

Is it really worth it to invest your money in NFTs



Most people associate NFTs with digital arts when they hear the term. Some people still believe that NFTs are nothing more than pricey JPEGs.

Despite the fact that NFTs have caused a major expansion in the digital art industries, numerous new applications are emerging outside of the arts. Some of these applications are self-evident, such as the usage of digital assets in gaming platforms and the metaverse. Others are nearly mind-blowing in their brilliance, demonstrating how transformative blockchain technology may be if they are guided in the correct path.

History of NFT

The first idea of NFT started as far back as 2012 when a paper was released by Meni Rosenfeld, which introduced the concept of the **coloured coin**. Then in 2014, a digital artist minted the first NFT called [Quantum](#).

Then followed was the age of experiments and developments in the year 2014 to 2016 where platforms were being built on the Bitcoin and the Ethereum network. Examples of such platforms are **Spells of Genesis** and the **Counterparty** platforms which pioneered the issuing of in-game assets and release of a host of Rare Pepes NFTs respectively.

NFT started to go public between the year 2017 to 2020 thanks to projects like Cryptopunk NFT and CryptoKitties but also not forgetting that NFT started catching the public attention through NFT gaming and metaverse projects such as Decentraland, Enjin, and also Axie Infinity. During the bear market, all of those platforms were in development, and many people were unaware of them. That is, until 2021, when NFTs become widespread.

The year 2021 became the year of the NFT explosion. There was huge demand for NFTs and this made the prices for NFT explode as a result. Imagine selling CryptoPunk for as high as \$500 million,

When Facebook relaunched as Meta and entered the metaverse at the end of the year 2021, the rise in NFT demand, particularly within the metaverse, was significant.

The benefits that NFTs provide

- **Security:** NFTs guarantee authenticity, uniqueness, and ownership of unique assets as they operate on the blockchain.
- **Transparency:** NFTs have finally given us the ability to attach irrefutable evidence of creation and ownership to unique digital assets.
- **Accessibility:** Now you can have access to your art remotely as long as you have your mobile devices with you, or you can even have a 3D immersive experience with the use of VR gadgets.
- **Transferability:** While playing games, players can use NFT game items inside of the game or even sell them to earn money. This is possible because NFTs are built on a blockchain and they involve the use of a [smart contract](#).

So is it worth it in the long run?

Although the hype that surrounds NFTs is somewhat distracting, that doesn't mean they're not here to stay. According to [Gartner Hype Cycle](#), he describes how a new technology will evolve over time and how to discern the hype from what's commercially viable.

The \$69 million [artwork](#) by artist Beeple was purchased at auction by Vignesh Sundaresan, who believes NFTs are a legitimate store of value and signal a shift in how the world views art and valuable items.

NFTs, unlike other new technologies, is a revolutionary invention that is here for the long run. All NFT transactions are recorded within the blockchain and powered through smart contracts.

