

# PAUL WALLACE

[PRWALLACE.COM](http://PRWALLACE.COM) | [PAULRWALL@GMAIL.COM](mailto:PAULRWALL@GMAIL.COM) | 510-432-7144

## EXPERIENCE

---

### **IOS ENGINEER • MACYS • JULY 2017 – CURRENT**

- Released new AR furniture functionality through iterations of testing and integration of a third-party AR SDK. Performed performance analysis and helped reduce SDK CPU usage over time. Created a custom wrapper class to encapsulate the SDK.
- Released a new content browsing feature in the Macy's app that includes complex scrolling, video viewing, flexible image display and custom product browsing functionality. Also worked with designers to help create the new UI and UX.
- Built custom video UI on top of open source video library. Also created pull request on the library to remove unnecessary dependencies and improve overall design.
- Built a benchmark augmented reality app using ARKit that features plane detection, furniture/object placement, object translation and rotation through touch gestures.
- Built internal iOS app to benchmark various open source image caching libraries.
- Refactored legacy autocomplete service class into a service layer CocoaPod.
- Refactored legacy UI code into an internal library to maintain DRY principle and enable faster UI development for any related stories.
- Serve as security champion for the iOS team by handling security stories and tasks.

### **IOS ENGINEER INTERN • MACYS • JUNE 2016 – AUGUST 2016**

- Built and documented iOS 9 today widget for Macy's and Bloomingdale's that was used as a template for the current widget in production today.
- Served as project manager and iOS engineer/teacher for a team of seven interns to create a virtual make up try on iOS application.

### **IOS FREELANCER • AUGUST 2016 – FEBURARY 2017**

- Built debate tutoring app that included authentication, user profiles, user matching based on preferences, appointment scheduling, rating system, local notifications and push notifications.
- Ported existing iOS app database from Parse to Firebase

## EDUCATION

---

### **B.S. COMPUTER SCIENCE • JUNE 2017 • UC SAN DIEGO**

- GPA: 3.32

## PROJECTS

---

### **BM HEALTH – IOS APP (SWIFT)**

- Built and released health app that allows users to create and save BM logs.
- Users can view health analysis of each log to see health tips and info. Graphs and statistics are automatically generated to help provide insight into the user's health. Core Location is used to save location of each log (assuming permission is given).