

## Project Design Phase-I Solution Architecture

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|--------------|---------------------|
| Date         | 03 NOVEMBER 2023    |
| Team ID      | NM2023TMID01211     |
| Project Name | YouTube Ad Campaign |

### SOLUTION ARCHITECTURE:

#### YouTube Ad Campaign



**1**  
TARGET  
AUDIENCES



**2**  
GOALS



**3**  
MEDIA  
PLAN



**4**  
DEPLOYMENT



**5**  
MEASURING  
SUCCESS