Hello Monique,

It seems you were drawn to the Generative image theory. While I was reading this chapter, I kept thinking that this theory is for someone who is truly created. Someone who can find solutions when presented with chaos. I didn’t understand when the author talked about “ambiguity is a necessary quality of a generative image.” (Bushe, 2015) I would have thought that it would be important to understand one another or the project in full. Did you have any takeaways from the example of Greenpeace on pages 101-102?

Have you seen this theory played out in any of your workplaces? The examples in the book were not clear to me, so I was wondering how you would envision this theory being used. I like what you are saying about generative images. It does make sense, and I think we have all seen the team-building exercises that can bring people together. As you said, it can “stimulate dialogue … [and] inspire strategic action.”

Reference:

Bushe, G. R., & Marshak, R. J. (2015). *Dialogic organization development: the theory and practice of transformational change*. Berrett-Koehler Publishers, A Bk Business Book.