

India AI Summit Campaign - National Chapters Briefing

Campaign Period: January 20 - February 20, 2026

Summit Date: February 19-20, 2026

1. Campaign Overview

What is this?

A coordinated international lobbying campaign ahead of the India AI Action Summit. We want delegates arriving at the summit to have heard our arguments for binding international AI safety standards.

Our Message

AI development has outpaced safety measures, creating risks that no nation can address independently. We are calling for an international treaty establishing:

- Mandatory safety testing standards before deployment of frontier AI systems
- Clear restrictions on the most dangerous capabilities
- Enforceable mechanisms with international oversight

Campaign Goals

1. **Build organizational capacity** - Deploy new tools across chapters, test coordinated international action
 2. **Recruit and energize volunteers** - Give members meaningful action to take
 3. **Generate a visible win** - "1,000+ citizens across 10 countries contacted their representatives"
 4. **Create accountability documentation** - Politicians cannot say they weren't warned
 5. **Establish Pause AI as the AI safety constituency** - When politicians think "who represents concerned citizens on AI," they think of us
-

2. Two-Track Campaign

Track 1: Email Lobbying (Primary Action)

What: Supporters send personalized emails to people who influence their country's AI policy

Targets (5-15 per country):

Tier	Who	Examples
Tier 1 (Priority)	Direct policy influence	Ministers for AI/digital, known summit delegates, senior civil servants in relevant ministries
Tier 2	Indirect influence	Parliamentary committee members on technology, national AI council members, advisors to decision-makers

Tool: We are setting up Activoice, a platform that helps generate unique, personalized emails (avoiding spam filters). Details on setup will follow this week.

Timeline:

- Jan 20-31: Identify targets and collect email addresses
 - Feb 1-10: Execution - members send emails
 - Feb 10-20: Follow-up communications as summit proceeds
-

Track 2: Petition (Secondary Action - Easy Entry Point)

What: Pause AI Germany is creating a change.org petition calling for AI safety measures ahead of the summit. We will make this international.

Why two tracks?

- Petition = high volume, low barrier (30 seconds to sign), good for new supporters
- Email = deeper engagement, direct influence on specific decision-makers
- Together: petition signers can be encouraged to also send an email

Your role:

1. Translate the petition into your language (if needed)
2. Promote to your members and networks

- Share on social media throughout the campaign
-

3. What We Need From Each Chapter

Deliverables

Item	Deadline	Details
Target list	January 31	5-15 names with email addresses (see Section 4 for how to find them)
Mobilization estimate	January 24 (this meeting or shortly after)	How many people can you realistically get to: (a) send an email? (b) sign the petition?
Petition translation	January 27	Translate petition text if not available in your language
Campaign owner	January 24	Who in your chapter will coordinate this locally?
Promotion plan	January 31	How will you reach your members? Options: group email event, email blast, social media push, Discord announcement

Ideal Scenario

Organize a "lobbying session" event with your members where everyone sends emails together. This creates energy, allows mutual support, and you can troubleshoot issues in real-time.

4. How to Find Targets and Email Addresses

Step 1: Identify Relevant People

Use AI research tools (Gemini Deep Research or ChatGPT Deep Research) with a prompt like:

None

I need to identify people who influence [COUNTRY]'s position on international AI governance, specifically ahead of the India AI Action Summit (February 2026).

For each person, provide:

1. Full name and title
2. Current position/organization
3. Why they are relevant to AI policy
4. Professional email address (if publicly available)
5. Alternative contact method if email not found

Categories to search:

- Current Minister responsible for AI/digital affairs
- Senior officials at ministries responsible for AI strategy
- Ambassador for Digital Affairs (if such role exists)
- Members of national AI advisory councils or ethics committees
- Members of parliamentary committees on technology/digital issues
- [COUNTRY] members of European Parliament on AI committees (if EU country)

Focus on people with CURRENT positions as of January 2026.

Aim for 10-20 names, prioritizing those with direct policy influence.

