



ADVENTURE WORKS SALES ANALYSIS REPORT

31.47K

Total Orders

140.71M

Total Revenue

9.37M

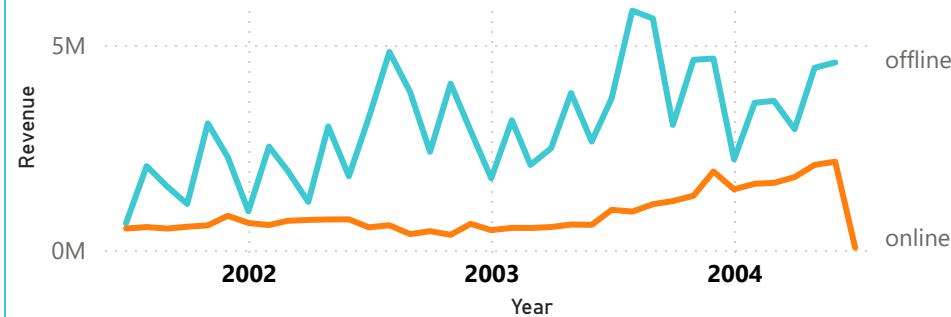
Profit

9.33%

Profit %

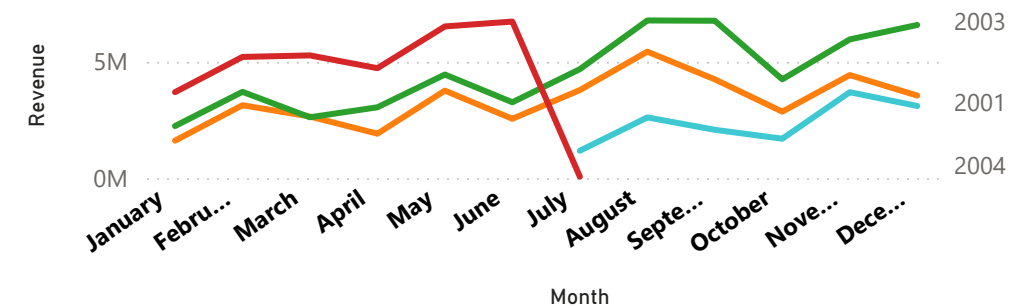
Yearly Revenue Trends By Source

Sales Type offline online

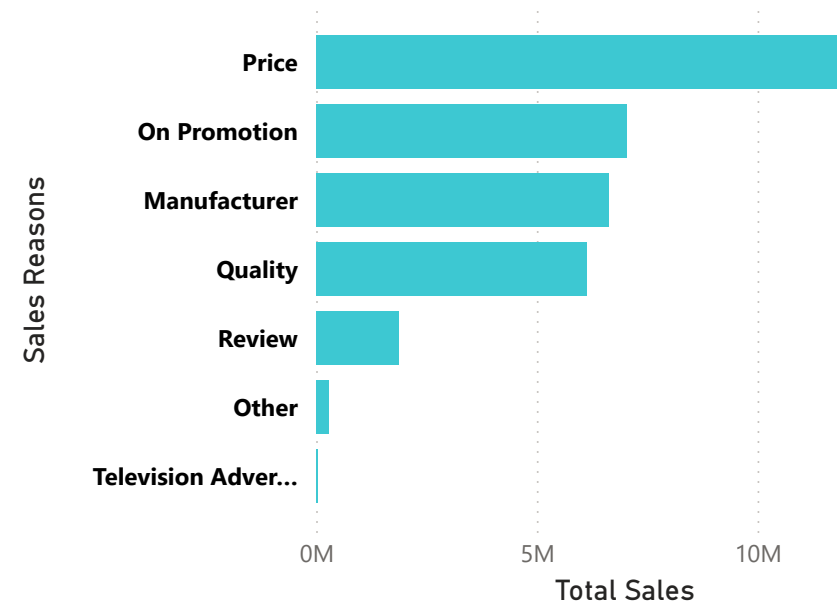


Revenue by Year

Year 2001 2002 2003 2004



Total Sales by Sales Reasons



SalesPersonID Sales Year To Date Sales Last Year

SalesPersonID	Sales Year To Date	Sales Last Year
275	4,557,045.05	1,750,406.48
276	5,200,475.23	1,439,156.03
277	3,857,163.63	1,997,186.20
279	2,811,012.72	1,849,640.94
281	3,018,725.49	2,073,506.00
282	3,189,356.25	2,038,234.65
283	3,587,378.43	1,371,635.32
Total	37,305,993.44	17,860,078.57



