



CARS SALES OVERVIEW IN USA

This report presents an analysis of a car sales company.

Sales, profit and total margin analysis by state, year of sale and car details

Review order details and purchasing trends

Customer detail review, shopping satisfaction survey

Select report page



Sales



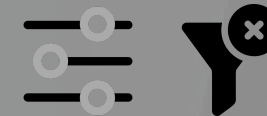
Orders



Customer



SALES DETAILS SUMMARY



\$1 289 mln

Total Sales



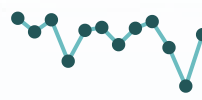
(\$437 mln)

Total Profit



1,51

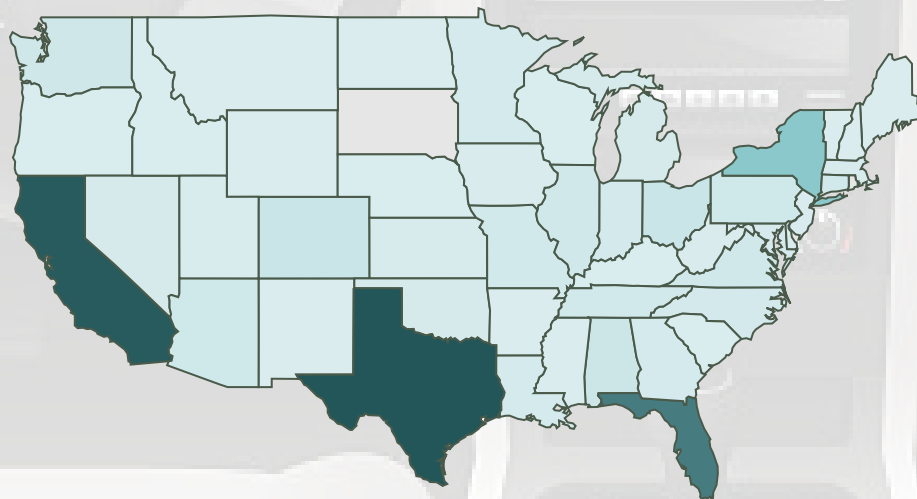
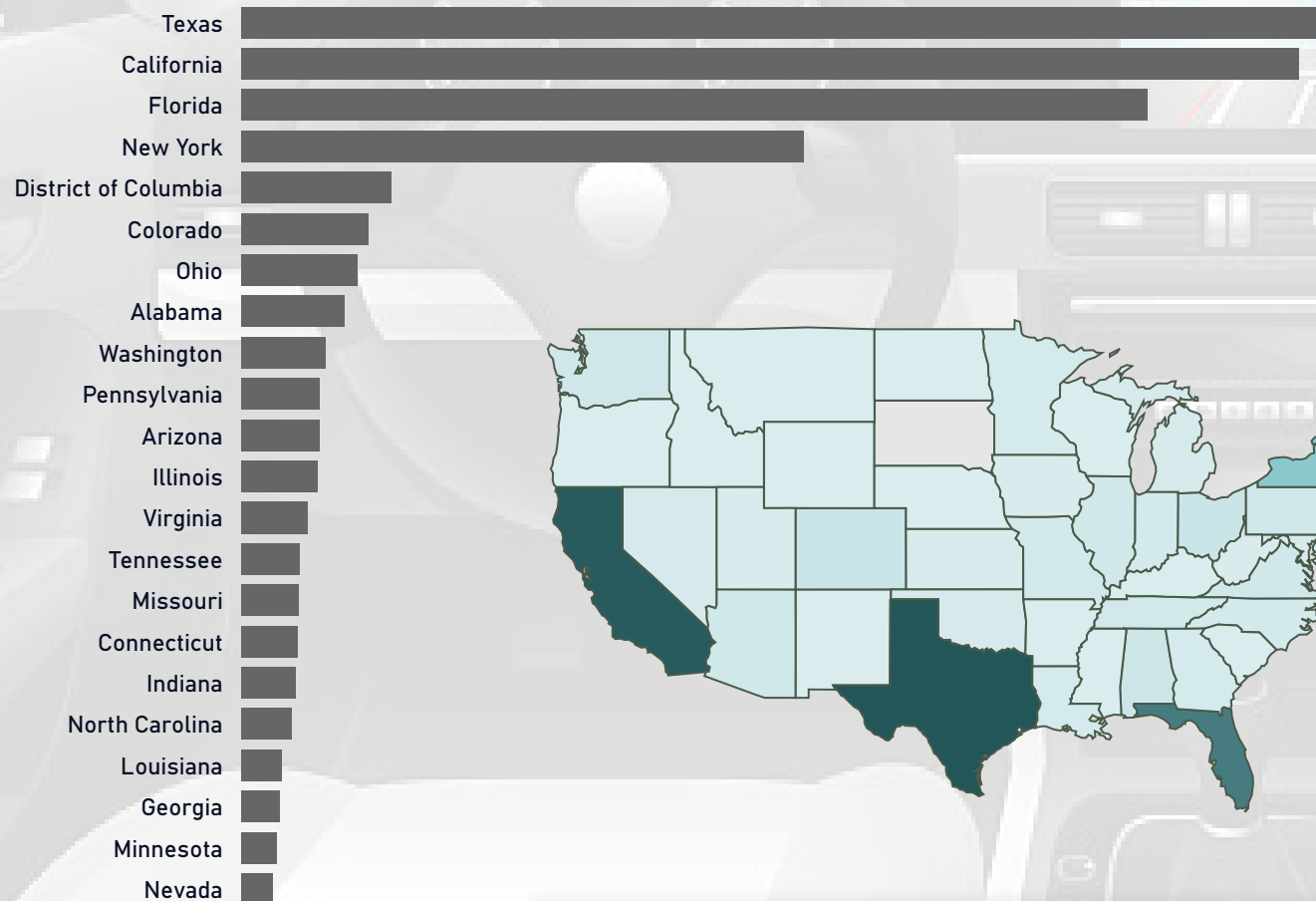
Avg Order Quantity



