

Contact

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(LinkedIn)
rosearlene.viewbook.com
(Portfolio)

Top Skills

InDesign
Illustrator
Photoshop

Rose Milgrom Kohn

Head of IMPACT X, US at RapportWW
New York, New York, United States

Summary

Specialties: Illustrator, InDesign, Photoshop, Apple Software, Mechanical Print Files, Presentation Design, Graphic Design, Logo Design, Branding & Identity, Out of Home Campaigns

Experience

RapportWW

10 years 3 months

Head of IMPACT X, US

April 2024 - Present (11 months)

New York, United States

Director, IMPACT X

October 2021 - April 2024 (2 years 7 months)

New York, New York, United States

Associate Director, Creative Services

October 2019 - October 2021 (2 years 1 month)

Greater New York City Area

Production Studio Manager

July 2017 - October 2019 (2 years 4 months)

Greater New York City Area

Studio Production Designer

December 2014 - June 2017 (2 years 7 months)

Greater New York City Area

BBDO

Production Artist

September 2013 - December 2014 (1 year 4 months)

ISM

1 year 11 months

Studio Artist/Junior Art Director

February 2012 - July 2013 (1 year 6 months)

Handled internal creative design requests including building mechanical print files, re-sizing creative and designing web banners and e-mails, as well as creative concepting and execution for clients such as Emirates Airline, American Express Travel and Four Seasons.

Freelance Designer

December 2011 - February 2012 (3 months)

Creative Intern

September 2011 - December 2011 (4 months)

Assisted the Creative team with various print, interactive and studio design work.

Boston University AdLab

Interactive VP

May 2011 - December 2011 (8 months)

Boston, MA

Monitored and assisted with the work of the interactive designers and their AdLab teams.

BU Central @ Boston University

General Manager

April 2010 - December 2011 (1 year 9 months)

Boston, MA

Managed the planning, coordination and marketing of over 40 weekend events each semester
at Boston University's on-campus, late-night entertainment venue.

Boston University Electrical & Computer Engineering Office

Office Assistant

January 2010 - December 2011 (2 years)

Phoenix Media/Communications Group

Advertising Design Intern

May 2011 - August 2011 (4 months)

Boston, MA

Designed advertisements for the Boston, Portland and Providence Phoenix publications as well as STUFF Magazine.

Gilt City

Intern

March 2011 - June 2011 (4 months)

Boston, MA

Prospected local restaurants, spas and events to be featured on giltcity.com, contributed to Gilt City social media outlets and assisted with local event coordination and execution.

Motozuma

Marketing Intern

November 2009 - January 2010 (3 months)

Central Driving Academy

Administrative Assistant

June 2007 - August 2009 (2 years 3 months)

Education

Boston University

Bachelors of Communication, Advertising, Art History · (2008 - 2011)

The Latin School of Chicago

High School Diploma · (2004 - 2008)