

Contact

www.linkedin.com/in/juliannewolfe
(LinkedIn)

Top Skills

Event Planning
Social Networking
Customer Service

Languages

English

Honors-Awards

College of Letters & Science Honors
Program

Julianne Wolfe

Producer | Experiential Marketing | Event Production
Los Angeles, California, United States

Summary

Producer at an award-winning experiential marketing agency with expertise in leading large-scale events valued at \$2M+. Experienced across the consumer, entertainment, and music industries, with a proven track record of driving team success and identifying budget efficiencies. Strong background in advertising, strategy development, and communications, backed by dual Bachelor’s Degrees in Psychology and Communications from the University of California, Santa Barbara.

Experience

NVE Experience Agency
5 years 2 months

Producer
January 2024 - Present (1 year 2 months)
Los Angeles, California, United States

- Notable Projects:
- Revolve - Revolve Festival 2024 & 2023
 - SiriusXM - Jack Harlow, John Legend, John Mayer, Pitbull
 - Billboard - Golden Globes After Party
 - Billboard - Samsung x Sabrina Carpenter
 - FX - Grotesquerie Stunt
 - Liquid I.V. - Bonnaroo Music Festival
 - Peacock - Ted Series Premiere
 - Red Bull - Red Bull Symphonic with Metro Boomin
 - Cash App - Cash App x Bitcoin Market
 - Hulu - Legacy Lakers Press Junket
 - Hulu - The Orville Premiere & After Party
 - Amazon - Don't Make Me Go Premiere & After Party
 - NBA - NBA Influencer House
 - Adidas - 4DFWD Press Event

Associate Producer
December 2022 - January 2024 (1 year 2 months)

Los Angeles, California, United States

Sr. Production Coordinator

January 2022 - December 2022 (1 year)

Los Angeles Metropolitan Area

Production Coordinator

December 2020 - January 2022 (1 year 2 months)

Los Angeles, California, United States

Production Operations Coordinator

January 2020 - December 2020 (1 year)

Greater Los Angeles Area

The Creative Group

2 years 4 months

Lead Recruiter / Sr. Recruiter

September 2018 - December 2019 (1 year 4 months)

Greater Los Angeles Area

Creative Recruiter

September 2017 - September 2018 (1 year 1 month)

Greater Los Angeles Area

EOS Lounge

Production Assistant / Marketing Coordinator

August 2016 - July 2017 (1 year)

Santa Barbara, California Area

UCSB Enterprise Technology Services

Administrative Assistant

May 2016 - June 2017 (1 year 2 months)

Program Management Office

Education

University of California, Santa Barbara

Bachelor's Degree, Psychology & Communications · (2013 - 2017)