

**SPICED**

# **IKCH INNOVATE KINGS COUNTY HOUSING**

# Overview

- Client presentation
- Main findings
- Recommendations
- Conclusion



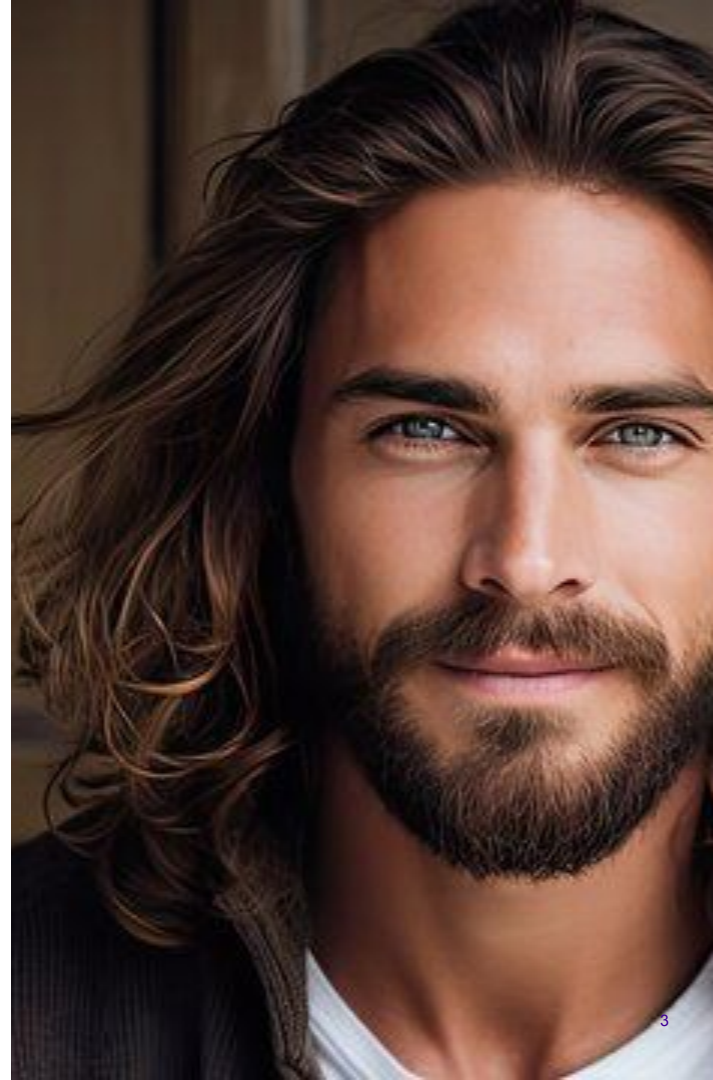
# **Zachary Brooks**

## Seller

- Invests in historical houses
- In best neighborhoods
- With high profits

### Recommendation request

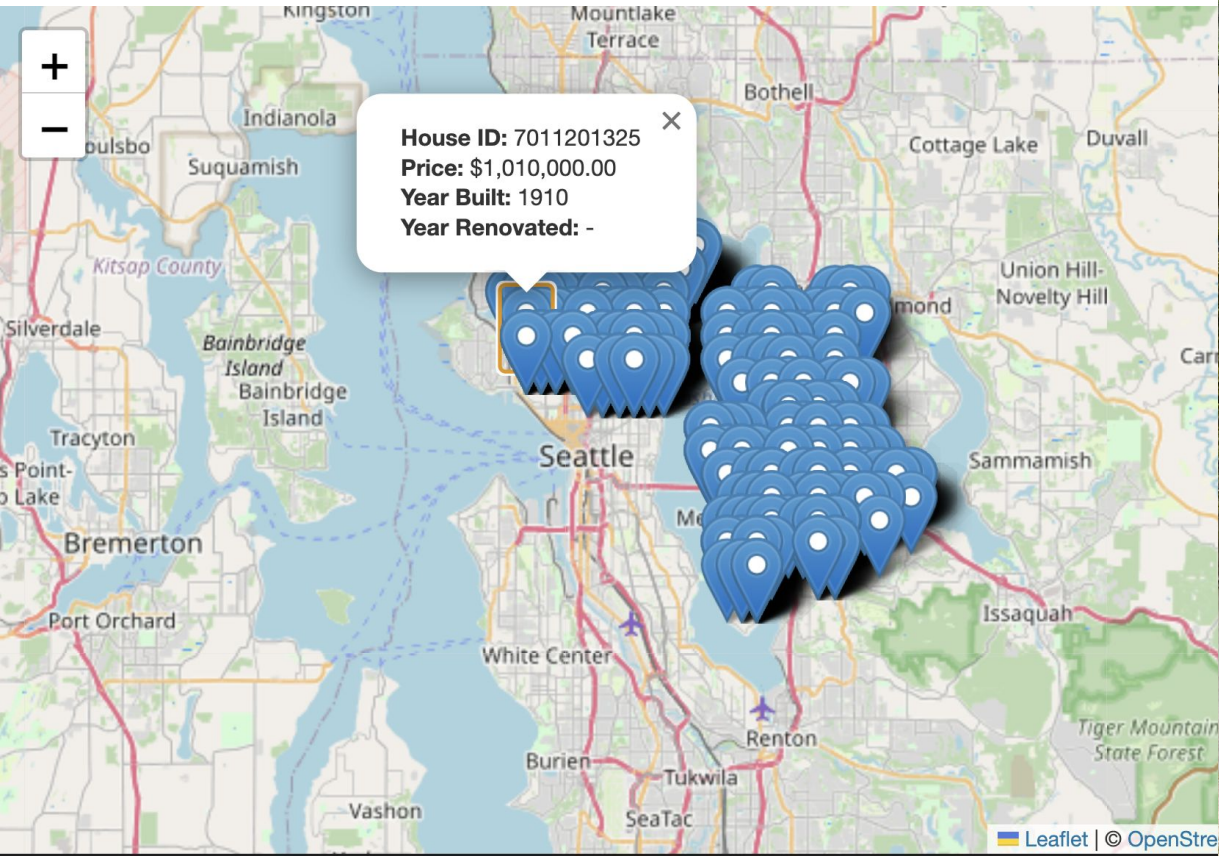
- Best timing within a year
- Impact of renovation



