

Microeconomics Project

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1 Baseline model

This model does not use strategic interactions, and takes place within a perfect information framework.

2 Players

This model has two agents : the Firm and the Gouvernement.

2.1 Firm

2.1.1 Technology of the firm

The firm is a monopoly, that has two possible inputs : R&D investment (r) to diminish its pollution per unit and manufacturing investment (m) to produce a quantity q of its single good. The firm is also taxed on the pollution level they emit by a tax τ implemented by the government.

$$\begin{cases} g_t = \frac{1}{r_t} \\ m_t = q_t \cdot c_t \end{cases} \quad (1)$$

Where :

- g_t is the pollution generated by the production of one unit of good by the firm at time t
- r_t is the R&D investment done by the firm to reduce its unit pollution level g_t
- m_t is the manufacturing investment of the firm, that is needed to produce a certain quantity of good q_t
- q_t is the quantity of good produced by the firm at time t
- c_t is the cost of manufacturing one good by the firm at time t

2.1.2 Profit of the firm

Given those technology constraints, the firm maximises its profit such that :

$$\begin{aligned} \max_{r_t, m_t} \pi_{F,t} &= q_t \cdot (p_t - c_t) - \tau_t \cdot q_t \cdot g_t \\ \text{subject to : } B_t &\leq r_t + m_t \end{aligned} \quad (2)$$

Where :

- q_t is the quantity of good produced and sold at time t
- p_t is the price at which one unit of good is sold
- c_t is the cost of production of unit of good
- $\tau_t \in (0, 1)$ the share at which the one unit of good is taxed, depending on the level of pollution produced per unit, at time t
- $g_t \in \mathbb{R}_+$ is the level of pollution created by the production of one unit by the firm at time t
- B_t is the budget of the firm at time t

2.2 Government

The goal of the government is to maximise the social welfare function. The social welfare function here is defined as a utility function taking into account economic activities and the risk of environmental disaster. We define it as :

$$u_{G,t} = EA_t^\alpha \cdot EQ_t^{1-\alpha} \quad (3)$$

Where :

- EA_t is the Economic Activity of society at time t
- EQ_t is the Environmental Quality of the world at time t
- $\alpha \in (0, 1)$ is the relative importance of Economic Activity compared to the Environmental Quality of the World.

This function has two main properties :

1. It has positive but decreasing returns for both Economic Activity and Environmental Quality :

$$\begin{aligned} \frac{\partial u_{G,t}}{\partial EA_t} &= \alpha \cdot EA_t^{\alpha-1} \cdot EQ_t^{1-\alpha} > 0 \\ \frac{\partial u_{G,t}}{\partial EQ_t} &= (1 - \alpha) \cdot EA_t^\alpha \cdot EQ_t^{-\alpha} > 0 \end{aligned}$$

$$\frac{\partial^2 u_{G,t}}{\partial^2 EA_t} = \alpha \cdot (\alpha - 1) \cdot EA_t^{\alpha-2} \cdot EQ_t^{1-\alpha} < 0$$

$$\frac{\partial^2 u_{G,t}}{\partial^2 EQ_t} = (1 - \alpha) \cdot (-\alpha) \cdot EA_t^{\alpha-1} \cdot EQ_t^{-\alpha-1} < 0$$

2. Both Economic Activity and Environmental Quality are complementary goods, as the cross-derivative is positive :

$$\frac{\partial^2 u_{G,t}}{\partial EA_t \partial EQ_t} = \alpha \cdot (1 - \alpha) \cdot EA_t^{\alpha-1} \cdot EQ_t^{-\alpha} > 0$$

3 Environment Quality

The environment quality EQ_t at time t depends of the pollution in nature at time t . We can define in a simple, one period context :

$$EQ_t := e^{-q_t \cdot g_t} \quad (4)$$

Where :

- $q_t \cdot g_t$ is the quantity of pollution produced at time t

Note here that we don't take into account past pollution in this simplified model. This will be taken into account in the next sections.

4 Model solution

4.1 Firm's problem

In this simplified model, we first solve the Firm's problem for one period :

$$\begin{aligned} \max_{r_t, m_t} \pi_{F,t} &= q_t \cdot (p_t - c_t) - \tau_t \cdot q_t \cdot g_t \\ \text{subject to : } B_t &\leq r_t + m_t \end{aligned}$$

We can thus write the Lagrangien such that :

$$\mathcal{L} = q_t \cdot (p_t - c_t) - \tau_t \cdot q_t \cdot g_t + \lambda (B - r_t - m_t)$$

And if we rewrite it with the extended expression of q_t and m_t , we get :

$$\mathcal{L} = \frac{m_t}{c_t} \cdot (p_t - c_t) - \tau_t \cdot \frac{m_t}{c_t} \cdot \frac{1}{r_t} + \lambda (B - r_t - m_t)$$

We solve the First Order Conditions.

