



# Microsoft Movie Studio Analysis

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# The movie data analysis

# Outline

This is the structure of our presentation

- Business Understanding
- Methods used
- Results
- Conclusion



Our analysis is for assisting Microsoft to venture into movie production with ease and early success.

## Method used

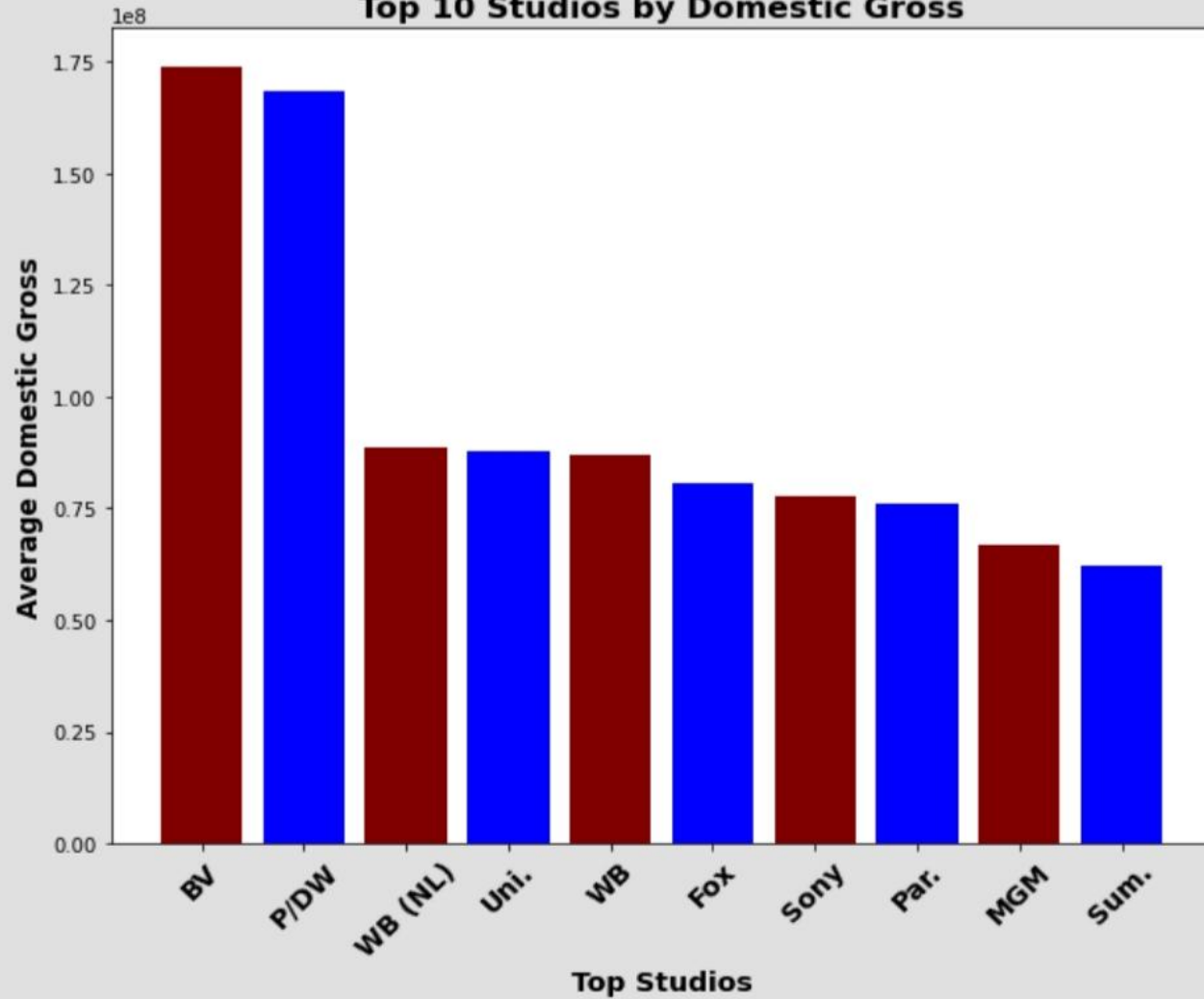
1. Descriptive statistics such as the mean.
2. I also used Data visualizations

