

# Paula Rettl

---

Harvard Business School  
prettl@hbs.edu  
[paularettl.github.io](https://paularettl.github.io)

## ACADEMIC POSITIONS

**Harvard Business School** July, 2023 –  
Assistant Professor, Business, Government, and the International Economy unit

**Bocconi University** June, 2020 – June, 2023  
Research Associate, DONDENA Research Center

## EDUCATION

**Bocconi University** January, 2023  
Ph.D., Dept. of Political and Social Sciences (with honors)  
*Committee:* Catherine De Vries (Chair), Piero Stanig, Lanny Martin, Kenneth Scheve (Yale), Daniela Campello (FGV)

**Sciences Po Paris** June, 2016  
M.A., European Affairs (major), Politics and Public Policy (minor)  
*Committee:* Nicolas Sauger (Chair), Bruno Cautrès

**State University of Campinas** August, 2013  
B.Sc., Geography  
*CREA-SP prize for obtaining the top grade of the cohort*

## WORKING PAPERS

5. **Paula Rettl**. “Turning Away From the State: Trade Shocks and Informal Insurance in Brazil”

4. Silvia Pianta and **Paula Rettl**. “Global Harms, Local Profits: How the Uneven Costs of Natural Disasters Affect Support for Green Political Platforms”  
*Under review, American Political Science Review*

3. Simone Cremaschi, **Paula Rettl**, Marco Cappelluti and Catherine De Vries  
“Geographies of Discontent: Public Service Deprivation and the Rise of the Far Right in Italy”  
*Under review, American Journal of Political Science*

2. Jessica Gagate-Miranda, Lucas Mariani and, **Paula Rettl**. “Words Can Hurt: How Political Communication Can Change the Pace of an Epidemic”  
*Featured at CEPR COVID Economics: Vetted and Real-Time Papers*  
*Under review, British Journal of Political Science*

1. **Paula Rettl**, Simone Cremaschi and Catherine De Vries. “An Anti-Feminist Backlash? Female Labor Market Participation and Gender Conservatism in Europe”  
*Draft available upon request*

## IN PROGRESS

“Churn or choice? Economic and Policy Motivations of Bureaucratic Turnover and the 2002 Election of Luiz Inácio Lula da Silva” (with Tainá Souza Pacheco, Anthony Michael Bertelli and Julio Ramos Pastrana)

National Identity and Trade Shocks (with Matthew Gabel and Kenneth Scheve)

## BOOK CHAPTERS

**Paula Rettl** (2023), “Economic Globalization and Populism in Latin America and Beyond.” *Right-Wing Populism in Latin America and Beyond*.

## GRANTS & AWARDS

Fondazione Roberto Franceschi Onlus Research Grant (with Chiara Allegri) (2020) – €4,650.

Full Ph.D. Scholarship. Bocconi University (2017 - 2022).

Scientific Initiation Fellowship by the Brazilian National Council for Scientific and Technological Development (2012-2013) – R\$ 4,320.

## AFFILIATIONS

*Affiliated Student*, May ‘20 – Jun ‘23  
Covid Crisis Lab, **Bocconi University**

*Junior Visiting Scholar*, May ‘22 – Jun ‘22  
Nuffield College, **University of Oxford**  
(hosted by David Rueda)

*Visiting Assistant in Research*, Sep ‘21 – Apr ‘22  
Dept. of Political Science, **Yale University**  
(hosted by Kenneth Scheve)

*Research Assistant*, Jun ‘18 – Nov ‘19  
Dept. of Social and Political Sciences, **Bocconi University**  
Populism and turnout (PIs: Massimo Anelli and Tommaso Colussi)

## NON-ACADEMIC POSITIONS

*Research Intern*, OECD–DCD (Paris) Mar ‘17 – Aug ‘17  
Contributed to quantitative analyses, literature review and writing of the report “[Enhancing connectivity through transport Infrastructure](#)”

*Jr. Policy Analyst*, OECD–DEV (Paris) Nov ‘14 – Jul ‘15  
Contributed to conceptual framework, background research, quantitative and qualitative analysis, writing and editing of the “[African Economic Outlook 2015: regional development and spatial inclusion](#)”. Interaction with policy-makers.

*Research Intern*, UNU–CRIS (Bruges) Aug – Oct ‘14  
Background research and writing of policy briefs; organization of seminars.

*Intern*, European Policy Centre (Brussels) Jun – Jul ‘14  
Organization of seminars, report writing.

## TEACHING EXPERIENCE

*Public Administration* Sep ‘19 – Feb ‘20  
Course director: Anthony Bertelli  
Level: M.A.  
Responsibilities: in-class teaching, grading and tutorial sessions.

