

# APPLE COMPANY

FOOD DISTRIBUTION

## SALES REPORT

This report presents an in-depth analysis of Apple Company product sales worldwide.

Using the available data, we can precisely assess the profitability of sales, identifying the most and least profitable products, as well as those that contribute the most to the total revenue.

The report also indicates which products and where sell the best and generate the highest profits.

Select a report page from navigation panel below to start



**Sales Overview**



**Products Overview**



**Customer Overview**

Total Sales



€ 1 265 793

Target



€ 1 354 459

Sales Performance

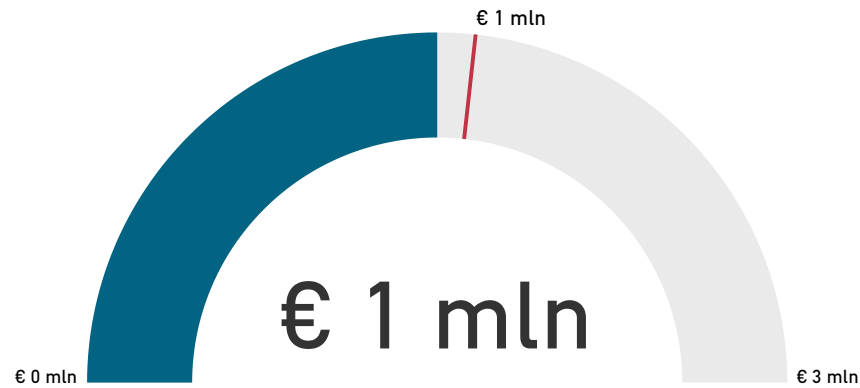
€ 440 624!

Goal: € 469 771 (-6.2%)  
1998

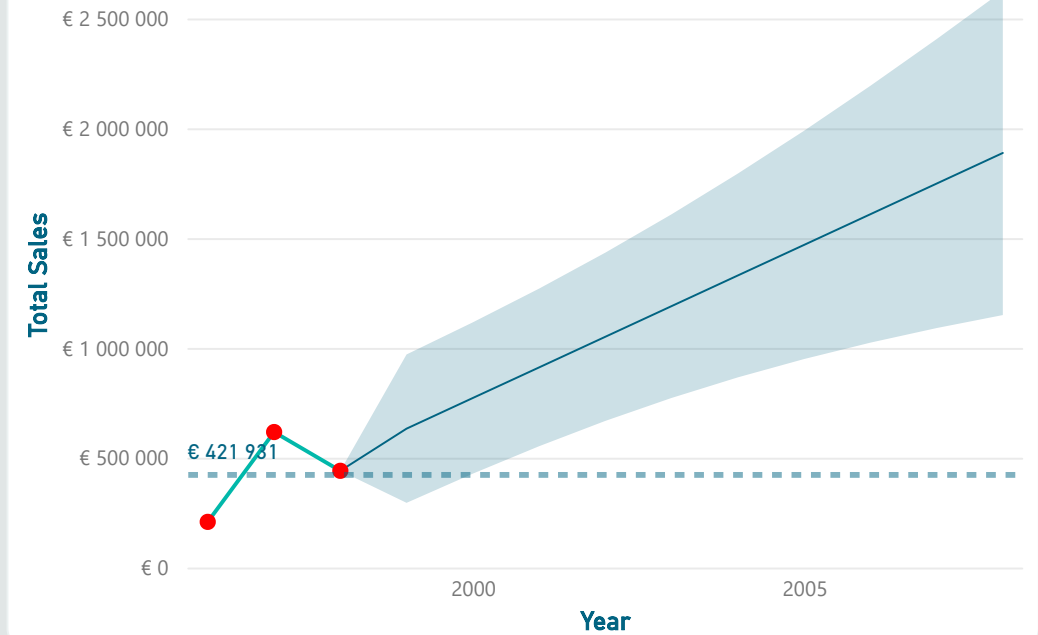
Sales per Year

Meter

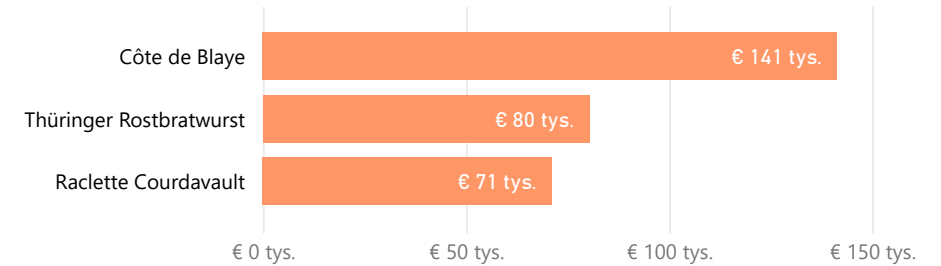
Target Meter



Sales and Target by Year [+ Forecast]



