

Contact

www.linkedin.com/in/jo-kang
(LinkedIn)

Top Skills

Creative Branding
Art Direction
Retail Design

Jo Kang

Group Creative Director at Amplify
Los Angeles, California, United States

Experience

Amplify

Group Creative Director
May 2023 - Present (1 year 10 months)
Los Angeles, California, United States

Jack Morton Worldwide

11 years 3 months

VP Group Creative Director

July 2022 - June 2023 (1 year)
West Coast

VP Senior Creative Director

May 2021 - July 2022 (1 year 3 months)

Senior Creative Director

March 2021 - May 2021 (3 months)
San Francisco Bay Area

Creative Director

July 2017 - March 2021 (3 years 9 months)
San Francisco, California

Associate Creative Director

February 2017 - July 2017 (6 months)
San Francisco, California

Freelance Design Director

April 2012 - February 2017 (4 years 11 months)
London, United Kingdom

Creative Lead

September 2016 - November 2016 (3 months)
Dubai, United Arab Emirates

Freelance Designer

Freelance Art Director & Designer
January 2001 - April 2012 (11 years 4 months)

As a freelance Designer and Art Director, I have been working for various clients and studios, developing concepts and overseeing projects from concept development to execution stage. Clients includes Nike, Footlocker, World Dutyfree, PriceWaterhouseCoopers, Ernst and Young, PA Consulting Group, Thompson Keene, England's Regional Development Agencies, Barclays Bank and Collaborating Artists foundation.

Responsibilities included: Art Direction, Identity Design, Retail Design, Print Design, Web Design, Campaign Development and Advertising.

Clear Design-

Senior Designer

November 2010 - November 2011 (1 year 1 month)

Fitzroy Australia

Clear is a design, brand and strategy studio based in Melbourne catering for a wide variety of clients from cultural sector to property development. Clients included Museum Victoria, ScienceWorks, Immigration Museum, IMAX, soleDevotion, Molonglo Group, Fender Katsalidis Architects and EPC Partners.

Responsibilities included: Art Direction, Identity Design, Retail Design, Print Design, Web Design, Campaign Development and Advertising.

Storeage

Senior Designer

January 2008 - December 2009 (2 years)

Amsterdam Area, Netherlands

Based in Amsterdam, Storeage is a multidisciplinary design studio specialising in providing retail solutions to branded environments. Collaborating with architects, product designers and strategists, I worked on a variety of projects which included creating the studio's new identity and overseeing its implementation. Clients included KPN, ING, Savid International, SanDisk, Coca Cola, Adidas Asia, HP Asia, Under Armour, O'Neill, Dockers, Red Wing Shoes, Nokia, Rabo Bank and Cinzano.

Responsibilities included: Art Direction, Identity Design, Retail Design, Print Design, Web Design, and Packaging Design.

Square Circle Triangle

Freelance Designer

March 2007 - December 2007 (10 months)

Melbourne, Australia

SCT is a Melbourne based interactive agency. I worked on varied projects from redesigning a large multi-faceted website with multiple micro sites to creating and implementing new brand identity for national and global clients. Clients included Mirvac Group, Grab Denim, KSK Properties, The Walker Group, Freelance Global, City of Sydney and MeeTooYoo.

Responsibilities included: Identity design, Print design and Web design.

Education

RMIT University

Master of Arts - MA, Communication Design · (2002 - 2004)

RMIT University

Graduate Diploma, Graphic Design · (2000 - 2002)

RMIT University

Bachelor of Arts - BA, Fashion Design · (1994 - 1997)