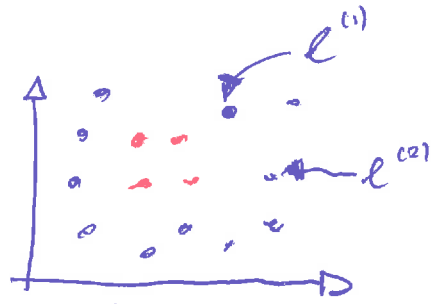
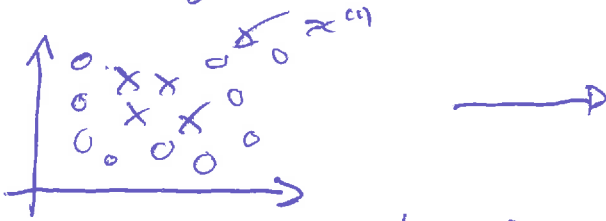
$$\theta_0 + \theta_1 f_1 + \theta_2 f_2 + \theta_3 f_3 \approx -0.5 < 0.$$

$$\therefore y=0$$

Week 7

# Support Vector Machines - kernels II

where to get  $l^{(1)}, l^{(2)}, l^{(3)} \dots$ ?



what we are going to end up with is:

$\left. \begin{matrix} l^{(1)} \\ l^{(2)} \\ \vdots \\ l^{(m)} \end{matrix} \right\}$  with one landmark per location for each of the training examples above.

set landmark at the same location as the training examples.

## SVM with kernels

Given:  $(x^{(1)}, y^{(1)}), (x^{(2)}, y^{(2)}), \dots, (x^{(m)}, y^{(m)})$   
 choose:  $l^{(1)} = x^{(1)}, l^{(2)} = x^{(2)}, \dots, l^{(m)} = x^{(m)}$  exactly the same locations...

Given an example  $x$ :

$f_1 = \text{similarity}(x, l^{(1)})$   
 $f_2 = \text{similarity}(x, l^{(2)})$   
 $\vdots$

$$f = \begin{bmatrix} f_0 \\ f_1 \\ f_2 \\ \vdots \\ f_m \end{bmatrix} \quad f_0 = 1$$

These give us a feature vector  $\rightarrow$   
 for training example:  $(x^{(i)}, y^{(i)})$ :

given  $x^{(i)} \rightarrow$  map it

$$\begin{bmatrix} f_1^{(i)} \\ f_2^{(i)} \\ \vdots \\ f_m^{(i)} \end{bmatrix} = \begin{bmatrix} \text{sim}(x^{(i)}, l^{(1)}) \\ \text{sim}(x^{(i)}, l^{(2)}) \\ \vdots \\ \text{sim}(x^{(i)}, l^{(m)}) \end{bmatrix}$$

$$x^{(i)} \in \mathbb{R}^{n+1} \text{ (or } \mathbb{R}^n)$$

$x^{(i)}$  where the similarity is equal to itself...

$$= \exp\left(-\frac{0}{2\sigma}\right) = 1$$

$$f^{(i)} =$$

$$\begin{bmatrix} f_0^{(i)} \\ f_1^{(i)} \\ \vdots \\ f_m^{(i)} \end{bmatrix} \quad f_0^{(i)} = 1$$

$\rightarrow$  new feature vector with which to represent our new training example

Week 7

## Support vector machine - kernels II

## SUM with kernels

Hypothesis: Given  $x$ , compute features  $f \in \mathbb{R}^{m+1}$   
 predict  $y = 1$  if  $|G^T f| \geq 0$

$$\mapsto \Theta_0 f_0 + \Theta_1 f_1 + \dots + \Theta_m f_m$$

parameters for  $\Theta$  are given by the sun learning algorithm:

$\rightarrow \min_{\theta} C = \sum_{i=1}^m y^{(i)} \text{cost}_1(\theta^T f^{(i)}) + (1-y^{(i)}) \text{cost}_0(\theta^T f^{(i)}) + \frac{1}{2} \sum_{j=1}^n \theta_j^2$  (here)

solve this  $\rightarrow \theta^T f^{(i)}$   $\theta^T f^{(i)}$   $\theta_j^2$  (we still do not

we still do not (regularize) the parameter  $\theta_{\text{reg}}$

→ This term can be computed by

$$\sum_j \theta_j^2 = \theta^T \theta \quad \leftarrow \text{ignoring } \theta_0 \quad \theta = \begin{bmatrix} \theta_1 \\ \vdots \\ \theta_m \end{bmatrix} \quad [\text{ignore } \theta_0]$$

computational tricks like land marks ( $e^{(i)}$  etc) do not generalize well to logistic regression etc.

Instead of minimizing  $\| \Theta \| ^2$ . (norm of  $\Theta$  is  $\| \Theta \| ^2$ )  
We use  $A^T M A$

if  $n = 10000$

$\frac{\partial \mathcal{L}}{\partial \theta}$   $\uparrow$  (don't get this)

## sum parameters

$C = \frac{1}{X}$

Large  $C$  : lower bias, high variance  
small  $C$  : higher bias, low variance

→ prone to underfitting

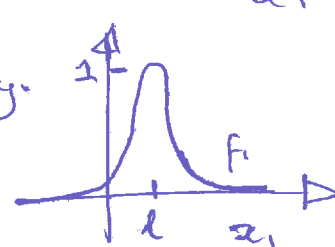
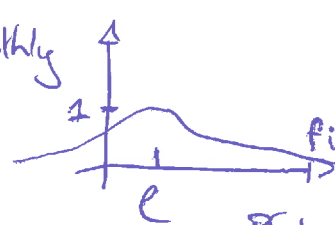
variance  $\rightarrow$  small  $\lambda$   
variance  $\rightarrow$  large  $\lambda$

$\sigma^2$  large  $\sigma^2$ : features  $f_i$  vary more smoothly  
higher bias, lower variance.

$$\exp\left(-\frac{\|x - \ell^{(i)}\|^2}{2\sigma^2}\right)$$

• similarity function

small  $\sigma^2$ : features  $f_i$  vary less smoothly.  
lower bias, higher variance.



