**Week 2: Discussion - Importance of the Project Charter**

1. **Understand the Reading:**
   * Review the assigned course materials on project charters.
   * Familiarize yourself with the elements of a project purpose statement (e.g., Project Name, Justification, Purpose/Goal, Deliverables, Success Criteria, Constraints, etc.).
2. **Initial Post:**
   * Choose an Element: Decide which element of the project charter has the greatest impact on a project's success (e.g., Project Justification, Purpose/Goal, Success Criteria, etc.).
   * *Explain Your Choice:*
     + Clearly state your chosen element.
     + Justify why it is the most impactful.
     + Use paraphrases or direct quotes from course materials and cite appropriately.
     + Include references to external research (use the Project Research Seeds for ideas).
   * *Discuss its Impact:*
     + How does this element align with organizational strategy or business value?
     + How does it influence other aspects of the project?
3. **Follow-Up Posts:**
   * Read and respond to at least two peers’ posts.
   * Ask clarifying questions or provide constructive feedback.
   * Reference course materials to support your comments.
4. **Proofread and Submit:**
   * Ensure your post meets the discussion rubric criteria.
   * Check grammar, clarity, and citation formatting before submitting.