

## Contact

[www.linkedin.com/in/stevealexander7](http://www.linkedin.com/in/stevealexander7) (LinkedIn)  
[www.mvrk.co](http://www.mvrk.co) (Other)

## Top Skills

Executive Visibility  
Event Management  
Sales

## Honors-Awards

40 Under 40

# Steve Alexander

CXO @ MVRK - Integrated + Events + Experiential + Creative  
Technology  
Orlando, Florida, United States

## Experience

### MVRK

CXO - Creative/Experiential  
2014 - Present (11 years)  
New York / Orlando

MVRK, a WPI agency, is an innovative integrated, experiential, and location-based entertainment studio that perfectly blends thoughtful design, strategy, creative technology, and engineering to create unforgettable experiential storytelling. Notable partners include: Disney, Hulu, NHL, Amazon, Google, General Mills, The North Face, Intel, and many others.

### Startup Grind

Director, Orlando  
March 2015 - December 2018 (3 years 10 months)  
Orlando, Florida Area

Powered by Google for Entrepreneurs, Startup Grind is a global startup community designed to educate, inspire, and connect entrepreneurs. Startup Grind aims to build a connected network of vibrant startup communities to help fuel innovation, economic growth and prosperity at the local level.

### Therewolf

Co-Founder / Principal  
August 2014 - December 2018 (4 years 5 months)  
Orlando, Florida Area

Therewolf is a social experience discovery platform allowing consumers to intelligently discover experiences/destinations of interest, while providing real-time analytics to marketers.

### BlueWater Technologies

Director, National Accounts  
2012 - 2014 (2 years)  
Orlando, Florida

### etech

Director of National Accounts

January 2010 - September 2012 (2 years 9 months)  
Orlando, Florida Area

Second Star Media  
Vice President  
2006 - 2010 (4 years)  
Orlando, Florida Area

Sony Electronics  
Business Development Executive  
2004 - 2006 (2 years)

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## Education

University of Central Florida  
Bachelor's degree, Radio/Television & Digital Media