

## Contact

[www.linkedin.com/in/jason-wozny-8564868](https://www.linkedin.com/in/jason-wozny-8564868) (LinkedIn)

## Top Skills

Event Marketing  
Sponsorship  
Social Media

# Jason Wozny

Partner at Øuterkind  
Denver, Colorado, United States

## Summary

Every day I get to work with a brilliant team of creative minds and marketing wizards. After years of working in the agency world, it's been a breath of fresh air to get to think about the industry differently. We get to challenge the status quo every day and deliver innovative campaigns across branding initiatives, launch campaigns and experiential marketing.

Our clients are innovative and they trust us to tell their story and launch their idea. It's a daily challenge. It's awesome.

A big thank you to NASCAR, CATERPILLAR, Ford, Red Bull, Polaris, Volcon, Rider Justice, HRB, Mifroma, Kind and Cairlinn Bay!

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## Experience

Outerkind  
Partner  
December 2021 - Present (3 years 3 months)  
Denver, Colorado, United States

Road Warrior Foundation  
Member Board Of Directors  
July 2021 - Present (3 years 8 months)

Woz Consulting, Marketing Strategy & Innovation  
Woz Consulting, Marketing Strategy & Innovation  
November 2020 - December 2021 (1 year 2 months)  
Colorado, United States

Match Marketing Group  
3 years 10 months  
Executive Vice President  
August 2018 - November 2020 (2 years 4 months)  
Boulder, CO

## Managing Director

February 2017 - November 2020 (3 years 10 months)

Boulder

## matchmg

11 years

## Vice-President, Accounts

January 2013 - February 2017 (4 years 2 months)

3020 Carbon Place Boulder, CO

## Account Director

November 2010 - December 2012 (2 years 2 months)

## Account Supervisor

March 2006 - November 2010 (4 years 9 months)

## Phoenix International Raceway

Corporate Sales Manager

March 2003 - May 2006 (3 years 3 months)

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## Education

### University of Denver

Digital Marketing Certification, Digital Marketing · (March 2021 - July 2021)

### Northern Arizona University, College of Business Administration

Masters of Business Administration, Marketing/Marketing Management,

General · (1999 - 2000)

### Northern Arizona University

BSBA, Marketing Management · (1995 - 1999)