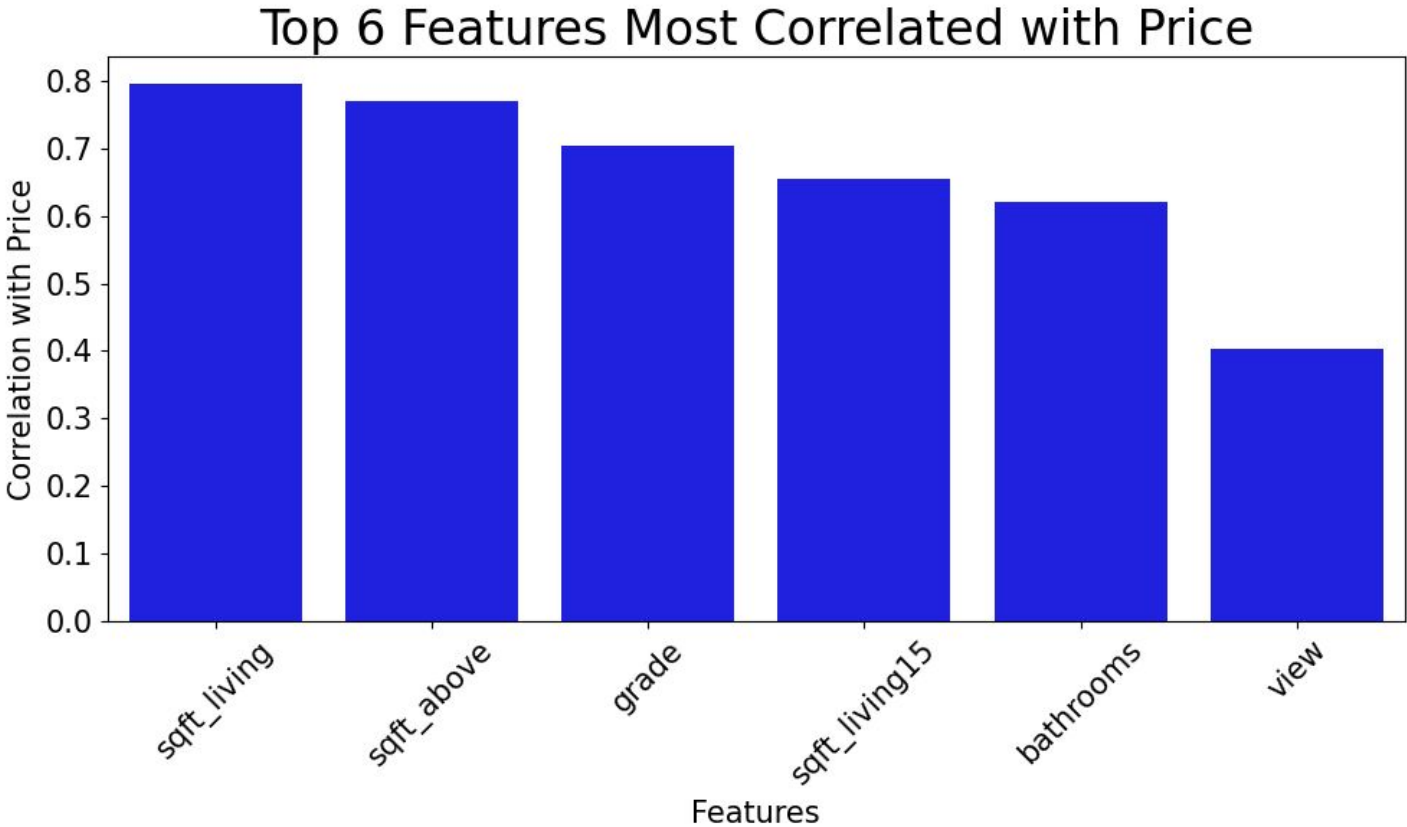


Main findings

