

# PAUL JAMES

## GRAPHIC DESIGNER / WEB DESIGNER

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### PROFILE

I am a dedicated and creative graphic designer with two years of professional UAE experience. My passion for design, commitment to innovation, and expertise in various design projects including branding, marketing, and digital materials have shaped my journey in graphic design. I keep updated with the latest design trends and thrive on creative challenges.

### EDUCATION

BACHELOR OF COMPUTER APPLICATION | BCA 2019 - 2022  
T.JOHN COLLEGE OF INSTITUTION | BANGALORE UNIVERSITY

Graduated 66% GPA with proficiency in coding, problem-solving, database management, web development, system analysis & fundamentals of accounting. Acquired problem-solving skills & logical thinking through hands-on coding exercises and projects.

HIGHER SECONDARY | COMPUTER SCIENCE 2015 - 2017  
ST MARY'S HIGHER SECONDARY SCHOOL | KERALA BOARD

Graduated 72% GPA with basic knowledge in HTML, CSS, Java, Web design. Gained proficiency in fundamental computer science concepts, algorithms and data structures.

### EXPERIENCE

SOUNDLINE | DUBAI, UAE Dec 2021 - Present  
GRAPHIC DESIGNER

As a fresher i gained more graphic design knowledge by working with the team and upskilled my career

- Created banner images and flyers for web display, frequently uploaded content to website, mobile version as well
- Developed creative advertising content of various media, including logos, banners, posters, mockups while ensuring maximum brand awareness of targeting audience/market
- Designed and uploaded social media posters for digital promotion
- Edited short videos, and designed motion graphics.
- Contributed design ideas for Website developing for gaming websites
- Built corporate brands by designing cohesive looks between elements such as logos, letterheads & Invoices.
- Completed final touches for projects such as images sizes and font selections
- Trained and coordinated new employees to ensure that everything was going with the company high standard.

### SKILLS

- |                 |                |                     |                   |
|-----------------|----------------|---------------------|-------------------|
| • Photoshop     | • HTML         | • Digital Marketing | • Time Management |
| • Illustrator   | • CSS          | • Microsoft Excel   | • Davinci Resolve |
| • Premier Pro   | • React JS     | • Web Development   | • Canvas          |
| • After Effects | • Tailwind CSS | • UI/UX Design      | • CorelDRAW       |
| • Figma         | • MongoDB      | • Networking        |                   |

### CERTIFICATE

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| • FUNDAMENTALS OF GRAPHIC DESIGN<br>Oxford Institution   Kollam   Kerala Board | • WEB DEVELOPMENT COURSE<br>Online Website |
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### LANGUAGES

- English
- Malayalam
- Hindi
- Tamil