

PAULA BEWICK

FRONT-END WEB DEVELOPER

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Curious, creative, and detail-oriented Front-End Developer seeking a role where I can contribute to a team and continue growing my skills. I'm a former jack of all trades IT marketer looking to narrow my focus to web design and development.

Northwoods

Front-End Developer (Internship) : October 2022 - January 2023 (letter of recommendation available)

- ✓ Developed web components, custom animated widgets, and pages using HTML, XSL, CSS, and JavaScript.
- ✓ Collaborated with UI/UX designers and back-end developers to craft user-friendly, front-end solutions.
- ✓ Created accessible functionality for users to WCAG 2.1 standards.
- ✓ Developed responsive designs for various screen sizes to fit the look and feel of desktop prototypes.
- ✓ Created process and technical documentation in written and video formats.
- ✓ Participated in regular code reviews. Proposed design and usability enhancements for projects.
- ✓ Designed and created custom SVGs using Inkscape.

Front-End Developer (Self-Teaching): April 2022 - Present

- ✓ Designed and developed projects using HTML, CSS, and JavaScript.
- ✓ Interacted with RESTful APIs to retrieve and update information.
- ✓ Actively learning Typescript and React/Next.js to create a new website using a headless CMS.
- ✓ Created graphics and prototypes using Illustrator, Photoshop, Inkscape, and Figma.
- ✓ Worked as a freelancer maintaining WordPress sites and provided marketing consulting.
- ✓ Completed various online courses focused on the front-end stack.

Imagit Solutions

Brand Manager: 2018 - 2022 // Marketing Coordinator: 2016 - 2018 // Office Manager: 2014 - 2016

- ✓ Managed website redesign process including budgeting, navigation, content, copywriting, layout, style, and SEO. Consistently added to, improved, and updated the site in WordPress. Created and maintained additional WordPress sites for CEO. Worked with a variety of themes, plug-ins, and builders over the past 8 years.
- ✓ Developed brand vision, identity, strategy, and guidelines. Designed and created content for all digital and traditional marketing campaigns. Collaborated with CEO to create custom digital trade show booths and unique event marketing for a variety of events across the country.
- ✓ Implemented and managed CRM and led a variety of business process improvements. Worked directly with CEO and sales team on strategic planning to support growth of long-term pipeline. Selected and interfaced with web developers, designers, printers, manufacturers, event planners, and others to reach marketing goals.

DEVELOPMENT

- ✓ HTML & CSS
- ✓ JavaScript
- ✓ REST APIs
- ✓ Accessibility Standards
- ✓ Git
- ✓ VSCode
- ✓ WordPress & Titan
- ✓ Hosting & Domains

DESIGN

- ✓ Web Design
- ✓ Graphic Design
- ✓ UI/UX
- ✓ Figma
- ✓ Inkscape
- ✓ Photoshop
- ✓ Illustrator
- ✓ Acrobat

BUSINESS

- ✓ Branding & Marketing
- ✓ User Journeys
- ✓ SEO & Analytics
- ✓ Scoping & Budgeting
- ✓ Copywriting & Content
- ✓ CRMs
- ✓ Process Improvement
- ✓ MS Office