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Top Skills

Social Media Marketing
Online PR
Personal Branding

Prateek Shah

Founder at Digital Defynd
Delhi

Experience

Digital Defynd

Founder

October 2015 - Present (4 years 11 months)

New Delhi Area, India

Digital Defynd - World's Largest eLearning Review Platform

Hundreds of experts come together to pick the best courses, certifications, and tutorials available online based on decades of collective experience. So far we have served 725,000+ satisfied learners and counting through the 65,000+ courses listed on our platform.

Green Smyles

Founder

February 2012 - 2019 (7 years)

New Delhi Area, India

www.prateekshah.com

Digital Marketing Trainer

May 2011 - 2018 (7 years)

New Delhi Area, India

One of Asia's Leading Digital Marketing Trainers, Prateek has empowered thousands of professionals in the domain of digital marketing over the years. He is a partner trainer with Digital Vidya, Google India, Confederation of Indian Industries, Intracen Sri Lanka (United Nations - WTO), BCG (Boston Consulting Group) and Knowledge Engineers UK. You can know more about his trainings at <http://prateekshah.com>

Digital Vidya

Lead Trainer

July 2013 - 2017 (4 years)

Delhi Area, India

Blue Lotus Communications Consultancy

1 year 11 months

Account Associate

April 2010 - May 2010 (2 months)

Handled PR activities for clients from a diverse set of industries ranging from Healthcare, Technology, Lifestyle to finance, NGOs and other brands. Some of them were Dun and Bradstreet, Sharekhan, Bharat Matrimony, Nivio, Nestor Pharmaceuticals, Lovely Professional University, Madame, 123 Greetings, EMRI and more.

Sr Account Executive

August 2009 - April 2010 (9 months)

PR Executive

July 2008 - August 2009 (1 year 2 months)

ICICI Bank

Solution Manager

November 2007 - July 2008 (9 months)

Worked with ICICI Bank's SME Division (Emerging Cluster Group) as a Solution Manager. Looked after providing finance solutions to Mid Corporate Clients in form of Term Loan, Cash Credit, Bank Guarantee and various other facilities.

Circumference Info Services Pvt Ltd

Senior Executive, Marketing

May 2007 - October 2007 (6 months)

Handled marketing operations for Circumference Info Services Pvt Ltd, an event management firm conducting Expositions and fairs for Corporates, Banks, Societies and Colleges

Education

IP University

Bachelor of Technology (B.Tech.) · (2003 - 2007)

Apeejay School

· (1989 - 2003)