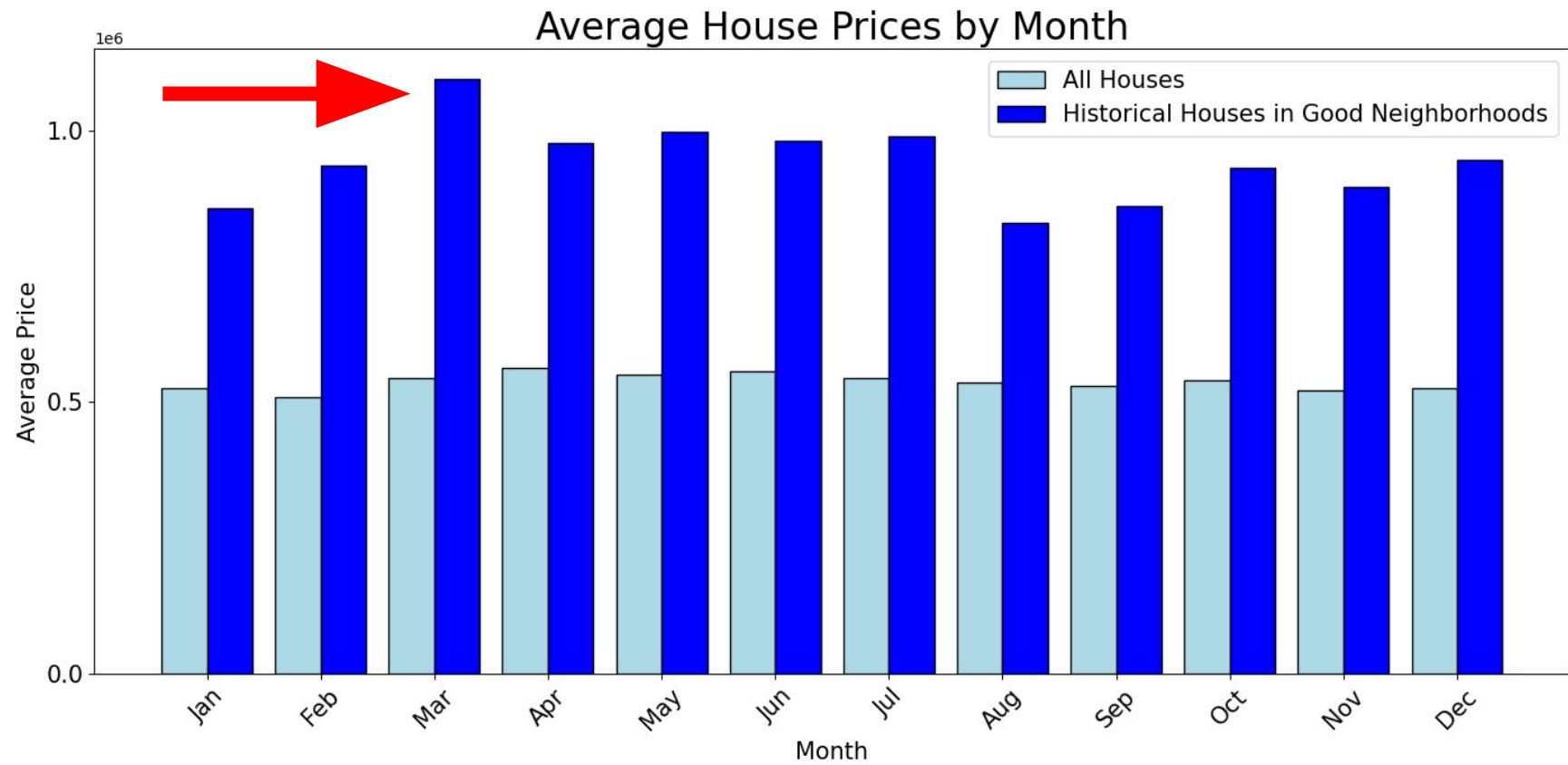
1346 matching objects