*Comparative Politics: Institutions and Institutional Development* Sep ‘19 – Feb ‘20  
Course director: Piero Stanig  
Level: M.A.  
Responsibilities: support with teaching materials and tutorial sessions.

*Topics in Comparative Politics* Sep ‘19 – Feb ‘20 & Sep ‘20 – Feb ‘21  
Course director: Lanny Martin

Level: M.A.

Responsibilities: in-class teaching, support with teaching materials and tutorial sessions.

*States, Civil Society and Social Welfare*

Sep '19 – Feb '20

Course director: Paolo Graziano

Level: M.A.

Responsibilities: support with teaching materials and tutorial sessions.

## INVITED TALKS

Political Behaviour Colloquium, **European University Institute** (Mar. 2023).

Workshop on Political Behavior and Institutions, Dept. of Political Science, **University of Cologne** (Jan. 2023).

Seminar Series, Dept. of Political Science, **Washington University at St. Louis** (Mar. 2022).

Leitner Political Economy Seminar, **Yale University** (Feb. 2022).

Status Workshop, **University of Zurich** (Sep. 2020).

The Rise of Conservatism and its Social and Spatial Implications, **State University of São Paulo (UNESP)**, meetings of the Tutorial Education Program, Department of Geography, Rio Claro (Aug. 2020).

Economic Shocks and Public Opinion, **State University of Maranhão (UEMA)**, Marielle Franco Study Group (May 2020).

## CONFERENCES APSA 2021, 2022, 2023

**EPSA** 2021, 2022

**MPSA** 2020 (canceled), 2021, 2022

**ISA** 2022

The Latin American and Caribbean Economic Association's Impact Evaluation Network Webinar on Impacts of COVID-19 in Latin America (2020)

## IN THE MEDIA Interview: "Pro-Bolsonaro Cities Register Higher COVID-19 Contagion Rates", May 2020, O Globo (in Portuguese).

*Mention of Working Paper: "About Bolsonaro's Responsibility for the Tragedy", October 2020, Época (in Portuguese).*

*Author: "Elections in Italy, a Country Divided in Three", Le Monde Diplomatique Brasil, March 2018 (in Portuguese).*

*Author: "Elections in France: Towards New Party Politics", Le Monde Diplomatique Brasil, November 2017 (in Portuguese).*

## OTHER TRAINING

*ECPR Summer School, (Budapest)*

Aug '19

Coursework: Experimental Research: Theory Development, Hypothesis Generation and Empirical Tests (Professor: John Jost)

*IPSA Summer School*, (São Paulo) Jan – Feb ‘19  
Coursework: Predicting Elections: Analytical Techniques and Illustrative Case Studies (Professor: Cliff Young)

*Bocconi Excellence in Advanced Teaching*, 2019  
Program on teaching techniques offered to PhD students at Bocconi University

*IPSA Summer School*, (São Paulo) Jan – Feb ‘16  
Coursework: Multi-Method Research: Integration of Case Studies and Regressions (Professor: Jason Seawright); Philosophy of Science: Positivism and Beyond (Professor: Patrick T. Jackson)

*Exchange program*, University of São Paulo Aug – Dec ‘13  
Coursework: Modern and Contemporary Political Philosophy (B.A.)

*Exchange program*, University of Copenhagen Aug ‘10 – Jul ‘11  
Coursework: Globalization and its Discontents (B.A.); Introduction to Political Geography (B.A.); Globalization and Employment Relations in Europe (B.A.); A Theory of Political Formation (M.A.)

## SKILLS

*R*, *Stata*, *L<sup>A</sup>T<sub>E</sub>X*, *Qualtrics*.

## LANGUAGES

*Portuguese (native)*, *English (fluent)*, *Italian (fluent)*, *French (fluent)*.

## SERVICES

Reviewer: Comparative Political Studies, International Organization, European Journal of Political Economy, Government and Opposition.

## REFERENCES

**Catherine E. De Vries**  
Professor of Political Science  
Department of Social and Political Sciences  
Bocconi University  
[catherine.devries@unibocconi.it](mailto:catherine.devries@unibocconi.it)

**Kenneth Scheve**  
Dean Acheson Professor of Political Science and Global Affairs  
Department of Political Science  
Yale University  
[kenneth.scheve@yale.edu](mailto:kenneth.scheve@yale.edu)

**Anthony Michael Bertelli**  
Professor of Public Policy and Political Science  
Pennsylvania State University  
[amb12@psu.edu](mailto:amb12@psu.edu)

**Piero Stanig**  
Professor of Political Science  
Bocconi University  
[piero.stanig@unibocconi.it](mailto:piero.stanig@unibocconi.it)