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266

Products

4

Categories

35

Sub-categories

35.23K

Avg. Revenue/Product

Select Date

7/1/20016/30/2005

Select Country

All

category

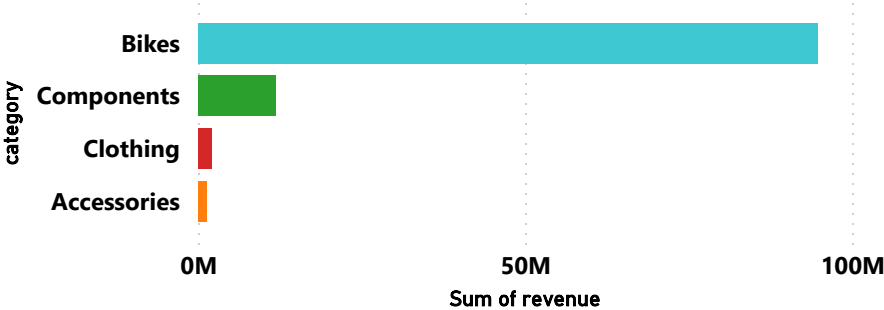
All

subcategory

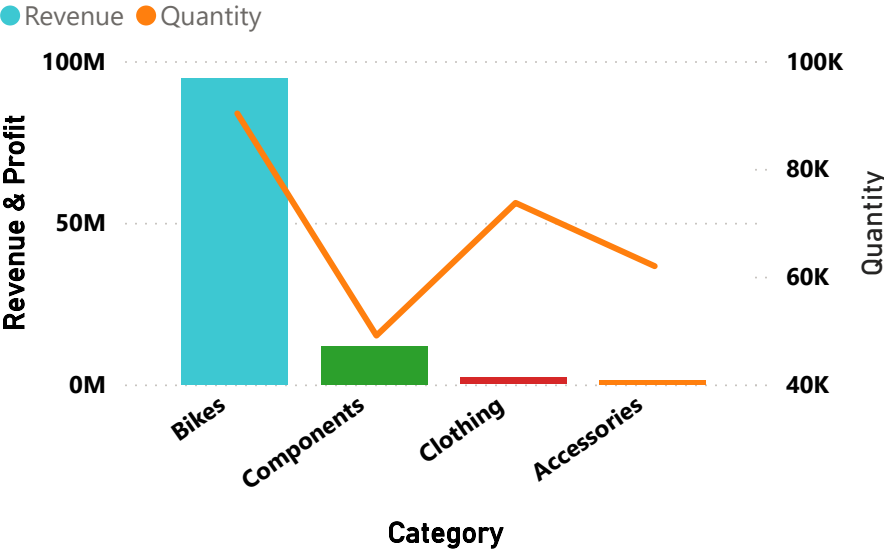
All

Clear all slicers

Total Revenue by category

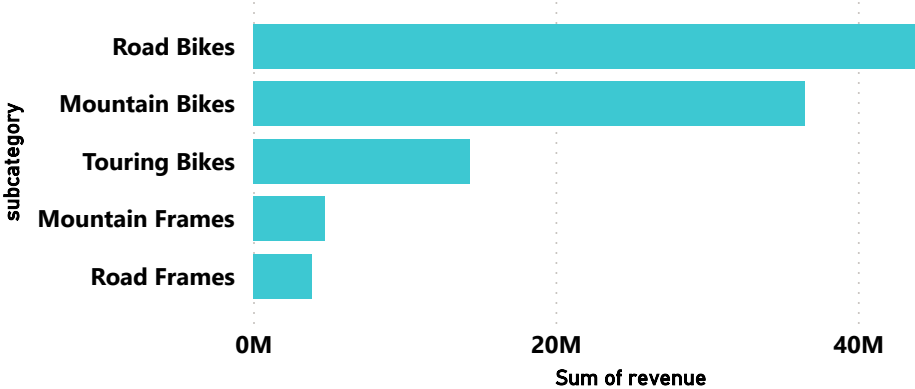


Revenue and Profit by Category



Name	Revenue	Qty	Profit	%Profit
Mountain-200 Black, 38	4,400,592.80	2977	673,444.47	7.19
Mountain-200 Black, 42	4,009,494.76	2664	674,216.58	7.19
Mountain-200 Silver, 38	3,693,678.03	2394	663,784.94	7.08
Mountain-200 Silver, 42	3,438,478.86	2234	611,084.90	6.52
Mountain-200 Silver, 46	3,434,256.94	2216	629,644.13	6.72
Mountain-200 Black, 46	3,309,673.22	2111	666,740.69	7.11
Road-250 Black, 44	2,516,857.31	1642	-36,367.14	-0.39
Road-250 Black, 48	2,347,655.95	1498	18,344.00	0.20
Road-250 Black, 52	2,012,447.78	1245	76,537.64	0.82
Road-150 Red, 56	1,847,818.63	664	406,079.28	4.33
Road-350-W Yellow, 48	1,774,883.56	1622	19,052.34	0.20
Total	109,846,381.40	274914	9,371,903.61	100.00

