

# Power BI Governance & Adoption.

Paulien van Eijk March 2024

## What is this session about?

This session focuses on the governance and adoption of Power BI within an organization in which Power BI is already being (widely) used by users with limited governance and adoption.



## Don't forget to submit your session feedback!





## Paulien van Eijk

Data & Analytics Consultant Macaw Netherlands

in linkedin.com/in/Paulien-van-Eijk

PowerBIPrincess.com

**FAVORITE STUFF:** 













## Now it's time to get to know you!



Could you raise your hand if you are an external Power BI consultant / developer / specialist / architect / user / ...?



Could you raise your hand if you are an internal Power BI developer / specialist / architect / analist / user / ..?



## Could you raise your hand if you don't do anything with Power BI?

Could you raise your hand if you know what the company policies and best practices are regarding sharing Power BI reports with users?

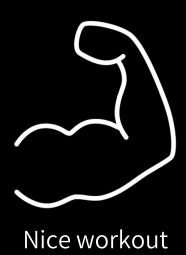




## Could you raise your hand if you know who to ask within the company to set up a Power BI Premium capacity?



## Could you raise your hand if you know who is allowed to change Power BI tenant settings?



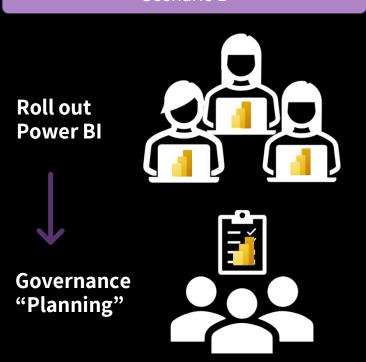






## **Strategies**

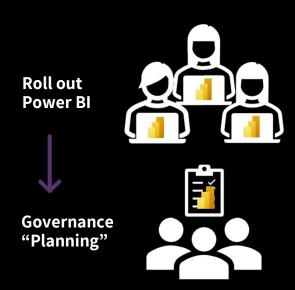
Scenario 1





## **Roll out Power BI first**

- + Immediately start creating solutions
- + Quick wins
- + No restrictions
- Best practices not applied from the start
- Reestablish governance is not easy
- No processes in place





## **Strategies**

Scenario 1





**Roll out** 

Power BI



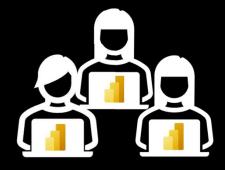
Scenario 2





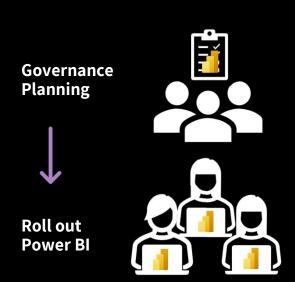
Roll out Power BI



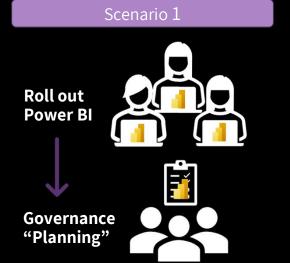


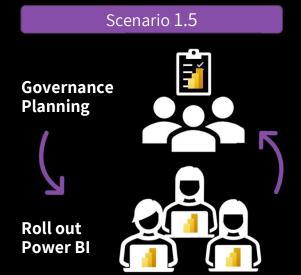
## **Governance planning first**

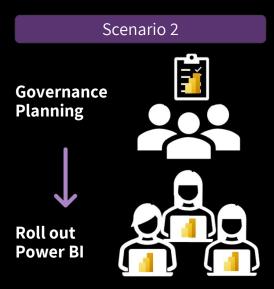
- + Support user community
- + Meet security and compliance requirements
- + Clear processes
- Slow start
- Theory and practice are not always the same



## **Strategies**







### So..

- Power BI is (ready to be) used in the organization
- But we are running into some challenges
  - Requesting a Power BI capacity seems impossible
  - The reports that are build are used for exporting to excel instead of using the report itself
  - The Power BI REST API is not available to be used, so automation is impossible
  - Refreshes of semantic models take forever

How can we start addressing all these issues? Where do you start?



