

Paul Franz Testa

CONTACT INFORMATION	Department of Political Science Brown University 111 Thayer Ave Box 1844 Providence, RI 02912	http://paultesta.org Email: paul.testa@brown.edu Phone: 401-863-1574 Cell: 607-592-3162
EDUCATION	University of Illinois at Urbana-Champaign Urbana, IL	
	Ph.D., Political Science	Deposited August 2016
	Dissertation: <i>The Politics of Race and the Criminal Justice System</i> Committee: Jeffery Mondak (chair), Brian Gaines, James Kuklinski, & Cara Wong	
	Cornell University , Ithaca, NY	
	B.A., Government and Economics (Double Major)	May 2007
	<i>Summa Cum Laude</i>	
ACADEMIC APPOINTMENTS	Assistant Professor Department of Political Science, Brown University	Summer 2017-Present
	Visiting Assistant Professor Department of Political Science, Brown University	Fall 2016-Summer 2017
RESEARCH INTERESTS	American Politics, Political Behavior, Political Psychology, Racial and Ethnic Politics, Social Networks, Causal Inference, Political Communication	
PUBLICATIONS	<p>Testa, P. F., Williams, T., Britzman, K. and Hibbing, M. V., (in press, <i>Journal of Politics</i>) "Does the Messenger Shape the Message's Effect? Race, Black Lives Matter, and the Efficacy of Social Movement Messages"</p> <p>Essel, Kristen, Schenk, Marie, and Testa, P. F., (in press at <i>American Politics Research</i>) "The Personal is Political: Assessing the Effects of Personal Narratives on Public Opinion"</p> <p>Bennouna, C., Giraudy, A., Moncada, E. Rios, E., Snyder, R., and Testa, P. F. (2021), "Pandemic Policymaking in Presidential Federations: Explaining Subnational Responses to Covid-19 in Brazil, Mexico, and the United States" <i>Publius: The Journal of Federalism</i> 51(4), 570–600.</p> <p>Testa, P. F., Snyder, R., Rios, E., Giraudy, A., Moncada, E. and Bennouna, C., (2021), "Who Stays at Home? The Politics of Social Distancing in Brazil, Mexico, and the United States during the COVID-19 Pandemic," <i>Journal of Health Politics, Policy and Law</i> 46(6), 929-958. (Note: Equal contributions by all authors to the article)</p> <p>Williams, T., Testa, P. F., Britzman, K. and Hibbing, M. V., (2021) "Messengers Matter: Why Advancing Gender Equity Requires Male Allies" <i>PS: Political Science & Politics</i>, 54(3), 512-513.</p> <p>Manento, C. and Testa, P. F., (2021), "In Party We Trust? Voter Support for Party-Backed Candidates in Primary Elections," <i>Political Behavior</i>, 1-24</p>	

Adashi, E. (Lead author) Y., Burgess, M. M., Burall, S., Cohen, I. G., Fleck, L. M., Harris, J., Holm, S., Lafont C., Moreno, J. D., Neblo, M. A., Niemeyer, S. J., Rowe, E. J., Scheufele, D. A., **Testa, P. F.**, Vayena, E., Watermeyer, R.P., & Fung, A. (2020). Heritable Human Genome Editing: The Public Engagement Imperative. *The CRISPR Journal*, 3(6), 434-439.

Testa, P. F., Williams, T., Britzman, K. and Hibbing, M. V., (2020) “Getting the Message? Choice, Self-Selection, and the Efficacy of Social Movement Arguments” *Journal of Experimental Political Science*, 1-14. doi:10.1017/XPS.2020.24

Testa, P. F., Moffitt, S., & Schenk, M. (2020), “Public Preferences for New Information on Opioids” *Journal of Health Politics, Policy and Law*, 45(2), 311-339.

Bowers, J., **Testa, P. F.** (2019), “Better government, Better Science: The Promise of and Challenges facing the Evidence-Informed Policy Movement” *Annual Review of Political Science* 22(1), 521-542.

