

AJIBADE PAUL OLUWASEGUN

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PROFESSIONAL SUMMARY

Results-driven Web Developer, Brand Owner, and Digital Marketer with expertise in front-end web development, branding, and e-commerce. Experienced in creating visually appealing websites and executing digital strategies for business growth. Passionate about innovation, design, and customer engagement.

EXPERIENCE

Founder & Brand Owner

CHUNKZ Clothing | [2024 – Present]

- Established and managed a clothing brand, overseeing design, production, and marketing.
- Developed and maintained the brand's online presence, ensuring a seamless shopping experience.

Frontend Web Developer (Intern)

Software Development Unit (SDU), University of Ibadan | [2024]

- Designed and developed websites using HTML, CSS, and beginner-level JavaScript.
- Created a demo websites for a clothing brand, a Skincare Brand and a restaurant during the internship.

Digital Designer

Barbara's Essential (Skincare Brand) | [2023 – Present]

- Managed and optimized the brand's digital presence.
 - Developed and maintained the brand's designs.
 - Designed marketing strategies to enhance sales sales.
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EDUCATION

B.Sc. Computer Science

Bowen University, Iwo, Osun State | [2022 – Present]

SKILLS

- **Web Development:** HTML, CSS, Beginner JavaScript, React, Git & Github
- **Branding & Marketing:** Digital marketing, e-commerce, content creation
- **Tools & Technologies:** Canva, Web3 Concepts, Basic Git knowledge
- **Soft Skills:** Problem-solving, Creativity, Time Management

CERTIFICATIONS & ACHIEVEMENTS

- Completed a 3-month internship at the Software Development Unit, University of Ibadan.
- Successfully launched and managed a growing clothing brand, CHUNKZ.
- Successfully executed multiple digital campaigns leading to increased brand awareness.

REFERENCES

Available upon request.