If we differentiate the Lagrangien with respect to the R&D investment r_t :

$$\begin{aligned}
\frac{\partial \mathcal{L}}{\partial r_t} &= 0 \\
&\Longleftrightarrow \\
\frac{\tau_t \cdot m_t}{c_t \cdot r_t^2} - \lambda &= 0 \\
&\Longleftrightarrow \\
\lambda &= \frac{\tau_t \cdot m_t}{c_t \cdot r_t^2}
\end{aligned}$$

If we differentiate the Lagrangian with respect to the manufacturing investment m_t :

$$\begin{aligned}
\frac{\partial \mathcal{L}}{\partial m_t} &= 0 \\
&\Longleftrightarrow \\
\frac{p_t - c_t}{c_t} - \frac{\tau_t}{c_t \cdot r_t} - \lambda &= 0 \\
&\Longleftrightarrow \\
\frac{p_t - c_t}{c_t} - \frac{\tau_t}{c_t \cdot r_t} - \frac{\tau_t \cdot m_t}{c_t \cdot r_t^2} &= 0 \\
&\Longleftrightarrow \\
r_t^2 \cdot (p_t - c_t) - r_t \cdot \tau_t - \tau_t \cdot m_t &= 0 \\
&\Longleftrightarrow \\
m_t = \frac{1}{\tau_t} (r_t^2 (p_t - c_t) - r_t \cdot \tau_t) &= \frac{r_t^2 (p_t - c_t)}{\tau_t} - r_t \tag{5}
\end{aligned}$$

This equation gives us the optimal level of manufacturing investment for the firm. We can see that it has a negative relationship with τ the pollution tax, which seems logical : the bigger the pollution tax, the more incentives the firm has to invest in R&D instead of simply manufacturing goods with high pollution level.

From that, we can identify the optimal level of research r for the firm :

$$\begin{aligned}
B_t &= r_t + m_t \\
&\Longleftrightarrow \\
B_t &= r_t + \frac{r_t^2 (p_t - c_t)}{\tau_t} - r_t \\
&\Longleftrightarrow \\
B_t &= \frac{r_t^2 (p_t - c_t)}{\tau_t} \\
&\Longleftrightarrow \\
r_t &= \sqrt{\frac{B_t \cdot \tau_t}{p_t - c_t}} \tag{6}
\end{aligned}$$

Thus, the maximum profit of the firm is :

$$\begin{aligned}
\pi_t &= \frac{m_t}{c_t} \cdot (p_t - c_t) - \tau_t \cdot \frac{m_t}{c_t} \cdot \frac{1}{r_t} \\
&\iff \\
\pi_t &= \frac{m_t}{c_t} \cdot \left(p_t - c_t - \frac{\tau_t}{r_t} \right) \\
&\iff \\
\pi_t &= \frac{m_t}{c_t} \cdot \left(p_t - c_t - \frac{\tau_t}{\sqrt{\frac{B_t \cdot \tau_t}{p_t - c_t}}} \right) \\
&\iff \\
\pi_t &= \frac{m_t}{c_t} \cdot \left(p_t - c_t - \sqrt{\frac{\tau_t(p_t - c_t)}{B_t}} \right) \\
&\iff \\
\pi_t &= \frac{B_t - \sqrt{\frac{B_t \cdot \tau_t}{p_t - c_t}}}{c_t} \cdot \left(p_t - c_t - \sqrt{\frac{\tau_t(p_t - c_t)}{B_t}} \right) \\
&\iff \\
\pi_t &= \frac{1}{c_t} \cdot \sqrt{B_t} \left(\sqrt{B_t} - \sqrt{\frac{\tau_t}{p_t - c_t}} \right) \cdot \left(\frac{\sqrt{B_t}(p_t - c_t) - \sqrt{\tau(p_t - c_t)}}{\sqrt{B_t}} \right) \\
&\iff \\
\pi_t &= \frac{1}{c_t} \cdot \left(\sqrt{B_t} - \sqrt{\frac{\tau_t}{p_t - c_t}} \right) \cdot \left(\sqrt{B_t}(p_t - c_t) - \sqrt{\tau(p_t - c_t)} \right) \\
&\iff \\
\pi_t &= \frac{1}{c_t} \cdot \left(\frac{\sqrt{B_t} \cdot (p_t - c_t) - \sqrt{\tau_t}}{\sqrt{p_t - c_t}} \right) \cdot \left(\sqrt{B_t}(p_t - c_t) - \sqrt{\tau(p_t - c_t)} \right) \\
&\iff \\
\pi_t &= \frac{1}{c_t} \cdot \left(\sqrt{B_t} \cdot (p_t - c_t) - \sqrt{\tau_t} \right) \cdot \left(\sqrt{B_t}(\sqrt{p_t - c_t}) - \sqrt{\tau} \right) \\
&\iff \\
\pi_t &= \frac{1}{c_t} \cdot \left(\sqrt{B_t} \cdot (p_t - c_t) - \sqrt{\tau_t} \right)^2
\end{aligned}$$

4.2 Government problem

In this simplified model, we say that the Economic Activity EA_t is equivalent to the profit of the firm. Also, we have the following maximisation program :

$$\max_{\tau_t, g_t} u_{G,t} = \pi_{F,t}^\alpha \cdot (D(X_t))^{\alpha-1}$$

subject to :

$$\begin{cases} X_t = \rho \cdot X_{t-1} + q_t \cdot g_{F,t} + \varepsilon_t \\ X_0 = 0 \end{cases}$$

Thus writing all the terms we have :

$$u_{G,t} = 2$$