

SENAC
TÉCNICO EM DESENVOLVIMENTO DE SISTEMAS

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SCOMFORT

SÃO LEOPOLDO

2023

SUMMARY

- 1. Introduction**
- 2. Home Page**
- 3. Login**
- 4. Products**
- 5. About**
- 6. Company**
- 7. Values**
- 8. F.A.Q**
- 9. Footer**
- 10. Conclusion**
- 11. References**

1. Introduction

My project is an online shopping website, entirely built in HTML, with CSS and JAVASCRIPT, named SCOMFORT. In it, you can find various important functionalities that will be mentioned in the topics below.

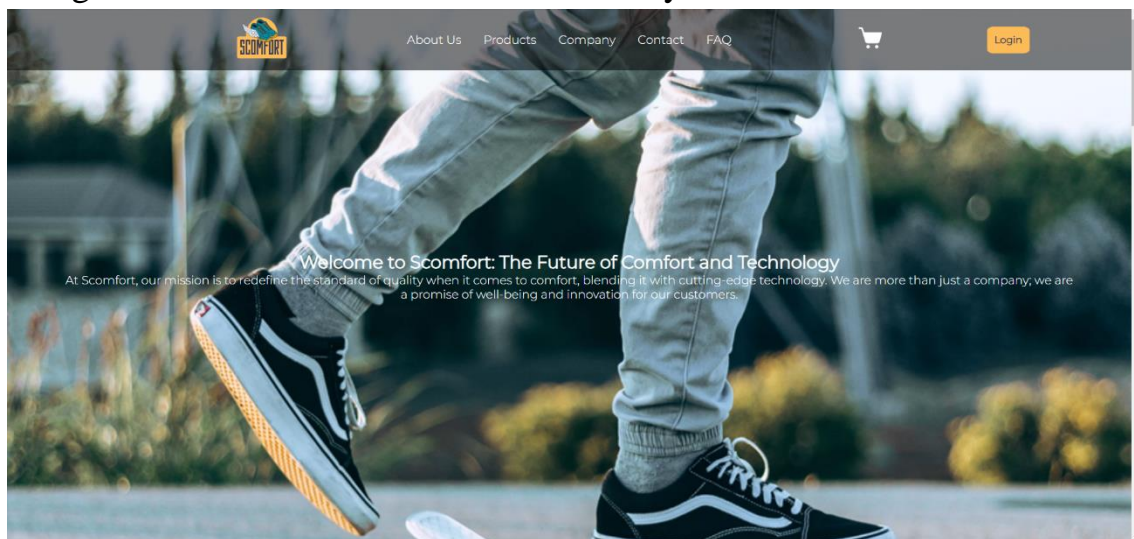
The website is designed to help people easily purchase sneakers, offering a variety of brands and styles for everyone. With a clean and intuitive design, it is easily accessible to all audiences.

2. Home Page

At the top, we have the header, which contains the brand logo "SCOMFORT" on the left, and also some buttons in the middle, named "About Us," "Products," "Company," and "Contact," all of which function to take the person to the respective part of the site.

Finally, on the right side, there is a shopping cart button, which is used to store the purchases made on the site. However, it will only function after logging into the account.

To log in, simply click on the "Login" button located next to the cart on the right. Below the header is an image representing the brand, occupying the entire initial screen. In it, there is the best-selling product of the store, along with a brief introductory text for the site.

