1. **Introduction and Background**
   * What is the name of your business or organization?
   * Can you provide a brief overview of what your business/organization does?
   * Who is your target audience or ideal customer?
2. **Website Goals and Objectives**
   * What do you hope to achieve with your website?
   * Are there specific actions you want visitors to take on your website (e.g., make a purchase, contact you, sign up for a newsletter)?
   * Do you have any specific metrics or key performance indicators (KPIs) you want to track?
3. **Content and Features**
   * What pages or sections do you envision for your website?
   * Do you have any existing content (text, images, videos) that you want to include?
   * Are there any specific features or functionalities you want on your website (e.g., online store, contact form, blog)?
   * Do you need any interactive elements (e.g., sliders, galleries, maps)?
4. **Design Preferences**
   * Do you have a preferred color scheme or branding guidelines?
   * Are there any websites that you admire or that inspire you in terms of design?
   * Do you have any specific design elements or styles in mind (e.g., minimalist, modern, classic)?
5. **Technical Requirements**
   * Do you have a preference for the website platform (e.g., WordPress, Shopify, custom-built)?
   * Do you require any special integrations or third-party services (e.g., payment gateways, CRM integration)?
   * Do you have a domain name and hosting already, or do you need assistance with this?
6. **Maintenance and Support**
   * Who will be responsible for maintaining and updating the website after it's launched?
   * Do you require ongoing support or maintenance services?
   * Are there any training needs for you or your team to manage the website effectively?
7. **Timeline and Budget**
   * What is your desired timeline for completing the website?
   * Do you have a budget range in mind for this project?
   * Are there any specific milestones or deadlines that need to be met?
8. **Additional Information**
   * Is there anything else you think is important for us to know about your business or your website project?
   * Do you have any questions or concerns about the website development process?