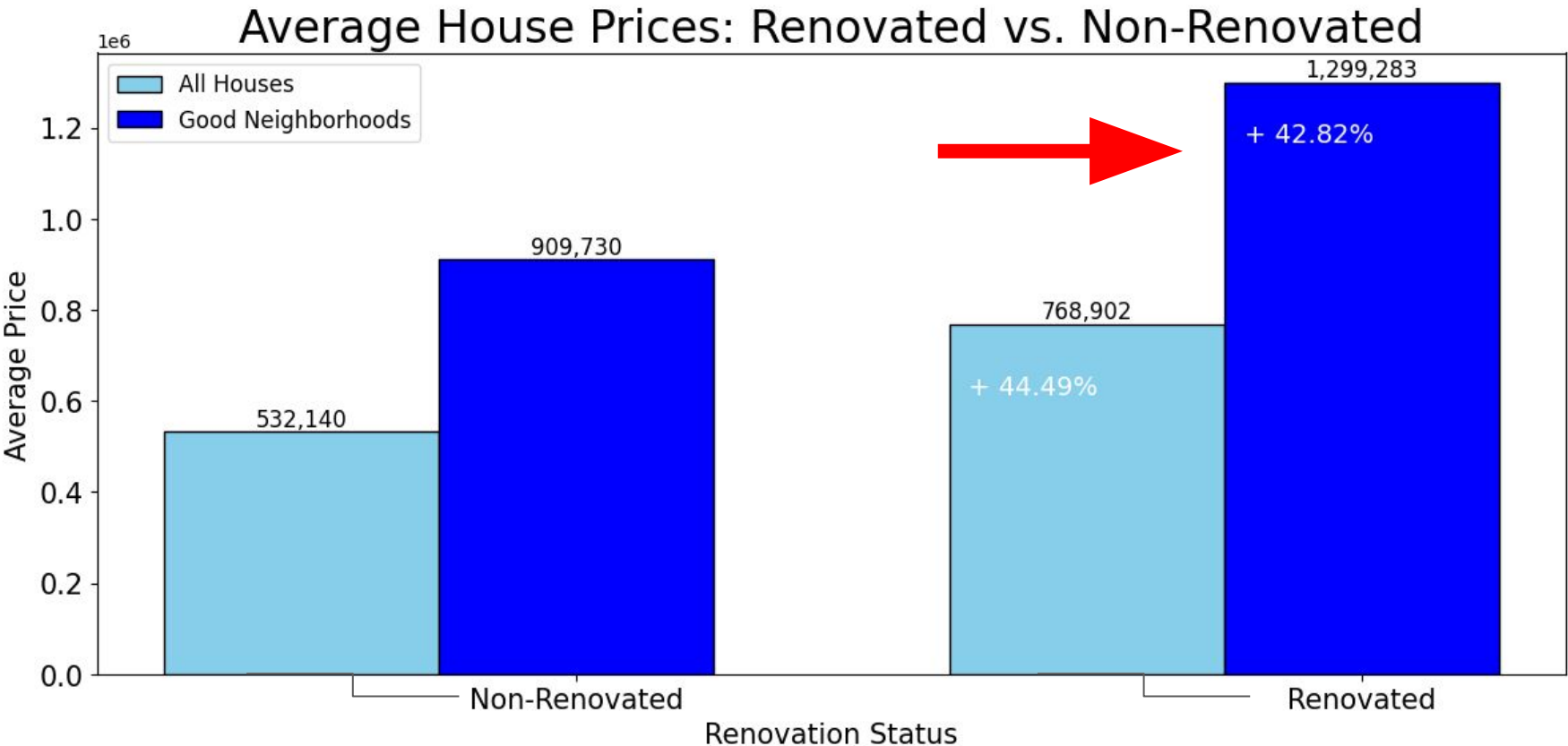
# What drives the price?



