

Contact

www.linkedin.com/in/lauren-rummel-24247b101 (LinkedIn)

Top Skills

Microsoft Office
Customer Service
Microsoft Word

Lauren Rummel

Brand Marketing Specialist at Morinaga America Inc.
Orange County, California, United States

Summary

Experienced in product and content marketing with a demonstrated history of working in the consumer goods industry. Strong marketing professional skilled in E-commerce, Content optimization, SEO Copywriting, and Project management.

Experience

Morinaga America
Brand Marketing Specialist
March 2023 - Present (2 years)

Li & Fung
7 years 6 months
Marketing Specialist
April 2020 - February 2023 (2 years 11 months)

Marketing Coordinator
April 2018 - April 2020 (2 years 1 month)

Marketing Assistant
April 2016 - April 2018 (2 years 1 month)

Executive Assistant
September 2015 - April 2016 (8 months)

Test Prep Gurus
Test Administrator and Office Assistant
August 2014 - September 2015 (1 year 2 months)

Caliber Range Corporation
Social Media and Production Assistant
October 2013 - September 2015 (2 years)
Huntington Beach, CA

Gap Inc./Old Navy
Sales Associate
October 2012 - January 2013 (4 months)

Target
Planogram and Sales Associate
June 2010 - October 2012 (2 years 5 months)

Education

California State University, Long Beach
Bachelor of Arts (B.A.), Film and Electronic Arts · (2010 - 2014)

Academy of Art University
Post Production · (2007 - 2009)