

## Contact

[www.linkedin.com/in/deralee](http://www.linkedin.com/in/deralee)  
(LinkedIn)  
[www.deralee.com](http://www.deralee.com) (Company)

## Top Skills

Attention To Detail  
Multitasker  
Customer Relations

## Honors-Awards

Blzbash Top 1000 People in Events  
2020 Ex Award Winner

# Dera Lee

Founder + CEO at DLP Experiential Marketing Agency  
New York City Metropolitan Area

## Summary

Dera Lee Productions is an award winning event production and design agency that brings brand campaigns to life through an in depth understanding of the event industry, theater arts, and marketing trends.

With a background in the theater arts, we believe events are all about story-telling. Our promise is that every event has the energy and ingenuity of opening night and the expertise of a 10-year run. Dera Lee Productions approaches every event like it's a Broadway show. Our years of experience mean that we know how to produce detailed, technically precise events that can transport the audience and even be a little magical. We balance the artistic and the technical to produce one-of-a-kind experiences that forge an emotional connection between attendee and brand. If you just saw an experience at a competitor's event, you won't see it our ours. We also understand the bottom line is important to you. It's important to us. We deliver on what we promise and maximize your budget, so you'll always know you are getting value for your money.

---

## Experience

DLP Experiential Marketing Agency  
Founder + CEO  
August 2015 - Present (9 years 7 months)  
Greater New York City Area

We Are BMF  
Events Director  
September 2012 - September 2014 (2 years 1 month)  
Greater New York City Area

New York Cruise Lines, Inc.  
Director of Special Events  
March 2011 - September 2012 (1 year 7 months)  
Greater New York City Area

Shiraz Creative  
Senior Events Manager  
November 2006 - February 2011 (4 years 4 months)  
Greater New York City Area

BF9 Media  
Event Manager  
November 2004 - November 2006 (2 years 1 month)  
Greater New York City Area

---

## Education

New York University  
Bachelor of Fine Arts - BFA, Musical Theatre · (1997 - 2001)