

1/1 w/Ryan 12/13

AI Ready chatbot - get all questions

AI News you can use - newsletter - text
(weekly)

AI Ready RX podcast - monthly

Focus on most interesting stories
Include focus on key things you can
do with AI

AI Readiness

goes to

→ pop up for Newsletter

whitepaper for how we built a business
"case study"

case study for inventory - 24 hours

case study for calendar app

personal assistant app

podcast app

Linked In page

↳ polling for stories - each story
is from the podcast

and we ask how it resonates

VE Strategy work

what does AI mean for business? how do
we pivot

What about culture -

AI native - start with, what can we build

AI responsive - take what company can
do & connect to AI

more like build AI stack for Con 10,
rebuild company for how the new
AI world

AI newsletter, working group

30/60/90 how we get people on
board

If more people were engaged

→ need to get people engaged

VE AI strategy

Culture shift

Tonsil Tech } How do we get more
Con 10 } of us

↳ who can