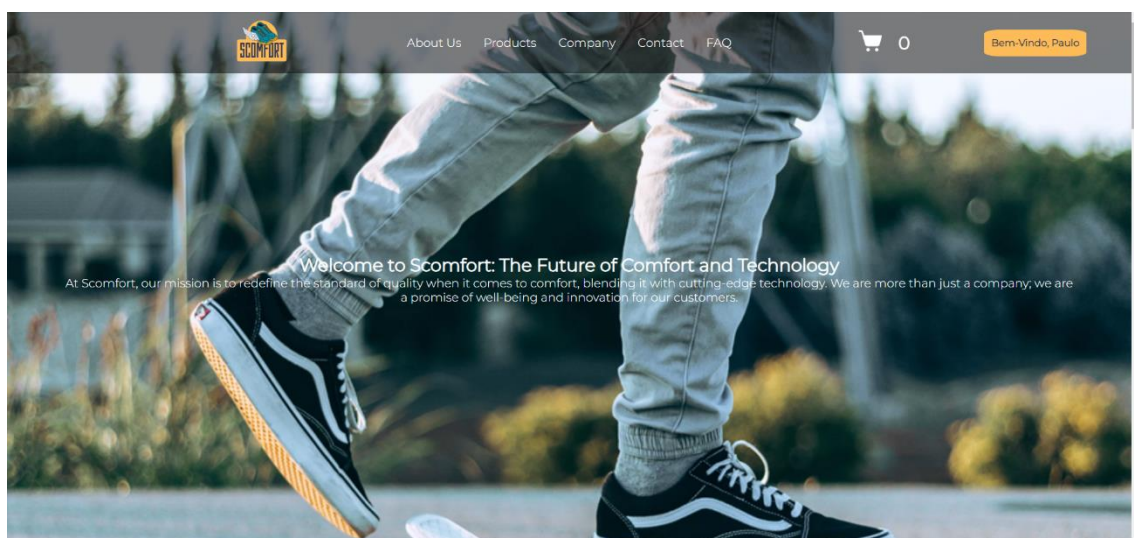
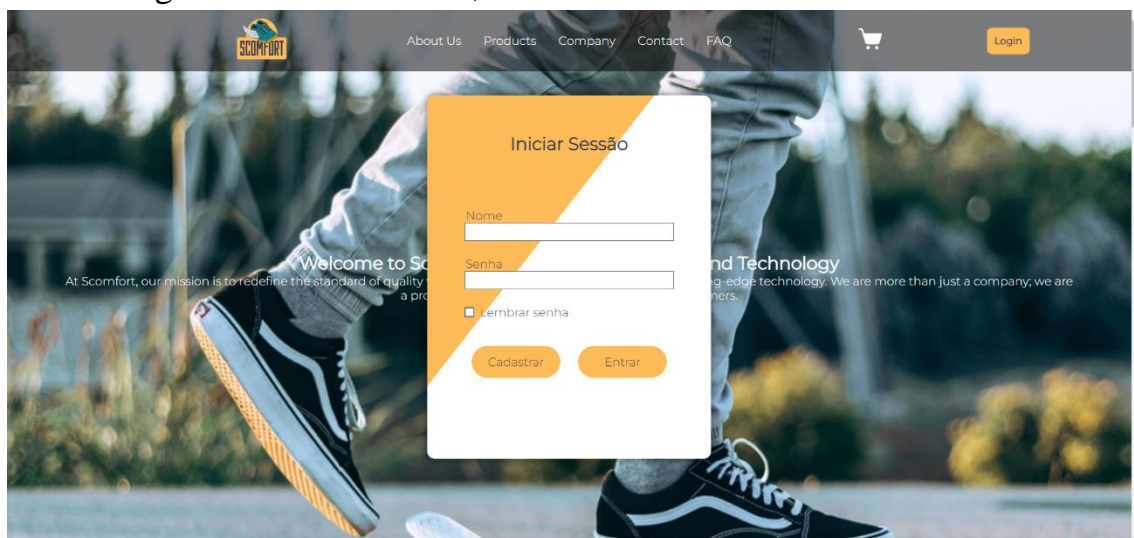


3. Login

We have a Login and Registration screen where the person will enter their information to register on the site. After registration, the person logs into their account, allowing them to make purchases on our site.

On this screen, there are two areas for the person to enter their information, such as Email and Password. Additionally, there is a checkable "Remember Password" button, where the next time they need to log in, their information will be saved.

If not filled out, the site will issue an alert indicating that some field is empty. If both fields are filled out, they can log in by clicking the "Sign In" or "Register" button. After logging in, it enables the cart and displays a welcoming text like "Welcome, Name."

