$47,000 on Kickstarter

Start a successful project

Paul Solt
iPhoneDev.tv

How to Program iPhone Apps from Scratch

by Paul Solt

Funded! This project was successfully funded on Jul 11, 2013.

+6

► PLAY

705
backers

$47,984
pledged of $10,000 goal

0
seconds to go

Mike Bruckner, Joe Conley, and **4 more** people you follow are backers.

Project by
Paul Solt
Rochester, NY
Contact me

First created · 3 backed

Paul Solt 1056 friends

PaulSolt.com

See full bio

Share 153   Tweet   Embed

An online course series teaching iPhone programming in Xcode with Objective-C. Learn with HD videos, challenges, and solutions.
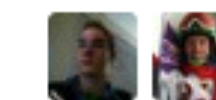
Raising Money

- Value your time/work
- Set a goal ($5,000 - $10,000)
- Reduce costs (no t-shirts)

Paul Solt

Research

- Failed projects
- Successful projects
- Money raised

Paul Solt
iPhoneDev.tv

Android Complete!

by Alexander Tushinsky

Funded! This project was successfully funded on Nov 21, 2012.

1,073
backers

$43,371
pledged of $1,100 goal

0
seconds to go

f **Share** 0   🐦 **Tweet**   <> **Embed**   ★

Project by
Alexander Tushinsky
Middletown, NY
Contact me

K 2 created · 18 backed

f Has not connected Facebook

🌐 learnandroidcomplete.com

See full bio

A complete, practical, engaging, and interactive course covering everything you need to know about writing Android

Funded! This project was successfully funded on Apr 2.

▶ PLAY

Learn iPhone App Development

656
backers

$54,626
pledged of $2,000 goal

0
seconds to go

f Share 41   **🐦 Tweet**   **<> Embed**   ⭐

An online video course that teaches you how to create iPhone apps from scratch!

Project by
Taylor Beck
San Diego, CA
Contact me

Ⓚ First created · 3 backed

f Has not connected Facebook

🌐 taylorbeck.me

See full bio

Pledge $1 or more

Sheffield, UK   Technology

```
    // Return the number of sections.
    return 1;
}
- (NS                                    numberOfRowsInSection:(NSInteger)section
{



}
- (UI                        ableView cellForRowAtIndexPath:(NSIndexPath *)inde

                            tAtIndex:indexPath.row];

                            eusableCellWithIdentifier:CellIdentifier forIndexP


}
- (v                                         der: (id) sender


                                                           onViewCo


                                                       rollerSegue class]] ) {
                                   (SWRevealViewControllerSegue*) segue;

        swSegue.performBlock = ^(SWRevealViewControllerSegue* rvc_segue, UIViewController* svc,
```

iOS-Blog

Win 1 of 2 tickets to iOSCon 2014 London

Are you an iOS develope or designer who wants to keep ahead of the curve and hear fro best minds i

Read Full Article

Set a back image in y Application

▶ PLAY

Learn to develop iOS Applications

Share 137   Tweet   <> Embed   ⭐ Remind me

An online development course that teaches you how to build iPhone applications using Objective-C. A learn by doing course.

Please click the social media links and help me get this project noticed. :)

What I want to build

50
backers

£1,276
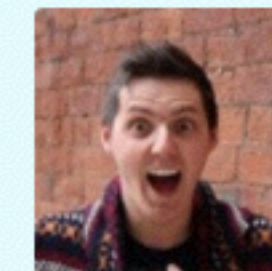pledged of £2,000 goal

34
days to go

Back This Project
£1 minimum pledge

This project will only be funded if at least £2,000 is pledged by Fri, May 23 2014 2:04 PM EDT.

Project by
Mark Petherbridge
Sheffield, UK
Contact me

First created · 0 backed

Mark Petherbridge 520 friends

markpetherbridge.co.uk

See full bio

Rewards

- Less is more
  - Partial - $19
  - Complete - $59
  - Complete + Bonus - $99
- Name reward levels
- Money needs to add up
  - $1, $2, $3 vs. $19, $59, $99

Paul Solt

Reward Tips

- Skip fall-through
- Skip physical goods
- Text is locked

Paul Solt
iPhoneDev.tv

$43,371

$10

$25

$45

Pledge $10 or more

⬡ 3 backers

Your name will be featured in the course credits as someone who helped make this possible.

Estimated delivery: Jan 2013

Pledge $25 or more

⬡ 233 backers

Pro Package - Includes Introduction To Java, Beginning Android Development, and Advanced Android Development courses. Your name will be featured in the course credits as someone who helped make this possible. Free updates for life!

Estimated delivery: Jan 2013

Pledge $45 or more

⬡ 830 backers

Complete Package - Includes ALL five courses. Your name will be featured in the course credits as someone who helped make this possible. Free updates for life!

Estimated delivery: Jan 2013

$155,519

$50

$70

Pledge $50 or more

⬡ 669 backers

Neat Ice Kit! This includes one ice mold, a chisel / bottle opener, a club / muddler, and a Lewis bag. International backers, please add $15 for shipping.

Estimated delivery: Apr 2014
Add $15 USD to ship outside the US

You selected

Pledge $70 or more

⬡ 1561 backers

Neat Ice Kit, with an extra ice mold! This includes two ice molds, a chisel / bottle opener, a club / muddler, and a Lewis bag. International backers, please add $20 for shipping.

Estimated delivery: Apr 2014
Add $20 USD to ship outside the US

Survey sent: 4/15/2014 • Your response

£1,276

£1

£2

£19

Pledge £1 or more

⬡ 25 backers   All gone!

You will be the foundation of this courses development. By choosing this option you will receive access to view the course for free.

Estimated delivery: Jun 2014

Pledge £2 or more

⬡ 11 backers   Limited (9 left of 20)

Special offer for Hacker News Readers. You get access to the basic course.

Estimated delivery: Jun 2014

Pledge £19 or more

⬡ 0 backers   Limited (25 left of 25)

Not so early bird pledge By choosing this option you will receive access to view the basic course for free.

Estimated delivery: Jun 2014

Video

- Tell a story
- Re-film
- Bad: https://www.youtube.com/watch?v=O1TVFOBWkiQ
- Ok: https://www.youtube.com/watch?v=48hGqvQEots

Paul Solt
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Live Project

- Have a plan
- Edit, edit, edit
- Post updates announcing <u>new</u> rewards

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Change Everything

- Thumbnail
- Blurb
- Body
- Video
- Rewards

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Late Backers

- Project locks at end
- Add web links
- $6,000 from late backers
  - Squarespace

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Review

- Value your work
- Edit everything
- Plan
  - Before, during, after

Paul Solt