## Power BI Governance and Adoption Roadmap





Strategy		Business
Data Culture	Executive Sponsor	alignment
Content management	Content delivery scope	
Center of Excellence		Governance
User Enablement	Mentoring	System oversight
Community of Practice	Help & Support	
Change management		

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## **Data Culture**

- The behaviors and norms that encourages the use of data.
- Think of data culture as what you do without thinking or when no one is looking
- Your data culture is not a set of rules (that's governance), but can/will be the results of the governance rules.. or lack of rules.



## **Executive sponsor**

A healthy data culture starts with an executive sponsor



Executive sponsor =

(Credibility + influence + authority)

Broad organizational influence

## **Executive sponsor**

A healthy data culture starts with an executive sponsor



<u>Disclaimer: Without sponsor you will most likely fail.</u>



## **Business alignment**

- Data strategy
- Data culture
- Business objectives
- Bl strategy



## **Business alignment**

- ✓ Data strategy be a data driven company
- ✓ Data culture only making decisions when it is backed by data
- ✓ Business objectives reaching multiple KPI's
- × BI strategy data only available for management





## **Customer Case**

Strategy		Business
Data Culture	Executive Sponsor	alignment
Content management	Content delivery scope	
Center of Excellence		Governance
User Enablement	Content ownership	System oversight
Community of Practice	Help & Support	
Change management		

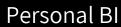


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## Content delivery scope









Team BI



Departmental BI



Enterprise BI

## **Content management**

business intelligence (BI) content is owned and managed.



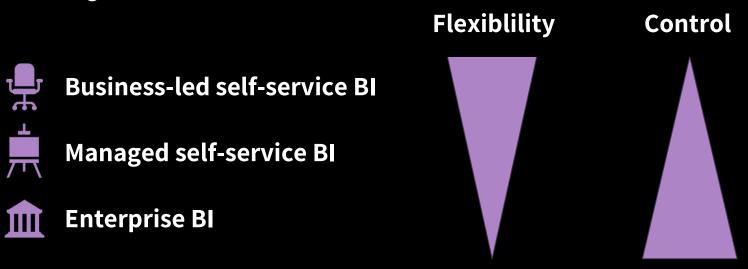
## **Content management**

There are three primary strategies for how business intelligence (BI) content is owned and managed.

	Dataset owner	Report owner
Business-led self-service BI	Business	Business
Managed self-service BI	IT	Business
<b>Enterprise BI</b>	IT	IT

## **Content management**

There are three primary strategies for how business intelligence (BI) content is owned and managed.



### Content delivery scope



Enterprise BI



Departmental BI



Team BI



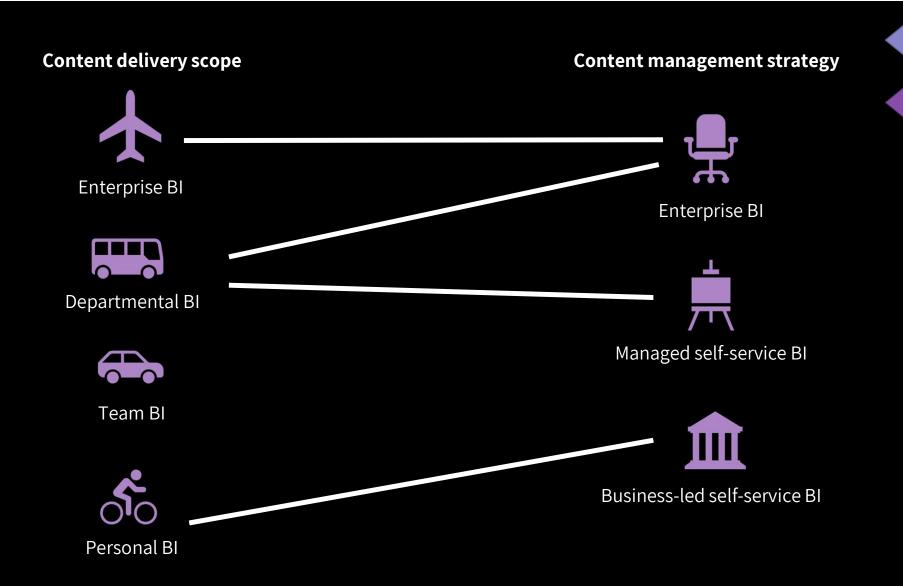
### **Content management strategy**











### **Content management**

Who owns and manages what?

