Pavlo Melnyk
Front-End Developer

ABOUT ME

A highly motivated Front-End Developer with a passion for building user-friendly and efficient web applications. Seeking an opportunity to contribute to a dynamic development team and expand my knowledge and skills in website development.

SKILLS

- Proficient in React/Next, Vue, Redux, VueX
- Solid understanding of HTML5, CSS3, and JavaScript/TypeScript
- Perfect knowledge of CSS libraries: Bootstrap, Tailwind, Material, SASS, LESS etc.
- Experience with responsive web design and mobile development using Figma, Photoshop, Illustrator, Adobe XD
- Ability to write clean, maintainable, and efficient code
- Strong problem-solving and debugging skills
- Excellent communication and collaboration abilities
- B2 Level of English Knowledge

EDUCATION

National Aviation University in Kyiv
2021 - 2025

EXPERIENCE

DROAM, Ukraine, Front-end Developer
December 2024 - Now
- Developed and customized WordPress and Shopify websites, ensuring seamless functionality and responsive design.
- Optimized site performance and loading speed, improving user experience and engagement.
- Configured plugins, themes, and e-commerce functionalities to meet client requirements.
- Created and customized landing pages, product pages, and checkout flows for Shopify stores.

UCIR, Kyiv IT Coordinator
June 2023 - August 2024
- Developed the app using React Native, ensuring a functional and responsive user interface.
- Optimized UI/UX design to improve user satisfaction and engagement.
- Designed and developed landing pages for startups with responsive layouts.
- Optimized websites for SEO, improving visibility on search engines.
- Design and Prototyping
- Created branded banners, posters, and visuals for both print and digital platforms.

DETAILED EXPERIENCE

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Solidarna Molod, Kyiv
September 2022 - May 2023
- Developed creative and innovative designs for various digital and print materials.
- Collaborated with clients and the marketing team to understand design requirements and project goals.
- Created wireframes, mockups, and prototypes using Figma to visualize design concepts.
- Utilized design tools such as Adobe Photoshop, Illustrator.
- Implemented user-centered design principles to enhance user experience.
- Prepared design assets for web and print production.

Freelance Experience
- Worked on multiple freelance projects with clients from various fields using platforms such as Upwork and Fiverr.
- Created visually appealing designs for websites, mobile applications, and marketing materials.
- Translated client requirements into compelling visual concepts.
- WordPress Websites and Landing Pages
- Built multi-page websites using WordPress, customizing themes and plugins.
- Collaborated remotely with clients to ensure project objectives were met.
- Utilized design tools such as Adobe Photoshop, Illustrator, and Sketch.
- Managed multiple projects simultaneously and delivered high-quality designs within deadlines.