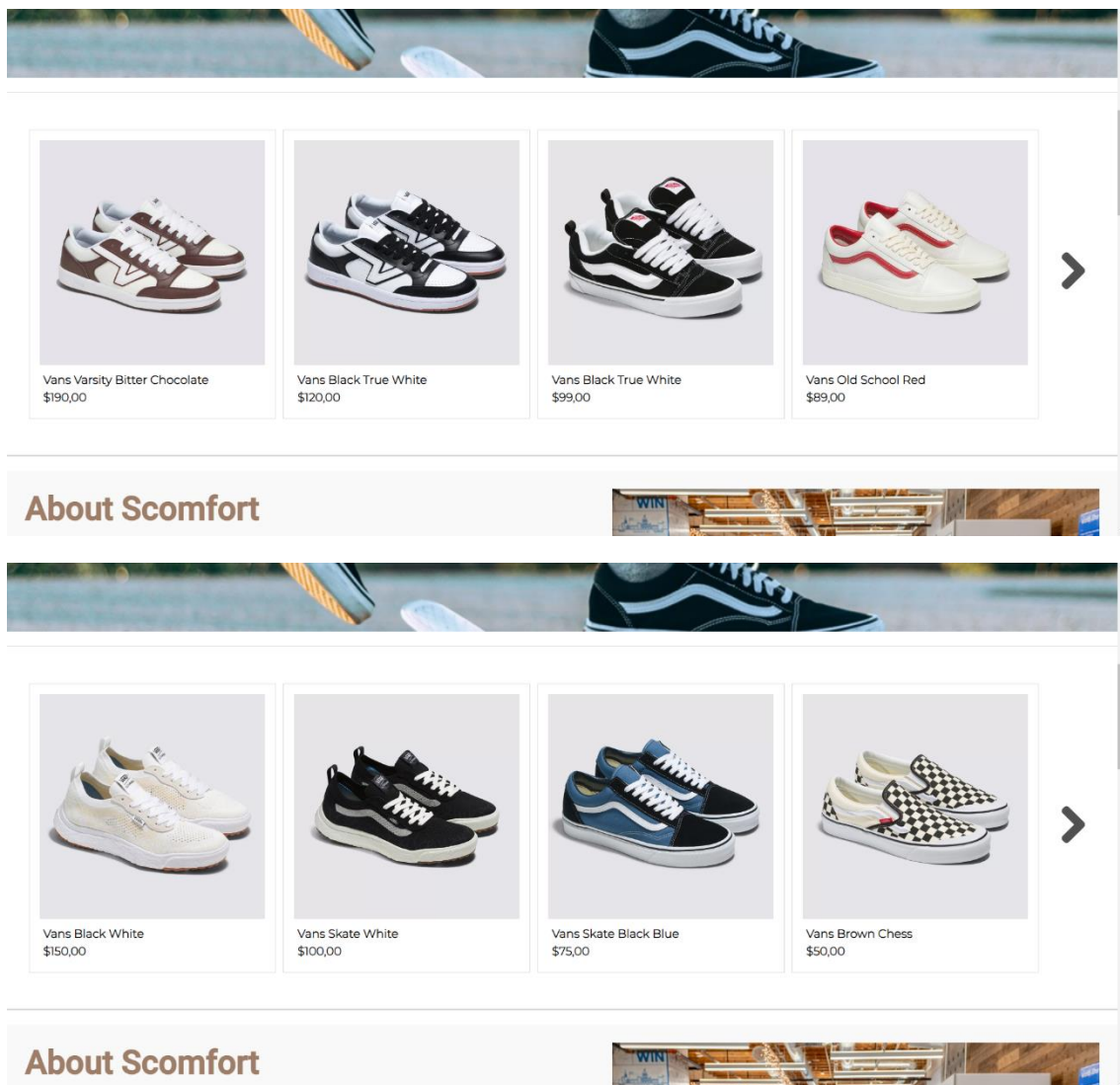


4. Products

After the site presentation, several sneakers for sale will be showcased, and, much like the login and registration screen, navigation is simple and intuitive. You will find four options of sneakers chosen to cater to your style and preferences.

Hovering over a sneaker image will enlarge it for easier product analysis. Below the image, you'll find the product name and price.

If you are logged into the site, you can click on the product, and it will be added to the cart, which can be viewed by the item count in the header of the site.



5. About

In the section titled "About Scomfort," we provide more information about our company, such as why it was created, the reason for being a virtual shoe store, and a few other details.

It includes a photo on the right showcasing the work environment, additionally, when hovering the mouse over this section, it moves slightly, creating a fluid and dynamic effect.

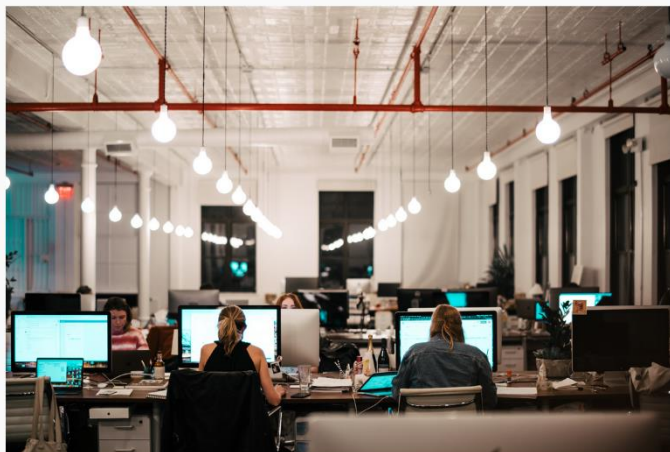
About Scomfort

We are Scomfort, a brand born out of collaboration and a shared passion for sneakers and technology. The seed of Scomfort was planted there, driven by the desire to create something that would combine our passion for sports, especially sneakers, with innovative technology. Scomfort was born out of our collaboration and the belief that sneakers are not just footwear but an extension of our lifestyle, our sports spirit, and our dedication to innovation. Each pair of Scomfort sneakers is a perfect union of cutting-edge technology and exceptional comfort.