- Assign clear roles and responsibilities
  - If you are a dataset owner, what does it mean to be a dataset owner?
  - If you re a report owner, what does it mean to be a report owner?
  - Who is allowed to get access to the workspace, and in which role?
- Adopt roles and responsibilities
  - You can be a dataset owner, but I have no clue what I am doing?



### **Example – Managed self-service BI**

Task	Owner
Making data available in platform for Power BI	IT
Determine and provide access to data in platform	IT
Importing data from platform to Power BI	IT
Create relationships	IT
Create dataset measures	IT
Publish dataset to Power BI service	IT
Create report measures	Business
Create report	Business
Publish report to Powre BI service	Business
Provide access to report	Business



# **Customer Case**

# But who is going to implement and adopt all these ideas, vision and strategies?





# **Power BI Center of Excellence**

### What is a Power BI Center of Excellence?

- Team of specialists with Power BI knowledge and business knowledge
- (In)formally recognized



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- Team of specialists with Power BI knowledge and business knowledge
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#### Goals

- Guiding and educating internal users to increase their skillset
- Create consistency and transparancy for user community
- Reducing techical debt
- Promoting the adoption and usage of Power BI

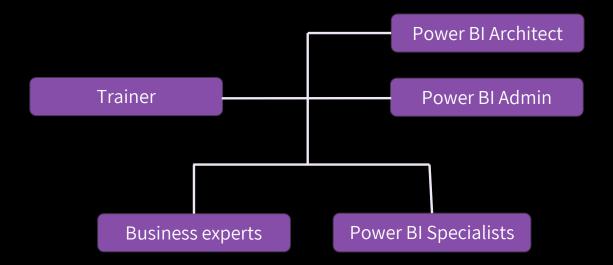


- Team of specialists with Power BI knowledge and business knowledge
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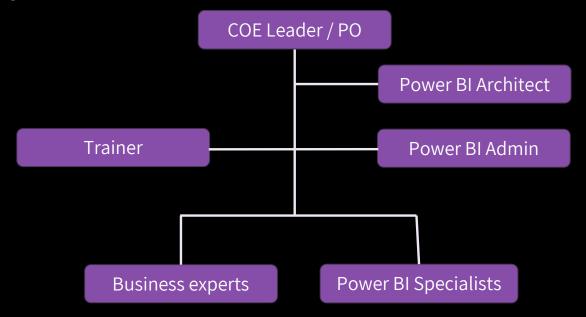


- Team of specialists with Power BI knowledge and business knowledge
- (In)formally recognized





- Team of Power BI specialists with technical knowledge and business knowledge
- (In)formally recognized





### Structure of a Power BI Center of Excellence?

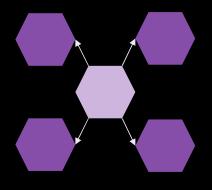


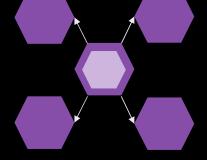
Business experts

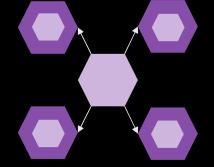


Center of Excellence













Centralized

Unified

Federated

Decentralized

### Responsibilities of a Power BI Center of Excellence

- Skills mentoring
- Cost management
- Create and update centralized portal
- Training
- System oversight
- Governance
- Internal community
- Knowledge sharing

- Communication
- User support
- Solution design
- Solution development
- Set up best practices
- Integration with other products
- Documentation
- Templates