Most Profitable Products



Sales Overview


Products Overview

Customer Overview




Average Time From Order To Shipment

8




Average Time From Shipment To Delivery

19



Average Time From Order To Delivery

28



TOP 3 Shipping Countries

€ 245 585

USA

€ 230 285

Germany

€ 128 004

Austria

TOP 3 Shipping Cities

€ 110 277

Cunewalde

€ 104 875

Graz

€ 104 362

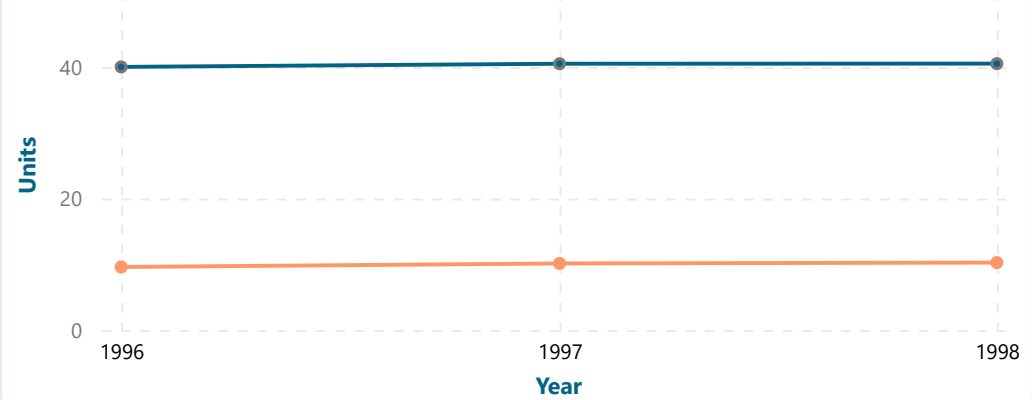
Boise

Average Order Fulfillment Time Per Product

	OrderDate Ship Date	ShipDate Require Date	Order Date Require Date
<div>+ Beverages</div>	9	19	28
<div>+ Condiments</div>	9	20	28
<div>+ Confections</div>	8	20	28
<div>+ Dairy Products</div>	8	19	28
<div>+ Grains/Cereals</div>	9	19	28
<div>+ Meat/Poultry</div>	9	19	28
<div>+ Produce</div>	8	20	28

Avg Units In Stock & Units On Order

● Units In Stock ● Units On Order



TOP 5 Products

Category	Product	UnitPrice	Quantity	Total Sales
Beverages	Côte de Blaye	264	623	€ 141 397
Meat/Poultry	Thüringer Rostbratwurst	124	746	€ 80 369
Dairy Products	Raclette Courdavault	55	1 496	€ 71 156
Confections	Tarte au sucre	49	1 083	€ 47 235
Dairy Products	Camembert Pierrot	34	1 577	€ 46 825
Grains/Cereals	Gnocchi di nonna Alice	38	1 263	€ 42 593
Produce	Manjimup Dried Apples	53	886	€ 41 820
Meat/Poultry	Alice Mutton	39	978	€ 32 698
Seafood	Carnarvon Tigers	63	539	€ 29 172

Total Customers



91

Total Countries

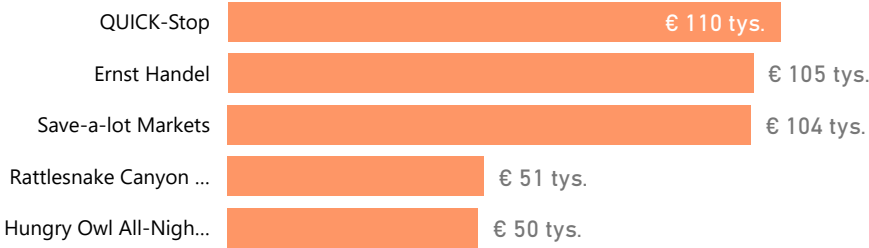


21

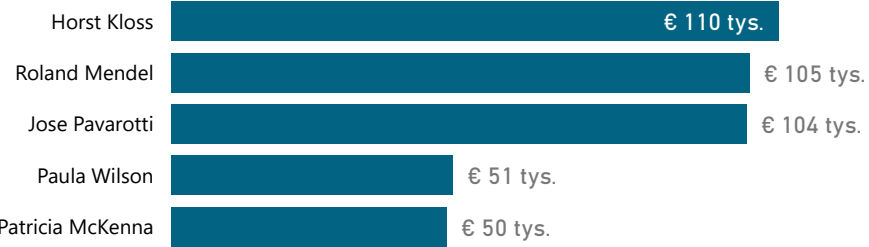
Customer Distribution By Country



TOP 5 Companies



TOP 5 Customers



Customers Details

Country	CompanyName	ContactName	ContactTitle
Argentina	Cactus Comidas para llevar	Patricio Simpson	Sales Agent
Argentina	Océano Atlántico Ltda.	Yvonne Moncada	Sales Agent
Argentina	Rancho grande	Sergio Gutiérrez	Sales Representative
Austria	Ernst Handel	Roland Mendel	Sales Manager
Austria	Piccolo und mehr	Georg Pipps	Sales Manager
Belgium	Maison Dewey	Catherine Dewey	Sales Agent
Belgium	Suprêmes délices	Pascale Cartrain	Accounting Manager