# Best timing for selling: March



# A renovation is highly recommended





# Conclusion

Relevant objects are in the north east of the city

Most relevant for high profit are size, grade and surroundings

Best month to sell is March

A renovation yields better prices





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**THANK YOU**

Pauline Zurmühlen  
Annatto Boost 2024

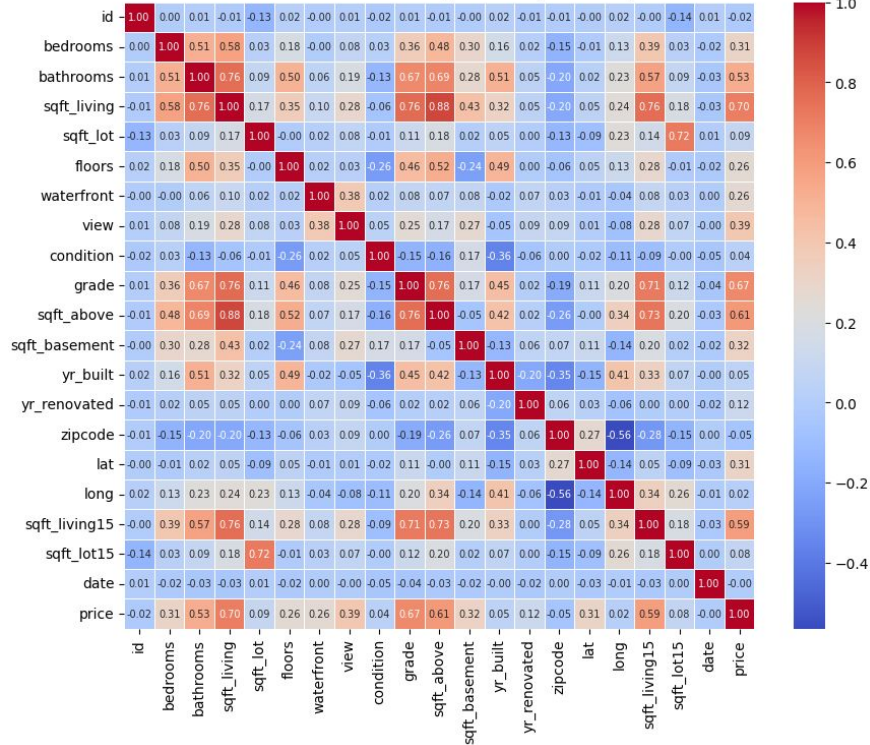
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# ANNEXE

Pauline Zurmühlen  
Annatto Boost 2024

# Other correlations

Correlation Matrix of Key Features (all houses)



Correlation Matrix of Key Features (good neighborhoods)