Mondak, J.J., Peffley, M. Hurwitz, J. & **Testa, P. F.**, “The Vicarious Bases of Perceived Injustice,” (2017) *American Journal of Political Science* 61(4), 804-819

Sulkin, T. **Testa, P. F.**, & Usry, K.C. (2015), “What Gets Rewarded? Legislative Activity and Constituency Approval,” *Political Research Quarterly* 68(4), 690-702

Testa, P. F., Hibbing, M. V., & Ritchie, M. (2014), “Orientations toward Conflict and the Conditional Effects of Political Disagreement,” *Journal of Politics* 76(3), 770-785

Winters, M. S., **Testa, P. F.** & Fredrickson, M. (2012). Using field experiments to understand information as an antidote to corruption. *Research in Experimental Economics*, 15, 213-246

WORKS IN PROGRESS

Testa, P. F., (in progress), “When is Seeing Actually Believing: How Video of Police Action Affects Criminal Justice Beliefs”

Testa, P. F., (in progress), “Contact with the Criminal Justice System and Political Participation,”

OTHER PUBLICATIONS

Williams, T. & **Testa, P. F.**, (2022). “Men can help persuade other men on women’s rights, our research finds” *The Washington Post: The Monkey Cage* available online at: <https://www.washingtonpost.com/politics/2022/05/25/texas-abortion/>

Testa, P. F., (2015). “Dwight Eisenhower: Farewell Address” In J.S. Ashley and M.J. Jamar (Eds.) *The Bully Pulpit, Presidential Speeches, and the Shaping of Public Policy*

Testa, P. F., (2014), “10 Types of Treatment Effects You Should Know About,” *Experiments in Government and Politics* available online at: <http://egap.org/resources/guides/effects/>

Fredrickson, M., **Testa, P. F.**, & Weidmann, N. (2011), “Collaboration for Social Scientists, or Software is the Easy Part,” *The Political Methodologist* 18(2):19-23

CONFERENCE
PRESENTATIONS

Britzman, K., **Testa, P. F.**, Williams, T. and Karra McCray Gibson, “Understanding the Strategies, Challenges, and Successes of Black Women Activists in the U.S.” paper presented at the 2024 International Society of Political Psychology Association Conference, Santiago Chile, July 2024.

Williams, T. **Testa, P. F.**, Britzman, K. and Karra McCray Gibson, “The Rising Tide that Lifts all Boats? The Persuasive Strategies and Power of Black Women Activists” paper presented at the 2024 New Research on Gender in Political Psychology, Brandeis University, May 2024.

Williams, T. **Testa, P. F.**, Britzman, K. and Karra McCray Gibson, “The Rising Tide that Lifts all Boats” How Black Women Activists and Advocates Understand their Work” paper presented at the Midwest Political Science Association Annual Meeting, Chicago, Illinois, April 2024.

Essel, Kristen, Schenk, Marie, and **Testa, P. F.**, “The Personal is Political: Assessing the Effects of Personal Narratives on Public Opinion” paper presented at the New England Political Science Association Annual Meeting, Mystic, Connecticut, April 2023.

Testa, P. F., Williams, T., Britzman, K. and Hibbing, M. V., “Does the Messenger Shape the Message’s Effect? Race, Black Lives Matter, and the Efficacy of Social Movement Messages” paper presented at the American Political Science Association Annual Meeting, Montreal, Canada, September 2022.

Testa, P. F., Williams, T., Britzman, K. and Hibbing, M. V., “Does the Messenger Shape the Message’s Effect? Race, Black Lives Matter, and the Efficacy of Social Movement Messages” paper presented at the Midwestern Political Science Association Annual Meeting, Virtual Conference, April 2021.

Testa, P. F., Williams, T., Britzman, K. and Hibbing, M. V., “Self Selection and the Persuasive Appeal of Social Movements” paper presented at the Midwestern Political Science Association Annual Meeting, Chicago, April 2019.

Testa, P. F., Moffitt, S., & Schenk, M., “Choosing to Learn: The Political and Policy Determinants of Public Preferences for New Information.” paper presented at the Midwestern Political Science Association Annual Meeting, Chicago, April 2019.

Manento, C. and **Testa, P. F.**, “Voter Resentment and the Resonance of Party Outsiders in Primary Elections.” paper presented at the Midwestern Political Science Association Annual Meeting, Chicago, April 2019.