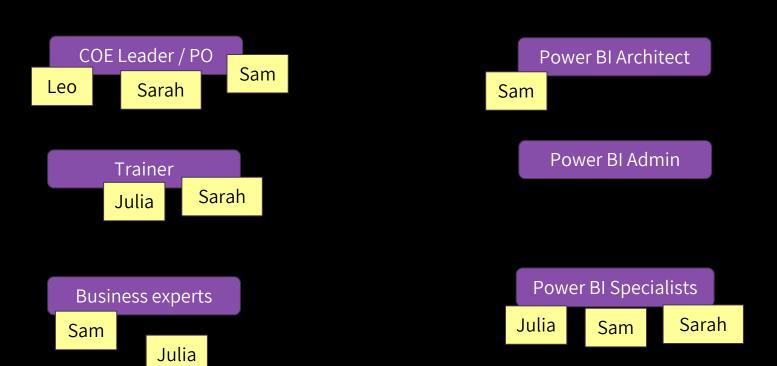
# **Customer Case**

### Responsibilities of a Power BI Center of Excellence

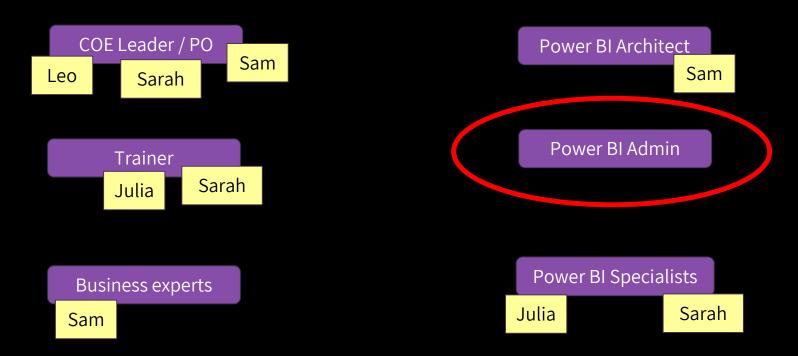
- Skills mentoring
- X Cost management
- Create and update centralized portal
- Training
- X System oversight
- ★ Governance
- ✓ Internal community
- Knowledge sharing

- **X** Communication
- **✓** User support
- X Solution design
- Solution development
- Set up best practices
- ? Integration with other products
- ★ Documentation
- **✓** Templates





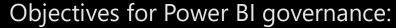






#### Governance

Governing what users do with the data, not the data itself



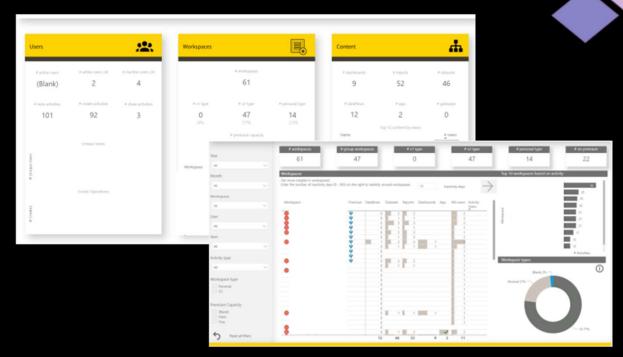
- Empower users to make decisions with data within the defined boundaries
- Improve user experience by providing:
  - Clear and transparent guidelines
  - Consistent and standardized solutions
- Content ownership responsibilities are clear and adopted
- Reducing risk of data leakage and misuse of data.



The ongoing, day-to-day, administrative activities.

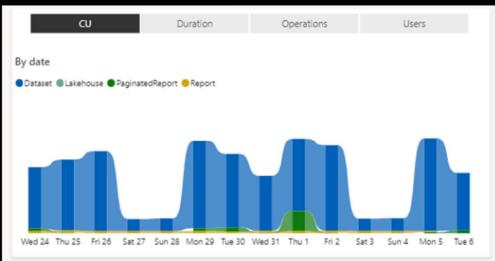
#### Set up monitoring

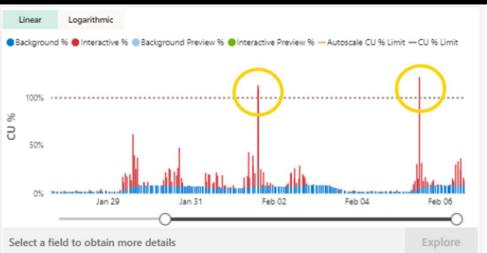
- How many users do you have?
- Are using AD groups to share Enterprise reports?



