

Contact

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(LinkedIn)

Top Skills

Event Planning

Marketing

Event Management

Honors-Awards

Best Virtual Consumer Activation for
FX Unlocked for FX Networks

Best at Home Experience for FX
Unlocked for FX Networks

Silver, Event Production Design,
AHS 1984: Face the Darkness at
San Diego Comic-Con

Best Use of Technology, AHS
Eccentricities Collection at San
Diego Comic-Con

Silver, Experiential Activation for a
Consumer Event for SOUND FX for
FX Networks

Alexa Criscuolo Bonilla

Director, Production at Creative Riff
Phoenix, Arizona, United States

Experience

Creative Riff

5 years 4 months

Director, Production

May 2023 - Present (1 year 10 months)

At Creative Riff our vision is "Go Beyond," which is embodied in everything we do from client services, to creative direction, to best in class production. In every project, we build immersive worlds and experiences that surpass expectations.

Director, Project Operations

February 2022 - May 2023 (1 year 4 months)

Executive Producer

July 2021 - February 2022 (8 months)

Senior Project Manager, Experiential

November 2019 - July 2021 (1 year 9 months)

Freelance

Experiential Producer & Project Manager

July 2017 - November 2019 (2 years 5 months)

-Provided activation support for clients in industries ranging from entertainment to economics.

-Addressed client needs from pre-production through execution and post-production.

-Created and maintained client facing materials including decks, budgets and project plans.

-Sourced and managed local vendors.

-Key clients include: FX Networks, Ford Motor Company, WeWork

Frank Alexander NYC

Design Project Manager

February 2015 - June 2017 (2 years 5 months)

New York City Metropolitan Area

Food Network New York City Wine & Food Festival
Production Assistant
October 2014 - October 2014 (1 month)
New York City Metropolitan Area

Oakland Athletics
Operations Assistant
March 2012 - April 2013 (1 year 2 months)
Phoenix, AZ

Education

Cornell University
Change Management Certificate · (August 2022)

Edinburgh Napier University
Master of Science - MS, International Event and Festival
Management · (2013 - 2014)

Arizona State University
BS, Tourism Development and Management, Special Event
Management · (2009 - 2013)