6. Company

In the "Company" section, we provide information about the location of Scomfort, highlighting the qualities of the company's surroundings both inside and outside. As mentioned in the last topic, it is interactive, expanding slightly to enhance page fluidity.



Company

We at Scomfort are privileged to call sunny California home. Located in the heart of one of the most vibrant and innovative states in the United States, we find daily inspiration in the natural beauty and entrepreneurial spirit that permeates this region. Our values reflect this rich tapestry of influences. At Scomfort, we believe that the balance between cutting-edge technology and environmental responsibility is essential for a sustainable future. Therefore, we integrate the latest technological innovation into every product we create, with an unwavering commitment to minimizing our impact on the environment.

7. Values

Concluding the insights into the Scomfort company, the final section is titled "Values." In it, values such as convenience, the well-being of both customers and employees, and a commitment to ensuring that footwear promotes a healthy and sustainable lifestyle are emphasized.

Values

Additionally, we place the health and well-being of people at the center of everything we do. Every design, every piece of footwear we produce is a demonstration of our commitment to the comfort and health of our customers. We know that what we wear directly affects our health, and that's why we seek to offer solutions that contribute to an active and healthy lifestyle. At the intersection of these values - nature, technological innovation, and human well-being - we find our mission. We are dedicated to creating footwear that not only provides exceptional comfort but also promotes a healthy and sustainable lifestyle.



8. FAQ

Following the insights into the "SCOMFORT" company, we have the section titled FAQ, which stands for "Frequently Asked Questions." Three questions, among the most commonly answered by customer support, have been selected to enhance the user experience.

FAQ

How do I make a purchase?

Simply navigate to the products section, choose the desired item, and click "Buy." Follow the instructions to complete the purchase.

What are the available payment options?

We accept credit and debit cards, and we also offer secure online payment options.

Can I return a product?

Yes, you can return a product within 30 days from the date of purchase. Please refer to our return policy for more details.

Customer Service
1-800-123-4567

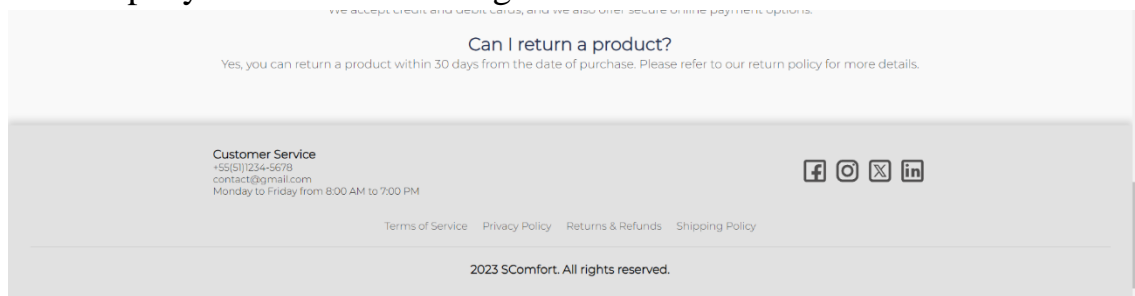


9. Footer

Finally, we have the footer of the website. In it, you can find some information about support for those who need to get in touch with us. The contact methods include phone and email, with the note that for phone inquiries, one should adhere to the specified service hours.

On the right side, we also provide links to our social media platforms, including "Facebook," "Instagram," "Twitter," and "LinkedIn," each with their respective logos. Below, there are stylized options for "Terms of Service," "Privacy Policy," "Returns & Refunds," and "Shipping Policy." These are for reference and are not interactive.

At the bottom of the site, there is the statement "2023 SComfort. All rights reserved." Symbolizing the brand name, the year, and affirming that the company holds the current rights to the brand.



10. Conclusion

In summary, SCOMFORT is an online shopping website dedicated to facilitating the purchase of sneakers from various brands and styles. With an intuitive interface, the homepage offers easy navigation, standing out for its clean design.

The login and registration screen simplifies access, with the option to remember the password for convenience. Once logged in, the cart is enabled, providing a personalized experience.

The product section showcases visually appealing options, with mouse-over interactivity allowing for a detailed preview before purchase.

The "About Scomfort" and "Company" sections provide insights into the company, with interactive elements for a dynamic experience.

The company's values are highlighted in the "Values" section, emphasizing commitments to convenience, health, and sustainability.

The inclusion of an FAQ section enhances the user experience by providing direct answers to common questions.

The footer provides direct support, contact information, and links to social media, conveying reliability.

In summary, SCOMFORT aims to provide a comprehensive and satisfying journey for customers, reflecting its core values.

11. References:

<https://www.adidas.com.br/>

<https://www.nike.com.br/>

<https://stackoverflow.com/>

<https://www.w3schools.com/>