-80%

Total Margin

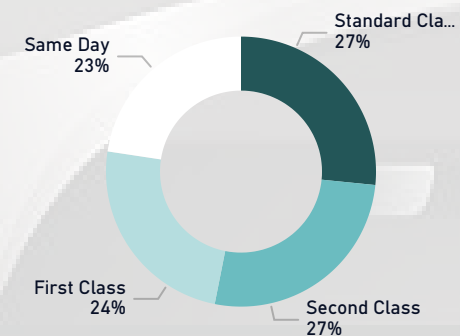
How is our profit distributed by State?



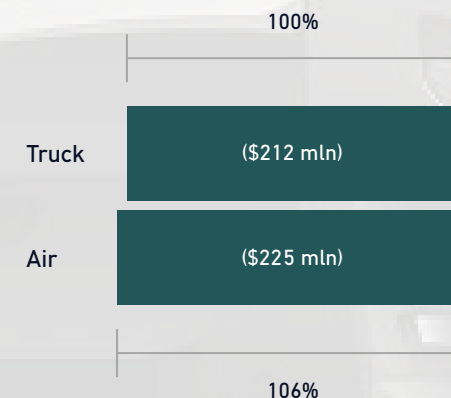
What is our YOY% change in Total Profit?



What is our Total Profit by Ship Mode?



What is our Total Profit by Shipping?



What are our Top 5 Car Model by Total Profit?





ORDERS DETAILS SUMMARY



503

Number of cars available

54

Number of cars makers

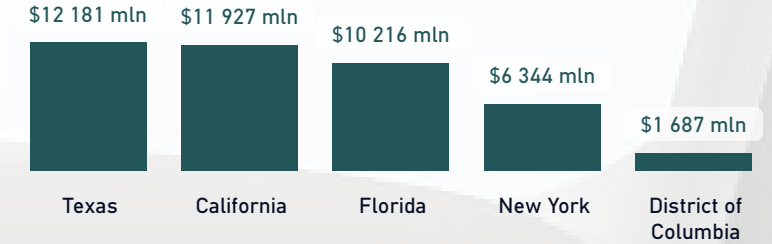
19

Number of cars colors

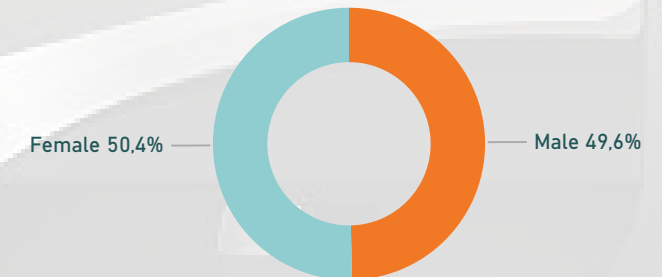
What were the Top 20 orders by Total Profit?

