

1/1 w/ Ryan 12/13

AI Ready chatbot - get all questions

AI News you can use - newsletter - text  
(weekly)

AI Ready RUX podcast - monthly

Focus on most interesting stories  
Include Focus on key things you can  
do with AI

AI Readiness

goes to

pop up for Newsletter

whitepaper for how we built a business  
"case study"

case study for inventory - 24 hours

case study for calendar app

personal assistant app

podcast app

Linked In page

pulling for stories - each story  
is from the podcast  
and we ask how it resonates

VE Strategy work

what does AI mean for business? how do  
we pivot

what about culture -

AI native - start w/ AI, what can we build

AI responsive - take what company can  
do & connect to AI

more like build AI track for Con 10,  
rebuild company for how the new  
AI world

AI newsletter, working group

30 / 60 / 90 board how we get people on

If more people were engaged

need to get people engaged

VE AI Strategy

Culture shift

Tonsil Tech } how do we get more  
Con 10 of US

↳ who can