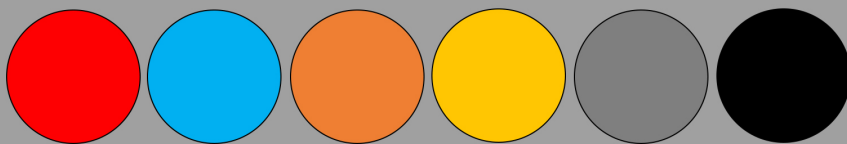




Colors

Red and blue are the primary colors representing excitement, fun, and energy. Against darker backgrounds like grey and black these colors will become more prominent. The yellow and orange, warmer tones are used as secondary accent colors to bring a warmth and a welcoming feeling.



Type- Myriad Pro

An easy to read and calming font. Text that is easy to understand and straight to the point. Bold, color and larger font sizes can be used for headers and to highlight and separate text.

Neon Cinema

Bar

Restaurant

0123456789

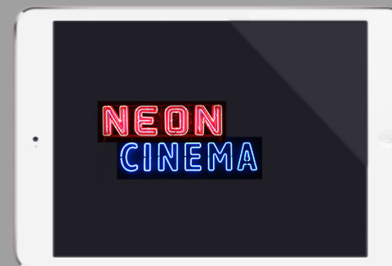
0123456789

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Spacing

The layout should be clean and spacious. Images and trailers will draw the users attention and will dominate the main space throughout the site. The experience should not feel chaotic or stressful instead fun and easy. Less clutter and more room between objects and text will ease the user through navigation and to the relevant content.

Responsive design to suit larger screens, tablets and smart phones.



Neons

Neon is the name of the company. Neon signs often remind us of classic 50's hollywood so naturally a neon sign will be used as a main header.