Step 2: Find Email Addresses

For people where email is not immediately found:

1. Check official government/institution websites for contact pages
2. Look for standard email formats (e.g., firstname.lastname@ministry.gov.xx)
3. Use Gemini/ChatGPT Deep Research specifically to find one person's email
4. Check LinkedIn for contact information
5. Look for assistant/cabinet contact as fallback

Step 3: Verify Email Addresses

Use <https://email-checker.net/check> to verify addresses are valid.

Important: Also test a fake email on the same domain (e.g., "fakename123@ministry.gov.xx"). Some domains accept all addresses—if the fake one is "valid," you cannot trust the verification for real addresses on that domain.

5. Timeline Summary

Week	Dates	Activities
Week 1	Jan 20-26	Identify targets, begin collecting emails, assign campaign owner, translate petition
Week 2	Jan 27-31	Complete target list, test Activoice setup, plan promotion
Week 3	Feb 1-7	EXECUTION - Send emails, promote petition heavily
Week 4	Feb 8-14	Continue outreach, summit begins, potential press release
Week 5	Feb 15-20	Summit concludes, post-summit press release on outcomes

6. Sample Email Messages

These are examples of the tone and content. Activoice will help generate variations.

Formal/Official Tone:

None

Dear [Title] [Name],

My name is [Name], and I'm writing as a supporter of Pause AI, an international movement of citizens concerned about the pace of AI development outrunning safety measures.

I understand that your work influences [Country]'s position at the India AI Action Summit this February. I'm writing to urge you to advocate for binding international safety standards for frontier AI systems.

The rapid advancement of AI capabilities has outpaced our ability to ensure these

systems are safe and controllable. Leading AI scientists—including Turing Award winners Geoffrey Hinton and Yoshua Bengio—have warned that without coordinated international action, we face serious risks.

I ask that [Country]'s delegation support mandatory safety evaluations for frontier AI systems before deployment, with international oversight mechanisms.

This is not a call to halt AI progress, but to ensure that the race to develop ever-more powerful systems does not become a race to the bottom on safety.

Thank you for your time.

Sincerely,
[Name]
[City, Country]
Supporter of Pause AI (pauseai.info)

Shorter/More Personal Tone:

None

Dear [Title] [Name],

I'm [Name] from [City], reaching out as part of Pause AI, an international citizen movement focused on AI safety.

The India AI Action Summit in February is an important moment for international AI governance. When leading researchers like Geoffrey Hinton warn about AI systems we cannot reliably control, I believe policymakers should take notice.

I'm not asking [Country] to oppose AI progress—only to champion mandatory safety testing for the most advanced systems before they're deployed.

I hope [Country] will push for enforceable international safety standards at the summit.

Thank you for your work on these difficult issues.

Best regards,
[Name]
[City, Country]
Pause AI – pauseai.info

7. Response Needed From Each Chapter

Please reply to Maxime (maxime@pauseia.fr) by January 21 with the following:

1. **Who will own this campaign in your chapter?** (Name of person responsible)
 2. **How many people can you realistically mobilize to send emails?** (Give us a number, even if rough)
 3. **How many petition signatures can you drive?** (Rough estimate)
 4. **Can you translate the petition by January 27?** (Yes/No/Need help)
 5. **What is your preferred promotion method?** (Group event / Email blast / Social media / Other)
 6. **Any blockers or concerns?** (What might prevent you from participating fully?)
-

8. Resources and Support

- **Campaign coordination:** Maxime Fournes (maxime@pauseia.fr)
 - **Activoice setup help:** Coming this week—watch Discord and emails for announcements
 - **Petition text:** Will be shared by Pause AI Germany by [date TBC]
 - **Questions:** Post in #national-leaders on Discord
-

9. Success Metrics

We will track and report:

- Total emails sent (across all countries)
- Number of countries participating
- Petition signatures (total and by country)
- Any responses received from targets
- Media coverage generated

Press release goal: "Citizens from [X] countries contact representatives ahead of India AI Summit, calling for binding safety standards"

Document prepared by Maxime Fournes, CEO Pause AI Global Last updated: January 16, 2026