## Week 7

### Support Vector machines - using an SVM

Use SVM software package (e.g. liblinear, libsvm, etc) to solve for parameters  $\theta$ .

↳ do not write own software to solve for  $\theta$ !

what we do need to do:

- choice of parameter  $C$
- choice of kernel (similarity function):

e.g. No kernel ("linear kernel")

predict "y=1" if  $\theta^T x \geq 0$

$$\theta_0 + \theta_1 x_1 + \dots + \theta_n x_n \geq 0$$

$n$  (number of features large)  
 $m$  (number of training examples)  
 is small.

Gaussian Kernel

$$f_i = \exp\left(-\frac{\|x - l^{(i)}\|^2}{2\sigma^2}\right)$$

where  $l^{(i)} = x^{(i)}$

$n$  small

$m$  large  $x \in \mathbb{R}^n$

Need to choose  $\sigma^2$

Kernel (similarity) functions:

function  $f = \text{kernel}(x_1, x_2)$

$$f = \exp\left(-\frac{\|x_1 - x_2\|^2}{2\sigma^2}\right)$$

return

$x \rightarrow \begin{matrix} f_1 \\ f_2 \\ \vdots \\ f_m \end{matrix}$

Note: Do perform feature scaling before using the gaussian kernel why: because:

normalization is given by:

$$\|x - l\|^2 \rightarrow v = x - l$$

$$\|x\|^2 = v_1^2 + v_2^2 + \dots + v_n^2$$

the same e.g.  $= (x_1 - l_1)^2 + (x_2 - l_2)^2 + \dots + (x_n - l_n)^2$

if we use the example of houses

could be  $m^2$

1000  $m^2$

# of bedrooms

1-5

need feature scaling

## Week 7

### Support vector machines - using an SVM

#### Other choices of kernel:

Note: Not all similarity functions (similarity  $(x, l)$ ) make valid kernels. (Need to satisfy technical condition called "Mercer's theorem" to make sure SVM packages' optimizations run correctly, and do not diverge).

Many off the shelf kernels available: <sup>general form</sup>  $(x^T l + \text{constant})^{\text{degree}}$

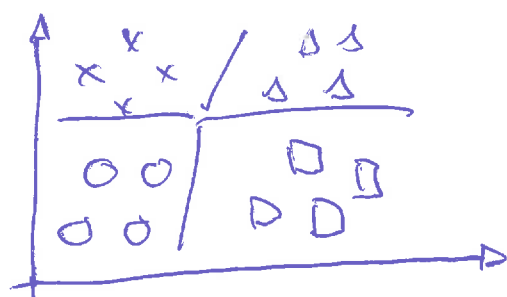
- polynomial kernel:  $k(x, l) = (x^T l)^2$

$$(x^T l)^3, (x^T l + 1)^3, (x^T l + 5)^4$$

- more esoteric: string kernel, chi-square kernel, histogram intersection...

#### Multi Class classification

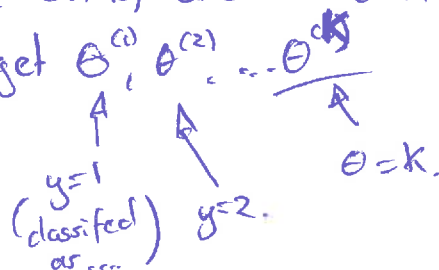
$$y \in \{1, 2, 3, \dots, K\}$$



Many SVM packages already have built in multi-class classification functionality.

Otherwise, use one vs all method. (train  $K$  SVMs, one to distinguish  $y=i$  from the rest, for  $i=1, 2, \dots, K$ ), get  $\theta^{(1)}, \theta^{(2)}, \dots, \theta^{(K)}$

Pick class  $i$  with largest  $(\theta^{(i)})^T x$ .



## Week 7

### Support Vector Machines - logistic regression vs. SVMs

SVM with linear kernel or logistic regression

email classification

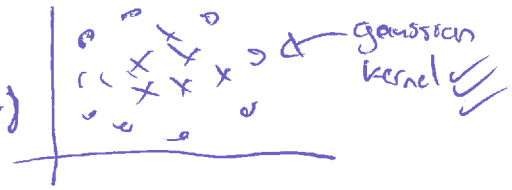
#### Logistic regression vs. SVMs

$n$  = number of features ( $x \in \mathbb{R}^{n+1}$ ),  $m$  = number of training examples

→ If  $n$  is large (relative to  $m$ ): (e.g.  $n \geq m$ )  $n = 10,000$   $m = 10 \dots 1000$   
Use logistic regression, or SVM without a kernel ("linear kernel")

→ If  $n$  is small,  $m$  is intermediate ( $n = 1-1000$ ,  $m = 10-10000$ )  
use SVM with Gaussian kernel

→ If  $n$  is small,  $m$  is very large ( $n = 1-1000$ ,  $m = 50000+$ )  
create / add more features, then use logistic regression or SVM without a kernel.



SVM starts to struggle.

→ neural network likely to work well for most of these settings, but may be slower to train