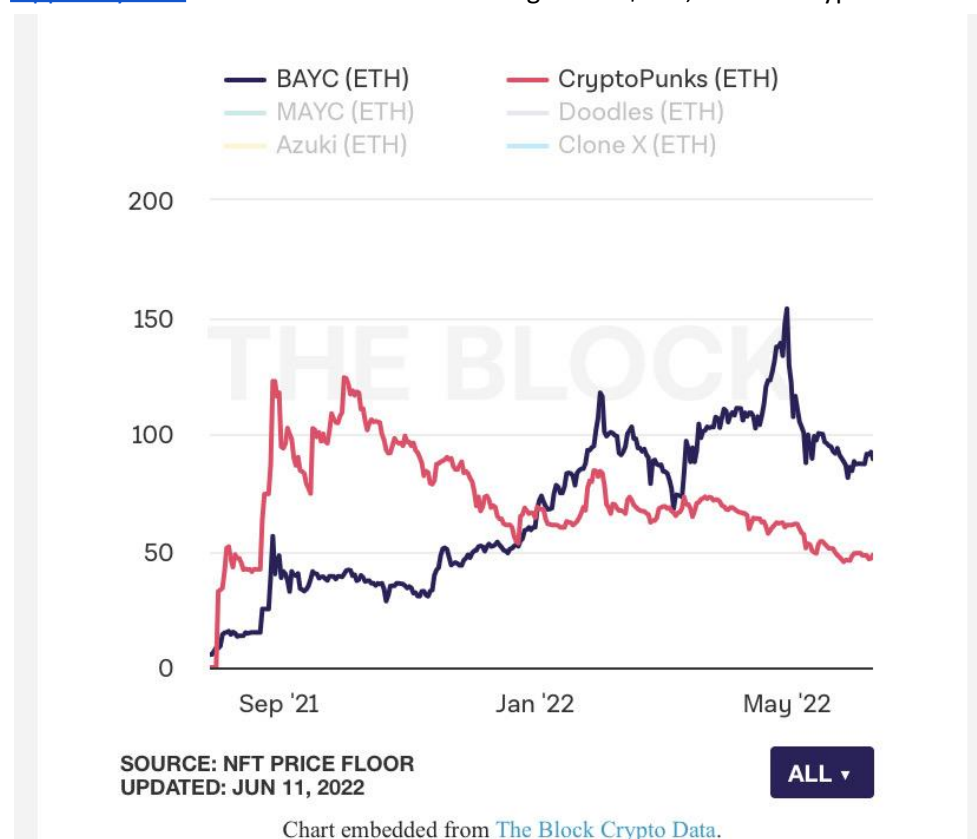
Therefore, their technology enables the storing of an entirely accurate history of ownership transfer. Such concrete documentation of ownership has the potential to be ground-breaking for certain markets — especially property. With just a third of the world population having secure legal rights to their properties or land, those without may struggle to invest in their home or acquire financial support.

It is also worth noting the impacts monetization can have on the wider art community at large. The opportunity for artists to tokenize their work is truly game-changing.

As we move away from the period of innovation, experimentation, and the big explosion, there are countless possibilities and unlimited potential for the future of NFTs now that they are widespread.

The Bear Market

Despite all of the perks and tremendous potential associated with NFTs, there is still considerable skepticism and pessimism about them. The recent NFT drops which happened in May 2022 demonstrated that. At the time, the floor price of popular NFT collections BAYC and CryptoPunk [dipped by 50%](#) which resulted in BAYC falling below \$200,000 and CryptoPunk below \$100,000.



However, this is not to deter or discourage the NFT faithfuls and those looking to hop in, as this is just part of the ever changing NFT market dynamics. Like some people would say, the bear market period is the best time to invest in should you believe that the assets will spring back up again.

Concluding Thoughts

The question of whether or not to invest in NFTs is still a hot topic these days. Despite widespread pessimism about the practicality of NFTs, one thing is certain: they are here to stay.

NFT, when used correctly and with a thorough grasp of how they work, can provide a plethora of benefits to their owners as well as generate cash.

While [WePlay](#) believes in the mainstream adoption of NFT in 2022 and beyond, the platform has also been working on developing more projects to further enhance not only the NFT space but also the Metaverse as they are both interwoven. We've formed great collaborations with leading organizations like the Polygon Network, ChainLink Labs, and Immerse DAO as part of our attempt to contribute to and improve the NFT, Metaverse, and crypto sector at large.

About WePlay Project

[WePlay](#) offers a Social Network Metaverse where users will not only be able to walk and interact but drive as well as refuel their vehicles, buy wearable NFTs, allow their NFTs from other blockchains to be used as well as interact with all sorts of SocialFi, DeFi, and DAO protocols in a fun and visual way. On top of that, Users are allowed to mint and release their own NFTs in the WeVerse via WePlay NFTime.

The WeVerse also further gives WePlayers the ability to chat, talk and communicate with each other in a highly secure, encrypted, and decentralized way.

To stand a chance of being whitelisted for WePlay NFTs and getting more information about the NFT projects at large, do well to follow us on [Twitter](#) (@WePlayLabs) and also our spaces which are being held every Wednesday. Feel free to also join our [Discord](#).