#### Set up capacity monitoring

- Are the capacities at capacity?
- Cross charging







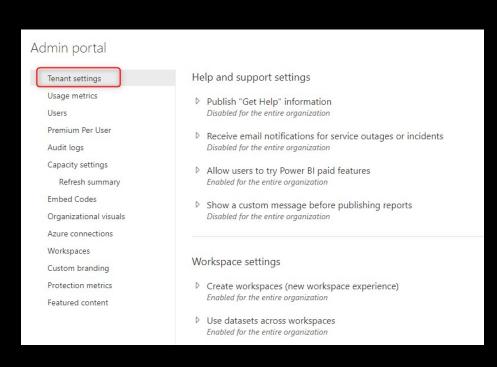
#### **Cost Management**

- Does everyone need a Power BI pro license?
- E5 licenses or single Power BI pro licenses?
- PPU vs. F-SKU (or other SKUs)
- Multiple smaller capacites or one larger capacity
- Reserved instances vs. pay-as-you-go
- Scaling



#### Tenant settings

- Calling the (Admin) REST API
- Custom Visuals
- Fabric features
- Domains
- Publish to Web
- External users



Strategy		Business	
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Change management			

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Community of Practice	Help & Support	oversight	
Change management			



se objectives is

ay-to-day life..

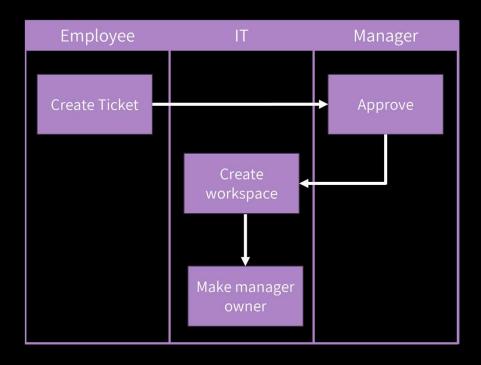
# **Adoption**

- How?
  - User enablement
  - Mentoring
  - Community of practice
  - User support



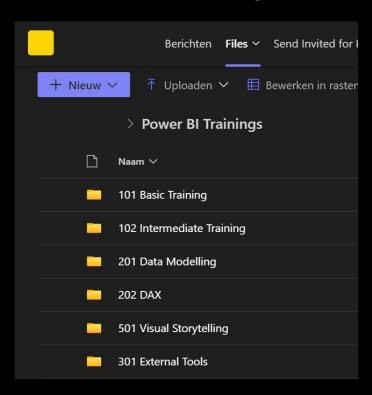
#### User enablement

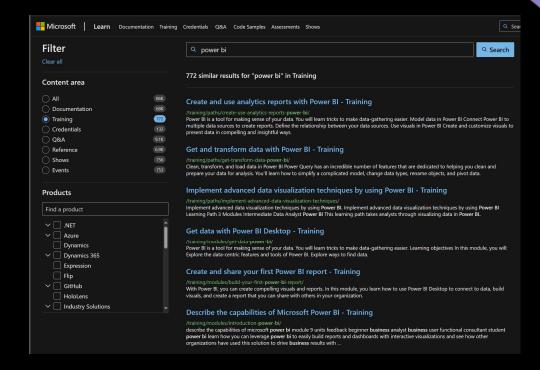
- Create a "How to get started with"
- Create a consistent process
  - How to request Power BI Desktop
  - How to request a pro license
  - How to request a workspace