Top 5 Sub-categories by Revenue





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6

Countries

70

Provinces

23.45M

Avg. Revenue/Country

2.01M

Avg. Revenue/Province

Select Date
7/1/2001 6/30/2005

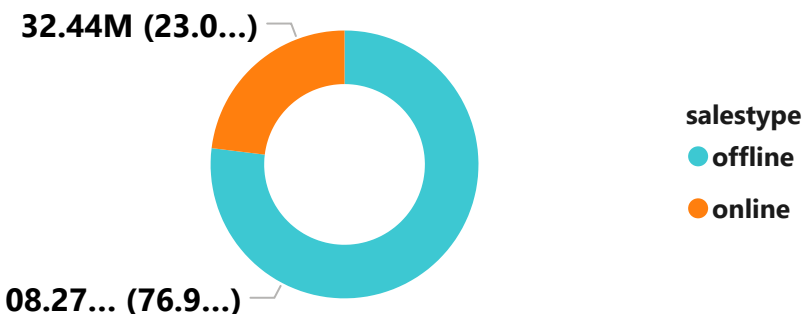
Select Country
All

category
All

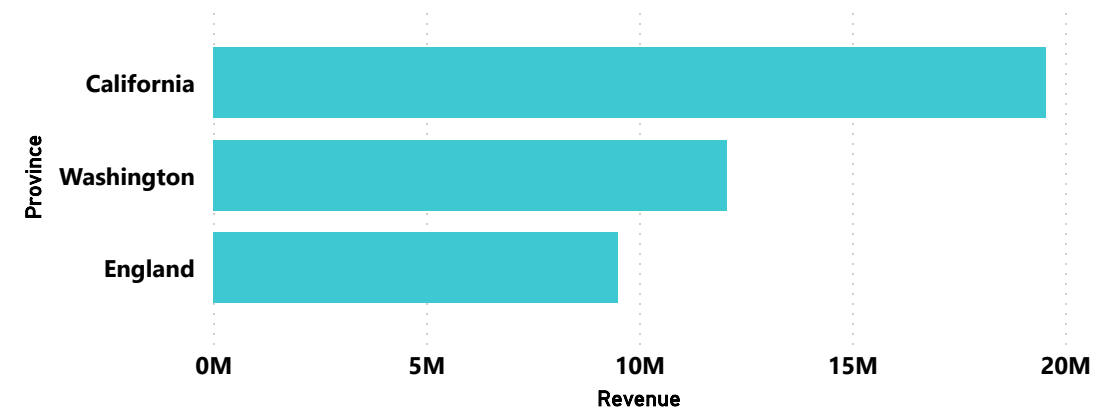
subcategory
All

Clear all slicers

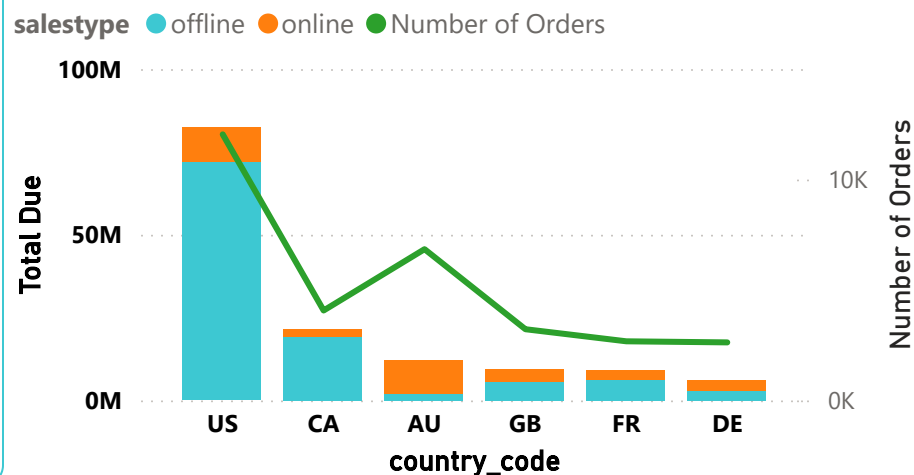
Revenue distribution by Channel



Top 3 Provinces by Revenue



Total Sales & Number of Orders by Country & Salestype



Profits and Revenue by Year

