Sales

# Preamble

Sample Sales Data, Order Info, Sales, Customer, Shipping, etc., Used for Segmentation, Customer Analytics, Clustering and More. Inspired for retail analytics. This was originally used for Pentaho DI Kettle, But I found the set could be useful for Sales Simulation training.

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Original datasource available at <https://www.kaggle.com/datasets/kyanyoga/sample-sales-data>

# Product lines

* Classic Cars – icons such as the Mercedes 300 SL
* Motorcycles – your two wheeled friend
* Planes – fly, fly away.
* Ships – oh sailor!
* Trains – tchu, tchu.
* Trucks and Buses – lots of things to carry
* Vintage Cars – not sure

# Total itens ordered per quarter, per year

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Sum of QUANTITYORDERED** | **Column Labels** |  |  |  |  |
| **Row Labels** | **1** | **2** | **3** | **4** | **Grand Total** |
| 2023 | 4561 | 5659 | 6209 | 18183 | 34612 |
| 2024 | 8284 | 7666 | 10909 | 19965 | 46824 |
| 2025 | 10640 | 6991 |  |  | 17631 |
| **Grand Total** | **23485** | **20316** | **17118** | **38148** | **99067** |