Testa, P. F., (2018), “Seeing is Beleiving: How Video of Police Action Affects Criminal Justice Beliefs” paper presented at the American Political Science Association Annual Meeting, Boston, August 2018.

Testa, P. F., and Hibbinh, M. V., (2018), “Intergroup Contat, Vicarious Information, and Perceptions of Justice in the U.S.” paper presented at the Midwestern Political Science Association Annual Meeting, Chicago, April 2018.

Testa, P. F. (2017), “Seeing is Beleiving: How Video of Police Action Affects Criminal Justice Beliefs” paper presented at the American Political Science Association Annual Meeting, San Francisco, September 2017.

Testa, P. F., “What’s Race Got to Do With it?: Who Perceives Racial Bias in Citizen-Police Interactions” paper presented at the Midwest Political Science Association Annual Meeting, Chicago, April 2017.

Testa, P. F., (2016), “Contact with the Criminal Justice System and Political Participation,” paper presented at the American Political Science Association Annual Meeting, Philadelphia, September 2016.

Testa, P. F., (2016), “Contact with the Criminal Justice System and Voter Turnout,” paper presented at the Midwest Political Science Association Annual Meeting, Chicago, IL, April 2016.

Senters, K. & **Testa, P. F.**, (2016), “Political Polarization: A Measurement Analysis,” paper presented at the Midwest Political Science Association Annual Meeting, Chicago, IL, April 2016.

Testa, P. F., Althaus, S. and Caughell, L. (2015), “Using Open Source News Collections for Political Science Research,” paper presented at the American Political Science Association Annual Meeting, San Francisco, CA, September 2015.

Bowers, J. & **Testa, P. F.**, (2014), “Explaining the Shape of Political Participation: An Integrative Explanatory Framework,” paper presented at the Midwest Political Science Association Annual Meeting, Chicago, IL, April 2014.

Testa, P. F., Hibbing, M. V., & Ritchie, M. (2013), “Orientations toward Conflict and the Conditional Effects of Political Disagreement,” paper presented at the Midwest Political Science Association Annual Meeting, Chicago, IL, April, 2013.

Testa, P. F., Usry, K., & Sulkin, T. (2013), “The Consequences of Legislative Behavior for Constituent Perceptions,” paper presented at the Midwest Political Science Association Annual Meeting, Chicago, IL, April, 2013.

Ritchie, M. **Testa, P. F.**, & Hibbing, M. V., (2012), “Persuading the other Side: Persuaders and Cross-cutting Political Discussion” paper presented at the Midwest Political Science Association Annual Meeting, Chicago, IL, April, 2012

CONFERENCE PARTICIPATION	Midwest Political Science Association Annual Meeting	April 2019
	Discussant , “Group Empathy” Political Methodology	
	Midwest Political Science Association Annual Meeting	April 2016
	Discussant , “Survey and Experimental Tools” Political Methodology	
	American Political Science Association Annual Meeting	September 2015
	Chair , “Communication in Legislative and Executive Elections, both State and National” Political Communication	

INVITED TALKS	New England Chapter of the American Association for Public Opinion Research	
	November 2020	
	“2020 Election Recap.”	
	NECTA Annual Convention	October 2019
	“2020 Election Preview.”	
	Boston University	February 2019
	”Self-Selection and the Persuasive Appeals of Social Movements”	
	UC Merced	November 2018
	”Incorporating Choice into the Design and Analysis of Experiments”	
	Bradley University	March 2018
	“The Politics of Data and Justice.”	