Customer	Car Model	Car Maker	Order Date	Car Price	Total Profit
Ahmad McNiven	Ram 1500 Club	Dodge	2019-06-02	\$515 209	\$341 714
Giordano Pott	Grand Cherokee	Jeep	2018-08-19	\$563 435	\$326 675
Bambie Freemantle	Sedona	Kia	2018-12-01	\$532 384	\$306 897
Fax Terrill	Protege	Mazda	2018-12-24	\$516 052	\$258 115
Anny Bowick	Q7	Audi	2018-06-25	\$525 137	\$256 170
Hatty Melmore	Savana 3500	GMC	2019-01-04	\$515 971	\$255 529
Amata Dell	Elise	Lotus	2018-12-14	\$518 658	\$234 795
Danya Lambis	Mirage	Mitsubishi	2019-03-20	\$593 077	\$220 113
Vince Sheekey	Dynasty	Dodge	2019-02-23	\$526 968	\$210 800
Irving Winear	XK	Jaguar	2018-07-14	\$633 328	\$195 352
Alvie Weighell	Savana 1500	GMC	2018-08-16	\$504 466	\$192 671
Cymbre Gaiger	XJ Series	Jaguar	2019-04-12	\$540 830	\$182 536
Vivien Roelvink	Sidekick	Suzuki	2018-08-20	\$501 184	\$164 874
Yancy Plowell	Caprice	Chevrolet	2018-06-30	\$575 974	\$154 560
Nalani Micka	Quest	Nissan	2019-01-19	\$513 164	\$149 638
Minnie McGougan	rio	Kia	2018-10-13	\$500 412	\$130 469
Cordelia Maes	4Runner	Toyota	2019-02-15	\$537 191	\$129 745
Freeman Firbank	Seville	Cadillac	2019-06-10	\$580 966	\$127 398
Barbee Cathel	SL-Class	Mercedes-Benz	2018-12-03	\$526 717	\$122 052
Georgiana Leimster	E150	Ford	2018-07-25	\$541 214	\$118 186

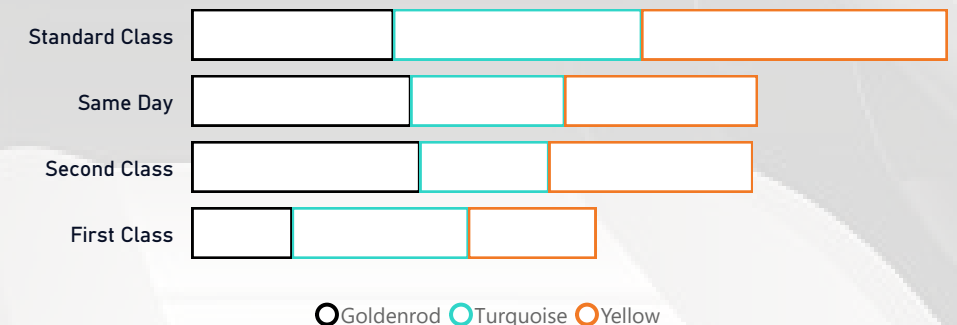
What are our Top 3 selling states?



Who buys more often by Total Sales?



What are our Top 3 selling car colors?