#### User enablement

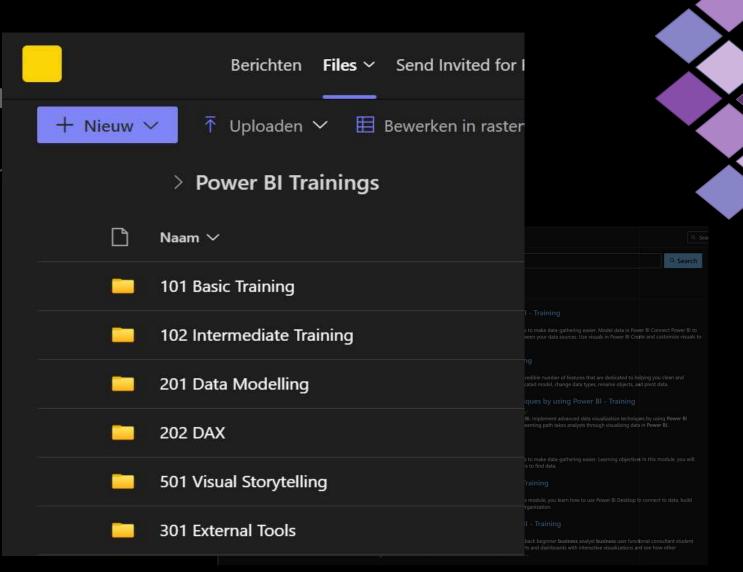
Consider what training services the COE can support:





#### **Enablemen**

Consider what r

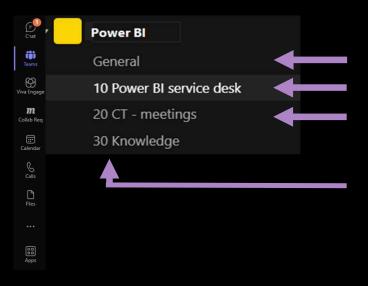


<b>Filter</b> Clear all		Q power bi
Content area		772 similar results for "power bi" in Training
○ All		Create and use analytics reports with Power BI - Training
O Documentation		/training/paths/create-use-analytics-reports-power-bi/
<ul><li>Training</li></ul>		Power BI is a tool for making sense of your data. You will learn tricks to make data-gathering easier. Model data in Power BI Connect Power multiple data sources to create reports. Define the relationship between your data sources. Use visuals in Power BI Create and customize vi
Credentials	132	present data in compelling and insightful ways.
○ Q&A	9.1K	
Reference		Get and transform data with Power BI - Training
Shows		/training/paths/get-transform-data-power-bi/ Clean, transform, and load data in Power BI Power Query has an incredible number of features that are dedicated to helping you clean and
○ Events		prepare your data for analysis. You'll learn how to simplify a complicated model, change data types, rename objects, and pivot data.
Products		Implement advanced data visualization techniques by using Power BI - Training
Find a product		/training/paths/implement-advanced-data-visualization-techniques/ Implement advanced data visualization techniques by using <b>Power BI</b> . Implement advanced data visualization techniques by using <b>Power BI</b> . Learning Path 3 Modules Intermediate Data Analyst <b>Power BI</b> This learning path takes analysts through visualizing data in <b>Power BI</b> .
<ul><li>✓ □ .NET</li><li>✓ □ Azure</li></ul>	î	Get data with Power BI Desktop - Training
Dynamics  Dynamics 365		/training/modules/get-data-power-bi/ Power BI is a tool for making sense of your data. You will learn tricks to make data-gathering easier. Learning objectives In this module, you Explore the data-centric features and tools of Power BI. Explore ways to find data.
Expression Flip		Create and share your first Power BI report - Training
✓ ☐ GitHub ☐ HoloLens		/training/modules/build-your-first-power-bi-report/ With Power BI, you can create compelling visuals and reports. In this module, you learn how to use Power BI Desktop to connect to data, b visuals, and create a report that you can share with others in your organization.
✓ ☐ Industry Solutions		Describe the capabilities of Microsoft Power BI - Training
		/training/modules/introduction-power-bit/ describe the capabilities of microsoft power bi module 9 units feedback beginner business analyst business user functional consultant sturpower bi learn how you can leverage power bi to easily build reports and dashboards with interactive visualizations and see how other

#### User enablement

Enable users to accomplish as much as they can with Power BI within the guidelines

Create a centralized portal



Channel for generic CoE announcements

Channel to ask questions

Channel for meetings such as:

- Monthly updates
- Q&A office hours

Channel to share information:

- Webinars
- Blogs
- Youtube videos

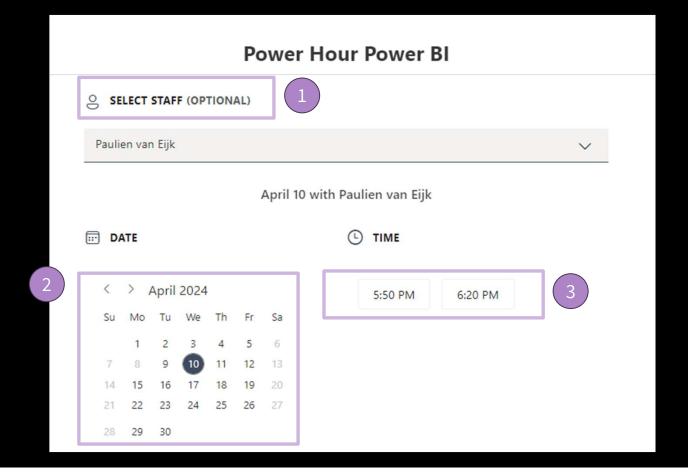


## Mentoring

- Office hours
- Co-development projects
- Best practices reviews



# Mentoring – Office Hours





## Mentoring

- Office hours
- Co-development projects
- Best practices reviews



### **Mentoring - Best practice review**



Blog: Dave Ruijter, Henko Kors - Check the quality of all Power BI data models at once with Best Practice Analyzer Automation (BPAA)



## **Community of Practice**

Everyone with an interest in Power BI

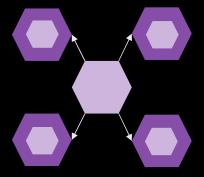
- CoE oversees the entire community
- Champions (Power Users)
- Content consumer
- Content creator



### **Community of Practice - Champions**

- One of the driving factors behind adoption
- Satellite members of the CoE
  - Influence on data policies
  - Influence on creation of best practices and guidance





### **Help and Support**

Establishing a support system with training, various levels of support and community.



- Intra-team support
- Internal community support
- Help desk support

#### Externally

- Microsoft support
- Community support
- Administrator support



#### But the CoE can only do so much

- It's the people who make or break the change
- The CoE can provide trainings, but if people don't attend them, they are useless
- The CoE can provide best practices, but if people don't follow them, they are useless
- The CoE can assign roles and responsibilities, but if people don't act, the roles are useless.

Change is about people, not technology and processes.

## Don't come in with a BANG

• Imagine that





#### **Communication is KEY**

- Not only in relationships..
- Communicate about:
  - What?
  - Why?
  - When?
- Don't forget to keep the door open:
  - Where to find more information
  - Who to contact for questions



#### **Communication is KEY**

- What? Export to csv on our HR reports are disabled
- Why? To limit the possibility that private information of employees will be shared with employees who are not allowed to view this information
- When? As of October 15<sup>th</sup>, 2023
- Where to find more information for alternatives: Instead, it is advised to use the "Analyse in Excel" feature, which is described here. In this way, you are still able to view the data in Excel, but only employees with access to the data are able to view the data in Excel.
- Who to contact for questions: Please reach out to the Power BI CoE: <u>powerbicoe@bittersweet.com</u> for more information, questions or feedback.



























# Change management is a profession on its own

A good strategy



- A good strategy
- Set of behaviours and norms (data culture)



- A good strategy
- Set of behaviours and norms (data culture)
- Someone with influence and authority (sponsor)



- A good strategy
- Set of behaviours and norms (data culture)
- Someone with influence and authority (sponsor)
- Gather the required information (content scope and delivery)



- A good strategy
- Set of behaviours and norms (data culture)
- Someone with influence and authority (sponsor)
- Gather the required information (content scope and delivery)
- Gather a group of motivated people to reach the goals you have set together



## Wait, this reminds me of something ...



## Wait, this reminds me of something ...





- A good strategy for obvious reasons
- Set of behaviours and norms pieces can only do certain moves
- Someone with influence and authority the Marshall
- Gather the required information using your scouts and spies
- Gather a group of motivated people to reach the goals you have set getting the flag with all your generals, captains, majors etc



## Don't forget to submit your session feedback!







