

## Contact

[www.linkedin.com/in/mark-dalhausser-8929377](http://www.linkedin.com/in/mark-dalhausser-8929377) (LinkedIn)

## Top Skills

Relationship Marketing  
Event Management  
Public Relations

# Mark Dalhausser

Experiential Marketing Producer  
Los Angeles, California, United States

## Experience

Cartwheel and Co. Marketing  
Senior Director, Experiences  
August 2021 - Present (3 years 7 months)  
Los Angeles, California, United States

### Freelance

Freelance Event Producer & Creative Strategist  
December 2018 - Present (6 years 3 months)  
Greater Los Angeles Area

Partner with clients to concept, develop creative and produce events on a freelance basis. Brands / studios include: Amazon Prime Video, Peacock, Universal Pictures, FX Networks, YouTube, Facebook, Amazon 4-Star, Taco Bell and Nintendo of America.

### Allied Experiential

4 years 8 months

Senior Director  
July 2016 - November 2018 (2 years 5 months)  
Greater Los Angeles Area

### Account Director

June 2015 - June 2016 (1 year 1 month)  
Greater Los Angeles Area

### Senior Manager

April 2014 - June 2015 (1 year 3 months)

### Escalate

Senior Account Manager  
June 2013 - January 2014 (8 months)

### PMK\*BNC

Operations Manager  
February 2013 - August 2013 (7 months)

## Escalate

6 years 5 months

### Senior Account Manager

July 2010 - November 2012 (2 years 5 months)

New York, NY

### Account Manager

December 2007 - July 2010 (2 years 8 months)

New York, NY

### Assistant Account Manager

July 2006 - December 2007 (1 year 6 months)

New York, NY

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## Education

### University of Florida

Bachelor of Applied Science (BASc), Public Relations, Advertising, and  
Applied Communication · (2000 - 2005)