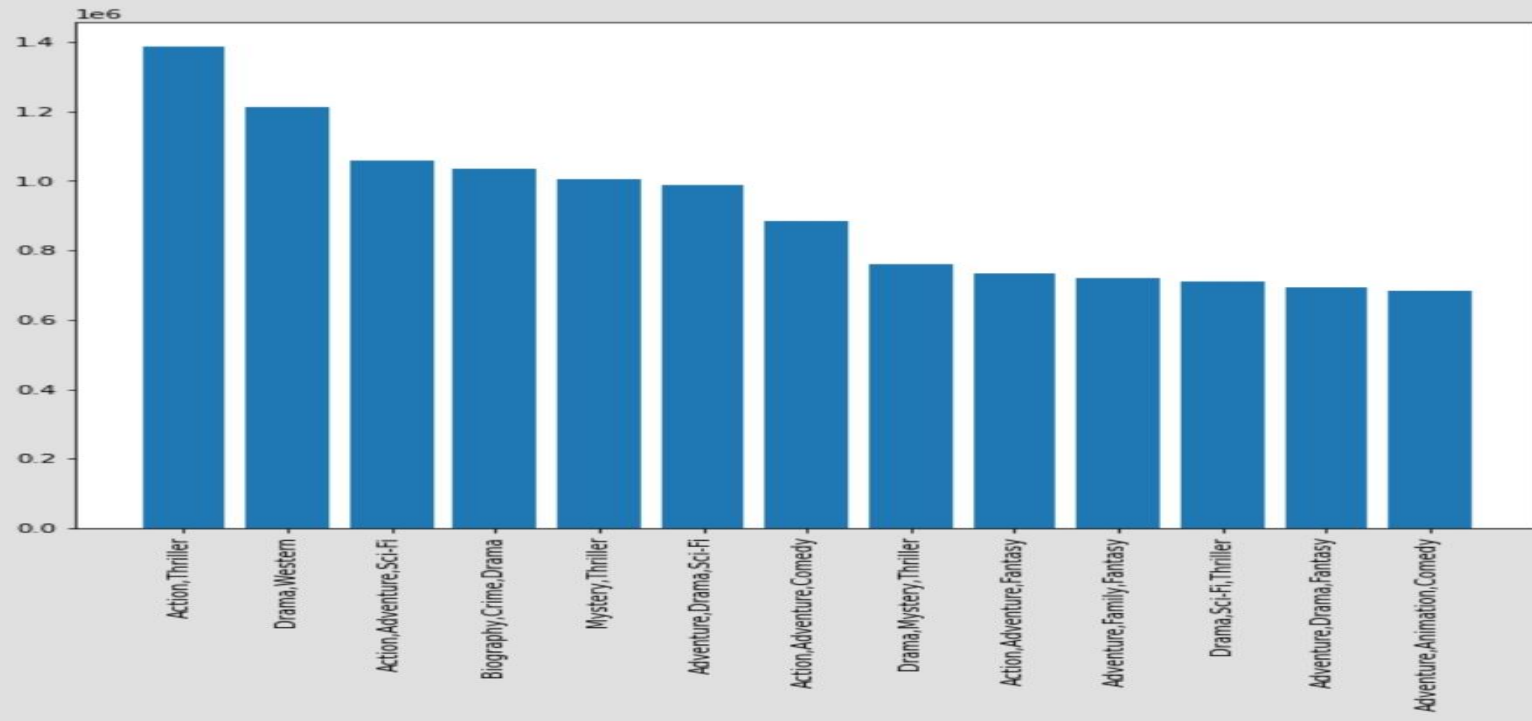




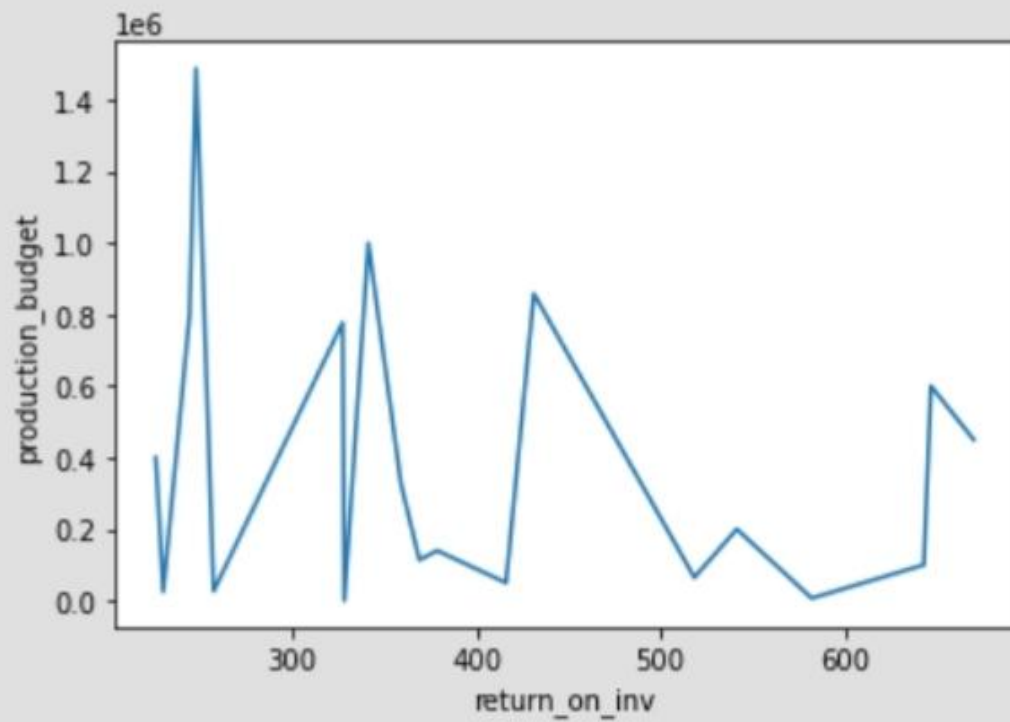
# Results

**Top 10 Studios by Domestic Gross**









**Hiring director Damir Radik would help land talent and good rating.**

**Giving Microsoft more edge in box office performance.**

The movies produced should be allocated with more budget since there positive correlation between movie budget and success.



THANK YOU.