AWARDS	<ul style="list-style-type: none"> - Brown Graduate School Faculty Award for Advising and Mentoring, 2025 - APSA Centennial Center Award, \$1,309 (with Karra McCray, Kylie Britzman, and Tarah Williams) 2022-2023 - Center for American Women and Politics Research Grant, \$29,605.50 (with Kylie Britzman and Tarah Williams) 2021-2022 - George T. Yu Travel Award April 2016 Department of Political Science, University of Illinois at Urbana-Champaign - Catt Prize for Research on Women and Politics February 2015 Carrie Chapman Catt Center for Women and Politics, Iowa State University - Schroeder Fellowship Summer 2014 Cline Center for Democracy, University of Illinois at Urbana-Champaign - Ogren Prize for academic excellence May 2012 Department of Political Science, University of Illinois at Urbana-Champaign - List of Teachers Ranked as Excellent Spring 2011, Summer, Fall 2015, Spring 2016 University of Illinois at Urbana-Champaign
TEACHING	<p>Brown University — Graduate Courses</p> <p>POLS 2580 - Quantitative Research Methods I</p> <p>POLS 2590 - Quantitative Research Methods II</p> <p>POLS 2581 - Quantitative Research Workshop</p> <p>Brown University — Undergraduate Courses</p> <p>POLS 1140 - Public Opinion and American Democracy</p> <p>POLS 1600 - Political Research Methods</p> <p>POLS 0280Y/1824 - The Politics of Race and the Criminal Justice System</p>
DISSERTATION COMMITTEES	<p>Cory Manento, American Politics, Defended October 2020</p> <p>“The Price of Loyalty: Causes and Consequences of Party and Interest Group Competition in Congressional Primaries”</p> <p>Marie Schenk, American Politics, Defended June 2022</p> <p>“Identity, Political Efficacy, and Everyday Talk”</p> <p>Rob Grace, International Relations, Defended, July 2022</p> <p>“Understanding Humanitarian Access Obstruction”</p> <p>Rehan Jamil, Comparative Politics, Defended September 2022</p> <p>“Social Policy and Changing Citizenship Boundaries in Pakistan”</p> <p>Christopher Garrity, International Relations, Defended Spring 2024</p> <p>“Lex ad Astra: Astrojurisprudence and Astropolitics in the Final Frontier”</p> <p>Alejandro Contreras, American Politics, Prospectus Defended Fall 2023</p> <p>“Communities Matter: How Housing Contributes to Political Participation.”</p> <p>Kendall Clark, American Politics, Prospectus Defended Fall 2023</p> <p>“Block Party Anarchy Mobilization, Cultural Policing, and Gentrification in American Cities”</p>
UNIVERSITY AND DEPARTMENTAL SERVICE	<p>Taubman Center for American Politics and Policy Fall 2017 – Present</p> <ul style="list-style-type: none"> - Faculty Affiliate organizing monthly political behavior workshop; Poll Advisory Board Member helping field the Center’s twice yearly polls <p>Fellow, The Policy Lab at Brown Spring 2019 – Present</p> <ul style="list-style-type: none"> - Faculty Affiliate consulting on criminal justice policy <p>Department of Political Science Graduate Committee Fall 2019 – Present</p>

- Member of committee overseeing graduate admissions and Ph.D. program.
- Department of Political Science Undergraduate Committee** Fall 2017 – Spring 2019
- Member of committee overseeing undergraduate concentration.

ADDITIONAL
SERVICE AND
EXPERIENCE

Reviewer:

- *American Political Science Review, American Journal of Political Science, American Politics Research, Political Behavior, Political Research Quarterly*

Senior Social Scientist, The Lab @ DC

Summer 2017 – Fall 2018

- Assisted in the design, implementation, and evaluation of insights from behavior science to public policy

Research Associate, ideas42

Winter 2016 – Spring 2017

- Provided research, analysis, and coding to help ideas42 apply behavioral science to public policy.

Research Fellow, Social and Behavior Science Team

Summer 2016 – Spring 2017

- Assisted General Service Administration's Social and Behavior Science Team in applying findings from behavioral science to government programs.

Consultant, ACLU of Northern California

Winter 2016 – Summer 2016

- Provided consulting and analysis for study of district policies regarding police in schools in California.

Urbana IDOT Traffic Stop Data Task Force

Summer 2014 – Fall 2015

- Chaired Statistics Subcommittee analyzing traffic stop data for racial disparities

Deputy Editor, NewAmerica.Net New America Foundation

Winter 2010 – Summer 2010

- Managed new media outreach for New America, assisted in the redesign of New America's Drupal-based website, and help develop a set of new media best practices and web training for New America.

Program Associate, Health Policy Program New America Foundation Summer 2007 – Winter 2010

- Helped launch and edit a widely read health policy blog, New Health Dialogue, writing over 300 posts on the politics & policy of health reform. Developed an interactive map state-level public health.

REFERENCES

Susan Moffitt

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