CUSTOMERS DETAILS SUMMARY



Sales analysis by customer

State



Car Model

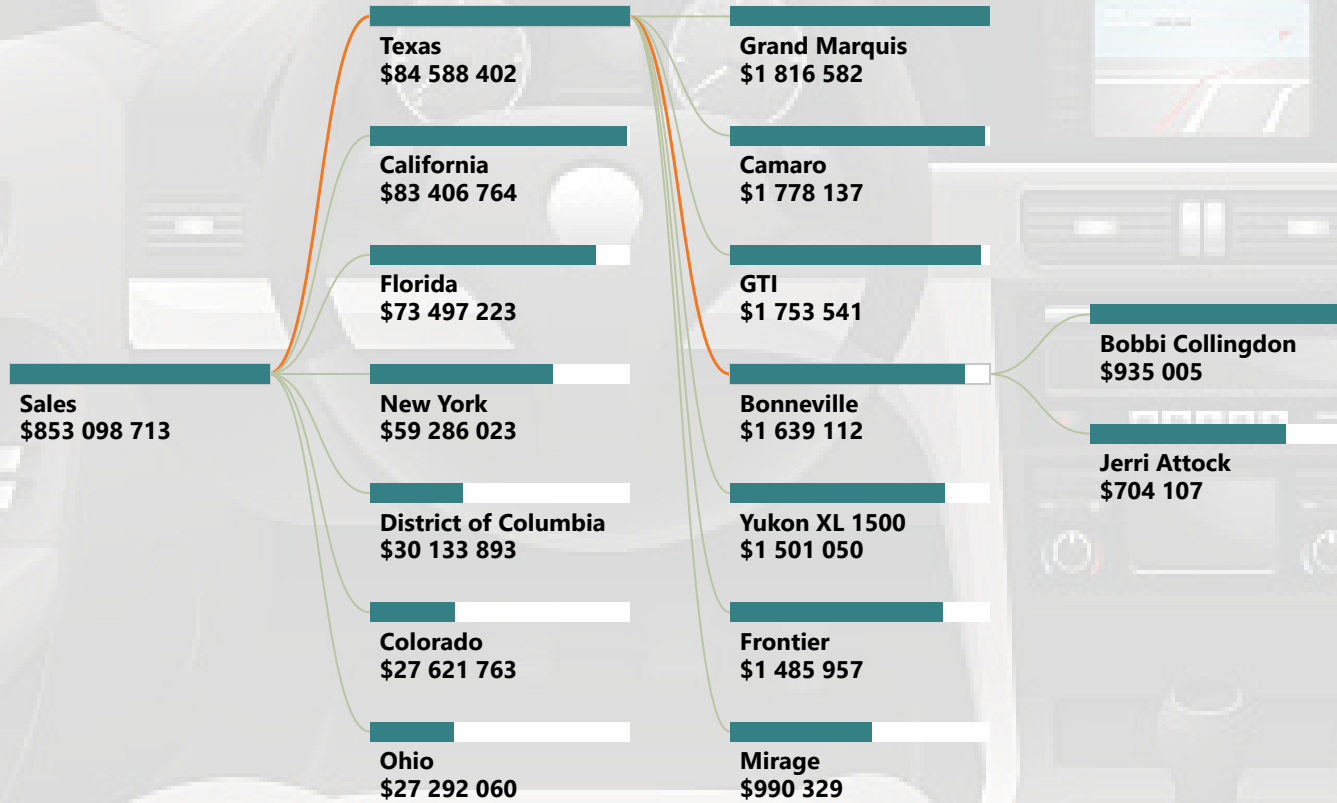


Customer



Texas

Bonneville



What is customer feedback after purchases?



Who are our Top 15 clients?

CustomerName	CarModel	CarMaker
Daryl Haveline	Q	Infiniti
Dinny O'Cooney	Ridgeline	Honda
Georgiana Leimster	E150	Ford
Giordano Pott	Grand Cherokee	Jeep
Guilbert Twitchett	Genesis	Hyundai
Heath Cordingly	Bravada	Oldsmobile
Isadora Riggoll	Tucson	Hyundai
Joey MacConnell	Yukon	GMC
Keith Crickett	5000S	Audi
Marcela Stroton	Discovery	Land Rover
Pincas Abarough	Esteem	Suzuki
Saw Courtes	Focus	Ford
Timoteo Lidgertwood	5000S	Audi
Vince Sheekey	Dynasty	Dodge
Wendi Kineton	Odyssey	Honda