

# Paula Stefani

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## EDUCATION

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### University of Utah

*Master of Science, Business Analytics*

**Salt Lake City , UT**

*August 2022 - Present*

- GPA: **3.87/4.0**
- Awarded the MSBA Non-Resident Graduate Scholarship at the David Eccles School of Business.

### University of South Florida

*Bachelor of Science, Business Analytics & Information Systems*

**Tampa, Fl**

*August 2018 - May, 2022*

*Bachelor of Science, Management*

- GPA: **3.93/4.0**
- Relevant Coursework: Corporate Sustainability (Bocconi University), Improving your Business Through a Culture of Health (Harvard University), The Science of Well-Being (Yale University), Post-Crisis Leadership (USF)
- 2nd Place in the Muma College of Business Elevator Pitch Competition: one-minute personal speech competition.
- 25 Under 25 Award (Muma): recognition program that selects the top 25 business students under 25 years of age
- LAC Scholarship: Merit-based scholarship for freshmen applicants with a GPA of 3.5 or higher
- Dean's List - Spring 2019/Spring 2020/Fall 2020/Spring 2021 - University of South Florida

## EXPERIENCE

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### CED GREENTECH

***Operational Analytics Intern***

**Tampa, Fl**

*MAY 2021 – Present*

- Working as Operations Analyst, learning all the aspects of the CED Greentech business, including operations, warehouse, receiving and delivering of materials, accounts receivable/payable, purchasing, and inside sales.
- Assisted in inventory management and supply chain projects and supported daily operational activities of the nation's leading solar equipment distributor.
- Worked together with the company's top management, while being responsible for the creation of regular data analysis reports and data analytics insights to support operational managerial strategies.

### USF MANAGEMENT DEPARTMENT

***Principle Researcher***

**Tampa, Fl**

*JAN 2020– Present*

- Developed together with the USF College of Nursing, USF College of Business and USF College of Pharmacy, the social behavioral study "Managerial Moderator Strategies to Reduce Stress and Improve Well-Being of Hospital Frontline PR actioners in COVID-19 Scenario".
- The study has the main purpose of supporting the mental health of healthcare workers during the post-covid scenario.
- The research received a \$10,000 grant support from the End-of-Life Center at the University of South Florida.

### FEEDING TAMPA BAY

***Student Ambassador Leader***

**Tampa, Fl**

*AUG 2020– May 2022*

- Raised awareness on the issue of hunger in our community, mentored new ambassadors, and acted as an ambassador leader that supports the development of new projects and teamwork for 10 ambassadors.
- Contacted and planned virtual presentations to approximately 200 USF Professionals in order to share awareness on the issue of food insecurity and define ways they could support Feeding Tampa Bay Student Ambassador Program.

## LEADERSHIP & ACTIVITIES

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## USF STUDENT INNOVATION INCUBATOR PROGRAM

Tampa, FL

### *App Developer*

JAN 2020–JAN 2021

- Created together with two colleagues the ShopSmart startup project, a shopping mobile application that empowers customers by providing them personalized information regarding companies' sustainable impact.
- Developed strategies to show how products fit to customers' individual dietary and lifestyle restrictions or preferences.

## CETES COLLEGE

São Paulo, Brazil

### *Fundraiser*

JAN 2016 – JAN 2017

- Coordinated with school administration to create a volunteer project called “Cake Without Borders”, where I produced, marketed, and sold cupcakes to raise fund for donations to the Non-Profit Organization “Doctors Without Borders”.
- Sold more than 1,400 cupcakes, which raised a profit of \$400 USD. All profits were donated to Doctors Without Borders.

## SKILLS & INTERESTS

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- **Technical Training:** SQL, R, Tableau, Qualtrics, Microsoft Office, Canva
- **Languages:** Portuguese (fluent), Spanish (Conversational)
- **Activities:** USF Student Incubator Program, USF Corporate Mentor Program, Beta Gamma Sigma Honor Society
- **Interests:** Books, Contemporary Art, Dogs, Horseback Riding, Cooking